

Let's build something
incredible together.



About VectorOne

VectorOne's experienced team of developers, architects, designers and strategists is what sets us apart from all the other development firms.

We believe effective solutions merge exceptional design, intuitive human interfaces, emerging technologies and best practices that deliver ROI.

When you are ready to partner with a software development firm to bring your idea to life, the firm you choose to partner with can make all the difference in achieving your desired outcomes. You can rest assured when you partner with VectorOne because we choose to think beyond technology and code. We seek to make things that create real value in your business. We want to come together to grow your business, not just handoff flashy technology.

Plain and simple — we are honest, we over-deliver and we set out from the beginning with the goal of becoming your long-term partners for technology and business strategy as your business grows and evolves.

Our team of technologists specialize in mobile applications, software development, cloud computing, UX design and legacy modernization, but that list isn't comprehensive. In fact, we appreciate a good challenge. Let us know what type of technology creation you have in mind, and we will come to the table with ideas and solutions that blow you away.

Get To Know Us

Our team is comprised of seasoned developers and strategists who take a human-centric approach to their work. In fact, we believe that a strong partnership is the cornerstone in all successful engagements. Let's share a meal and talk about how our collaborative approach can create a better return on investment for your company's development initiatives.



SYDNEY PRATT
Senior Developer



CHRIS OSBORN
Founder



YEVGENIA SAMOLYUK
Developer



CHRISTIAN SOMMER
Analysis & Client Success



MITCHELL SAYRE
Developer Consultant



TYLER MILLER
Developer



MICHAEL MASON
Principal Developer



KATY EXLINE
Special Consultant



JIM PENIKAS
Developer



CHRIS DEBO
Special Consultant



BRENT OSBORN
Special Consultant

Services & Specialties

We create insanely innovative concepts through technology, and we aren't afraid to say it. But when you work with VectorOne, you'll get more than mind-blowing applications — we want to help your business think differently. To not only bring your software idea to life — but rather, to explore what else is possible. We want you to walk away from our partnership thinking bigger about your business.



Application Development

For businesses of all sizes and industries, we can custom design an application to fit your needs. We design our products as continuous delivery systems from inception.



Mobile Applications

We focus on including features that will bring you ROI and differentiate your platform. Our applications focus on exceptional UX while also utilizing the latest in development tech.



UX Design and Prototyping

We know that an amazing experience translates to satisfied customers and long-term clients. Our team translates your vision into effective solutions that deliver on your investment.



Cloud Computing

Legacy modernization can help your business run more efficiently, better serve your customers and save your business money. Bring on the right partner to ensure the process goes as smoothly as possible. Whether you've experienced an acquisition or simply outgrown your current infrastructure, we can help your technology evolve with you.



Systems Integration

Legacy modernization can help your business run more efficiently, better serve your customers and save your business money. Bring on the right partner who understands how to neutralize the pain of transitioning to a new platform. Whether you have experienced an acquisition or simply outgrown your current infrastructure, we can help your technology evolve with you.



Continuous Delivery and DevOps

Enable your organization to innovate seamlessly and quickly through automated systems and agile processes. Our continuous delivery and devops services allow your organization to deploy software at a pace that supports evolving businesses quickly, resulting in faster innovation.

What Our Clients Say

“I can’t believe you took us this far this quickly. You guys are pretty incredible.”

— STEVE WALLACE, FORMER PRESIDENT OF OCUDOC

“No vendor has ever been as hands on as you guys have been. It’s been really nice.”

— KATIE FIRESTONE, PARK NATIONAL BANK

“WOW! Thank you for doing everything you can to optimize the opportunities for our company!”

— BOB BEVINGTON, FORMERLY OF OCUDOC

“I have appreciated your creativity, openness and humor through this process and am really going to miss working with you.”

— MUNDY H., MANAGED CARE ORGANIZATION

“You guys are killing it every week.”

— ZACH HUGHES, ZANER-BLOSER

CASE STUDIES

Bring your idea to life with the help of VectorOne's experienced and strategic development team.

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June 2024

< Today >

Add Availability List Availability

Add New Availability

Morning

Drag me to calendar

Lunch

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Office Manager

Drag me to calendar

Physician

Drag me to calendar

Partners

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Evening

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Sun	Mon	Tue	Wed	Thu	Fri	Sat
26	27 Morning Lunch	28 Morning Lunch	29 Lunch	30	31	Jun 1
2	3 Morning Lunch	4 Morning Lunch	5 Lunch	6	7	8
9	10 Morning Lunch	11 Morning Lunch	12 Lunch	13	14	15
16	17 Morning Lunch	18 Morning Lunch	19 Lunch	20	21	22
23	24 Morning Lunch	25 Morning Lunch	26 Lunch	27	28	29
30	Jul 1 Morning Lunch	2 Morning Lunch	3 Lunch	4	5	6



Rep Pass

Opportunity:

Power Lunch, LLC recognized the need to establish the Rep Pass platform to streamline the sales call process for reps and medical offices. The solution will help medical professionals, their office staff, and sales reps more effectively manage their schedules and appointments. For years, sales reps have wasted time trying to book appointments or waited for an opening with a physician/specialist. The solution would allow all parties involved reclaim the unutilized time, to serve more clients, and increase communication.

Strategy:

The strategy involved discovery sessions to determine roadblocks for how the parties currently interact and simple yet powerful solutions that a wide-ranging user base could utilize. For medical offices, the goal is to offload all sales inquiries/meetings into Rep Pass instead of directly interfacing with medical reps. From the medical rep perspective, they will be able to streamline the sale process by booking times/appointments instead of ineffective in person visits where time is not guaranteed.

- User Friendly UX Approach: Knowing that adapting a new system can be challenging, VectorOne deployed UX concepts & designs that engage & streamline on-boarding process. This allowed for quick adoption for a wide range of users.
- Flexible foundation that allows the application to be used on both desktop and mobile environments.
- Data Modeling was utilized to develop a database that was both simple and logical to create consistency and eliminate redundancy.
- Incorporate government-driven data sets from medical products and services.
- Apply map-based location options to empower Reps to locate and communicate with medical offices and professionals.

Technology:

The technology stack employed by VectorOne for Power Lunch, LLC's platform included cutting-edge tools and frameworks tailored to meet the project's requirements:

- Cloud Infrastructure: Leveraged scalable cloud infrastructure for reliable hosting, storage, and computing power, ensuring seamless performance and accessibility.
- Bootstrap styling framework: This enabled quick set up and plenty of styling options for a client that didn't want to allocate large amount of time and resources to design efforts up front.
- Angular: The choice for the web framework due its popularity as a widely-used language. This framework is one the team was very familiar with and could rapidly scale up the speed of the project.
- MobiScroll: This was integrated for our scheduling and calendar plugin. Compared to its competitors, Mobiscroll was the most mobile-friendly solution that supported calendar, event, AND scheduling functionality.
- Stripe: Compared to other payment processors, Stripe struck the right balance of ease of implementation and cost effectiveness at a larger scale the client wanted given how difficult it is to migrate processors at later stages.
- TaxJar: There was a need to for a solution that could calculate and track taxes. Rep Pass was built with the intention to be sold to Reps across the nation and as a SASS product, this technology made it easier to collect and tax customers in multiple locales.

Results:

The collaboration between Power Lunch, LLC and VectorOne was one that could have an exponential benefit across the US. This platform will have a transformative impact on medical professionals & their support staff. In addition, the sales representatives will be empowered in new ways to help distribute the medicine & equipment to serve clients & patients.

- Simplified User Experience: Clients gained access to a user-friendly platform that offered intuitive navigation, messaging capabilities, and flexible calendar & appointment options. Offices can quickly manage appointments with sales representatives and request samples.
- Revenue Generation: By implementing subscription-based payment models, Power Luch, LLC saw a steady stream of revenue while providing clients with value-added services and features.
- Scalability and Flexibility: The platform's modular architecture allowed for seamless scalability and customization, enabling Power Lunch, LLC to adapt to changing market demands and client needs when they arise.
- Mobile Accessibility: With the mobile application developed using a responsive web wrapper design, sales reps can now manage their appointments & respond to sample requests on the go, enhancing convenience and accessibility.
- Streamlined Operations: Medical professionals, their office staff, and Sales Professionals alike benefited from streamlined backend management tools, enabling efficient appointment management, and subscription management.

This project resulted in the successful development and deployment of a comprehensive appointment & messaging management platform. By adopting a client-centric approach, leveraging agile methodologies, and employing cutting-edge technologies, the platform addressed the evolving needs of medical professionals & sales reps while providing Power Lunch, LLC with a scalable and revenue-generating solution. The project exemplified the power of technology in revolutionizing the inefficiencies of how medical professionals & sales reps interact, resulting in enhancing organizational efficiency for all involved.