

2026 ICS ANNUAL CONVENTION

APRIL 23-25, 2026

The Meadows Events and Conference Center at Prairie Meadows Casino
1 Prairie Meadows Drive | Altoona, IA 50009

Exhibitor & Sponsor Agenda

Thursday, April 23, 2026

- 4:00 - 7:00 p.m. | Exhibitor Booth Setup & Check-In

Friday, April 24, 2026

- 7:00 - 7:45 a.m. | Attendee Check-In & Breakfast
- 9:45 - 10:15 a.m. | Exhibitor Break
- 12:00 - 1:30 p.m. | Lunch
- 3:10 - 3:40 p.m. | Exhibitor Break
- 5:30 - 6:30 p.m. | Exhibitor Appreciation Happy Hour
- 6:30 - 9:30 p.m. | Service Night Event with Meals from the Heartland

Saturday, April 25, 2026

- 7:00 - 7:45 a.m. | Attendee Check-In & Breakfast
- 9:45 - 10:15 a.m. | Exhibitor Break
- 11:50 a.m. - 1:00 p.m. | Lunch
- 1:00 - 1:30 p.m. | Exhibitor Dessert Break
- 3:15 - 3:45 p.m. | Exhibitor Break
- 4:00 p.m. | Exhibitor Teardown
- 5:20 p.m. | Convention Concludes

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ADJUSTING THE FUTURE: E⁴

EXPERTISE, EVIDENCE, EFFECTIVENESS, & EXCELLENCE IN CHIROPRACTIC CARE

A celebration of skill, evidence-based outcomes, and community impact.

