



Cupcake Classic Sponsorship Opportunities



**Providing Critical Early
Vision Interventions
and Parental Support**

vips.org

Our Mission



VIPS empowers families by providing educational excellence to young children with blindness or low vision in order to build a strong foundation for reaching their highest potential.

Since 1985, VIPS has been the only nonprofit in Kentucky and Indiana dedicated to providing statewide early intervention and education services for infants, toddlers, and preschoolers who are blind or have low vision. Early intervention is essential; it fosters sensory development, strengthens adaptive skills, and builds a strong foundation for lifelong success.

VIPS delivers individualized, family-centered services designed to empower children with the skills, confidence, and independence they need to thrive. By addressing the unique needs of each child and engaging families as partners, VIPS ensures that early intervention creates a lasting impact.

VISION INTERVENTIONS

Core Programs & Services

- Home, Virtual, and Community-Based Visits
- Orientation & Mobility Instruction
- Deaf-Blind Instruction
- Kids Town Preschool
- Pre-Braille and Braille Instruction
- Child Advocacy and Transition Planning
- Consultation with Child Care Providers and Preschools



What Sets VIPS Apart

- VIPS is the first and only nonprofit organization in Kentucky and Indiana that provides vision-specific early childhood education to children and their families.
- Located in Louisville, VIPS operates Kentucky's only full-time preschool for children who are blind or have low vision. The program is nationally accredited and was Jefferson County's first five-star-rated early childhood educational facility.
- VIPS educates service providers in other specialties during VIISA training, presentations, and collaborative visits.
- VIPS partners with hospitals to introduce the NAVEG screener that identifies babies in the NICU who may have blindness or low vision, specifically Cortical Visual Impairment (CVI).

PARENTAL SUPPORT

Family Support & Resources

- Parent Lending Library (including lightboxes, braille books, switches, magnifiers, and braille writers)
- Parent Newsletter and Educational Events
 - Family Service Program
 - » Annual Family Retreat
 - » Adaptive Family Events (e.g., Halloween, Beeping Egg Hunt, Holiday Party)
 - » Feeling This Life Podcast
 - » Playgroups
- VIPS "Can Do" Educational Video Series
- VIPS "Every Child Can" Educational Video



Impact of Your Support*

786 Families Served

4,467 Home & Community Visits

29,500 Hours of Face Time with Children

204,940 Miles Traveled

74 Indiana Counties Served

71 Kentucky Counties Served



TIME: Friday, August 14
7:30 pm

PLACE: Wellington Park in South Lexington
565 Wellington Way, Lexington, KY 40503

2026 CORPORATE SPONSORSHIP OPPORTUNITIES

\$5,000

Presenting Sponsor

Eight (8) Race Entries
"Presented by ..." Naming Rights
Pre-race Packet Promotion
Unique Social Media Post
Name/Logo on Event T-shirt
Name/Logo on Event Registration Site

\$2,500

Visionary Sponsor

Six (6) Race Entries
Pre-race Packet Promotion
Unique Social Media Post
Name/Logo on Event T-shirt
Name/Logo on Event Registration Site

\$1,000

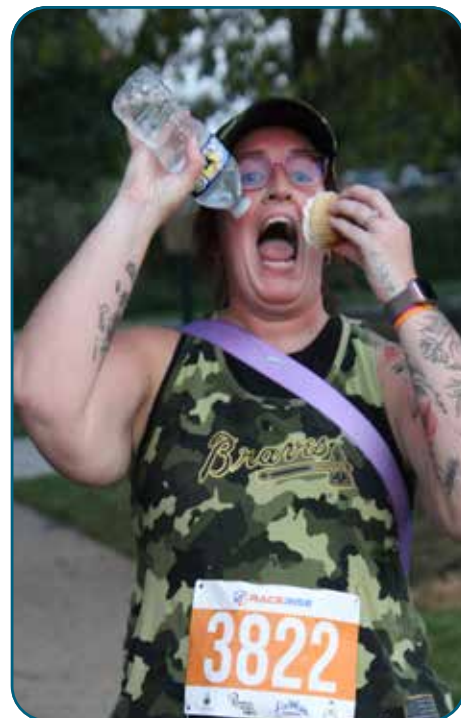
Changing Lives Sponsor

Four (4) Race Entries
Unique Social Media Post
Name/Logo on Event T-shirt
Name/Logo on Event Registration Site

\$500

Helping Hands Sponsor

Two (2) Race Entries
Name/Logo on Event T-shirt
Name/Logo on Event Registration Site



**Contact Rebecca Osley to Become a Sponsor
of the 9th Annual Cupcake Classic**

Direct: (502) 498-2926

Cell: (502) 594-3022

rosley@vips.org

**Want to Register to Run?
Scan to Sign Up!**





1906 Goldsmith Lane
Louisville, KY 40218
(502) 636-3207

1212 Southeastern Avenue
Indianapolis, IN 46202
(317) 961-5001

vips.org