

CURE CORPORATE PARTNERSHIP GUIDELINES

We want every partnership to reflect CURE Foundation®'s mission and values. To ensure a successful collaboration, all campaigns and materials must be reviewed and approved by CURE in advance.

Partnership agreement

A signed agreement is required before a campaign begins, outlining the campaign, donation commitment, and responsibilities of both parties.

CURE name and logo

Use of the CURE name or logo must be approved in advance, including on merchandise, marketing materials, and digital content.

Products and promotions

Any product associated with CURE must be submitted for approval before production, promotion, or sale.

Marketing materials

All creative featuring CURE or the partnership must be approved before being published online, in-store, or through other channels.

Sales and fulfillment

Partners are responsible for all sales, transactions, customer service, and fulfillment. CURE does not sell products on behalf of partners.

Donations

The agreed donation amount, percentage, or contribution must be confirmed in the partnership agreement and fulfilled as agreed.

If you have any questions regarding our guidelines, please get in touch with the CURE Team at infocure@curefoundation.com.