



WHITE LABEL MARKETING

wildly creative | loving anonymity



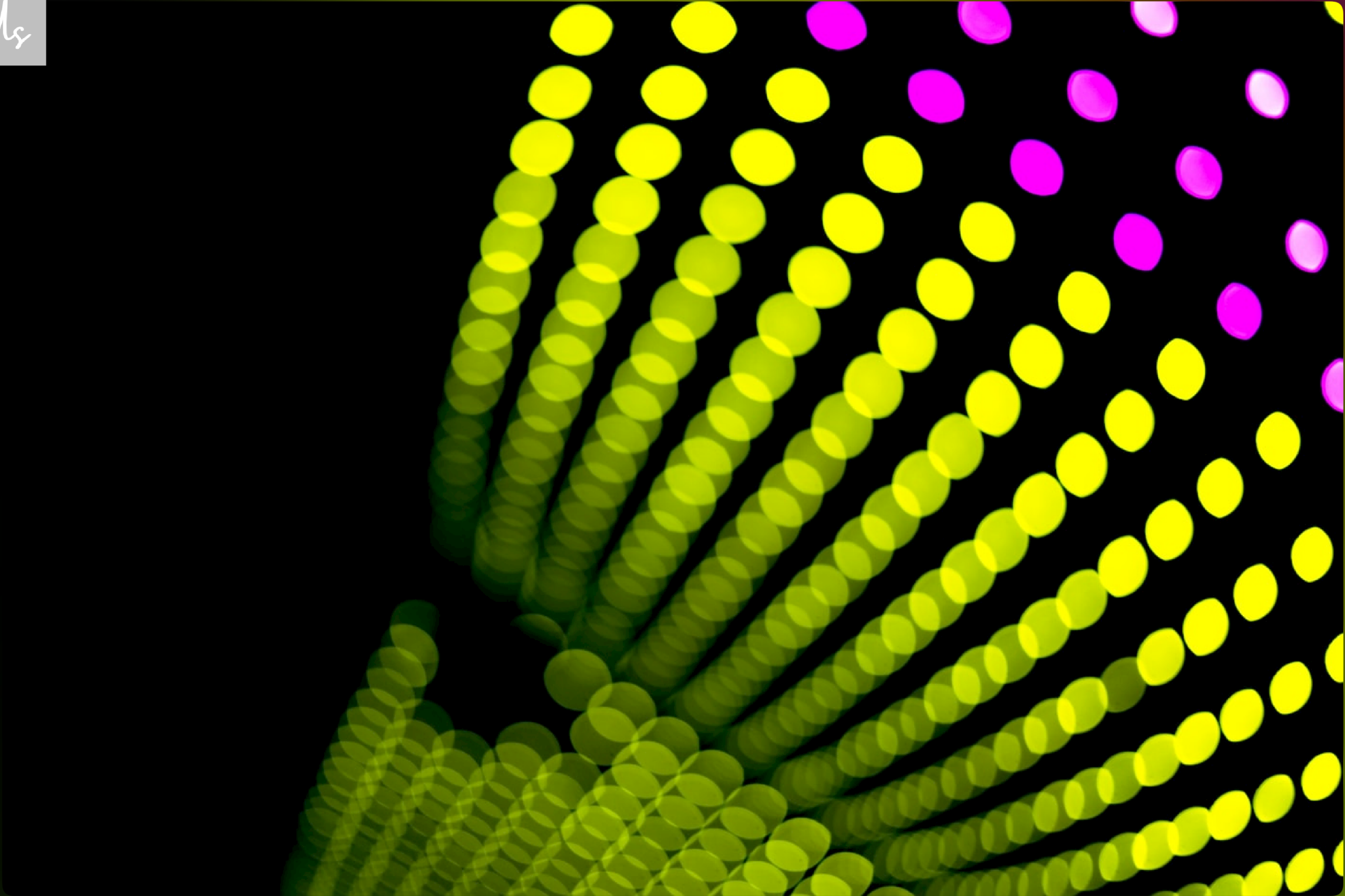
WHITE LABEL OUR CREATIVES UNDER YOUR BRAND

- Video - Veo.ai, Sora.ai & more
- Fresh, engaging copywriting
- Ebooks & PDFs - choose from our private stock or have us design it



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**We are great at what we do because we love what we do.
Wildly creative, funny or serious - we'll make your brand
stand out every time.**





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**Transparency ensures everyone
wins: you, your partners, and your
clients.**

Simon Sinek



PRICING MODEL



What Drives Price?

- **Scope:** Number of deliverables per month
- **Branding Depth:** Exclusive vs stock
- **Complexity:** Creative work and revisions



At OLI Ads, pricing reflects both creative freedom and clarity. You choose how you want to license and how long you'd like to partner — from one-time collaborations to ongoing subscriptions that evolve with your business.



BASE PRICING

Single (try us out)

Single Ebooks: Starting at \$397

Single AI Videos: Starting at \$750

Single AI Videos + Ad Copy: Starting at \$1497



BASE PRICING

Subscriptions

Adjustment of 10% per increment of 5

Tier 1: 10% 2-5

Tier 2: 20% 5-10

Tier 3: 25% 10+



LICENSING OPTIONS



NON-EXCLUSIVE LICENSE

Pricing in this ebook reflects base price & non-exclusive licensing. You're free to use and share the material however you like, for as long as you wish. OLI retains copyright and may license the same work to other clients or creative partners.



SEMI-EXCLUSIVE LICENSE

Ideal for agencies or brands that want short-term exclusivity. This option grants exclusive use of the material for a defined period (typically 6–12 months). During that time, OLI will not license or reproduce the work for others. After the exclusivity period, OLI retains copyright and may re-license or adapt the material for new clients.

Please inquire for pricing information.



EXCLUSIVE LICENSE

For clients who prefer full creative ownership, exclusive licensing is available. This option transfers all usage rights to you — the work becomes yours to use, modify, or resell without limitation. OLI Ads waives the right to reproduce, distribute, or license the material to any other party.

Please inquire for pricing information.



VALUE-ADD SERVICES

- Extra asset revisions
- VIP 48-hour rush service



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**Opportunities don't happen. You
create them.**

Chris Grosser



BEST PRACTICES



Setting Expectations

- **Pre-defined scope** for subscriptions, projects and exclusive rights
- **Non-disclosure** agreements available
- **Transparent terms** for business hours, turn around times and exit strategy



Q&A AND NEXT STEPS



Ready to Elevate Your Brand?

- **Got questions?**
We've got answers.
- **Contact us** to start building your custom white-label solution today!



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Think of us as your invisible creative department. For a predictable fee, you get a steady stream of white-label content - ads, graphics, videos, ebooks - ready to present to your clients and help you shine!

NO OVERHEAD. NO HIRING. JUST DONE.

OLI-ADS.BIZ

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