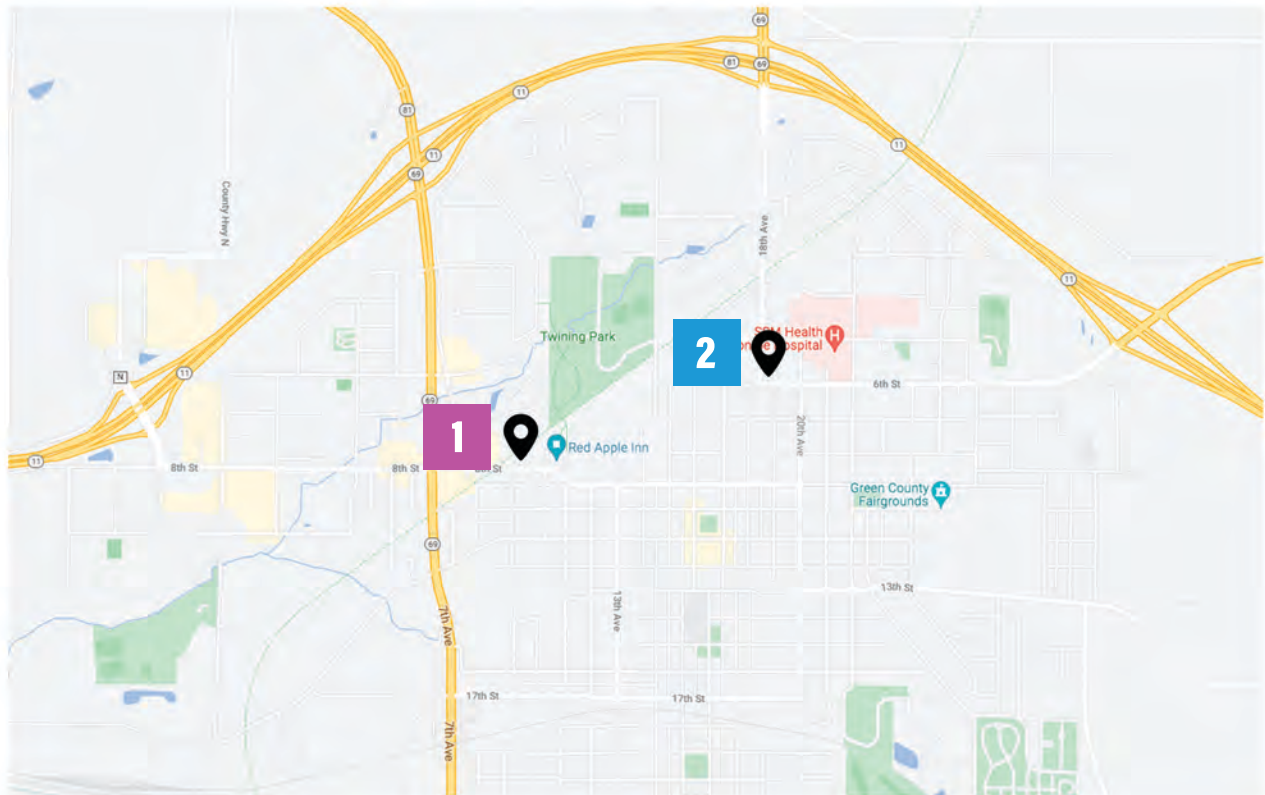


DIGITAL BILLBOARD NETWORK OUTDOOR BILLBOARDS

Monroe, Wisconsin



LOCATIONS

Our most popular billboard

1

PANEL 121

8th Street

100' west of Highlander Mall

2

PANEL 131

18th Avenue

50' north of 6th Street

NETWORK FEATURES

- **10** Advertiser Slots
- **8** Second Display Time
- **1,080** Ad Plays Per Day

Specialty Tech Features

- Run Multiple Ads (*3 ads in a slot per month*)
- Countdowns

DIGITAL BILLBOARD NETWORK OUTDOOR BILLBOARDS



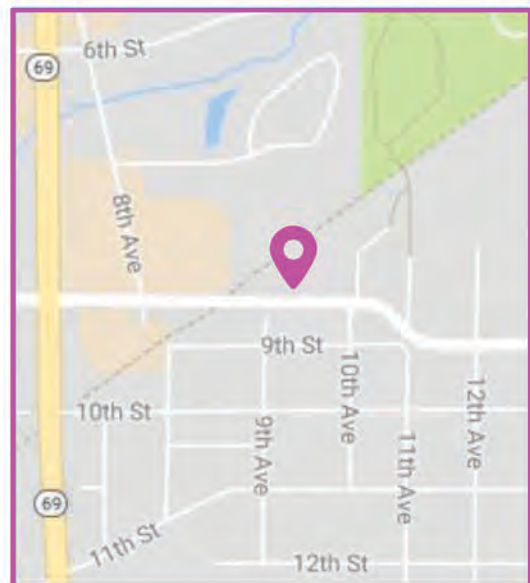
PANEL 121

Location 8th Street
100' west of Highlander Mall

Facing / Read East / Right

Panel Size 10' x 14'
Art Dimensions 1200 w x 960 h pixels

No. of Slots 10
Dwell Time 8 seconds
Daily Plays 1,080



DIGITAL BILLBOARD NETWORK OUTDOOR BILLBOARDS



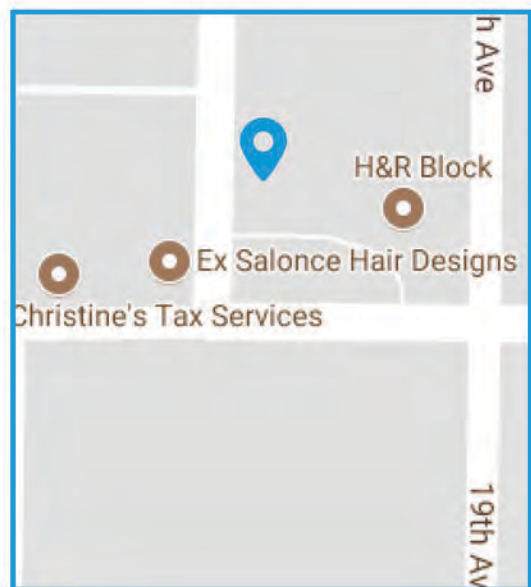
PANEL 131

Location 18th Avenue
50' north of 6th Street

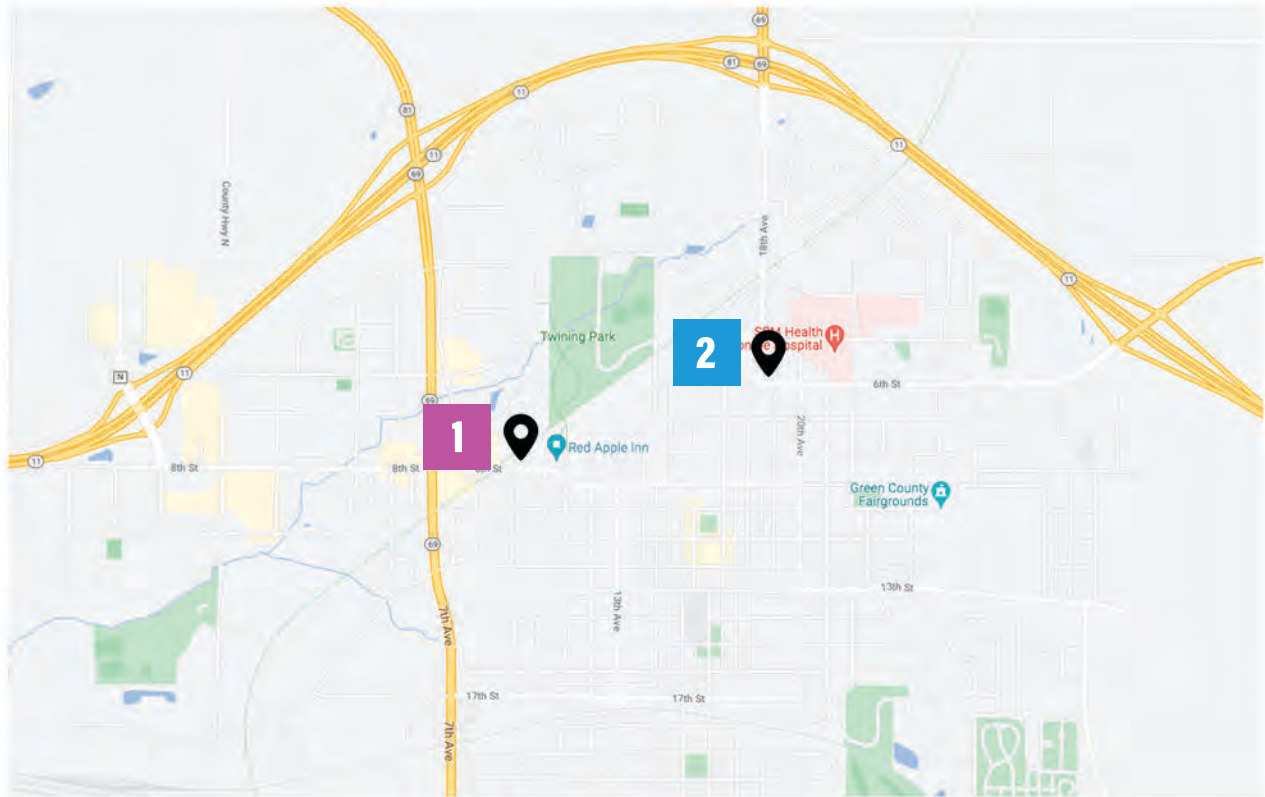
Facing / Read North / Left

Panel Size 7' 6" x 10'
Art Dimensions 1280 w x 960 h pixels

No. of Slots 10
Dwell Time 8 seconds
Daily Plays 1,080



DIGITAL BILLBOARD NETWORK OUTDOOR BILLBOARDS



BILLBOARD RATES

1 PANEL 121 *8th Street*

Rate per 4 weeks	\$525
Daily	\$50
Weekly	\$195
52 Week Rate	\$425/4 weeks

2 PANEL 131 *18th Avenue*

Rate per 4 weeks:	\$400
Daily	\$40
Weekly	\$155
52 Week Rate	\$325/4 weeks