



WHY US?

2025
CHARLOTTE INDEPENDENCE SOCCER CLUB



PLAYER DEVELOPMENT & TRANSPARENCY

Data-driven & evidence-based player development philosophy ("The Independence Way")

Independence



Other Clubs



Transparent access to "The Independence Way" via PlayMetrics



Clear club-wide standards, accountability, and expectations



PROFESSIONAL LICENSED COACHING STAFF

Coaches employed and directed by the club (not independent contractors)



Annual 50+ hours of club-led coaching education



Access to US Soccer Coaching Schools, The Coaches Voice, Capelli Sport Plus Seminars, Independence Mentorship Program, Professional Soccer Partners, and more



PHILOSOPHY & CLUB STRUCTURE

Clearly defined Mission, Vision, and Guiding Principles



Organizational transparency and published club structure



Full-time support staff: HR, Athletic Trainer, Member Services, Field Operations



TOP-TIER FACILITIES

Synthetic turf fields with lights



Long-term facility agreements with municipality partners to ensure availability



HEALTH & SAFETY

Full-time athletic trainer for competitive teams



Staff trained in CPR, first aid, and mental health





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PROVEN HISTORY OF PLAYER & COACHING DEVELOPMENT (OVER 40 YEARS)

Focus on long-term growth & life skills

Independence

Other Clubs



4 National Championships in 7 years



35+ players placed in college programs annually (804+ total committed players), 215+ licensed coaches, and 25+ professional and national team players



Commitment to resilience, teamwork, and fun



PATHWAYS & AFFILIATIONS

Youth-to-professional player & staff development pathways



Affiliations with Charlotte Independence, Carolina Ascent, HB Køge



COMMUNICATION & SUPPORT

Direct coach and program director communication



Monthly newsletters & active social media



Dedicated Member Services team with professional communication protocols

