

HOW TO RUN A GIVING CIRCLE FOR A SCHOOL

1. Start with a Clear Purpose

Every giving circle begins with clarity. Define the mission, the people it will impact, and why it matters now.

2. Identify the Right People

Look for individuals who share the mission, value community, and want to engage beyond just giving. Start with 5–12 committed people from each school

3. Set a Simple Giving Commitment

Choose a clear, accessible amount—monthly or annually. Transparency builds trust and confidence.

4. Create Rhythms of Connection

Plan regular touchpoints such as quarterly gatherings, updates, shared stories, or service opportunities.

5. Show the Impact Often

Consistent communication about outcomes and stories keeps members engaged and invested.

6. Invite Growth Naturally

Encourage members to invite others and share their experience. Healthy giving circles grow relationally.

Giving circles turn donors into partners and generosity into shared purpose.

Who should be in your giving circle:

1. Non Board Members
2. Parents of students
3. Grandparents
4. Church Leaders
5. Donor Prospects
6. Core Team Members

