

LETTER FROM CINDI

This is the Executive Director's letter I wrote for an impact report after our first year of operation:

"I had the fortune of growing up in an environment rich in greenness. I am sure that is part of the reason that my career path has followed its course of community development through gardening and greening. I have said a number of times that I have spent my entire career preparing for this position as Executive Director of TreesLouisville.

I have studied the science of horticulture for decades. I have experienced the art that this same field inspires. I have spent the majority of my working life communicating to a broad audience about the value of green infrastructure.

A healthy community forest is not an amenity; it is not a part of a plan that comes at the end of a project. It is a living utility. It is as valuable a part of our built environment as storm drains and roads. It is where the elements of a sustainable community intersect. It is not possible to have a healthy and sustainable community without the environmental, economic, health, and social benefits that trees provide."

Today, ten years in, I am still saying the same things! Yes, and (as an improv performer would say) we now have an Urban Forest Master Plan to guide our work, Louisville Metro Urban Forestry is conducting a Tree Inventory, and will have an Urban Forest Management Plan soon to steer their work.

We are doing what we set out to do when we were organized by our civic leaders: we are institutionalizing effective urban and community forestry in Louisville. And that is thanks to all of you that have believed in our mission and supported us. For now, and for decades more to come.



Cindi SullivanExecutive Director

CONTENTS

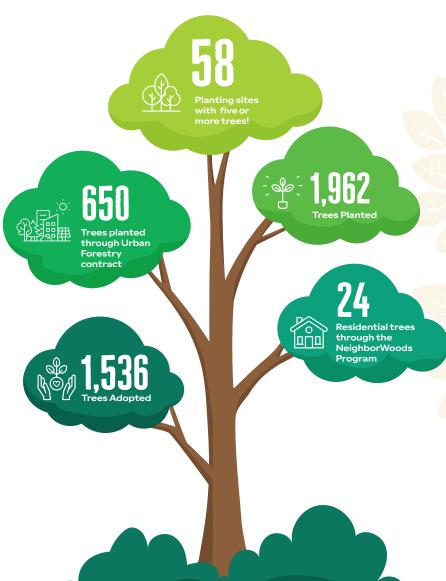
- 2 Letter From the Executive Director
- 4 Projects
- 6 Partnerships
- 12 Highlights
- 13 TreeFest
- 14 10 Year Timeline
- 16 Volunteering
- 18 Financials
- 19 Staff
- 20 Board
- 21 Donor Recognition

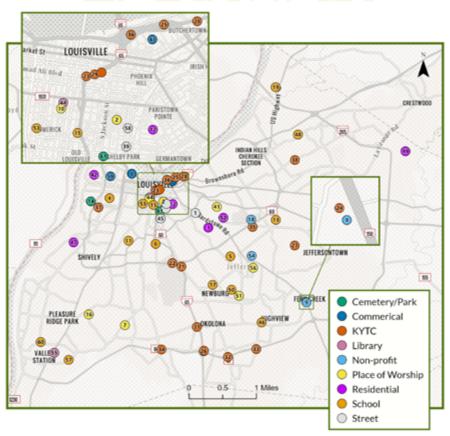


Project photo credits to Mike Hayman and Morgan Grubbs

PROJECTS

In 2024–2025, TreesLouisville advanced its mission across Louisville, planting, educating, and partnering to create healthier, greener neighborhoods. At nearly 2,000 trees planted by volunteers, staff, and contractors this was our largest season yet!





1	Bardstown Rd1
2	Bates Memorial Church21
3	Belknap Neighborhood9
4	Brandeis Elementary11
5	Champions Trace Ln126
6	Churchill Park School4
7	Faith Lutheran Church21
8	Falls Art Foundary3
9	Fern Creek
	Community Center5
10	First Unitarian Church2
11	Frayser Elementary43
12	German/Paristown
	Neighborhood25
13	Greathouse/Shryock
	Elementary35
14	Greenwood Cemetery14
15	Heuser Hearing Institute5
16	Hope City Church51
17	Indian Trail Elementary43
18	Jewish Community Center 18
19	KLA School13
13	NLA 30100113

20 265/65*20
21 Airport/65*25
22 Airport/264*17
23 Ali & Brook*42
24 Beulah Church*5
25 Bridges*23
26 Dixie*3
27 Hurstbourne Ln* 3
28 Impound Lot*9
29 Jewish Hospital Parking*17
30 KY Lions Eye Center*4
31 Outerloop*6
32 Preston/Snyder*10
33 Smyrna*13
34 Synder/National Turnpike*12
35 Taylorsville Rd*4
36 Spaghetti Junction*18
37 West End School*5
38 Westport Rd*37
39 Logan/Shelby
Sidewalk Cuts*98
40 Logan/Shelby Verges*155

41 Louisville Presbyterian
Seminary34
42 Love Our Block-Shawnee 7
43 Lynn Family Stadium31
44 Main Library3
45 Meriwether Ave75
46 Moore High School8
47 NeighborWoods20
48 Norton Elementary40
49 Old Henry Rd12
50 Rangeland Elementary51
51 Rangeland Orchard12
52 Seneca Gardens6
53 Simmons College18
54 Southeast YMCA18
55 Southwest Regional Library 8
56 St. Bartholomew Church 44
57 Stuart Academy48
58 TreesLouisville Office4
59 Westonia Park/Playground 49
60 Wilkerson Elementary75
61 Olmsted15

*Indicates a KYTC Project



SHELBY & LOGAN ST. Green Corridor

Our partnership with the Kentucky Transportation
Cabinet grew this season with 100 new sidewalk cuts along Shelby and Logan
Streets in Smoketown and Shelby Park. As KYTC works to convert these high-traffic one-way roads into safer two-way streets, we collaborated to create Louisville's third walking

arboretum. Together, we planted 240 trees, making the corridor cooler, safer, and more enjoyable for the community.

CLIMATE CHANGE TRIALS: ASSISTED TREE MIGRATION

TreesLouisville's mission includes planting trees that will thrive for 50–100 years, ensuring future generations benefit from them.

With a changing climate, we know Louisville in 2125 may look very different. To prepare, our team has launched Southern and Western Tree Trials, studying species that can withstand future conditions. In summer 2024, we visited nurseries in Oklahoma,

Tennessee, and Georgia to learn which trees thrive in warmer climates yet tolerate cold winters. Nearly 50 species and cultivated varieties were collected and planted, including both Kentucky natives and warm-climate varieties that may prove more resilient in the years ahead.

RACING LOUISVILLE'S TREE INITIATIVES

This past season marked our second season partnering with Racing Louisville! Together we have planted at 4 different locations, totaling 130 trees. We had the exciting opportunity in April to plant with players and staff at Lynn Family Stadium! In total we installed 30 new trees on the west side of their facility with the hopes of continuing to plant on the eastern side and their training facility in the future.

URBAN FOREST MASTER PLAN

After a year of collaborating, strategizing and community outreach, TreesLouisville is proud to announce the finalized Urban Forest Master Plan. Through this plan the Louisville community has outlined what we want our urban forest to look like over the next 20 years and beyond. The goals of the Master Plan were

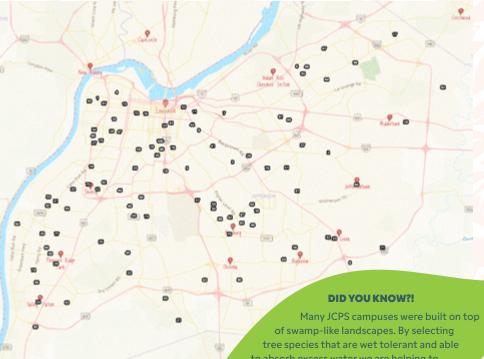
set by our Equity Council, and they

include access to tree canopy for all residents, aiming for a minimum of 30% canopy in every neighborhood; ensuring that people can walk, bike and take transit without heat stress; creating a mentality that recognizes trees as vital city infrastructure; and ensuring quality and longevity for our urban forest.



100 JEFFERSON COUNTY **PUBLIC SCHOOLS**

It only took 10 years, but TreesLouisville officially planted at 100 JCPS campuses! Through the dedication of caring principals, eager teachers, and curious students we have been able to transform nearly treebereft campuses into greener and healthier learning environments. As these trees continue to grow they will provide cooler places to play, learning opportunities, and improve students' ability to concentrate and relax.



to absorb excess water we are helping to create more outdoor spaces for students and teachers to utilize.



HIGHLIGHTS

First Year with the Dingo!

Thanks to funding from Ford Motor Company, we purchased a Toro Dingo TX1000 Turbo which has made digging, mulching and moving trees a much easier experience.



Gearing Up in Our New Garage

One year after we moved into our new office, our three (Ford) truck garage was officially built and ready for usage. Special thanks to our Board member, Allen Steinbock for outfitting our tool storage and works areas.



Upgraded Donor and Volunteer Tracking Systems

Our upgraded systems allow us to engage more meaningfully, operate more efficiently, and better recognize the people who make our work possible.

TREEFEST







TREEFEST SPONSORS

Schneider Electric, Michter's Distillery, Parks Alliance of Louisville, Louisville Tree Service, Republic Bank

BRANCHING OUT A DECADE

TreesLouisville celebrated 10 years of planting and caring for trees this past season.



Parkland Plaza Project 2021



2022 Hired GreenTeam



Moved into Smoketown





Canopy Corps Program Founded

2023

Updated Urban Tree Canopy Assessment Released



TREES louisville **TreesLouisville**

Founded 2015



Street Tree Protection Ordinance Passed

2020 10k Trees for Rubbertown **Announcement**



JCPS Partnership Established 2016



KYTC Partnership Established



VOLUNTEERING

Tree Maintenance

1,154 Mainte Events

Community
Volunteer Hours
(Not Including Tree Fest)

Public/Group Events

> Corporate Group Plantings

557
Public/Group
Events

14

New Trained Canopy Corps Members 28
Volunteer Plantings

Volunteer Prunings

Community Groups Plantings

125

Hours Donated by Canopy Corps Members

PROJECT SPONSORS

Radial

Arbor Homes

Angels Envy

Collins Aerospace

UPS

International Paper

Soil and Water Conservation

District

Schneider Electric

Garney-MSD Community Benefits

Kroger + Zero Hunger Zero Waste

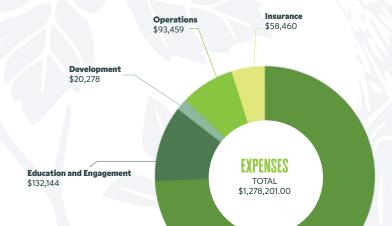
Foundation

Snowhill

Pace Contracting- MSD Community Benefits



FINANCIALS



Canopy Improvement Project \$879,000

Interest Income \$16,221 **Program Services Revenue** \$8,939 **Individual Donations** Restricted **Corporate/Business Donations** \$302,854 \$276,030 Individual **Donations INCOME** \$243,459 TOTAL \$1,773,647.00 **Foundation Government Contracts** Grants \$783.019 \$143,125

STAFF



Morgan GrubbsPrograms Director



Mike HaymanSpecial Projects
Manager



Matt Thomas
Green Team
Project Manager



Bear MilesGreen Team
Outreach Coordinator



Jake AckleyGreen Team
Programs Coordinator



Kevin AlconGreen Team
Technician



Katherine ScalfOffice
Administrator



Andrew LawsonGIS Technician

BOARD OF DIRECTORS

Charles Marsh, Board Chair

Chairman, Gault-Marsh Development

Mary Ellen Wiederwohl, **Vice Chair**

President and CEO, Accelerator for America

Henry V. Heuser, Jr., Governance CEO, Unistar, LLC

Donna Heitzman, Treasurer Retired, CPA, CFA

James R. Allen Vice Chair, Baird

Dan Barbercheck President, Red7e

Lonnie Bellar

COO, LG&E and KU Energy, LLC

Andy Blieden

Owner, Butchertown Market Building

Brad Broecker

Community Volunteer

Jackie Cobb

Energy and Sustainability Services, Schneider Electric

Dawne Gee

News Anchor, WAVE-TV

Bill Hollander

Retired, Former D9 Metro Council Representative

Barbara Hurt

Community Volunteer

Franklin Jelsma

Wyatt, Tarrant & Combs, LLP

Boyce Martin, III

President, Eli Brown and Sons

Annie McLaughlin

Community Volunteer

Mike Mountjoy

Chairman, Cherry Bekaert

Katy Schneider

Community Volunteer

Allen F. Steinbock

Retired, Whip Mix Corporation

Wes Sydnor

Director of Intergovernmental Relations, MSD

Dale Woods

Retired President and GM, WDRB

DONORS

Corporate/Foundation Donors

All Peoples Universalist Unitarian

Arbor Day Foundation

Arbor Homes

Belknap Neighborhood Association, Inc.

Bob Ray Company

Bonfire Funds, Inc.

Capricorn Foundation Charitable Trust

Churchill Downs Incorporated

City of Windy Hills

Collins Aerospace

Common Earth Gardens

Cullinan Family Foundation

Derby City Gooners

Ford Motor Company

Garney Construction

German Paristown, Inc.

Glenmary Commons Homeowners Association (GCH)

Holy Trinity Church

Independence Television Company

International Paper

Jefferson County Soil and Water Conservation District

Kirchdorfer Opportunities Foundation

Kroger Community Rewards

Kwau-La-Waul Properties

LG&E and KU Foundation

Louisville Distilling Company, LLC

Louisville Metro

Louisville Tree Service, LLC

Malhotra Family Foundation

Messer Construction, Co.

Metropolitan Sewer District

Michter's Distillery, LLC

Anonymous

Pace Contracting

Paradis Foundation

Parks Alliance of Louisville

Radial

Randall & Lee Ann Frank Olson Family Giving Fund

Rambler Garden Club

Red7e*

Renewal By Andersen*

Republic Bank

Schneider Electric

Snowhill Nursery*

Snowy Owl Foundation

St. Bartholomew Church

Stantec

Strange Design Art and Woodworking

Superior Industrial

Solutions, Inc.

Sylvan City Tree Company,

The Dunbar Foundation

The Gardner Foundation

The Gheens Foundation

The Johnston Charitable

The KLIG Charitable Trust

Turtle Tree Acupuncture

Unistar

UPS

Ursuline Sisters of Louisville

V.V. Cooke Foundation

W. L. Lyons Brown Foundation

Cambium Collective (Monthly Recurring Donors)

Anonymous

Anonymous

Howard Abraham

Jennifer Adam

McCauley Adams

Walter Bruning

Drew Combs

Dennis Coyne

Daniel Francis

Drew and Jayne Foley

Clarence Klausing

Matthew Kinney

Kathleen Kostas

Cynthia McCullough

Michael Neumann

Brandon and Courtney Schadt

Jubin Shah

Allen and Sherry Steinbock

Strategic Communications

Vonnell Tingle

Ray Watson

Judith Youngblood

Canopy Circle \$5K+

Anonymous

Sandra Frazier

Daniel R. Garst

Frank and Paula Harshaw

Henry Heuser, Jr.

Gill and Augusta Holland

Ken Horn

Charles and Jennifer Marsh

Paul and Annie McLaughlin Allen and Sherry Steinbock

Lindy Street

Forest Champions \$1K-\$4999

George Bailey and Porter Watkins

Cornelia Bonnie Daniel Borsch **Brad Broecker**

Allen Bush and Rose Cooper Jackie and Wes Cobb

Rachel Cohn and Joseph

Mudd Harry Freibert

Stephen C. Gault Jill Golden and Zachary

Wasserman

Christopher Harding

Mike Hayman Helen Heddens

Donna Heitzman and Michael Paynter

Bill Hollander and Lisa Keener

Barbara Hurt Tess McNair

Mike and Carolyn Mountioy

Thomas Mueller

Katy and Paul Schneider Charlotte and John Stites

Branch Sustainers \$250-\$999

James and Missy Allen

M.A. and Ed Allgeier David and Madeleine Arnold

Makayla Branson William Case

John and Gretchen Clark

Mary Freibert

Stuart and Jennifer

Ferguson

Everett Hoffman and Cathy

Ford

Robert Gates

Patrick and Anna Hayden

David Henry Roger Hoffman

Thomas and Patrice Huckaby **Bethany Kennedy**

Matt Kempf

Mary Julia Kuhn

Boyce Martin, III and Melea East

Susan S. Means

Ronald and Brenda Metts

Joel Morris and Mary Ellen Wiederwohl

Kathy Morris

Timothy Mulloy

Penny Pearson

Frank and Frances Pitts

Becky Ricketts

Edward W. Schadt Anna Huang Shrader

Mark Seifrid

Vertner Smith and Barbara

West

Nancy Stopher Cindi and Steve Sullivan

Vincent Tanamachi

Mariorie Warden

Orme and Mary Wilson Jonathan and Stephi Wolff

Mimi Zinniel

Tree Supporters up to \$249

Danielle Adsit Patricia Andrade

Allan and Elsie Atherton

Ariane Barrie-Stern

Rhonda Beck Jill Bell

Lisa Bentley Elizabeth Zima

Thomas Block Emily Boone

Julie Zoeller Ray Brundige

Thomas and Rose Brown

Barbara Baker and **David Brown** Samuel Burgin

Barbara Burridge Christine Butorac

Dolores Calebs Chandler Cochran Virginia Delaney

Ann Davis

Joseph and Jody Dahmer

James Darwin Edward Deters Sr. Gretchen De Jarnett

Meredith Dooley Susan Dyer

Todd Eberle

Amy Elam-Krizan Maura and David Fennell

Mike and Joanie Feusner

Anna Finneran William Ford

Stephanie Franklin Ron and Andrea Gallo

Judith Gallagher Maureen Gaynor

Virginia Geddes Helga Gilbert

Jane Goldstein Sandal Gulick

Susan Goslee Lynn Graham Martha Graziano

Laurie Gregory Melanie Gnadinger

Morgan Grubbs Holly Gustafson Linda Hampton

Lee and Elizabeth Hancock

Craig Heuser

Greg C. Heitzman

Don Herbert Austyn Hill

Christa Faline Hill Rodman

Stuart S. Hoge

Ann and Matthew Houlette

Cullen Hornaday Freddie and Winifred Hoskins

Harrell Hurst Amanda James

Clark Johnson Charlotte Jones

Nancy Kuppersmith

Kenneth Karem Nick Katchur Melissa King

Michelle King **Edward Kruger**

Kerry Krininger

Michael and Kathy Kull

Amy Landon Greg Leichty Amy Swann Kay Lowe

Susan Lucke

Carolyn Matheny Lyda Martin

Connie Marrett

Catherine McGeeney

Kelley McIntyre Kate Meador Sean Melican Marie Miller

Barbara Motley Glynn Morgen Rob Monsma

Joy Monsma

John Neichter

Saravanan Murugan

Brian Olberz

Mesude Ozyurekoglu

Brooke Pardue Margaret Pearce

Bryan Parker

Joe and Terri Phelps Justin and Emily Pohn

Louis Prestigiacomo Elizabeth Reeves

Sandra Richardson Roberto Rivera

Mark Roberts Michael Rohner and Matthew Ruben

Bonnie and John Roth

Denise Ross Germaine Russo **Louise Sachs**

Kaitlin Sabie

Fric and Katherine Scalf

Francis Schmitt Ann Schottler

Lisa Schoenbachler Max and Ellen Shapira Kenneth Shepherd

Joshua Singer

Terry and Nancy Singer

Aleece Smith Julie Smith

Stephanie and Jonathan

Smith

Henry Spiller **Hugh Spalding** Richard M. Spalding

Molly and Brenton Stanley Suzanne Stamatov and George Guthrie

Douglas Stern Rosalind B. Streeter

Elwood and Roxanne Sturtevant Les Small Stokes

Samantha Sauter Nanette Tafel

Catherine and Harry

Talamini Matt Thomas and Hannah

Whalen

Kristy Thompson Mary Anne Thornton

Paul Tique Shelby Tyring Carrie Vittitoe Jason Vivona Andrea Walden

Jeremy and Amy Wells

Michelle Wells Kristin Weirich Kayla Wohner **Bronwyn Williams** Susannah Woodcock

Martha Wick

Gregory Acker and Brenda Wirth

Kathi Whalen Kelsev Westbrook

*Denotes in-kind support



