



TreeFest 2026 Sponsorship Information

Join us for Louisville's **Fifth Annual TreeFest** - a citywide Arbor Day celebration on **April 11, 2026** at **Thurman-Hutchins Park**! This day-long event brings together over 1,000 residents for a volunteer tree planting, live music, food, kids' activities, educational exhibits, and more.

Sponsorships help cover event expenses like rentals, signage, and equipment, with any remaining funds used to purchase and plant additional trees across Louisville. TreeFest is our biggest celebration of the year, and a powerful way to grow community and canopy together.

Louisville's most recent Urban Tree Canopy Assessment shows a 1% increase in canopy coverage between 2012 and 2019 - a meaningful shift considering earlier projections predicted significant decline. This growth reflects the impact of community-wide efforts and public education initiatives led by TreesLouisville and our partners.

We invite you to consider sponsoring our event! We have the following levels available:

\$10,000 – Bur Oak Sponsor

Includes a complimentary TreeFest booth (or the option to donate your booth space to another organization). Your company logo will appear on all event banners, printed materials, t-shirts, website, Louisville Public Media promotions, social media posts, and traditional print media. Sponsors will also receive **four on-stage mentions** during the event.

\$5,000 – Chinquapin Oak Sponsor

Includes your company logo on all event banners, printed materials, t-shirts, website, social media posts, and traditional print media, along with **two on-stage mentions** during TreeFest.

\$1,500 – Overcup Oak Sponsor

Includes your company logo on all printed materials, t-shirts, and the event website, recognition on social media, and **one on-stage mention** during TreeFest.

\$500 – White Oak Sponsor

Includes recognition on social media and **one on-stage mention** during the event.

If you are interested in a sponsorship, please call Cindi Sullivan at TreesLouisville (502.648.6707) or email Cindi@TreesLouisville.org.

Thank you so much for your commitment to helping us improve the health and quality of life for Louisville's current and future generations through a robust, equitable and diverse community tree canopy.