




TreeFest 2026 Activity Sponsorship Information


Louisville's Fifth Annual TreeFest will be a day-long event celebrating Arbor Day on **April 11th, 2026** at **Thurman-Hutchins Park**. TreeFest features volunteer tree plantings at the park, planting demonstrations, tree giveaways, food, music, educational booths, kids' tree climbs, and lots of other family-fun activities. The day begins at 10:00am with a volunteer tree planting; the TreeFest activities begin at 11:00am and end at 3:00pm.


We are inviting local sponsors to participate in the event. Sponsorship will help us cover TreeFest costs like rentals, signage, activities, and equipment. Any remaining funds will be used to buy more trees for our community.


Our most recent Urban Tree Canopy Assessment shows that between 2012 and 2019, we have improved our canopy in Louisville by 1%. This may not sound like much, but our previous assessment predicted a canopy decline of several percentage points. So we know our efforts, including educational events like this one, are making a difference!


We invite you to help us grow Louisville's canopy? We have the following sponsorship levels available:

 **\$2000 Lunch Sponsor** Help pay for lunch for our 200+ volunteers that help make TreeFest possible. Your company name will be featured on all food vouchers, as well as on the TreeFest t-shirts and website, plus 1 MC mention during the event.

 **\$1500 Center Stage Co-Sponsor** Your company logo will be featured prominently on the center stage banner(s) alongside an additional co-sponsor. The stage will feature musicians, an MC, and a speech from the Mayor. Additional benefits include your company name on volunteer t-shirts and on the TreeFest website, plus 1 MC mention during the event.

 **\$1000 Rock Climbing Wall Sponsor** In addition to many other kids activities, we will have a mobile rock climbing wall. Your logo will be featured prominently on all Climbing Wall signage (yard sign, small banner). Additional benefits include your company name on volunteer t-shirts and on the TreeFest website, plus 1 MC mention during the event.

 **\$800 Beverage Sponsor** Help stock the TreeFest bar with wine, cocktails & Non-alcoholic options. Your company logo will be featured prominently on all signage within the food and drink area of the event including 1 yard sign, placards on picnic tables, and an A-frame drink menu. Additional benefits include your company name on volunteer t-shirts and on the TreeFest website.

 **\$500 Kids Activity Corner Sponsor** Your logo will be featured prominently on all signage within the kids activity corner (approximately 2 yard signs). Additional benefits include your company name featured on volunteer t-shirts, and the TreeFest website.

Contact Cindi Sullivan for additional sponsorship information or opportunities:

Cindi@treeslouisville.org (502) 208-8746