

YOUR GUIDE TO HOSTING AN EVENT DURING



WHAT IS TREE WEEK?

Tree Week is a week-long statewide event where local organizations organize activities focused on encouraging community interaction with trees!

Any organization is welcome to host a Tree Week event, as long as it is open to all community members and relates to trees or nature in some way.

Events are independently organized and managed by the hosting group, though TreesLouisville is happy to support if needed!

HOSTING AN EVENT

Hosts are responsible for creating & managing their event. TreesLouisville will help promote the event, but self-promotion is recommended.

Organizations may submit events that have already been scheduled and relates to the theme, or create something specifically designed for Tree Week.

It is recommended that Tree Week events are free of charge, however some exceptions will be considered.

EVENT IDEAS

- Educational hikes/talks
- Tree giveaways
- Mulching events
- Plantings
- Tree trivia

- Self-guided hikes
- Movie screenings
- Arts & Crafts
- Yoga in the park
- Bike rides

- Discounts on tree sales
- Field trip to parks
- Park/Neighborhood cleanups
- Forest bathing

PROMOTING A TREE WEEK EVENT

- TreesLouisville has a dedicated Tree Week page on our website
- All Tree Week events from around the state are posted on the UFI website
- There is a Tree Week Brochure that outlines where and when all the events happen
- Tree Week is promoted on social media by all partnering organizations
- Additional promotions include: paid advertising, online calendars, farmers markets, newsletters, flyering, etc.
- Each event host should still promote their individual event!

Friday, October 13th

8:30AM - 10:30AM **Spiky Cop Stash Forest Friends**
 10:30AM - 12:00PM **Big Trees Nature Walk in Inglewood Park**
 12:00PM - 1:00PM **Family Fun Night at Logan Street Market**
 1:00PM - 2:00PM **Family Fun Night at Logan Street Market**
 2:00PM - 3:00PM **Family Fun Night at Logan Street Market**
 3:00PM - 4:00PM **Family Fun Night at Logan Street Market**
 4:00PM - 5:00PM **Family Fun Night at Logan Street Market**
 5:00PM - 6:00PM **Family Fun Night at Logan Street Market**
 6:00PM - 7:00PM **Family Fun Night at Logan Street Market**
 7:00PM - 8:00PM **Family Fun Night at Logan Street Market**

Saturday, October 14th

8:30AM - 10:30AM **Spiky Cop Stash Forest Friends**
 10:30AM - 12:00PM **Big Trees Nature Walk in Inglewood Park**
 12:00PM - 1:00PM **Family Fun Night at Logan Street Market**
 1:00PM - 2:00PM **Family Fun Night at Logan Street Market**
 2:00PM - 3:00PM **Family Fun Night at Logan Street Market**
 3:00PM - 4:00PM **Family Fun Night at Logan Street Market**
 4:00PM - 5:00PM **Family Fun Night at Logan Street Market**
 5:00PM - 6:00PM **Family Fun Night at Logan Street Market**
 6:00PM - 7:00PM **Family Fun Night at Logan Street Market**
 7:00PM - 8:00PM **Family Fun Night at Logan Street Market**

Tree Week - Louisville

OCTOBER 7-14, 2023

Volunteers Needed!

Event Key:

- Volunteers Needed!
- Paid Event
- Walk and Talk
- Kid-Friendly
- Registration Required

PRESENTED BY TREESLOUISVILLE

TREE WEEK - LOUISVILLE

OCTOBER 7-14, 2023

CELEBRATE TREES AND THE MULTITUDE OF WAYS THEY BENEFIT OUR COMMUNITY WITH A WEEK-LONG SERIES OF FAMILY-FRIENDLY EVENTS AND VOLUNTARY OPPORTUNITIES ACROSS DIFFERENT LOCATIONS, INCLUDING TREE ADOPTION, TREE PLANTING, TREES NATURE AND TREE IS WALK, CAVENHILL RUNTS, FLOW SHOWING, GREAT SPEAKER SESSIONS, AND A Q&A SESSION.

TO LEARN MORE OR TO MEET YOUR OWN TREE WEEK EVENT, VISIT TREESLOUISVILLE.ORG

ADDITIONAL INFORMATION/THINGS TO KEEP IN MIND

Events can take a while to come together, so start planning a few months ahead.

Early registration can also get your event on people's radar.

Start thinking about event time and location.

There are many public spaces, but some might need reservations. Weekends are usually pretty event heavy!

If your event requires anything special, don't wait until the last minute! TreesLouisville can be available to help in some cases, but everything gets busier the closer to TreeWeek we get!

THERE ARE OPPORTUNITIES TO SPONSOR TREE WEEK!

SPONSORSHIP MONEY WILL GO TOWARD ADVERTISING, PRINTING & HELPING TO FUND EVENTS.

[CLICK HERE FOR ALL THE DETAILS!](#)