



TREE WEEK 2026 HOST GUIDE

TREE WEEK IS A WEEK-LONG STATEWIDE CELEBRATION WHERE LOCAL ORGANIZATIONS HOST EVENTS THAT HELP NEIGHBORS LEARN ABOUT, CARE FOR, AND CONNECT WITH TREES. IN LOUISVILLE, HOSTS CREATE THE EXPERIENCES. TREESLOUISVILLE HELPS PROMOTE THE EVENTS AND BRINGS THE CITYWIDE CELEBRATION TOGETHER.

HOSTING AN EVENT

- ✦ **OPEN TO EVERYONE**
Tree Week events should be welcoming and open to all community members.
- ✦ **TREE OR NATURE RELATED**
Your event can be educational, hands-on, creative, or service-based.
- ✦ **HOST-MANAGED**
You create and manage your event. TreesLouisville helps promote it.
- ✦ **FREE IS PREFERRED**
Free events are encouraged; some exceptions will be considered.

PLANNING CHECKLIST

- 1 **PICK YOUR EVENT IDEA**
Choose a clear activity and intended audience.
- 2 **SET DATE, TIME, AND LOCATION**
Confirm public access, reservations, and weather plans.
- 3 **SUBMIT EARLY**
Early registration helps get your event on people's radar.
- 4 **GATHER SUPPLIES AND HELPERS**
Do not wait on special materials, tools, speakers, permits, or volunteers
- 5 **PROMOTE YOUR EVENT**
TreesLouisville will promote Tree Week, but hosts should promote their individual event(s), too.

SPONSORSHIPS

SPONSORSHIP MONEY HELPS COVER ADVERTISING, PRINTING, AND SUPPORT FOR TREE WEEK EVENTS. WE HAVE SPONSORSHIP OPPORTUNITIES AVAILABLE FROM \$500 TO \$5000.

[CLICK HERE TO VIEW SPONSORSHIP OPPORTUNITIES](#)

SUBMIT YOUR EVENT HERE

BUILD YOUR EVENT

CHOOSE AN IDEA THAT FITS YOUR ORGANIZATION, AUDIENCE, AND CAPACITY.

LEARN

Tree ID Walks or Hikes
Guest Speaker Sessions
Field Trips to Parks
Book Readings or Storytime

CARE

Tree Plantings
Mulching Events
Park/Neighborhood Cleanups
Invasive Species Removals

PLAY

Tree Trivia
Scavenger Hunts
Arts and Crafts
Family-Friendly
Nature Activities

GATHER

Yoga in the Park
Bike Rides
Forest Bathing
Movie Screenings
Discounts on Tree Sales

A GOOD TREE WEEK EVENT IS:

EASY TO UNDERSTAND | WELCOMING TO THE PUBLIC | CONNECTED TO TREES OR NATURE | REALISTIC FOR YOUR TEAM

NEW FOR 2026: PASSPORT

A FUN WAY TO ENCOURAGE VISITORS TO ATTEND MORE TREE WEEK EVENTS!

PARTICIPANTS COLLECT STICKERS AT TREE WEEK EVENTS, RECORD WHERE AND WHEN THEY WENT, AND SUBMIT THEIR PASSPORT ONLINE FOR A CHANCE TO WIN!

ATTEND AT LEAST
3 TREE WEEK
EVENTS

COLLECT A STICKER
AND RECORD THE
EVENT

SUBMIT
COMPLETED
PASSPORT ONLINE

WHAT HOSTS
NEED TO DO

1. DISPLAY PASSPORTS
2. GIVE EACH PARTICIPANT ONE STICKER
3. MENTION THE PRIZE
4. REMIND PARTICIPANTS TO SUBMIT ONLINE



WINNER RECEIVES A TREE PLANTED BY TREESLOUISVILLE IN THEIR YARD + TREESLOUISVILLE SWAG!

THANK YOU FOR SUPPORTING LOUISVILLE'S TREE WEEK!