

Tenth Anniversary Issue

The Salton Seafarer

Vol. 11 No. 4

July, 1968

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SALTON'S QUEEN- The lovely Cathy Hughes, of Palm Desert, nears the end of her reign as Miss Salton Sea. "It has been a wonderful year for me," says Cathy, who is beloved by her many friends at Salton Sea and has been most faithful in her duties as queen.

Queen Candidates Sought

The search has been started for the Miss Salton Sea of 1968-69. This time of year and the quest for a new queen brings both excitement and regret, as a real fondness for the reigning queen brings a certain sadness at her retirement.

However, nearly all of the beautiful girls selected to represent the Salton Sea have remained close to the hearts of the people and have kept in touch with them. Among those most recently heard from are:

Donna Burns Kennedy, Miss Salton Sea of 1966, is now living in Monterey, her husband being stationed at Ford Ord. They promise to be at Salton Sea for the holiday.

Mary Ann Southard, 1965, lives with her family at Salton City and is very active in community affairs.

Barbara Zentz Plotz, of Chula Vista, was recently married and keeps in touch with her friends at Salton.

Rita Trout Tryon, of Artesia, has made reservations for her family at Salton for over the Fourth.

Rita was Miss Salton Sea of 1959.

Betty Peterson (1962), and Dot-ty Coombs (1958) now at Lake Havasu, where their husbands are employed, return to Salton Sea for special occasions. Doty and husband, Joe, recently vacationed in Europe.

Patti Carr Beebe (1961) now resides in Palm Springs so is not very far away.

Applications are now being taken for the Miss Salton Sea contest. Requirements are that the applicant be 21, able to ski, and available for appearances at Salton Sea sports and social functions throughout the year.

Application forms may be obtained by writing Miss Salton Sea Contest, % The Salton Seafarer, Rt. 2, Box 213, Thermal, Calif. 92274.



Pioneers Recall Ten Years Progress Salton City

This year has been one of much reminiscing by Salton Seaites, for it was ten years ago that engineers laid their plans on the table and heavy equipment commenced grinding determinedly on what seemed the impossible task of shaping a city out of wild, weather-ridden Salton terrain.

Ten years ago travelers had no access here to the shimmering sea they admired from a distance. There was no fresh water, no power, no roadway. Deep ravines, geodes, sandstone, jack-rabbits, an occasional fox or coyote, were alone in the then desolate but beautiful country.

Now miles of paved and graceful boulevards lead to the heart of Salton City, where many families make their homes.

There are motels, marinas, campgrounds, tree-lined avenues, clubs, restaurants, mobile home parks, churches, a fine school and 18-hole golf course.

Salton is a particular kind of place, where communities are comprised of folks who love their homes and surroundings. They are attracted here by clear air and sunshine, starry nights, a gleaming sea alive with the silvery corvina.

Families are moving to this desert sea to escape crowded, unhealthful metropolitan areas. They love the roominess of the desert. "It's a good feeling!" they say. And there is closeness among the folks here; a togetherness in this pioneer-type atmosphere where a city is building.

In this tenth anniversary edition of the Salton Seafarer, we pay tribute to the many men and women of vision, knowledge, courage, and strength who made Salton City a reality.

We bring reminders of the great strides made, of the many "firsts" in the now short history of Salton City, and of their stimulating affect on neighboring communities.

Big Corvina Running Says DFG Report

A near record-breaking corvina (26 1/2 lb., 43 1/2 inch) was caught recently by Ros King, Indio postmaster. The fish was taken off the white water drain using a mudsucker and a 10 pound test line. It was weighed in by the Department of Fish and Game at North Shore.

It came close to the biggest ever, which was a 27 1/2 pounder caught by Leonard Johnson, of Victorville on May 26.

According to the DFG, the big corvina are running strong now with 18 and 20 pounders being landed.



PIONEER DAYS- First sales of Salton City property were made from tents. Crowds thronged to this new development site in the desert by a sea, where there was promise of freedom from congested, smoggy areas.

House Approves Program For Salton Improvement

A federal bill appropriating \$103,000 for a reconnaissance study of the Salton Sea was passed by the House of Representatives on June 19.

This money is a part of the Department of Interior request for funding and the reconnaissance study of the sea will be conducted by the Bureau of Reclamation with the cooperation of other appropriate bureaus in the Department of the Interior and the California State Resources Agency.



CONGRESSMAN TUNNEY

Congressman John V. Tunney, who last year held numerous meetings in the Salton Sea area learning the facts about Salton, brought his findings to the attention of federal bodies in Washington, D.C.

In his appeal to the subcommittee to assist in protection of the Salton Sea Tunney testified that the federal involvement in debt from irrigation districts is about \$50 million, not to men-

tion the Indian Reservation and the wildlife refuge; the state has almost \$3 million in facilities around the Sea for recreation and waterfowl.

He pointed out that the irrigation district have almost \$120 million in capital investment, with annual crop values of about \$280 million. Private recreational and residential property is valued at \$103 million.

Tunney also advised that an immediate population of over 400,000 is dependent directly on the continuance of the multiple-purpose (recreational and agricultural) role of the Sea.

"It is a wise investment indeed to seek to preserve and enhance the Salton Sea," stoutly declared Congressman Tunney.

Later Tunney advised that it was extremely fortunate to have this legislation approved as over 200 new proposals were considered by the House subcommittee and only 35 were finally passed.

The initial study of one year will be to determine the most effective means of protecting the vast Salton Sea recreational and agricultural area from fluctuations in water level, salinity and excessive growth of nutrients.

Sacramento's feeling toward the importance of Salton Sea is signified by the Senate's recently unanimously approving a bill to establish a 16-member Salton Sea Advisory Committee to consult with the State Resources Agency.

Assemblyman Victor V. Veysey presented this plan. He has been working diligently in attracting attention to this area for (Cont'd on page 2)



SALTON CITY TODAY . . .

Salton City Golf Course



Auto Marine and Hideaway Tavern

House Approves

(Cont'd from page 1)

several years and has held frequent meetings with local officers and residents here.

The Salton Sea Advisory Committee will be comprised of representatives from Riverside and Imperial counties. The supervisors of both counties are appointing six members each and the Coachella Valley County Water District and the Imperial Irrigation District are naming two members each.

In his relentless fight for State approval of a Salton Sea improvement program, Assemblyman Veysey presented a 23-lb, 3 ft. corvina at a hearing of the Assembly Water Committee.

The fish was caught and given to Veysey by Harold Gaston, of Niland, who supplies bait at Salton Sea to the many fishermen.

The bill has been strongly supported by the State Resources Agency and the Imperial Irrigation District and the Coachella Valley County Water District.

Governor Reagan, in signing the bill, pointed out that the Salton Sea is the largest body of water within the State of California; he also noted that because of its proximity to heavily populated areas the Sea has an enormous recreational potential.

He was joined in the bill-signing ceremony by Assemblyman Veysey; Norman Livermore, Secretary of the State Resources Agency; Senator Gordon Cologne; Senator Ralph Dills; and Assemblyman Carley Porter.

Veysey and Livermore indicated their eagerness to maintain the sport fishery established in the Salton Sea by the California Department of Fish and Game during the 1950's. They stated they felt the excellent sargo and corvina fishing the Sea provides plays a major role in Southern California's outdoor recreational activities.

Veysey explained that the committee created by this bill will represent local government and will be developed from local residents of the Salton Sea area.

Jack Hansen, now involved in an extensive State study of marine life in Salton Sea, says: "The Salton Sea is a unique fishery. There are bass and bluegill everywhere you go; but in what lake in California can you catch a 20-lb. fish?"

Hansen is conducting his research work in his laboratory at Salton City.

CV Letters Won

Four Salton CVUHS students were awarded letters for excelling in sports.

They are: Larry Beaston for junior varsity wrestling, Desert Shores; Wilber Prejean for varsity football, Salton City; John Strain for varsity golf, Salton City; and Billy Silvester for varsity tennis, Salton Sea Beach.

They received their letters at the annual awards banquet given in June at CV High School.



WOMEN'S CLUB SCHOLARSHIPS---Bill Silvester (second from left) and John Tanner receive \$50 scholarships from Dorothy Revell (right), Women's Club president. Proud parents, Bill Silvester Sr. (left) and Ruth Tanner, congratulate the winners.

Borrego Airline Starts Soon

The Borrego Springs Airline will start operation Oct. 1, subject to prior approval of the Public Utilities Commission. The seven to ten passenger propeller driven plane will make one round trip flight a day, originating in Borrego Springs and terminating in San Diego. The flight will take one-half hour and be non-stop.

The State has allocated \$29,000 to improve the airport facilities.

Lubanko and Sons of Salton City have been awarded a \$19,000 contract from San Diego County for additional parking area for aircraft. Additional funds are being sought to lengthen the airstrip to 5,000 feet and so accommodate jet aircraft.

A shuttle service from Salton City and adjacent area has been proposed to accommodate air travelers going to or from San Diego.

Salton Area Has 37 Graduates

There were many Salton Sea students among those graduating from local schools in June.

Frances Hezlitt, of North Shore, received her A.A. degree from College of the Desert in the office administration field. She plans to return to C.O.D. for post-graduate classes in September.

Coachella Valley High School graduates from Salton City were: Kathleen Linnens, Sandra Perkins, Wilbert Prejean, and John Tanner.

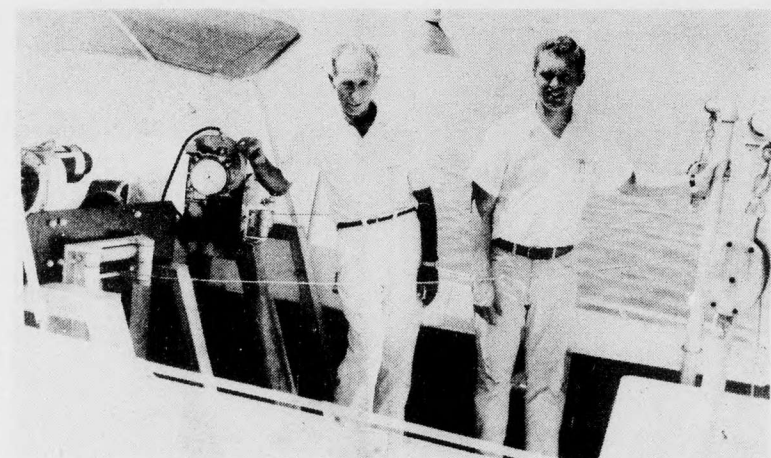
Also graduating from CV were: Dick Cressey, Desert Shore; Wilian Peck, North Shore; Bill Silvester, Salton Sea Beach, and Danny Weger, Salton Sea Beach.

Mecca graduates of CV were: Linda Jean Albaugh, Gene Burton, Gary Leroy Cannon, Guadalupe

Cardenas, Santos Carmona, Rodolfo Escobar, Roger Glander, Gilbert Gonzales, Salvador Jasso, Marsha Lester, Cecilis Lujan, Ledesma Mateo, Gilbert Ramirez, Gilbert Reyes, Hortencia Sanchez.

Oasis Elementary School graduates from Desert Shores were: Rebecca Jean Ellis, Thomas Donald Lane, Constance Elaine Schweitzer. Graduates from Salton Sea Beach were: Sandra Kay Hansen, Paula Jean Peterson, and Gary Gibson.

Salton City graduates of Oasis School were: Jeff Joseph Bender, Nathan Chilton Davis, II, Emerald Maria Fernandez, Linda Lee Haskell, Linda Marlene Loch, Debra Jean Perkins, and Stacy Francis Strain.



SALTON STUDY---Jack Hansen (right), of the Fish and Game Department, and Fred Murin are at work studying the Salton Sea and its fish.

UCR Grad Takes Tour

Jean Foster, daughter of Jean and Art Foster, Salton Sea Beach, received her B.A. in psychology and philosophy from the University of California at Riverside in March.

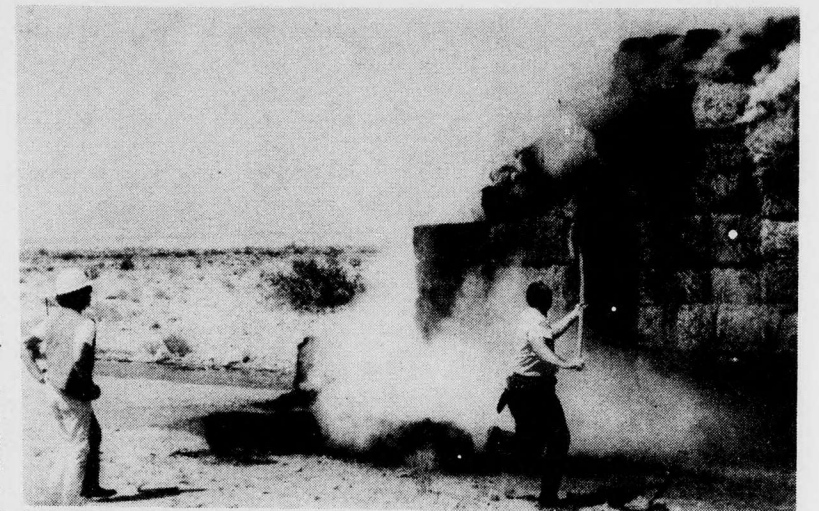
She received her teaching credential in June and plans to teach fifth grade in an elementary

school in the Sunnymead, Moreno Valley School District in the fall.

July 4 she leaves on a University of California tour in Europe. Jean will fly from Long Beach to Amsterdam where she will meet UCR friends and travel through the different countries for four weeks.



LOCAL FIRE DEPARTMENT AT WORK---The Salton City Fire Department reaches the scene of a highway fire in time to give effective assistance.



ASSISTS FIRE CREW---Bob Grills, officer in charge of the Imperial County Sheriff's sub-station at Salton City, throws burning bales of alfalfa from truck trailer.

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The Salton Seafarer is published monthly with a subscription rate of only two dollars a year. The Salton Seafarer is written at Salton Sea and carries news and pictures of the entire area.

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Sea View School

SALTON CITY TODAY . . .



State Offices and Tri County Engineering



FLY TO SALTON CITY- Lido Palms brokers and salespeople host visitors on a flying trip by DC-3, from Burbank and the Long Beach areas to the Salton Sea. Here they arrive at Salton City.

Bob Calhoun Interested In Salton Development

Bob Calhoun, operating partner, along with Louis Lesser Enterprises, of Salt and Sea Development Co., and until recently president of Salton Sea Mar Vista Sales Development Co., has retained his property interests and is actively interested and working for continued development here.

In December, 1967, Robert Barry, of Calicopia Corporation, took over Salton Sea Mar Vista, now known as Lido Palms, allowing Calhoun to retire from his strenuous sales activity.

Under Calhoun's leadership, Salton Sea Mar Vista brokers and salespeople were responsible for the sale of approximately 5,000 lots in the Salton City area.

While in the Lido Palms offices at Salton City last weekend Calhoun said "I am working closely with Bob Barry in an advisory capacity, as he is out of town a good deal. I am endeavoring to encompass most of the facets and help objectify his thinking on the Calicopia and Lido Palms programs.

"I still have substantial holdings in the Salton City area; and besides, I love it. I feel better every time I come down here to this sunshine."

Bob Calhoun, a partner with Joe Brown in the West Shores Estates and also a partner in the Salton Bay Yacht Club Motor Hotel, was until recently president of Salton Sea Mar Vista Sales Development Co., has retained his property interests and is actively working for continued development at Salton City.

Salton Plane Trips

An innovation at Lido Palms is the monthly charter of a DC-3 from Mercer Airlines, out of Lockheed in Burbank, flying visitors to the Salton Sea.



DE ANZA BAY STORE- This large camp and sporting goods store will also house a cafe and is being built near the launching ramp at the new De Anza Bay Marina just north of Salton City.

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- () Copies of "Salton Sea Story" booklet at \$1. plus 15c postage
- () Copies of "Anza Borrego Guidebook" by Horace Parker, \$2.95 ea., 20c postage
- () Jaeger's "Desert Wild flowers, \$7.30, inc. tax and postage

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BORREGO-SALTON SEA WAY DEDICATION



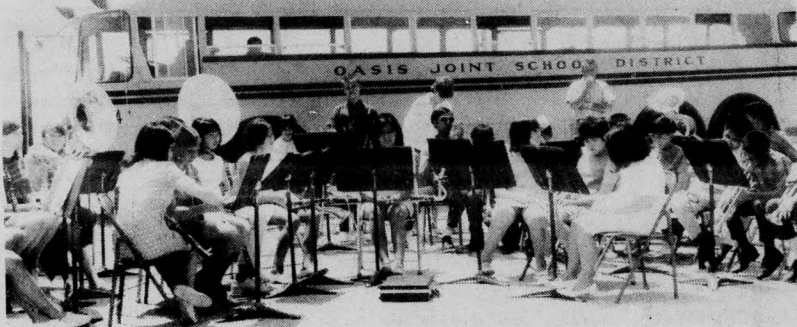
RIBBON CUTTING AT BORREGO SPRINGS- Officials cut the ribbon at the Borrego Springs highway ribbon cutting.



RIBBON CUTTING AT SALTON CITY- At highway's end the second ceremony took place. Cutting the ribbon is Fleeta McCandless of Indio, daughter of Dr. Beatty, the original building of the old Truckhaven Trail. Assisting her are Cathy Hughes, Miss Salton Sea; Gale Gordon, honorary mayor of Borrego Springs; and Kathi Davis, Desert Festival Queen.



CARS AND FLOATS---on the Borrego Salton Seaway, May 10. First ceremonies were held at Borrego Springs, after which, the crowd returned to Salton City for the other ribbon cutting, awards for winning floats, and luncheon at the Holly House.



OASIS SCHOOL BAND- The Oasis Elementary School band performed during dedication ceremony at Salton City.

Church of Christ Salton City 10:00 AM Bible Study 11:00 AM Bible Worship	Oasis Baptist Church 9:30 AM Sunday School 10:45 AM Church Services 7:00 PM Sunday 7:00 PM Wednesday
Desert Shores Community Church By The Sea 9:00 AM Worship 9:45 AM Church School	Salton City Baptist Mission 9:45 AM Sunday School 11:00 AM Church Service 7:00 PM Sundays



MILO LUBANKO

Lubanko Crew Completes Seaway

Milo Lubanko, of Lubanko & Sons Paving, Salton City, completed the last seven miles of the "Seaway" in time for its dedication on May 10.

Lubanko and his crews are responsible for the many miles of paving throughout Salton City and the West Shores area.

Hughes Family At Home Now On West Shores

Earl and Annabel Hughes are making their new home at Salton Sea Beach.

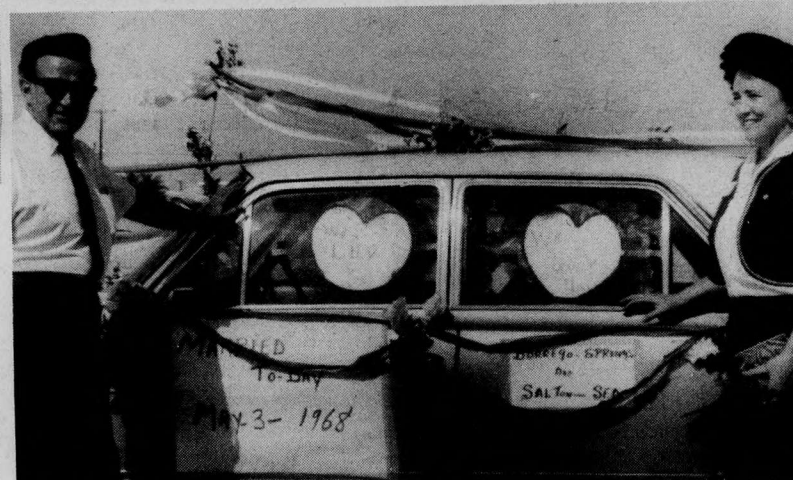
They are not newcomers to Salton Sea, however, for they lived at North Shore for two years. Earl was with the State Park Service there.

They were in business in Redwood City prior to this, but left because of Annabel's health. She shared the business management with her husband and also worked as a nurse.

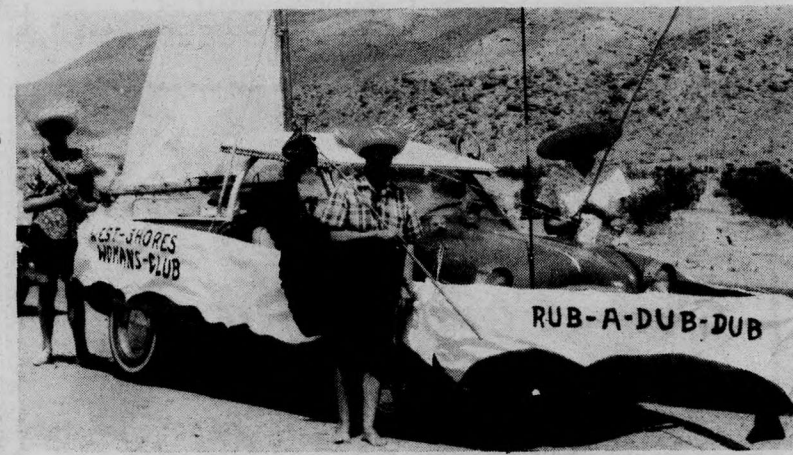
Their son, Earl, plans to make the Salton Sea his winter recreational headquarters.

He graduated in June from Cal Poly, San Luis Obispo as a math major and is employed at Univac, missile program at Vandenberg Air Force Base.

Other family members are Zsa Zsa Ponderosa Hills, a basenji hound, and Sweetiepie, a white and gold Persian cat.



BORREGO VILLAGE CLEANERS' float with owners, Tony and Jean Vastola. The unique entry drew much attention in portraying the union of Salton and Borrego with the new highway completed.



3 MEN IN A TUB WITH THE WEST SHORES WOMEN'S CLUB.

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DR. AND MRS. HORACE PARKER participate in the Borrego-Salton Seaway opening ceremony at Borrego Springs. Dr. Parker is San Diego Road Commissioner and an authority on the Anza Borrego desert. He is the author of guide books of the area. The couple joined those at Salton City later for their dedication and luncheon at the Holly House in celebration of the Borrego-Salton Seaway opening.



Burl Robinson



Don Calhoun



WINNER OVER-ALL- At the COBRA's boat race which added to the gala tenth anniversary festivities at Salton City on the weekend of May 18-19, Miss Salton Sea presents winning trophy to Moe Paulsen, of Fullerton, driver.



CELEBRATE AT HOME- Bob and Beulah Green, of the Salton Bay Marina Boathouse, Salton City, celebrated their 29th anniversary last week - and where? At their favorite spot, Salton Bay Marina!

Robinson, Calhoun Fill Service District Seats

In the June primaries Burl Robinson, of Desert Shores, incumbent; and Don Calhoun, of Salton City, were elected among seven candidates to fill seats on the Salton Community Services District five-man board of directors.

Frank Jensen is president of this service district; Bob George is finance officer; and others serving on the board are "Wig" Vering, Bill Shaw, and Harry Haskell.



NOW OPEN- The Salton City Trailer Park, built by Loren Townsend and associates, is located near the shores of the Salton Sea and now has 176 large spaces ready for occupancy. The park will accommodate large mobile home units and also travel trailers and campers. For more information write Salton City Trailer Park, Salton City, Calif. 92274; or call EX 4-3471.

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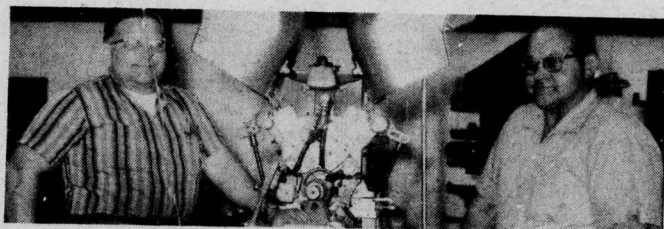
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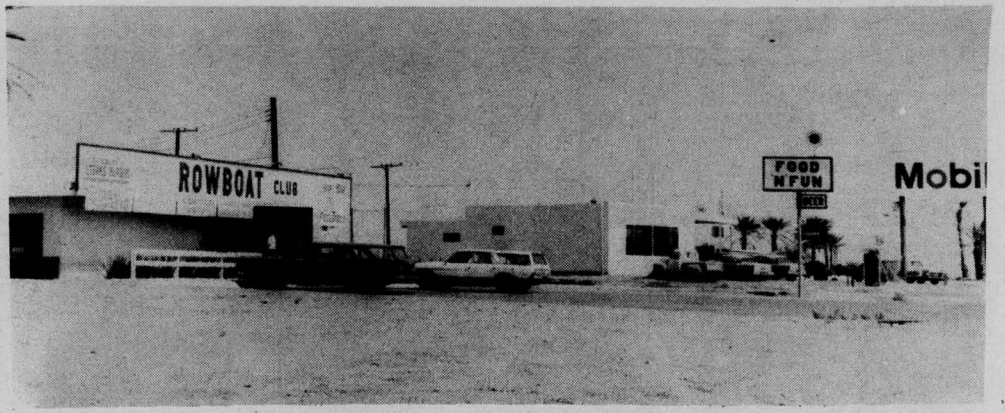
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Administration Building, Bank, Liquor Store, District Offices, Beauty Salon, Market
SALTON CITY TODAY . . .



Service Station and Rowboat Club Tavern

Beta Alpha Tau Rituals Held

Installation and ritual jewel ceremonies were performed at the May meeting of Beta Alpha Tau.

New officers installed were: Diane Price, president; Madalyn Hill, vice president; Clara Campbell, recording secretary; Carol Haskell, corresponding secretary; Patsy Robinson, treasurer; Opal Cressy, extension officer; Mary Ann Southard, civil defense officer.

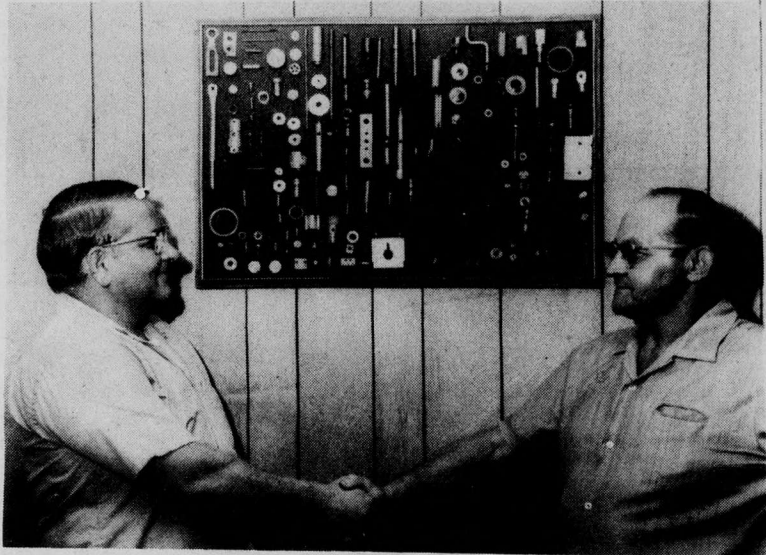
Judy Rapp, Pat Strain, and Clara Campbell were received into B.A.T. as "ritual jewels;" they have been members of the sorority for one year.

New members initiated into the group were Karen Honabarger and Judy Webb.

Beta Alpha Tau will meet again in September.

Spaghetti Dinner Held

The West Shores Women's Club held a spaghetti dinner and bingo party at the Windjammer, Desert Shores, on June 21.



TEAM---Dale and Ira Honabarger shake hands in front of a display of machine parts which is now exhibited on the wall in the office of their small factory at Salton City. They have been in business here for the past two and a half years and supply machine parts for the aircraft and electronics industry in Los Angeles and Orange County vicinities.

Borrego Residents Visits Salton Sea

Salton folks are enjoying the closer association with those from Borrego Springs.

Seen around Salton recently were Dick Davis, of the Borrego Sun, with his family; Bruce Hyde, of the pool supply there; Supervisor Wes Cater, of the Anza-Borrego State Park and his wife,

Celeste; Mr. and Mrs. Bruner and Mr. and Mrs. Pennington; Bob and Juanita Chance; the Bill Clarks; Loretta Anderson, of the Road Runner Realty; Glen Walker and his wife. By the way, Glen is an electrical contractor and can now take jobs in the Salton area.



DIANE PRICE, NEW SORORITY PRESIDENT

Also visitors to the Sea are Tony and Jean Vastola, of the Borrego Village Cleaners; and Tommy, of the popular "Tommy's Inn," which we are sorry to say is now closed for the summer.

Yes, we've the "Seaway" to thank for wonderful new friendships.

Family Night At Tiki

Don't forget "Family Night" at the Salton Tiki, Salton Sea Beach - every Wednesday evening.

But really, every night is family night at the Tiki, where folks enjoy fine meals, refreshing beer, and these days especially, those delightful wine coolers!



FIRST ANNIVERSARY PARTY- Larry and Lea English and Terry and Ida Davidson recently celebrated their first year as partners of the Rowboat Club at Salton City. A buffet was served for their many friends who attended.

Welcome To BANK OF AMERICA

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EX 4-2381

Harry Haskell, Manager
Martha English, Assistant



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Salton City

Salton Commercial Co.

WEEKLY PICK-UP
EX 5-2266

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Mecca, and North Shore

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"Birky" Birkholz

Beer Food Fun Games

Larry Lea

Rowboat Club

Terry Ida



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Salton City
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KMX 4620

SC Chamber Of Commerce Coordinating Council

A meeting of the Salton City Chamber of Commerce Coordinating Council was held on July 1 with the matter of a City Park on the agenda.

Mr. A. Dale Pike, superintendent of parks and recreation for the Imperial County, was the guest speaker.

The first "Clean-up Day," sponsored by the Salton City Coordinating Council, was held on June 24, when volunteers gathered twelve truckloads of debris throughout the city and deposited them to the city dump.

The clean-up project was scheduled for the early hours of 5 to 8 p.m. Members of the council wish to thank the many who assisted.

Welcome cold drinks were served following the worthy project.

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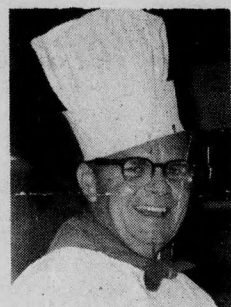
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SALTON CITY TODAY . . .

Holly House Complex



MARTY HASKELL

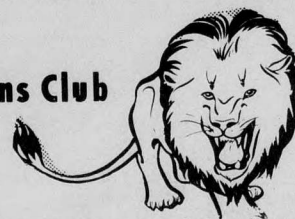
"Meet Your Neighbor"

Marty Haskell, manager-chef of the Holly House at Salton City, invites everyone to the "Meet Your Neighbor" Wednesday evenings. Dinner is served at 6:30 p.m. and children are welcome. Adults \$2, children \$1.



NEWLY-INSTALLED OFFICERS- Installation ceremonies for the Salton Sea Lions were held at the Holly House, Frank Prentiss, deputy district governor, of El Centro, being the installing officer. From left to right: William van Noe, 2nd vice president; Milt Cox, 1st vice president; Ed Schneck, board of directors; Robert Anderson, president; Stan Strain, lion tamer; Karl Hamm, 3rd vice president; Ralph Revell, secretary and bulletin; Marty Haskell, tail twister; Bill Shaw, board of directors.

Lions Club



New officers of the Salton Sea Lions Club installed by Deputy District Governor, Frank Prentiss, of El Centro, at the Holly House on . . . were: Bob Anderson, president; Milt Cox, 1st vice president; William van Noe, 2nd vice president; Karl Hamm, 3rd vice president; Ralph Revell, secretary and bulletin; Boyd J. Thomas, treasurer; Stanley Strain, lion tamer; Marty Haskell, tail twister.

On the board of directors are: Frank Jensen, Edwin Schneck, Bill Bishop and Fred Larsen.

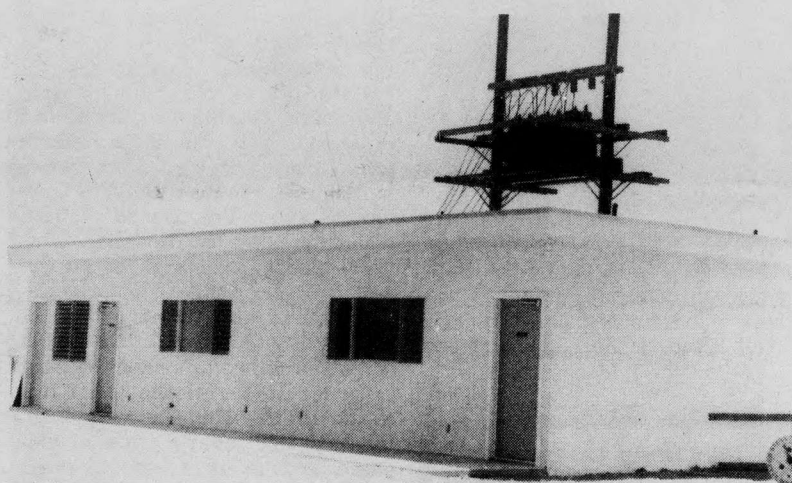
A superb banquet, with Marty Haskell officiating, was enjoyed by Lions Club members, their wives and guests.

The newly-elected Executive Board of the Salton City Chamber of Commerce are: Don Calhoun, Jack Berweiler, Ira Honaberger and Charles J. Tuttle.

On the board of directors are: Phil Eggstaff, president; W.T. Shaw, 1st vice president; Pat Carone, 2nd vice president; Karl Hamm, treasurer; Charles F. Kleeman, secretary.

Lost!!!

126 Instamatic Camera lost at Holly House during luncheon on Borrego-Salton Seaway opening May 3. Call Betty Eggstaff, Desert Shores EX 5-3233 or write Rt.2, Box 450, Thermal, Calif.



RESTROOMS AND SHOWERS just completed at the Salton City Trailer Park which is now ready for occupancy.



New Gas Tank Improves Service

Have you seen the newest installation at Karl and Peggy Hamms? It is nearly ready for the take-off! - a real distributorship for propane gas at Salton Sea.

The tank is 51 ft. long, has an 18,000 gallon water capacity; will hold 16,566 gallons of propane.

"Now," says Karl "gas will be here with no interruptions in service; from nine to ten thousand gallons will be delivered at a time and this will make it possible for us to be competitive with others."

According to Hamm it is their plan to supply small dispensing units with propane throughout the area.

Also Karl states that it is his hope in the future to go into all facets of the gas business.

Seaside Electronics

Located in the Fun House
129 Desert Shores Drive

Desert Shores

* CB SALES AND REPAIR

General Radio

Models MC-9

VS-6

Fieldmaster CT 14

Owner - Cecil Harrison

This coupon is good for one set of crystals (your choice) in any new set bought here. LIMIT-one coupon per person.



Holly House

Highway 86 and Marina Drive, Salton City

- * Coffee Shop
- * Dining Room
- * Cocktail Lounge

Marty Haskell, Manager-Chef

P.O. Box 71
Salton City
EX 4-2441



TUTTLE-HALE WEDDING---Chuck Tuttle, of Salton City; and Inge Hale, of San Diego, were married May 29 in Indio. Here they pose with Virginia and Marty Haskell (right) at the reception for them at the Holly House in Salton City.

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SALTON CITY



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Gentlemen:

I'd like to know more about Salton City and the homes available there. Send your free information.

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ADDRESS

CITY

STATE

TELEPHONE

ZIP CODE



FROM OUTER SPACE? John Winegar, at the Desert Shores Yacht Club, demonstrates the gardener's dream, a flying disc clipper which makes an easy task of mowing the lawn.



NEW CONSTRUCTION- An 160 ft. wall, 10 ft. high, is now under construction at the Desert Shores Marina, which was the first boat landing at Desert Shores. Here there is a charter boat for fishing. There are gas pumps and a pre mix pump has just been added. There are slips, bait and tackle. A wide drive is planned for the convenience of those loading and unloading at private docks and will run along the base of the new wall.

A Note From The Winning Wilmington Club

SALTON SEA DERBY-To begin with, the Annual Salton Sea Derby between the Wilmington Sportsman's Club and the Redondo Rod and Gun Club was a huge success. The "Mighty Wilmington Club scored a tremendous victory over the Redondo Club. The fine weather and good fishin' made for a perfect derby.

I don't know where to start when it comes to thanking Walt Southard, at the Salton Bay Marina, and all the people in the area that supported the derby and put up the prizes.

Thanks to: Salton Bay Marina management, Marina Vista Motel, Al and Vi's, the Boat House, The Galley, the Boat Repair, The Rowboat Club, Salton City Liquors, The Holly House, Salton City Golf Course, Truck Haven, Salton City Mobile Station and the Salton Bay Yacht Club.

Bert Critchfield of the WSC grabbed a \$25 first prize from the Salton Bay Marina Management for a 7 1/2 pound corvina.

Other winners were: 2nd largest corvina, Marve Wallace; 3rd largest, Tom Frislie; 4th largest corvina, Bill Bukewihge; largest sargo, Bert Critchfield; 2nd largest, Dan Culp; most fish (12), Bill Bukewihge; most fish (guest) (10), Larry Crider; largest fish (guest), Herm Long; most fish in boat (33), Bo Wall, Bill Bukewihge, Dave Barker, Chick Stablein; hard luck, C. MacDonald.

Hats off to our tournament chairman, George Bloom, he had his hands full, but did a helluva job.

All total, the Wilmington Club caught about 155 pounds of fish, which means the Redondo Club will have to treat us to the losers fish fry.

I am becoming more and more convinced that the little tidbit of spinning brodies with the boat in order to aerate the water has a lot to do with catching fish. 'Seems like every time a boat came around us we would start hitting - of course I had my own little good luck charm.

HOW TO WIN HARD LUCK PRIZE IN 3 EASY LESSONS - After falling off of his boat and breaking his ankle last year, and not getting anything for it, this year C. MacDonald tried harder. Besides (1) not catching any fish, he (2) burned the clutch (\$69) on his truck. Then, on the way home, he (3) split a rim and blew a tire on the trailer. Next year he says he's gonna try even harder.

"HERE COME DA JUDGE" - Looks like John Bunting Jr. is gonna have some tall explaining to do for those acts of piracy (i.e., The act, practice, or of robbing on the high seas) we observed the other Saturday morning at the derby. I mean, after all, nearly knocking a fellow member, Al Schiele, down and then nearly knocking him out of the boat in order to steal his pole which just happened to have a corvina, on the end of it. I mean, after all, John.

WILMINGTON INVITATIONAL - At the moment we are planning a WSC Invitational Salton Sea Derby which will take place in April of next year. By inviting four or five Sportsman Clubs to participate, it would make for one helluva derby. The merchants and people in the Salton Bay Marina and Salton City area have been more than generous with the prizes this year and some have expressed the desire to do the same and even more next year.

By Chick (11 fish) Stablein

In Little Rock

Salton Sea

FISHING INFORMATION Via Helén's!

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Little Rock, Calif.



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* Gas and Electric Welding

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GAS & OIL-LAUNCHING RAMP

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BEER
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BEACHWEAR
SOFT DRINKS
STAPLE GROCERIES

Bob and Beulah Green



P.O. Box 19
EX 4-3411
KKX 7208

CONGRATULATIONS--- Stan Strain, general manager of the Salton City Chamber of Commerce, congratulates members of the Wilmington Sportsmans Club for their good fishing performance in defeating the Redondo Rod and Gun Club in their annual meet at Salton Sea.

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Drive in business section of Salton City

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KMX 7260



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Jay and Ruth Goodman, Mgrs.

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Salton Sea Beach



Salton Tiki



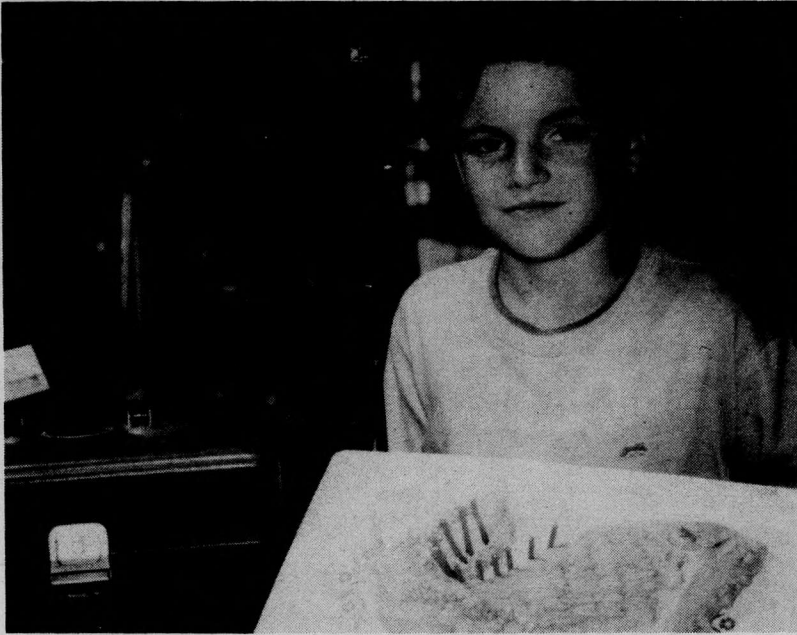
* TAP BEER * FINE WINES * CHAMPAGNES *

*FRIED CHICKEN *PIZZA *CHOICE STEAKS *SHRIMP
Breakfast, Lunch, and Dinner

Jim and Bea Jewell

EX 5-3922

Rt.2 Box 548, Thermal



11th BIRTHDAY PARTY- Tommy Arnold, of Desert Shores celebrated his birthday at Mike's Tackle Box. He was given a rod and reel, tackle box and a cake resembling a corvina which was designed by Marilyn Andrews of Kelly's Burger Bar.



WINNING COBRAS- Kristi Herring, left, of Pomona; and Gwen Savoye, Whittier, following presentation of their awards at Helen's Harbor by Miss Salton Sea. This was the California Outboard Boat Racing Association's annual race at Salton Sea.



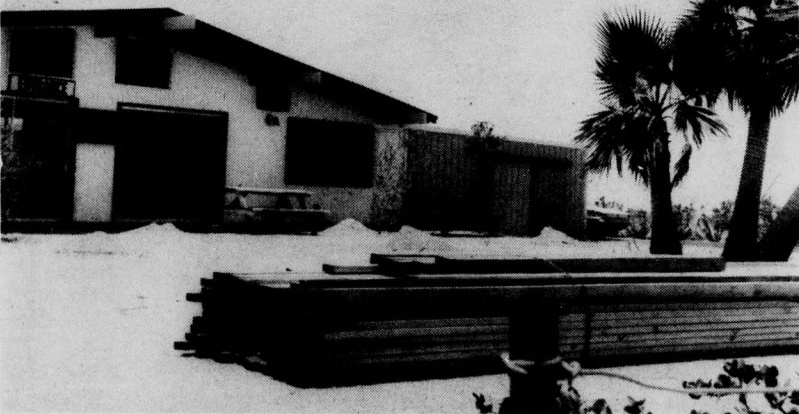
REALLY PROUD- Joyce Orrell, of National City, caught her prize an 8 3/4 lb. corvina, about 11 a. m., just off the beach at Salton City. "Biggest fish I ever caught," grinned Joyce.

Tony Campgregher Winning Trophies

Tony Campgregher, who is pro Jack Berweiler's protege, is going great with his golf all over southern California. He still takes regular lessons from the Salton City pro every other week-end.

Jack says Tony is still winning trophies, breaking records.

On April 8, 9, 10 he was first in the Griffith Park tournament and also at Arrowhead Country Club June 2.



AT THE CLUBHOUSE- A patio is being constructed at the Salton City Golf Clubhouse for the enjoyment of guests; also new restrooms have been installed on the course.

EMERGENCY NUMBERS
Imperial County Sheriff 352-3111
Power 352-4901
Water Zenith 2-2691
Fire Ex 4-3393
Beaty, George--KMX 7536
Beck, Al--KMX 1383
Bisel, Ray--KFB 0525
Bombay Beach--KFA 6282
Calhoun, Don--KMX 7260
Corner Cafe-Niland--KKX 2755
Coutts, Carl--KKX 4865
Dukes Sporting Goods--KKX 7426
English, Larry--KMX 4620
Gaston's--KKX 6960 unit 2
Green, Bob--KKX 7208
Harrison, Cecil--KFA 9067
Highfill, Red--KMX 3071
Holcomb, Wayne--KBN 8217
Indio Bait Shop--KKX 6960
Jacks Garage--KBP 1593
Leonte, Mike--KKX 7663
Mohr, Ed--KKX 2474
Morningstar, Virgil--KKX 6960
Moses, Obbie--KKX 8469
Mudsuckers Unlimited--KMX 2238
Mullins, Jerry--KKX 4060
Niland Marina--KFB 0525
North Shore Marina--11W 5408
Palmer, Al--KMX 4359
Salton Sea Beach Mart--KKX 7208
Southerland, Walt--KMX 5868
Svoboda, Jerry--KMX 3365
Thompson, George--KMX 3055
Wadley, Art--KEJ 7390
Weger, Henry--KKX 9746
Woods, Fred--KMX 3460

Visits Desert Shores

Joyce Perkins, vice president of Spoofer Lure and Tackle, Inc. in Los Angeles, spent several days of fishing recently with LaVaun Scott, Desert Shores property owner. Had a wonderful time!

Gary Horn Catches Twenty Pounder

Gary Horn, 15, of Colton, a guest of the James Sextons on a recent fishing trip to Salton Sea, astounded everyone with a 20 pound lunker measuring 38 inches long. It was caught about one mile off shore about 1200 yards out from Salton Sea Beach at about 2 p.m. and was weighed in at Duke's Sportsman's Center.



HE'S MINE- Chris Parish, of Big'n Chris restaurant and bar on the North Shore, caught this corvina herself. With her are husband, Al, and Carroll and Sally Ettinger, of Coachella.



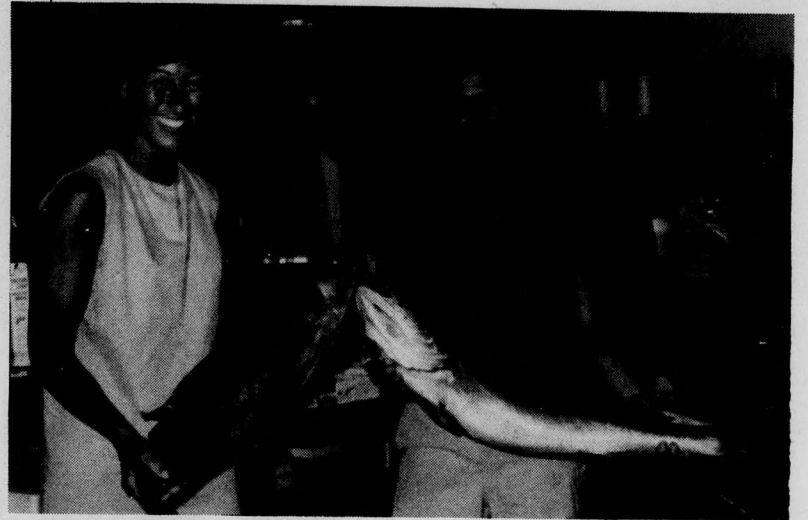
"LOVE YAI!" Bernie Tiernan, of Los Angeles, was the first to make a hole-in-one at the Salton City Golf Course.

Charter Service

Remember the charter service now available at Fisherman's Wharf, Desert Shores.

Half day or a limit of fish, \$10 per person; and three fishing boats await your call: the "Patricia Ann" with skipper, "Dash" Cashner; "Billie Ruth," skippered by Joe Bonanto; and the "Hook-up" with Roy Hooker as your guide to good fishing.

For your reservation call 714-395-2641.



DUKE'S SPORTSMAN'S CENTER--- Duke's is the setting for many beautiful corvina, such as these, held by Duke and Fran Dorsey, owners. One of the most recent lunkers "lugged" into the popular fishing center was a 20 pounder caught by Gary Horn, 15, of Colton on his first trip to the sea.

Helldivers Ski On July Fourth

Helldivers will meet at Helen's Harbor for their twelfth annual event this Fourth of July.

All are invited to this ski event as participants or spectators. Registration will be open at 10 a.m. on July 4.

A gala Helldiver party will be held at the Beach House Thursday, July 4, in honor of those who have gained membership in the 1968 Helldiver Club.

There were 142 skiing in last year's event.

Eight members will be skiing across the Sea and returning,

a distance of 21 miles, for their seventh year and will receive their lifetime membership awards. They are Ardis and Bud Smutz, of West Covina; Bill Mesler and Bob Foust Fontana; Ferd Britzman, Pasadena; Ray Ellis, Chula Vista; Don Walther, Sunny-mead.

Those expected to ski for their sixth year are Jimmy Smutz, West Covina; Sam Crocker, Bell Gardens; Jan Washington, Claremont; Gil Cannon, Playa Del Rey; Tom Neusom, Los Angeles; Don Brown, Palm Springs.

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Skip Garbutt
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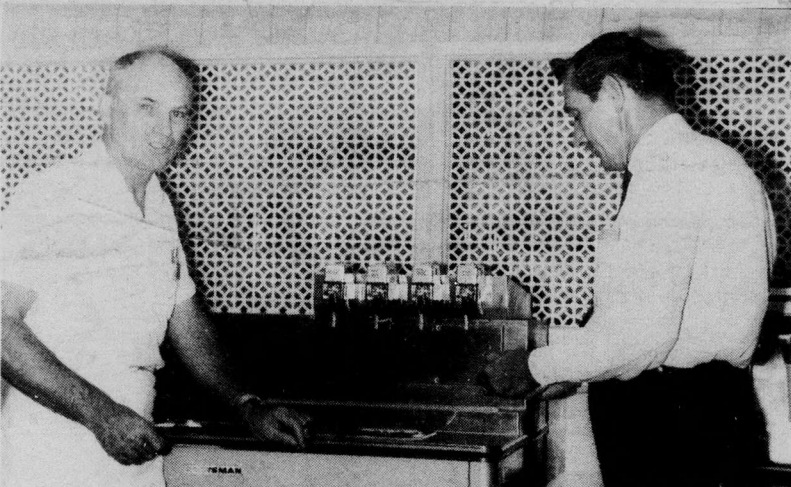
Business Directory



RANCHO MARINA CAMP STORE- Loy and Trevia Holloway, recently from Ontario, have now moved to Desert Shores and are operators of the fine new store and the dock at Rancho Marina.



PLUSH!- A beautifully-padded bar gives a new lift to the Windjammer cocktail lounge at Desert Shores.



AT THE GALLEY- Jerry McGillicuddy, left, with the Scotsman salesman as new equipment is installed in the newly-remodeled Galley restaurant at Salton Bay Marina.



EXOTIC DANCERS entertain at the luau held at the Salton Bay Yacht Club May 19.

AIR CONDITIONING

CASE REFRIGERATION
Air Conditioning & Refrigeration
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Di 7-1371 or Di 7-1371

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EX 5-3122

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DUKE'S SPORTSMAN CENTER
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Lee and Fran Dorsey
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EX 5-9181 KOX 7426

HI-HO-Niland
Dale Wilson
116-120 South Lotus
348-2662

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EX 4-3411 KQX 3765 #11

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Salton Sea Beach, Hwy.86
George Beaty, Leo Newell & Mike Sutherland
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EX 5-2522 KMX 2238

SKIP'S, North Shore, Hwy.86
Skip Garbutt
General Delivery, North Shore
EX 9-3056

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EX 9-4163 KKK 7208

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Martha English, Assistant
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EX 4-2381

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Rt.2 Box 466-B, Thermal
Res. EX 5-3431

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Goldie Pyeatt
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EX 4-3811 or EX 5-2455

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EX 5-3861 or EX 5-3501

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310 Scott Dr.
EX 5-9181 KOX 7426

HIDEAWAY, THE-Salton City
Helen Koehn
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EX 4-9822

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EX 5-2244 KKK 7663

ROWBOAT CLUB-Salton City, Hwy.86
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Terry and Ida Davidson
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EX 4-3441 KMX 4620

The Salton Seafarer

BEER TAVERNS CONTINUED.

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EX 5-2522 KMX 2238

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Jim and Bea Jewell
Rt.2 Box 548, Thermal
EX 5-3922

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mid-way of Salton City & Desert Shores
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Bob Baird
Rt.2 Box 486, Thermal
EX 5-3201

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Helen Burns
Rt.2 Box 213-H, Thermal
EX 5-9933 or EX 5-3421

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John Williamson & Bill Wilson
General Delivery, North Shore
EX 9-3011 11W 5408

RANCHO MARINA-Desert Shores, Hwy.86
Bob Baird
Rt.2 Box 486, Thermal
EX 5-3201

SALTON BAY BOAT RENTALS
Salton City, Hwy.86
Al and Vi Beck
P.O. Box 103, Salton City
EX 4-3611 KMX 1383

SALTON SEA BEACH MARINA-Hwy.86
George Beaty, Leo Newell & Mike Sutherland
Rt.2 Box 512, Thermal
EX 5-2522 KMX 2238

BOAT REPAIR

DON CALHOUN'S AUTO MARINE
Salton City, Hwy.86
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EX 4-9822 KMX 7260

HARRISON BOAT REPAIR
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Bill and Jim Harrison
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EX 5-3122 KOX 1326

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John Williamson and Bill Wilson
General Delivery, North Shore
EX 9-3011 11W 5408

RANCHO MARINA-Desert Shores, Hwy.86
Bob Baird
Rt.2 Box 486, Thermal
EX 5-3201

SALTON BAY MARINA BOAT REPAIR
Salton City, Hwy.86
Bill and Alice Bishop
P.O. Box 15, Salton City
EX 4-3111 KEJ 7390

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Salton Sea Beach, Hwy.86
Art Wadley
Rt.2 Box 509, Thermal
EX 5-3881 KEJ 7390 Chan. 11

SUNDIAL INC.-Sundial Beach, Hwy.86
Max Fadler
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EX 5-3699

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EX 5-9181 KOX 7426

HELEN'S HARBOR-Salton Sea Beach
Helen Burns
Rt.2 Box 213-H, Thermal
EX 5-9933 or EX 5-3421

NORTH SHORE MARINA-Hwy.111
John Williamson and Bill Wilson
General Delivery, North Shore
EX 9-3011 11W 5408

RANCHO MARINA-Desert Shores, Hwy.86
Bob Baird
Rt.2 Box 486, Thermal
EX 5-3201

SALTON BAY MARINA BOAT REPAIR
Salton City, Hwy.86
Bill and Alice Bishop
P.O. Box 15, Salton City
EX 4-3111 KEJ 7390

SALTON SEA BEACH MARINA-Hwy.86
George Beaty, Leo Newell and Mike Sutherland
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EX 5-2522 KMX 2238

The Salton Seafarer
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Skip Garbutt
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EX 9-3056

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EX 5-2361

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EX 5-9955
HAMM, KARL-Salton City, Hwy.86
P.O. Box 41, Salton City
EX 4-2611

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Helen Burns
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EX 5-9933 or EX 5-3421
RANCHO MARINA-Desert Shores, Hwy.86
Bob Baird
Rt.2 Box 486, Thermal
EX 5-3201
SALTON SEA BEACH MARINA-Hwy. 86
George Beaty, Leo Newell and
Mike Sutherland
Rt.2 Box 512, Thermal
EX 5-2522 KMX 2238

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"Dash" Dashner
Joe Bananto
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EX 5-2641
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Salton City-Hwy.86
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Thermal, Calif. 92274
KFA 9067 Ch.11

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Helen Burns
Rt.2 Box 213-H, Thermal
EX 5-9933 or EX 5-3421
HI-HO BAR-Niland
Dale Wilson
116-120 Lotus
348-2662
HOLLY HOUSE-Salton City, Hwy.86
Marty Haskell
P.O. Box 71, Salton City
EX 4-2441
NEW LA PLACITA
Borrego Springs
Glen Walker
660 West Palm Canyon Dr.
767-5441
SALTON BAY YACHT CLUB
Salton City, Hwy. 86
P.O. Box 9, Salton City
EX 4-2555
WINDJAMMER, THE-Desert Shores, Hwy.86
Harvey Rupp
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EX 5-9855

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Di. 7-3189

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Azusa, Calif.
334-6241
LIDO PALMS-Salton City
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EX 4-3711
8500 Wilshire Blvd.
Beverly Hills, Calif.
213-657-5900
MARINA MOBILE ESTATES
Desert Shores, Hwy.86
Rt. 2 Box 444, Thermal
EX 5-3511 or EX 5-3822

DEVELOPERS CONTINUED

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Azusa, Calif.
334-6241

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Borrego Springs
767-5441

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EX 5-9181 KOX 7426
MIKE'S TACKLE BOX-Desert Shores, Hwy.86
Mike and Madeline Leonte
Rt.2 Box 435, Thermal
EX 5-2244 KMX 7663
SALTON SEA BEACH MARINA-Hwy.86
George Beaty, Leo Newell and
Mike Sutherland
Rt.2 Box 512, Thermal
EX 5-2522 KMX 2238

FISHING

LUCKY STRIKE BARGE-Desert Shores, Hwy.86
Burl Robinson
Rt.2 Box 421, Thermal
EX 5-2411
NORTH SHORE MARINA-Hwy.111
John Williamson & Bill Wilson
General Delivery, North Shore
EX 9-3011 11W 5408
SALTON BAY MARINA FISHING SUPPLY
& LAUNCHING
Bob and Beulah Green
P.O. Box 19, Salton City
EX 4-3411 KQX 3765 Ch.11
SALTON SEA BEACH MARINA-Hwy.86
George Beaty, Leo Newell and
Mike Sutherland
Rt.2 Box 512, Thermal
EX 5-2522 KMX 2238

FLORIST

INDIO FLORIST
"The Willard family"
44-953 Oasis Ave.
Di. 7-3391

GARAGES

DON CALHOUN'S AUTO MARINE
Salton City, Hwy.86
P.O. Box 75, Salton City
EX 4-9822 KMX 7260
VON'S GARAGE-Salton Sea Beach, Hwy.86
Rt.2 Box 553, Thermal
EX 5-2781

GOLF COURSES

SALTON CITY GOLF COURSE-Hwy.86
Jack Berweiler
P.O. Box 86, Salton City
EX 4-3277

HARDWARE

H & H LUMBER, Mecca
Dick Rawls
66-100 Hwy.111
P.O. Box 338, Mecca
EX 9-2111
K & P HARDWARE-Salton City, Hwy.86
Karl Hamm
P.O. Box 41, Salton City
EX 4-2611

ICE

MIKE'S TACKLE BOX-Desert Shores
EX 5-2244
RANCHO MARINA-Desert Shores, Hwy.86
EX 5-3201
SALTON CITY (at Campground)
EX 5-2222
SALTON SEA BEACH MARINA-Hwy.86
EX 5-2522
SALTON TIKE-Salton Sea Beach, Hwy.86
EX 5-2222
SKIP'S-North Shore, Hwy.111
EX 9-3056

INSURANCE

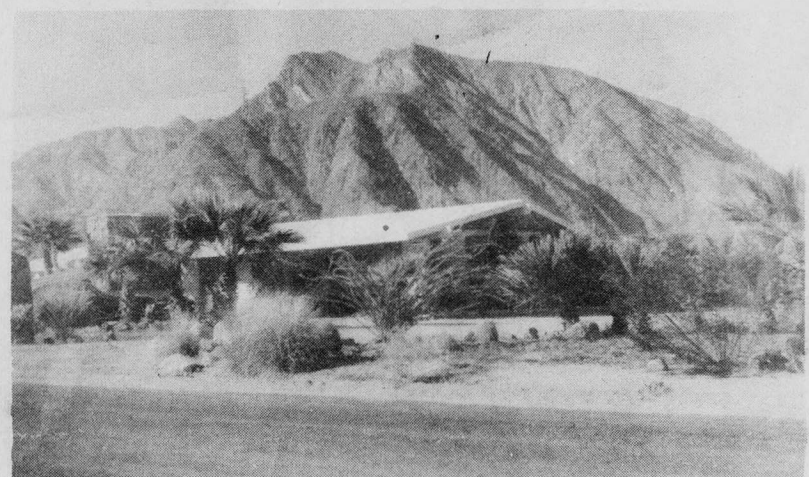
RUSSELL WHITAKER
Salton Sea Beach-week ends
Main Office
10423 California Ave., South Gate
Call Collect (213) 567-2771
week-ends EX 5-3421

LANDSCAPING

AN-CO LANDSCAPING-Desert Shores, Hwy.86
Milt Cox and Bob Anderson
P.O. Box 65, Salton City
EX 5-2344 or EX 5-2288



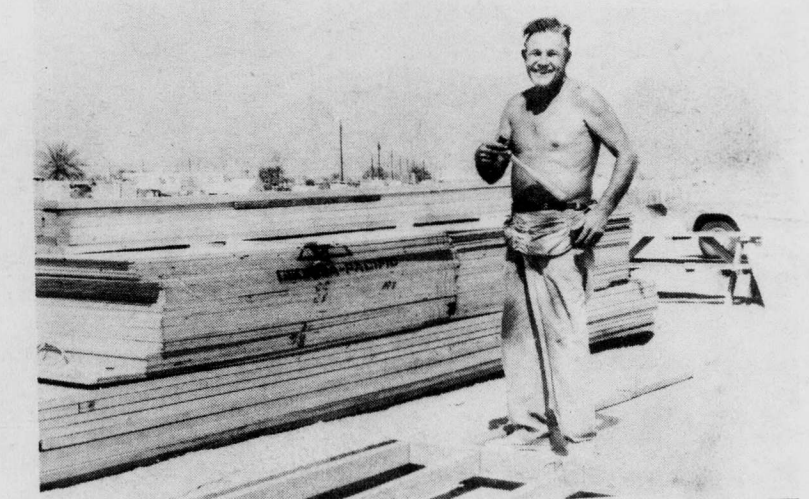
ANOTHER INSTALLATION- Here Larry Whealy, of Salton Sea Beach is preparing for the setting of a septic tank on Brawley Avenue. You may call Whealy for tractor work and septic tank installation by dialing EX 5-2277.



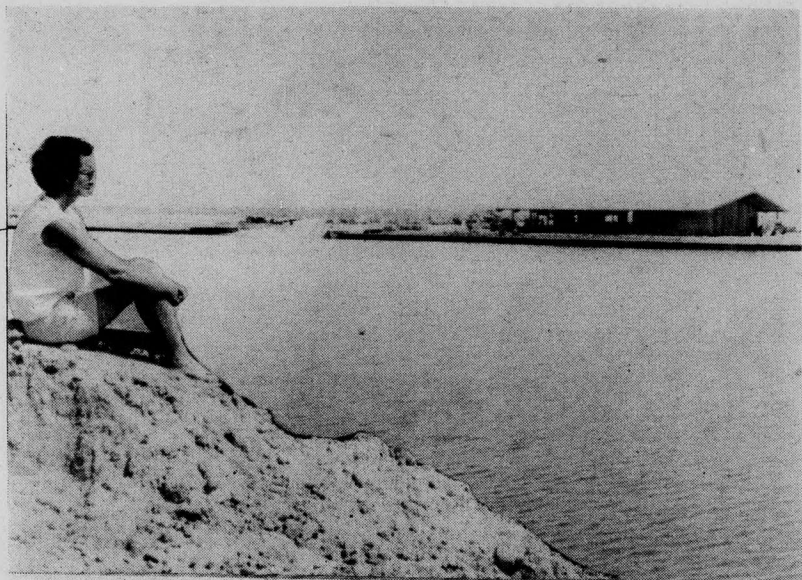
A PERFECT SETTING- A motel nestled in the foothills at Borrego Springs.



"HAPPY BIRTHDAY TO YOU!" rose in song at the Holly House birthday party on May 18, Salton City's tenth anniversary.



THE BEGINNING- "Swede" of Helen's Harbor, starts to work on the camp store which is located at the swim beach and gas docks.



TAKING SHAPE- Willie Bennet, of the De Anza Bay Marina, now under construction at Lido Palms on the West Shore, not only watches progress but does her share of the jobs around there. The wall is completed and a large cafe and store are being built. Camping and launching are now available at De Anza Bay.



NEW FACILITY- Dennis Proctor's Desert Shores Service, (boat and car wash and service station), is now open near the highway at Desert Shores. Stop in soon!



NEW OWNER- Ken Hill, of Desert Shores, is the new owner-operator of the Salton City Mobil Station. The station opens at 7 a.m., closes at 8 p.m. week days and 10 p.m. on week-ends. Best wishes to Ken in his new location.

New Offices Planned For Lido Palms

Lido Palms' new temporary sales offices will occupy the Salton Del Mar Club just north of Salton City. They plan to be moved by July 13.

At a later date they will move into planned new offices close to the De Anza Bay Marina which is now near completion.

LAUNDROMATS

SALTON CITY LAUNDROMAT-Hwy.86
Bill and Kathryn Shaw
P.O. Box 186, Salton City
EX 4-2122

LIQUIFIED PETROLEUM

K & P HARDWARE-Salton City, Hwy.86
Karl and Peggy Hamm
P.O. Box 41, Salton City
EX 4-2611

SKIP'S-North Shore, Hwy.111
Skip Garbutt
General Delivery, North Shore
EX 9-3056

LIQUOR STORES

HI-HO CAFE-Niland
Dale Wilson
116-120 South Lotus
348-2662

NORTH SHORE LIQUORS,Hwy.111
Rollie Dunlap
General Delivery, North Shore
EX 9-3051

SALTON CITY LIQUOR STORE, Hwy.86
Bill and Kathryn Shaw
P.O. Box 185, Salton City
EX 4-2122

SKIP'S NORTH SHORE, Hwy. 111
Skip Garbutt
General Delivery, North Shore
EX 9-3056

MARINAS

DESERT SHORES BOAT MARINA
Dick and Edith Kelly
Rt.2, Box 452, Thermal
EX 5-2779

HELEN'S HARBOR-Salton Sea Beach
Helen Burns
Rt.2 Box 213-H, Thermal
EX 5-9933 or EX 5-3421

NORTH SHORE MARINA, Hwy.111
John Williamson and Bill Wilson
General Delivery, North Shore
EX 9-3011 11W 5408

RANCHO MARINA-Desert Shores, Hwy.86
Bob Baird
Rt.2 Box 486, Thermal
EX 5-3201

SALTON SEA BEACH MARINA-Hwy.86
George Beaty, Leo Newell & Mike Sotherland
Rt.2 Box 512, Thermal
EX 5-2522 KMX 2238

MARKETS

CARONE'S MARKET-Salton City, Hwy.86
Pat and Ann Carone
P.O. Box 133, Salton City
EX 4-2522

DESERT SHORES MARKET-Hwy.86
John Bramlett and Bill Floyd
Rt.2 Box 420, Thermal
EX 5-2481

NORTH SHORE LIQUORS-Hwy.111
Rollie Dunlap
General Delivery, North Shore
EX 9-3051

SKIP'S-North Shore, Hwy.111
Skip Garbutt
General Delivery, North Shore
EX 9-3056

MOBILE HOMES

MARINA MOBILE ESTATES
Desert Shores, Hwy.86
Boyd Thomas
Rt.2 Box 444, Thermal
EX 5-3511 or EX 5-3822

MOTELS

BEASTON'S-Desert Shores, Hwy.86
Larry and Barbara Beaston
Rt.2 Box 460, Thermal
EX 5-9955

HOLLY HOUSE-Salton City, Hwy.86
Martin and Lorene Mueller
P.O. Box 112, Salton City
EX 4-2211

MARINA VISTA MOTEL
Salton City, Hwy.86
Ernest and Rose Huffman Mgrs.
P.O. Box 2, Salton City
EX 4-9899

PALMS, THE-Salton Sea Beach, Hwy.86
Doren and Nettie Franz
Rt.2 Box 515, Thermal
EX 5-3655

SALTANA MOTEL-Desert Shores, Hwy.86
Jim and Kay Harrison
Rt.2 Box 418, Thermal
EX 5-9944

SALTON BAY MOTOR HOTEL
Salton City, Hwy.86
P.O. Box 4, Salton City

MOTOR BIKE RENTALS & SALES

SKIP'S-North Shore, Hwy.111
Skip Garbutt
General Delivery, North Shore
EX 9-3056

NEWSPAPERS

THE SALTON SEAFARER
Salton Sea Beach, Hwy.86
Helen Burns
Rt.2 Box 213-H, Thermal
EX 5-3421

NOTARIES

BEATY, LAVERNE-Salton Sea Beach-Hwy.86
Rt.2 Box 512, Thermal
EX 5-2611

HILL, MADALYN-Desert Shores, Hwy.86
312 Scott Dr.
Rt.2 Box 494-B, Thermal
EX 5-2361

SMITH, IRIS-Salton City, Hwy.86
P.O. Box 121, Salton City
EX 4-3366

NURSERIES

BLACK DIAMOND PETE-Hwy.86
1 mile south of Salton Sea Beach
John Muth
Rt.2 Box 615, Thermal

PAINTING & DECORATING

JENSEN, FRANK-Desert Shores, Hwy.86
Rt.2 Box 456, Thermal
EX 5-2222

PAVING

LUBANKO & SONS-Salton City, Hwy.86
Milo Lubanko
P.O. Box 139, Salton City
EX 4-3166 Sat. EX 5-3622

PLUMBING

COMBS PLUMBING-Coachella
Johnnie Combs
49-905 Avenida De Plata
EX 8-5828

POOL SUPPLY

BORREGO POOL SUPPLY
Borrego Springs
Bruce Hyde and John Pitts
P.O. Box 344
767-5895, 767-5623 or 767-5954

PRINTING

SALTON SEA PUBLISHING CO.
Salton Sea Beach, Hwy.86
Rt.2 Box 213-H, Thermal
EX 5-3421

PUMPING Septic Tanks

SALTON SANITATION-Desert Shores
Burl Robinson
Rt.2 Box 421, Thermal
EX 5-2411

REAL ESTATE

BERWEILER, PHYLLIS - Salton City
P.O. Box 158, Salton City
EX 4-2032

DESERT SHORES VILLAGE-Hwy.86
Joe Safley
Rt.2 Box 495, Thermal
EX 5-2444

GREAT WESTERN PROPERTIES, INC.
Andrew E. Stevens
4214 W. Beverly Blvd.
Los Angeles, Calif.
624-1666

HOLIDAY ESTATES-Salton Sea Beach
Harold Cross

6330 San Fernando Rd., Glendale
213-242-6895 Eve. 213-842-7210

LIDO PALMS-Salton City, Hwy.86
Riviera Circle
P.O. Box 6, Salton City
EX 4-3711
8500 Wilshire Blvd.
Beverly Hills, Calif.
(213) 657-5900

NORTH SHORE ESTATES-Hwy.111
Gladys N. Fei
General Delivery, North Shore
EX 9-3057

SALTON RIVIERA-Salton City, Hwy.86
P.O. Box 33, Salton City
EX 4-2111
1111 W. Foothill Blvd.
Azusa, Calif.
ED 4-6241 or MU 6-0811

SALTON SEA BEACH ESTATES-Hwy.86
Laverne Beaty
Rt.2 Box 513, Thermal
Bus. 395-2611 Res. 395-2671
SMITH IRIS-Salton City, Hwy.86
Arcade Bldg.
P.O. Box 121, Salton City
EX 4-3366

Clinic At Sea View

September 6 is the date of the next clinic to be held at the Seaview School, Salton City. Be sure to avail yourself of the free tetanus and polio shots. Your presence, besides benefiting you, will help keep this fine service of the Imperial Co. Health Department at Salton.

RESTAURANTS

- BEACH HOUSE, THE**
Salton Sea Beach, Hwy. 86
Helen Burns
Rt. 2 Box 213-H, Thermal
EX 5-9933 or EX 5-3421
- THE GALLEY**
Jerry McGillicuddy
P.O. Box 45, Salton City
EX 4-2721
- HOLLY HOUSE, THE-Salton City, Hwy. 86**
Marty Haskell
P.O. Box 71, Salton City
EX 4-2441
- KELLY'S BURGER BAR**
Desert Shores
Dick and Edith Kelly
Rt. 2, Box 452, Thermal
EX 5-2779
- NEW LA PLACITA**
Borrego Springs
Glen Walker
660 West Palm Canyon Dr.
767-5441
- ROWBOAT CLUB-Salton City, Hwy. 86**
Terry and Ida Davidson
Larry and Lea English
P.O. Box 64, Salton City
EX 4-3441
- SALTON BAY YACHT CLUB**
Salton City, Hwy. 86
P.O. Box 9, Salton City
EX 4-2555
- SALTON SEA BEACH MARINA-Hwy. 86**
George Beaty, Leo Newell and
Mike Sutherland
Rt. 2 Box 512, Thermal
EX 5-2522 KMX 2238
- SALTON TIKI-Salton Sea Beach, Hwy. 86**
Jim and Bea Jewell
Rt. 2 Box 548, Thermal
EX 5-3922
- SEA VIEW PARK INN-Hwy. 86**
mid-way of Salton City and Desert Shores
Jean and Della Bushey
Rt. 2, Thermal
- SQUEAKY SPRINGS CHEVRON SERVICE
AND CAFE**
Bill and Marge Perkins
P.O. Box 37, Salton City
CB CH. 9 KOX 6333
- TRUCKHAVEN-Salton City, Hwy. 86**
Marvin Smith & Peggy Murphy
Rt. 2, Thermal
EX 4-9955

SANITATION

- SALTON COMMERCIAL-Desert Shores**
"Birky" Birkholz
Rt. 2 Box 424-B, Thermal
EX 5-2266
- SALTON SANITATION-Desert Shores, Hwy. 8**
Burl Robinson
Rt. 2 Box 421, Thermal
EX 5-2411

SCREW MACHINE PRODUCTS

- TRAUB-O-MATIC-Salton City, Hwy. 86**
Ira and Dale Honaberger
P.O. Box 207, Salton City
EX 4-3241

SEPTIC TANKS

- DIONNE PLUMBING-Salton Sea Beach**
Lee Dionne
1940 First St., San Fernando
Phone 361-1251
Larry Whealy
Rt. 2 Box 213-E, Thermal
EX 5-2277

SERVICE STATIONS

- DESERT SHORES RICHFIELD SERVICE**
D.H. Procter
Rt. 2, Box 498, Thermal
EX 5-2100
- SALTON CITY MOBIL**
Ken Hill
P.O. Box 265, Salton City
Hwy. 86 & Marina Drive
EX 4-2766
- SKIP'S-North Shore, Hwy. 111**
Skip Garbutt
General Delivery, North Shore
EX 9-3056
- TRUCKHAVEN-Salton City, Hwy. 86**
Marvin Smith & Peggy Murphy
Rt. 2, Thermal
EX 4-9955

SPORTING GOODS

- DUKE'S SPORTSMAN CENTER**
Desert Shores, Hwy. 86
Lee and Fran Dorsey
310 Scott Drive
EX 5-9181 KOX 7426
- MIKE'S TACKLE BOX**
Desert Shores Hwy. 86
Mike and Madeline Leone
Rt. Box 435, Thermal
EX 5-2244 KMX 7663

SPORTING GOODS CONTINUED

- NORTH SHORE MARINA**
John Williamson and Bill Wilson
Gen. Del., North Shore
EX 9-3011 11W 5408
- SALTON BAY MARINA FISHING SUPPLY
AND LAUNCHING**
Salton City, Hwy. 86
Bob and Beulah Green
EX 4-3411 KMX 7208 #3
- SALTON SEA BEACH MARINA**
George Beaty, Leo Newell
Mike Sutherland
Rt. 2, Box 512, Thermal
EX 5-2522 KMX 2238
- SKIP'S-North Shore-Hwy. 111**
Skip Garbutt
General Delivery, North Shore
EX 9-3056

SPORTSWEAR

- SALTON BAY MARINA FISHING SUPPLY
& LAUNCHING**
Salton City, Hwy. 86
Bob and Beulah Green
P.O. Box 19, Salton City
EX 4-3411 KMX 7208 #3

TOILET RENTALS

- SALTON SANITATION-Desert Shores,**
Burl Robinson
Rt. 2 Box 421, Thermal
EX 5-2411

TOWING

- DON CALHOUN'S AUTO MARINE**
Salton City, Hwy. 86
AAA Towing Service
P.O. Box 75, Salton City
EX 4-9822 KMX 7260

TRACTOR WORK

- WHEALY, LARRY-Salton Sea Beach**
Rt. 2 Box 213-H, Thermal
EX 5-2277

TRAILER PARKS

- DESERT SHORES TRAILER PARK**
Dick and Edith Kelly
Rt. 2, Box 452, Thermal
EX 5-2779
- RIVIERA TRAILER PARK**
Salton City, Hwy. 86
Bob and Betty Boblet
P.O. Box 53, Salton City
EX 4-3666
- SALTON CITY TRAILER PARK**
Loren Townsend
EX 4-2741 LaMesa 463-7820

TRAILER RENTALS

- TRAILER SALES AND RENTALS**
Vacation Trailer Rentals
Larry Smith
84-165 Hwy. 99 Indio
DI 7-3953

TRANSIT MIX

- LUBANKO & SONS-Salton City, Hwy. 86**
Milo Lubanko
P.O. Box 139, Salton City
EX 4-3166 Sat. EX 5-3622

TRUCKING

- H.T. PRICE-Salton City, Hwy. 86**
P.O. Box 114, Salton City
EX 4-2311 or EX 4-3166

WELDING

- SALTON BAY MOTOR REPAIR**
Salton City-Hwy. 86
Bill and Alice Bishop
P.O. Box 15, Salton City
EX 4-3111 KEJ 7390



AN ADDITION AT MIKE'S- Chuck Tubbs, of Mike's Tackle Box, insulating the room which will be an extension of the popular beer bar at Mike's Tackle Box, Desert Shores.



Dorothy Revell ★ ★ ★ ★ Honored As Woman Of Month

It was a good day for Salton City when Dorothy and Ralph Revell, formerly of Seattle, took a plane trip to Salton City with the Dooleys and decided immediately to change their residence to the southland.

This was in April, 1964.

They purchased two lots at Salton City, and while still in Seattle started a "Dunes" home at Salton. Now they are happily settled and busy in their new location.

Dorothy continues to feel "just wonderful" here. Previously she was troubled with asthmatic bronchitis, the reason for their search for a change of climate.

Dorothy and Ralph are lively citizens of Salton City. They love their home, new friends and surroundings and are active in all civic and social affairs of the new community.

Dorothy is serving her second term as president of the West Shores Women's Club; she is secretary of the Women's Golf Club; vice president of the coordinating committee of the Salton City Chamber of Commerce; a member of the Republican Women's Club; the Salton City Community Club.

Dorothy is a member of the Eastern Star and is Past Noble Grand of the Rebeccas, Woodland Rebecca Lodge, Seattle.

She is a member of the Ladies Auxiliary of the Fleet Reserve Association, as Ralph is a retired Navy Accountable Officer.

The Revells will represent the

El Centro Fleet Reserve at the regional caucus in Long Beach next August and at the national convention in San Francisco Sept. 19-22.

To see this happy-go-lucky Dorothy Revell about town one would think her to be strictly a socialite. However, this is not the case.

For years she has been the owner-operator of an interior decorating business, "Dorothy's Customizing," which business she brought to Salton City.

Besides serving as the local "advisor-seamstress" in interior decorating, Dorothy works two days a week in El Centro as consultant-saleswoman in her field, calling on customers of both Imperial Hardware Co. and Sears Roebuck. She specializes in pillow slips, bedspreads, draperies, etc.

At home she fashions, designs, and produces her orders.

To acquire her ability in this profession, Mrs. Revell completed a 3-year course at the University of Washington and served a one-year apprenticeship in Seattle.

The Revells have a son, Don, in Seattle, who is employed in Honeywell government contract work. He, his wife and two daughters visit at Salton frequently.

Thank you, Dorothy Revell, for your spirit and enthusiasm on the Salton scene. It is wonderful having you here!

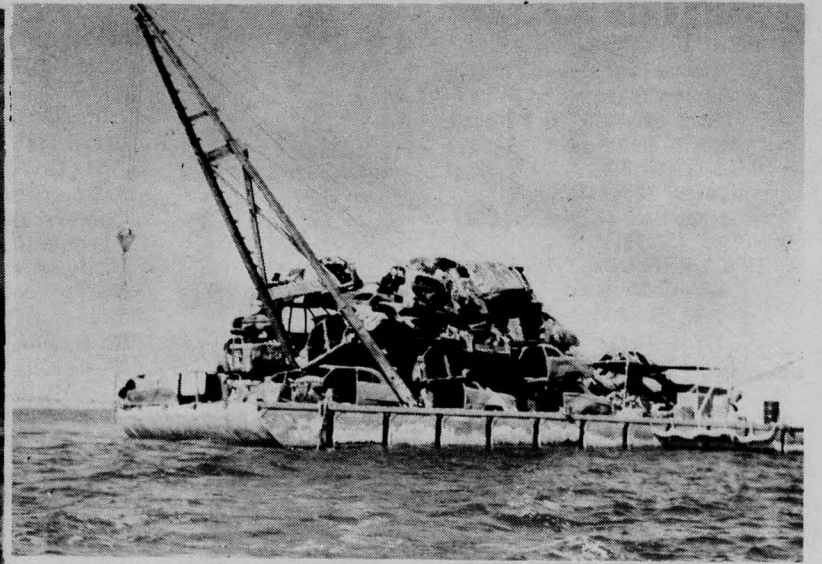
And congratulations for being named "Woman of the Month" at Salton Sea.



GOLF CLUB FLOAT entry in the Borrego-Salton Seaway parade won a first place. Here are Connie Leone, Dorothy Vote and Phyllis Berweiler following presentation of their check by Frank Jensen, president of the Salton Community Services District.

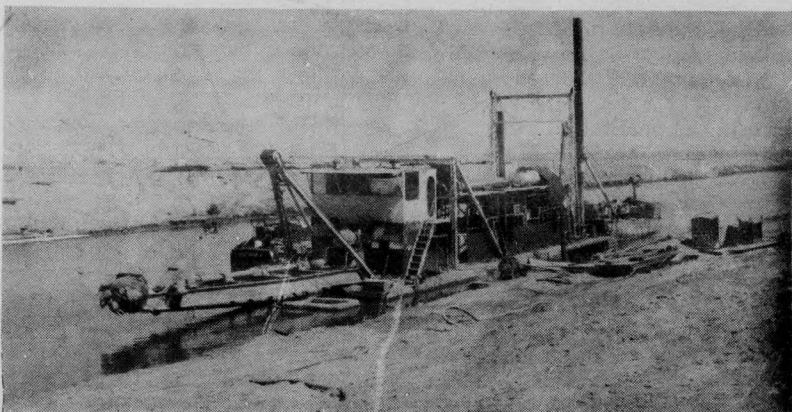


THE SHORELINE WAS SO DESOLATE?

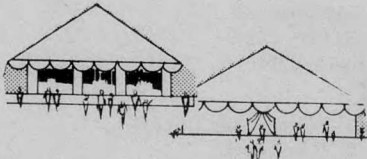


THE STATE'S DEPOSITING CAR BODIES IN THE SEA?

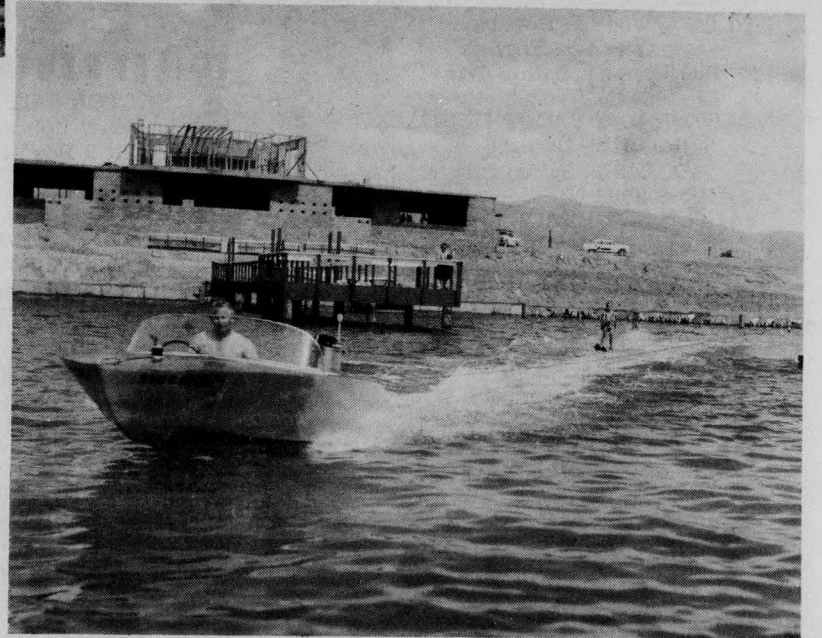
REMEMBER WHEN?



THE DREDGE WAS AT WORK ON MARINA MOBILE ESTATES?



THIS HOUSE WAS BUILT?



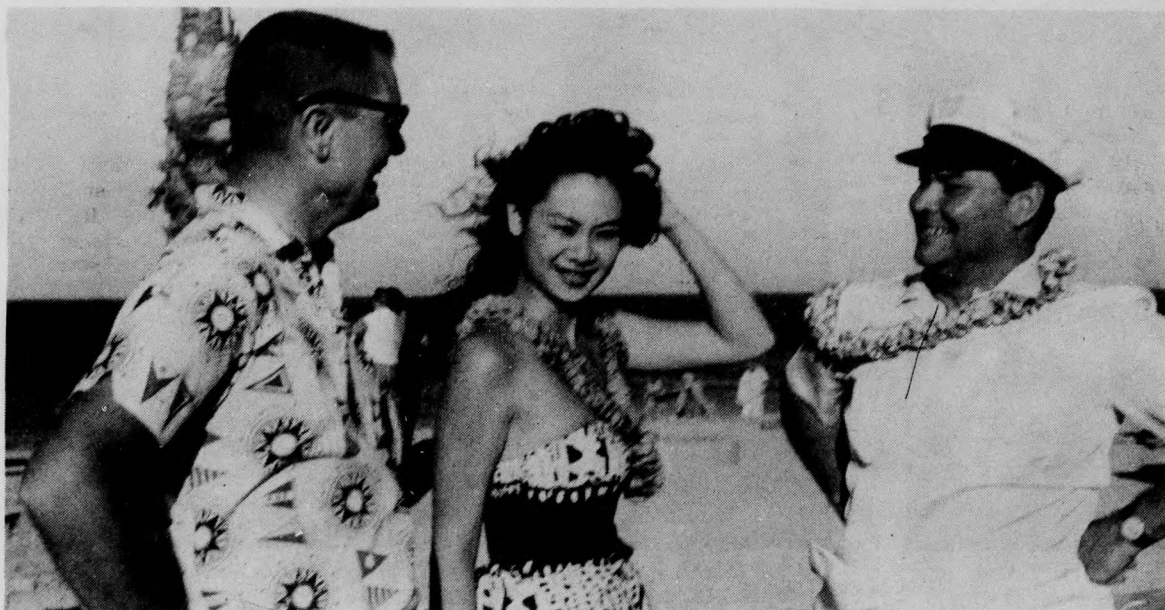
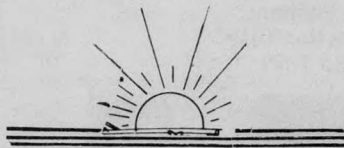
THE NORTH SHORE YACHT CLUB WAS UNDER CONSTRUCTION?
1959



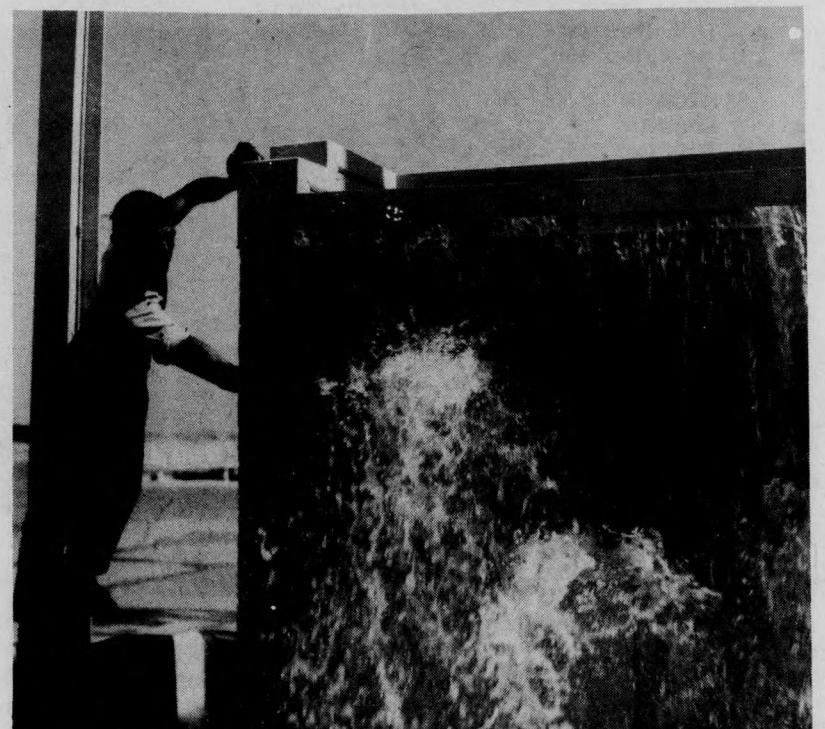
TENTS SERVED AS SALES OFFICES AT SALTON CITY?
1958



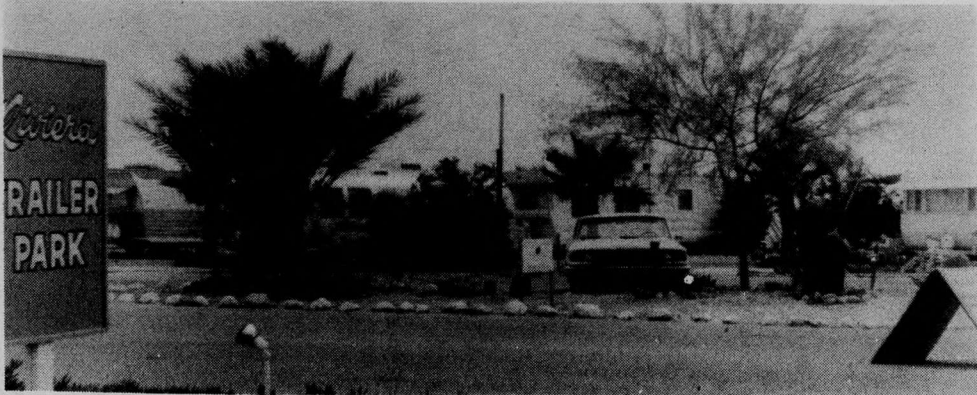
DESERT SHORES LOOKED LIKE THIS? 1958



SALTON CITY'S FIRST LUAU BROUGHT "MISS HAWAII?" 1959



FRESH WATER FIRST FLOWED AT SALTON CITY? 1960

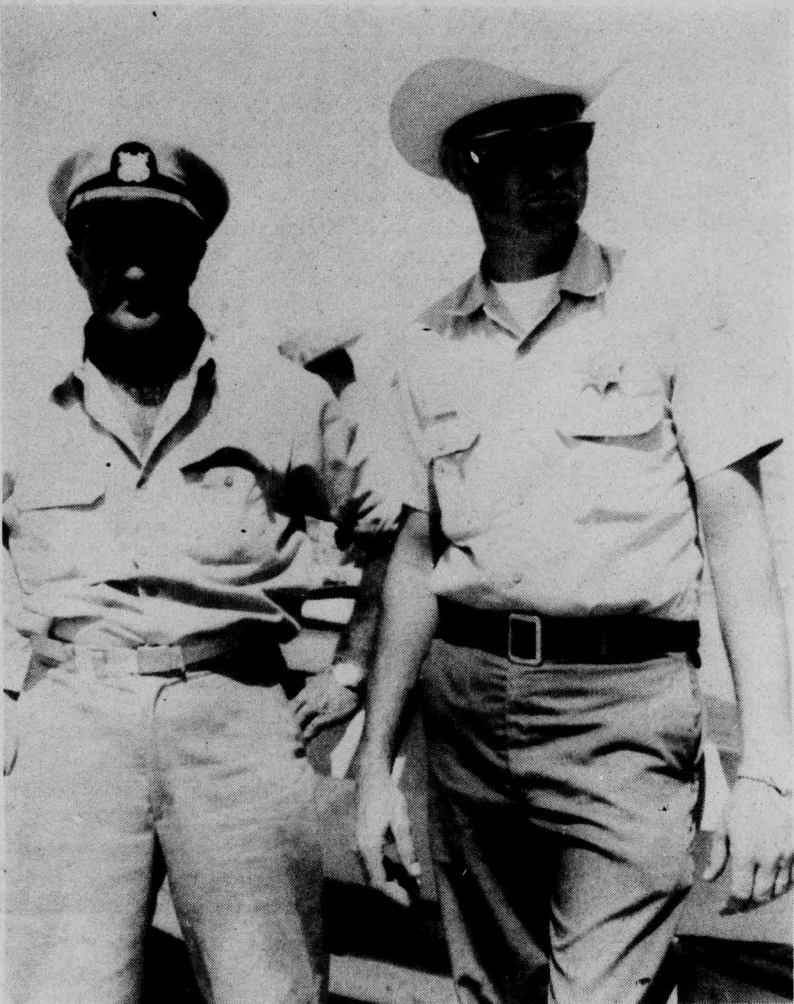


SALTON CITY TODAY . . .

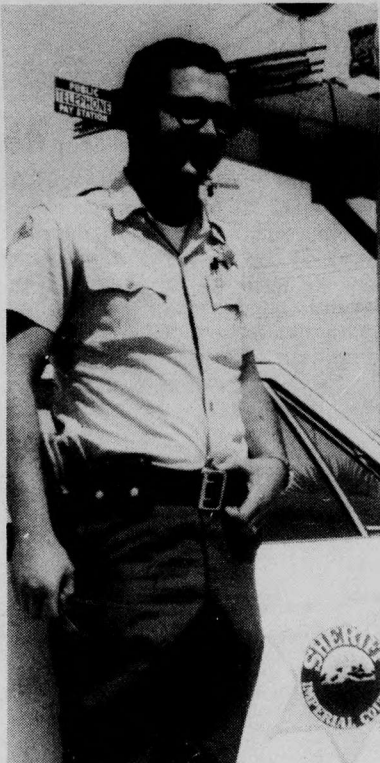
A Seaside Trailer Park



Salton Bay Yacht Club and Motor Hotel



ASSISTANCE ON THE SEA, with the Salton CGA and County Sheriff's boat patrol.



TRAINED MEN, resident deputies, are on 24-hour call at Salton's West Shores.

Improvement In Salton Services

Late comers to Salton or those grown accustomed to the gradual improvements here, may not stop to consider the many services and conveniences which have come with the Salton City development and the growing population.

Not long ago the few merchants were hauling nearly all of their supplies. They were traveling as far as 100 miles to wholesale supply houses and 28 miles to grocery stores, laundromats, druggists.

There was one telephone in the West Shores and that was at Desert Shores resort motel.

Fresh water was not available except by truck and the few homes and trailers were equipped with large water tanks for storage of drinking water.

Fire insurance was prohibitive because of lack of water and organized protection.

There was no fishing for, although the state had planted corvina in the Sea there was still no evidence that they would survive here.

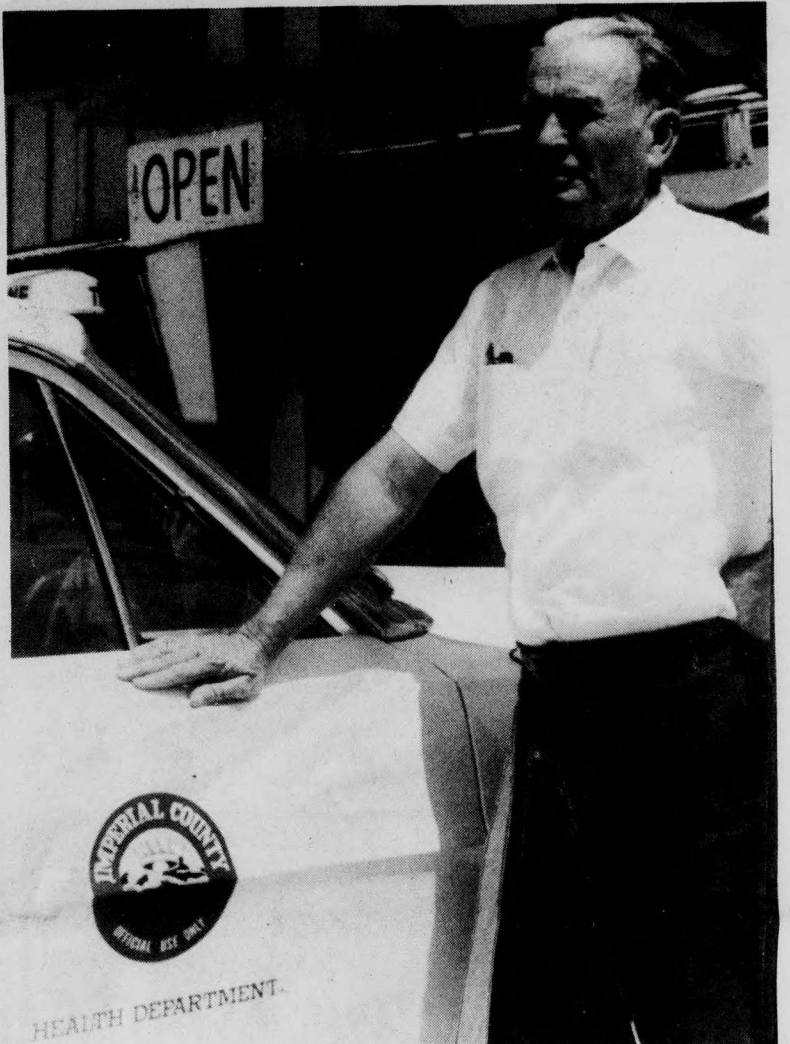
The mullet were abundant but provided no fishing and were not palatable.

A call for assistance from the Sheriff's department brought confusion as the whereabouts of this far away borderline country was vague to the busy agricultural areas of the Imperial Valley to the south.

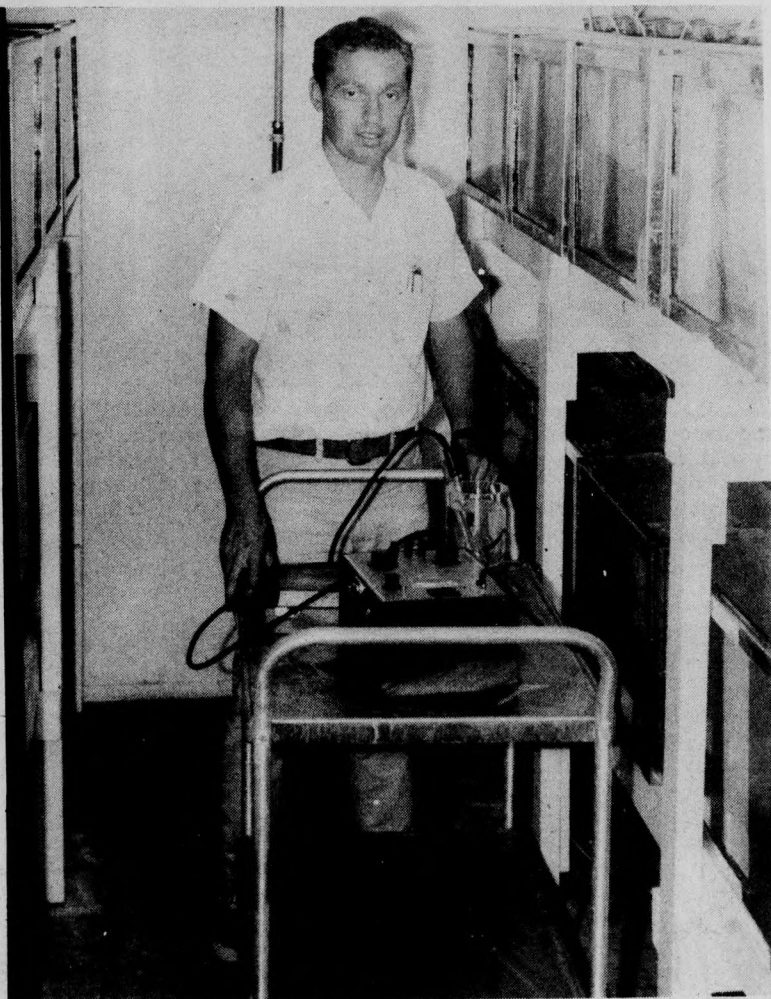
The State claimed Salton Sea was not navigable and pondered with humour as to just what it was and how it should be handled.

The government was not aware of the Salton Sea at all as a recreation center.

Today five trained men from the Sheriff's department are serving the West Shores; a Salton Coast Guard Auxiliary has been formed and they, along



HEALTH DEPARTMENT SANITARIANS and nurses assist with problems of health and sanitation in restaurants and taverns as well as in the home.



STATE AND FEDERAL programs have been initiated to protect the Salton Sea.

Ruth's Beauty Salon is now open at the business arcade, near the pool, at Desert Shores.

The shop will be open by appointment Thursday, Friday, and Saturday. You may call EX5-2591.



FIRE EQUIPMENT stands ready for emergencies.

with the Sheriff's department man and patrol boat assist with training and assistance at sea.

The County has, with the cooperation of a Salton Community Service District, provided fire trucks at every community and fire departments manned by volunteer workers have been formed.

County sanitarians, engineers have branch offices at Salton and advise in matters of health, sanitation and building.

There were few boat facilities on the Sea and boatmen labored to pull their boats in and out of the water. Now fine marinas circle the Sea.

Residents and week-enders traveled 28 miles to the nearest church; now there are four places of worship in the West Salton Sea communities.

There were no accommodations while today nine fine motels and many apartment houses are located along Salton's shores.

Fine service organizations are now active at Salton: Lions Club, Women's Club; Sorority; Business Men's Association; Chamber of Commerce.

The Salton Community Services District has been formed.

There is Little League Baseball and there are active Teen-age Clubs.

The State and Federal Government now have men studying the waters and marine life of the Salton Sea and extensive programs for its protection are underway.

There was no transportation to distant schools.

Now there is a school at Salton City. Transportation to the higher grades and high school is adequate.

Fresh water is abundant!

Daily, families are moving to Salton Sea to make it their permanent home.

Salton is growing!

Fishermen Tell Tales

Stories "in the lead" at the story telling contest held on Mondays fish fry night at the Beach House are as follows:

SWEDE SWANSON
SALTON SEA BEACH

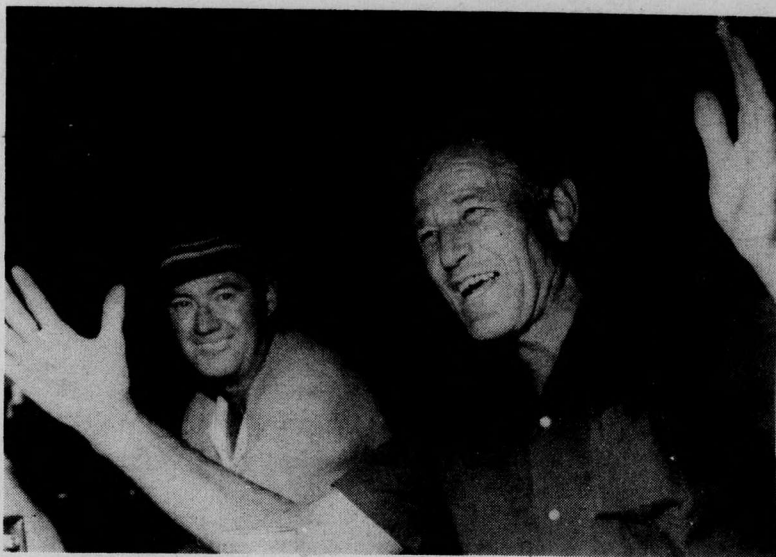
The other day I was fishing out there and I caught a fish so big I couldn't carry it. I did have a camera, though, and took its picture. The picture weighed 25 pounds. Was I surprised?!

FRANK COPELAND

"Well, it was the darndest deal. During the war I had a commanding officer of the submarine Blenny SS324, who loved to fish. In 1945 when the war was over we were in Okinawa and received orders to go to San Francisco. Well, you talk about your fish. Commander Douglas K. Callow trolled further without catching a fish than anyone ever has.

"On the trip to San Francisco, the war being over, he decided he was going to catch one of those big sailfish. He rigged himself up a seat, got his gear and at Luzon he started trolling. Every morning at 8 a.m. he'd be there trolling. He had his mess attendant bring whole trout, chicken, he even got seagulls, but still no luck.

"When we got to San Francisco they turned us around and sent us back to Guam. From Manila to San Francisco and back to Guam and that guy never even got a strike. Now how is that for a fish story!



FISH STORY- "The fish I caught was so big I couldn't carry it," reported "Swede," of Helen's Harbor.

FRED STEELE
SALTON SEA BEACH

"I was fishing for corvina just one mile off shore and I hit a big school. Biggest school I had ever seen in my life. The fish were so thick I couldn't get my hook down through them. So I took an oar and tried to force it down between the fish and still no luck. I just happened to have a sledge hammer and I used that, but by the time I got the hook down the fish were all gone. I still have the sledge hammer. You don't think that's true, do you."

A.F. CLAPP, LAKEWOOD

"We were drifting and I caught the bottom and I pulled in and when I brought my line in, my mudsucker was in a can. My mudsucker was in a can. Nobody will believe me.

WILLIAM AND ELSIE PALMER
REDONDO BEACH

"We were down at the Colorado River during a derby and there was a prize for the largest fish caught. Of course we are used to fishing at Salton Sea and when I caught on a 2 lb. 3 oz. fish we ate it. It was delicious, but one weighing 2 lbs 0 oz. won the big outboard motor.

STELLA HRABACK, ANAHEIM

"I caught a loaf of Weber's bread yesterday. The package was intact. Nobody will believe me!"

New Teacher

Sarah Klinefelter is a full-time Salton Sea Beach resident now that she has finished her 11th year of teaching at Harbison School in National City.

She will begin teaching at Oasis Elementary School in the fall.

Sarah and her husband, Von, of Von's Garage, are completing their trailer cabana home which is decorated with original artwork by daughter LaVonne Miller.

Mecca Visitors

Visiting the West Shores recently were Mr. and Mrs. Ollie Berge and their daughter, Carolyn, of Mecca. They have owned the Richfield station there for the past nine years.

Caroline, 19, was last year's Miss Mecca and currently reigns as California's Strawberry Queen. She is a graduate of Coachella Valley High School and now attends College of the Desert.

She hopes to spend more time at Salton, learn to ski, and she looks forward to entering the Miss Salton Sea contest in 1970.

Now For Sale

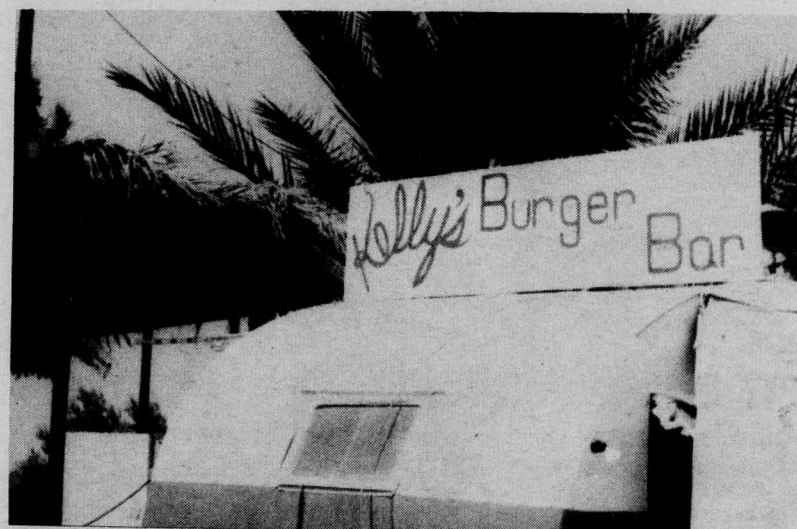
Hal Cross, of Holiday Estates, Salton Sea Beach, urges those interested to take advantage of the property just opened for sale here.

The lots may be used for mobile or permanent homes, are large, ideally located near two marinas, and are offered at unusually low terms. The property is for sale by owners and so can be sold with low down payments.

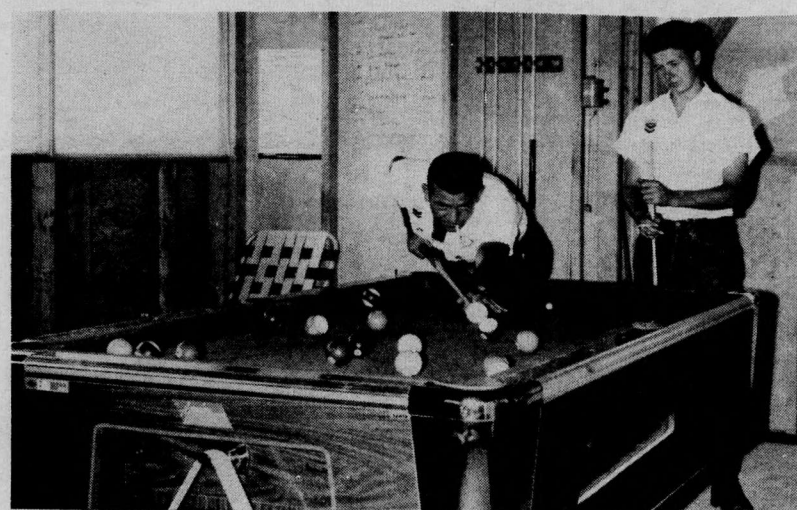
For more information, call Mr. Cross at 213-242-6895, or write to him at 2632 Meyers, Glendale, Calif.



PRESIDE---Karl and Peggy Hamm, of Salton City, furnished equipment and talent at the fish fry held on May 18 in celebration of the city's tenth anniversary. Anyone wishing to rent the large grill, installed at their location, may do so by calling the Hamms at EX 4-2611.



KELLY'S BURGER BAR WILL BE OPEN ALL SUMMER!



NEW POOL ROOM---Bill Perkins, owner, (left), and Bob Cooper, employee (right), at Squeaky Springs Chevron Service and Cafe try out the newest addition to the business. The station is open every day except Thursday from 7 a.m. to 10 p.m. and offers the following services: minor repairs, lube work, auto accessories. They are open until midnight on weekends.



ON PARADE---Marylen Burns, Harbor Queen, with Miles Warren, Robert Vance, and Bryan Hansen in the Borrego-Salton Seaway parade. Boat is owned by Dick Thomasen of Salton Sea Beach.

Salton Sea Beach

HOLIDAY ESTATES

Own-Your Own Mobile Home Lot

low as \$80 down \$40 per month

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7500 Sq. Ft. Lots - Paved Streets - Water - Electricity
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Hal Cross 213-242-6895 Evenings 213-842-7210

Salton Sea Beach HOLIDAY ESTATES
6330 San Fernando Road
Glendale, California 91201

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Address _____

City _____

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WET & DRY STORAGE
BEER, ICE, BAIT

* BOAT HOIST

NORTH SHORE MARINAS, INC.

John Williamson and Bill Wilson

11W 5408
EX 9-3011



LIKE TO PLAY CARDS?-Tony's cardroom, lo-ball and draw poker, is located in the Beach House, Salton Sea Beach, and is open daily.



A WONDERFUL DAY---Eleanor Barton of Marina Mobile Estates, finally landed that big fish; and here she is with Roy Hooker in the charter boat "Hook-Up" which is now ready for action at Desert Shores, Fisherman's Wharf. Call EX 5-2641 for your reservation.

Elks Hold Annual Fishing Derby

The Calexico Elks challenged the Elks of El Centro to a fishing derby held at Helen's Harbor on June 23. This was the sixth annual fishing derby by the two clubs.

They tied; three in each boat, each boat having 14 fish weighing 52 pounds total. The largest fish, a 23 pounder, was caught by Jim Legakes, of El Centro. It was 42 1/2 inches long and was caught out from Salton Sea Beach on light tackle. "I had a good fight," says Jim.

Ernie Corda, Mike Franre, and Earl Green of Calexico, and Ray Carpenter, Lelan Powerll, and Bill Paine from El Centro were the winning crews.

The exalted ruler of the El Centro club is Randy Roundtree. John Woolard was chairman of the committee for this sixth annual fishing derby held jointly by the two clubs.

FIRST BEAUTY ENTRY---redhead Leslie Rockwell, 22, of Lido Palms, is the first official entrant in the coming Miss Salton Sea contest. She loves to swim, sew, and read and has just learned to water ski. Leslie has green eyes, stands 5 ft. 4 in., and weighs 120 lbs.

PTA Officers Elected At Sea View School

Officers of the newly-formed Parent Teacher's Association of the Sea View School at Salton City are: Joretta Cox, president; Mary Burke, first vice president;

Martha Wetstein, second vice president; Jessie Lane, recording secretary; Carol Haskell, treasurer; Edward Ruxton, parliamentarian; Billie Sturrock, room representative; Linda Hanson, hospital; Betty Eggstaff, welfare; Marilyn Wallace, historian.

There are 35 members of the Salton Sea View School PTA, Salton City.

Fireman's Group Forms At Salton

Rudy Medina, Imperial County's Fire Marshall; Jim Sykes, Salton City Fire Chief are assisting the newly formed Volunteer Fireman's Group at Salton Sea Beach. The truck was delivered to Salton City early in June.

A 500-gallon pumper to be used as a "first-in" rig at Salton Sea Beach was delivered by Rudy Medina, Bill Creed, of the County Fire Department, and James Sykes, Salton Community Services District Chief early in May.

Present for ceremonies were Bob George, finance officer for Salton Community Services District, Cal Brown, of Jorgensen Brown Development Co., LaVern and George Beaty, of Salton Sea Beach Marina; Wayne Holcomb, Ted Weaver, and Vaughn Klinefelter, all of Salton Sea Beach.

Wayne Holcomb was elected Station Chief of the Salton Sea Beach Volunteer Fire Department at a meeting held at Von's Garage on May 28. Meetings are now being held at 8 p.m. every Tuesday evening at the garage.

Volunteers are Larry Whealy, Clary Rear, Vaughn Klinefelter, Van Van Hook, George Beaty, Mike Sutherland, Leonard Gregg, Mel Abston, and Ted Weaver.

According to Medina, the county is trying to get an overhead fire siren for the truck.

New Evinrude Dealer

Art Wadley, of Salton Sea Beach Motor Repair, has announced his appointment as a franchised dealer for Evinrude Motors.

The Salton Sea Beach Motor Repair, at Salton Sea Beach Marina has also been named as a factory authorized service and repair station.



See the ...

DIRECTORY PAGES

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"Gone Fishing!"

EX 5-2244
KKX 7663

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FISHERMAN'S WHARF
Desert Shores

EX 5-2641



DESERT SHORES

GAME ROOM

the WINDJAMMER
Cocktail Lounge

Rt.2 Box 464, Thermal
EX 5-9855

10:00 AM-2:00 AM
Closed Mondays and Tuesdays

Green, Protected Campground
Highway 86, Desert Shores

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BOAT and TRAILER STORAGE
BOAT RENTALS-HOIST
UNION GAS

Bob Baird
Rt.2 Box 486, Thermal
EX 5-3201



Salton Sea Beach Marina

Salton Sea Beach

A COMPLETE CAMPING FACILITY CATERING TO FAMILIES

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Camp Store Open Daily
Cafe Closed Tues. and Wed.

STORE AND CAFE HOURS

Week days, 7AM to 7PM, Fri-Sat. 7AM to 9PM
Sundays, 5:30AM to 5:00PM

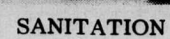
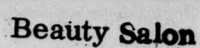
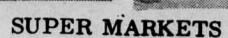
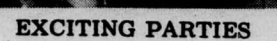
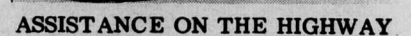
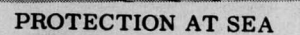
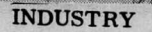
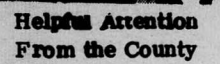
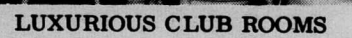
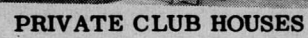
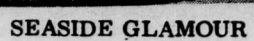
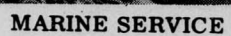
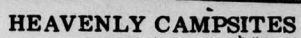
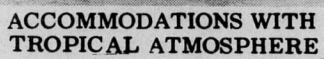
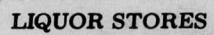
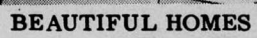
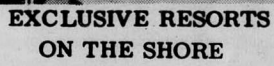
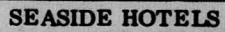
BAIT ROOM AND GAS HOURS

Week days, 6:30AM to 7PM, Fri-Sat. 5:30AM to 9PM
Sundays, 5:30AM to 5PM

Leo Newell
George Beaty
Mike Sutherland

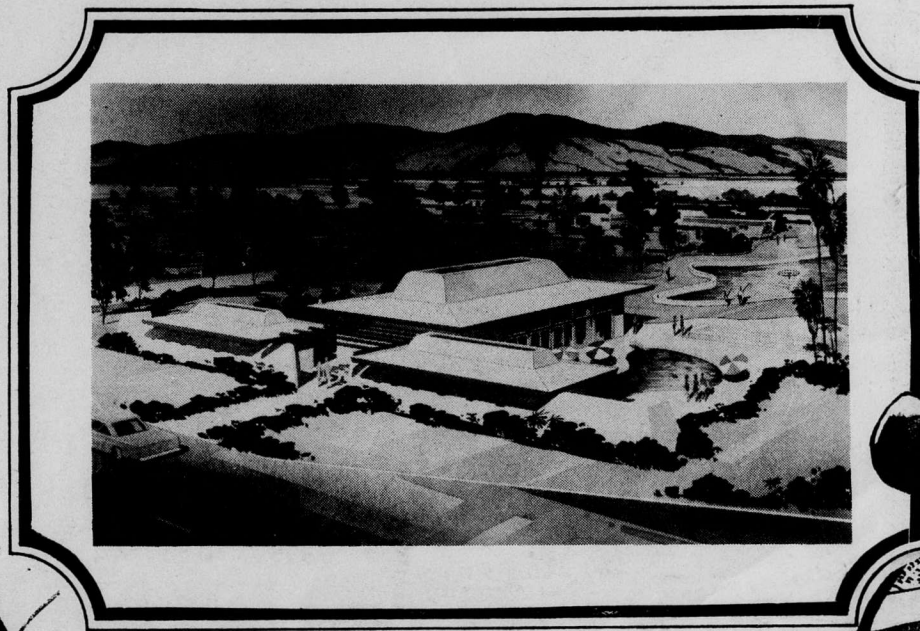


EX 5-2522
KMX 2238
Rt. 2, Box 512, Thermal





Salton City Trailer Park



Salton City Trailer Park basks in the balmy, smog-free desert sun right beside the sparkling desert sea. The new park opened on Salton City's Tenth Anniversary, May 17.

Ideally situated on the Salton Sea's west shore, this park is naturally "air conditioned" by the sea breeze that blows across the water.

Salton City Trailer Park holds up to 176 spaces with the capacity to expand to 333 spaces. One hundred and six of these spaces are geared to travel trailers and campers.

Spaces range up to 3500 square feet in size. Each space is equipped for electric, water and sewer hook-ups.

The entire park is landscaped with over 200 California palm trees and a variety of plants. Each individual space is furnished with a shade tree. Attractive and decorative street lighting is provided throughout the park.

All mobile homes are skirted for more attractive setting. A raised patio is designed for each mobile home site, giving an exclusive view of sea and mountains.

Recreational activities include large swimming and wading pools,

club house, shuffleboard, croquet court and a convenient play area for youngsters.

A variety of water sports such as boating, racing, water skiing, swimming and fishing are available. In addition to water sports, hunting duck and dove in season is an appealing offer Salton makes to sportsmen. A championship golf course is also easily available.

Salton City Trailer Park is within minutes of exciting night life in glamorous Palm Springs. One can also enjoy gourmet dining and dancing at exclusive restaurants such as the Holly House and the Yacht Club without leaving town.

Other appealing features are underground utilities, modern and large laundry, convenient restroom facilities, paved parking, bottled gas and unlimited access to free potable water.

Storage service for boats, trailers, travel trailers and sand buggies is an extra convenience. Maid service is available to those who wish it.

Salton City Trailer Park can be reached night or day by turning east off Highway 86 on South Marina, right on Seaport, jogging right on Salton Bay Drive, then following the signs.

Another Project by:

T G C Company



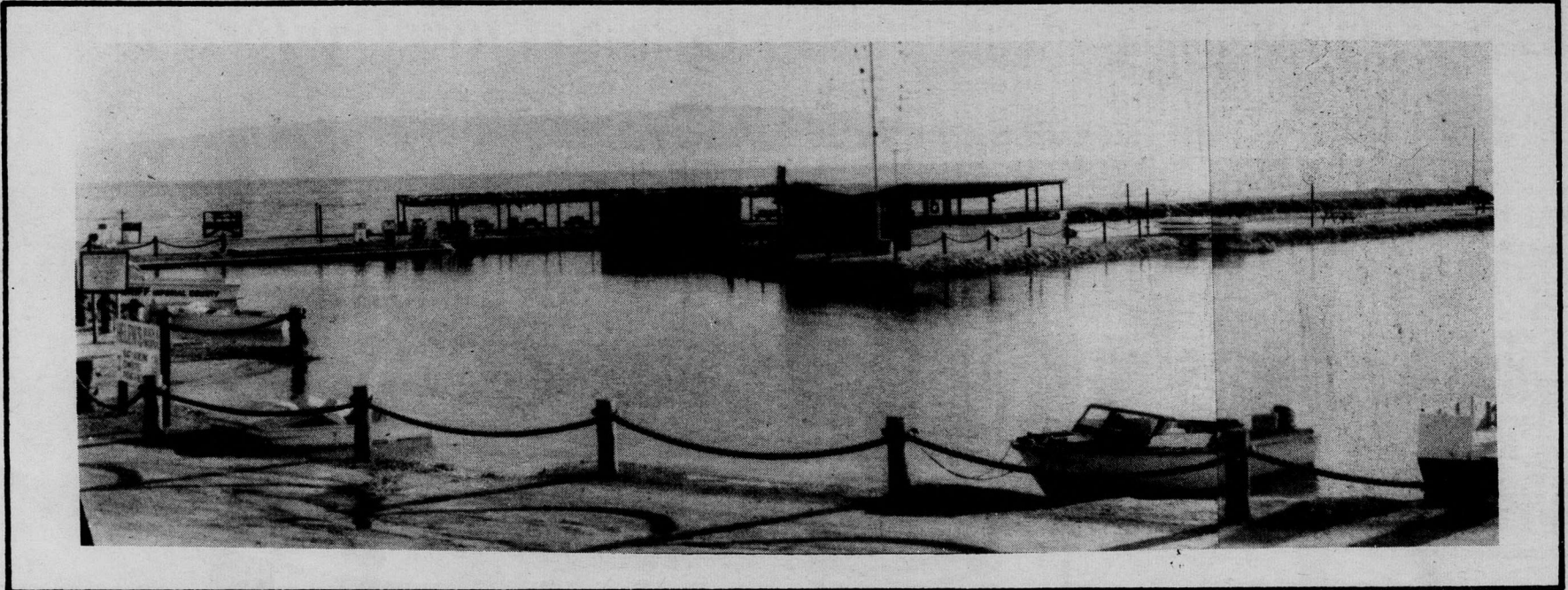
Salton City Trailer Park
Salton City, California 92274

Gentlemen:

Please send me more information on your new trailer park at Salton City.

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