

BORREGO SPRINGS SHADEWAY

PUBLIC ENGAGEMENT SUMMARY | MEETING + SURVEY 2

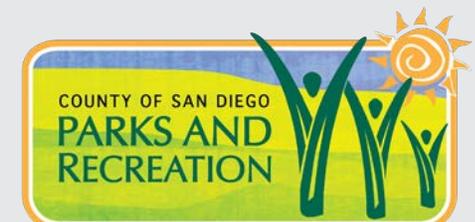
BACKGROUND

The Department of Parks and Recreation (DPR) is in preliminary planning stages to design and install a shadeway connecting Christmas Circle to Borrego Springs Park along Sunset Road.

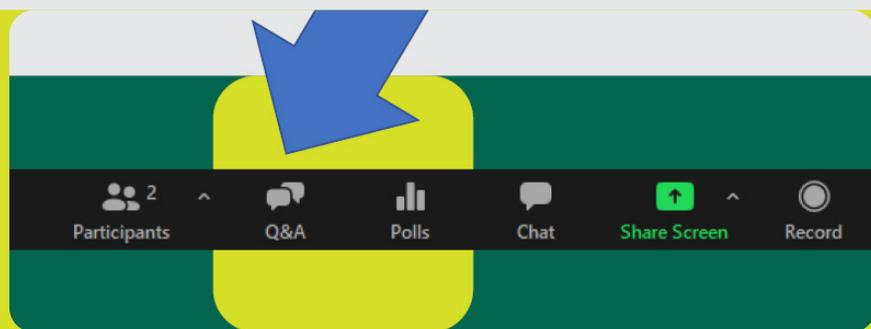
DPR is partnering with the Department of Public Works during the design and construction of the project because DPW is simultaneously working on pedestrian improvements along Sunset Road.



NORTH



VIRTUAL PUBLIC MEETING



EVENT SUMMARY

On April 28, 2021 DPR hosted a Zoom Webinar from 5:00-6:00 pm to share the results of the first online survey and engage the Borrego Springs community in the selection of a final shade structure design.

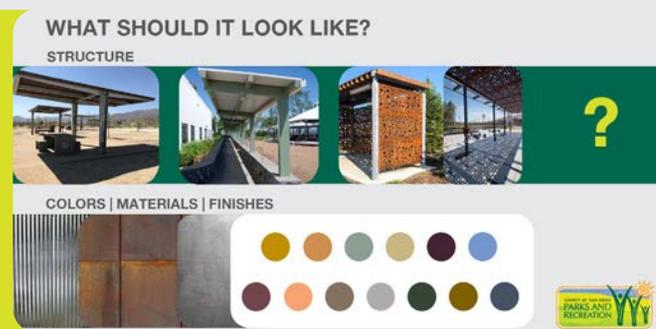
PROMOTION

To notify the community about the event, Every Door Direct Mail was used to share 2,160 bilingual flyers with residents in mail zones H066 and PBOX in the 92004 zipcode (~1mile +/- of the proposed improvements). The event was promoted via DPR social media channels and on the project webpage in the weeks prior. DPR staff also reached out to the Borrego Springs CSG to notify members of the upcoming event.

PARTICIPATION

- About 14 community members and 9 County staff were in attendance.
- Staff reviewed the results of the first online survey and shared three shade structure options that were developed based on community feedback.
- Questions and comments arose regarding the funding/ structure costs, whether seating might be provided, design ideas re: colors and panel options, and whether solar hook ups for EV charging stations would go live at the library.

ONLINE SURVEY



SURVEY APPROACH + PROMOTION

An online survey circulated from April 28-May 12, 2021 to gauge community preferences related to the three shade structure options. For residents who missed the Zoom Webinar on the 28th, a pre-recorded version of the presentation was made available through the online survey in both English and Spanish. The survey was linked on the project webpage and shared with the Borrego Springs CSG. The survey link was also shared on the Borrego Residents Facebook page.

SUMMARY OF FINDINGS

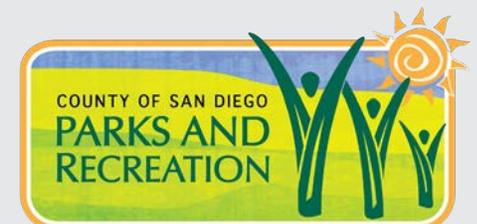
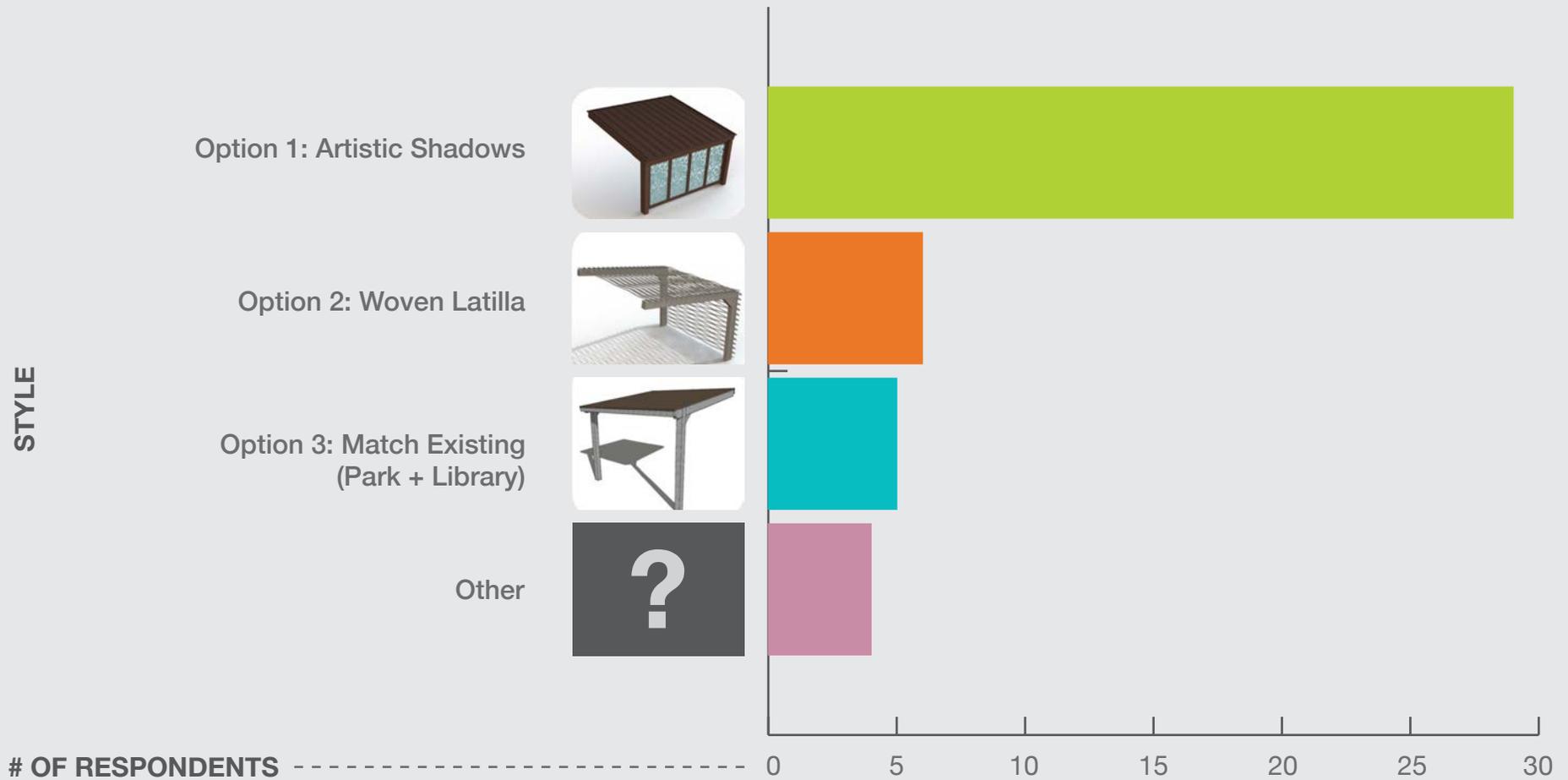
- 38 individuals participated in the online survey.
- The majority of residents preferred “Option 1: Artistic Shadows” (see next page for image).
- Some residents shared ideas about customizing the panels if possible, adding additional structures closer to the Borrego Art Institute, coordinating with the BAI on final designs, and adding benches along the walk if possible.



SURVEY RESULTS

WHICH OF THE FOLLOWING SHADE STRUCTURE DESIGNS WOULD YOU PREFER FOR THE BORREGO SPRINGS SHADEWAY? SELECT ALL THAT APPLY.

76% of respondents preferred *Option 1: Artistic Shadows* for the shadeway.



OPEN COMMENTS:

The community provided feedback on aesthetics, and potential seating. Many expressed their appreciation for the project and some shared concerns about use of the shadeway.



I think lighter shades that reflect more light make sense and also a little color could be good. Brown and grey are drab. I'd like to see the BAI (Borrego Art Institute) ideas as well.

I'd really like the art element opportunities that option 1 provides. While option 3 would match other shade infrastructure in Borrego, I fear it would impose a monothematic design aesthetic.

I like the idea of the cactus design and color in option#1, but might 11 of them look like duplicate bus stops? Maybe if the design alternated or varied it might work. I like the open intermittent shade of #2, but it might look cage-like all down the street? I'm not crazy about option #3, but at least it would be open and match the park and library.

If the "back" side could be facing the south/street side, that would be better.

None. It's a waste of \$\$\$. Nobody walks to Park from Circle.

Link shade way cover with astronomical dark sky stars at night with signage for seasons.

The first is also nice. Thank you and nice presentation. Fabric sails and posts are not an option?

Windbreak needed as well

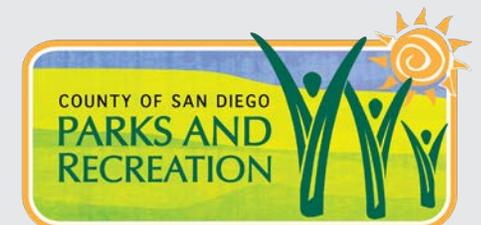
Wonderful to see this happening? Will there be some benches along the way?

Like the artistic look - it also seems to provide more shade and room for breezes.

Benches would be nice.

A lot of people don't think it will be used much.

We're so grateful, thank you!



OPEN COMMENTS:



The natural / neutral colors are attractive. The prickly pear pattern of cacti, perhaps with silhouettes of local iconic wildlife, such as bighorn sheep, rattlesnakes, roadrunners, quail, coyotes, lizards, etc, would add further interest to the shade and shadows caste. This option has the added advantage of blocking some of the often high winds that blow through town. For ideas, check out the metal structures, including bighorn sheep and wall art, along the I-15 in Las Vegas, NV, a similar desert climate.

No shades. Not needed. I've never seen anyone walking there. The money should be saved for park maintenance.

I would prefer option 3 that matches the park structure if the roof was bigger, like the park ones. The current design doesn't offer enough shade.

Wonderful to see this happening? Will there be some benches along the way?

I like the project and am happy it is going forward. I chose Option 1 because it offers more shade and wind protection than Options 2 and 3. Love that there is a play to make borrego more accessible and beautified! The new park trees are growing in nicely! The three option renders are not shown in the same light. Meaning that the sun is hitting the shade structures at different times of day casting different type of shade produced. Shouldn't you be complaining apples to apples, showing all options at the same time of day and year? Also, the perforated metal one could be much more interesting if you were to show a view of the shadows cast from the meta pattern, you would have a much more compelling visual. I am a resident of Borrego and own a commercial interior design firm in San Diego. We work in 3D models daily. If you'd like alternate visuals for the three options, I'd be happy donate our time. I realize it may be too late for this as a viable option for you as I just recently received this and am not clear on your timing.

I would like the shade to extend closer to the gallery closer to the circle.

Thanks for seeking input from us during the Apr 28 presentation. As a volunteer at the ArtPark in Borrego, I like the idea of personalizing the cutting metal backs to this structure that showcase the agricultural history of the area. In addition, to create two additional similar structures closer to the BAI building to "complete the circle walkway" and encourage visitors to use the entire walkway, from Christmas Circle to the county park containing the library and other important current (and future) buildings. Thank you for considering these ideas!

1st choice: artistic. Would love to see a different pattern on each shade structure for variety. 2nd choice: like the park. As for colors, prefer the rusted metal look like the library.

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