



DRAFT Schedule (As of August 15, 2025)

Wednesday, December 3

8:30 - 6:30 Registration
 9:00 - 2:00 Various Fam Tours (Offsite)
 9:00 - 5:00 Workshop 1: Introduction to Working With Agencies
 1:00 - 5:00 Workshop 2: SEM Core Concepts: Leading Toward Learner Success and Campus Enrollment Health
 1:00 - 5:00 Workshop 3: Exploring Third-Party Business Models for International Student Recruitment
 1:00 - 3:00 Exhibitor Setup
 3:00 - 6:00 Dedicated Exhibit Hall Hours
 6:00 - 6:30 Attendee Welcome/Newcomer Session
 6:30 - 8:30 Welcome Reception

Thursday, December 4

7:30 - 8:30 Exhibitor Setup
 7:30 - 5:30 Exhibit Hall Hours
 7:30 - 8:30 Breakfast
 8:30 - 10:15 Conference Welcome Plenary & Awards
 10:25 - 11:15 Concurrent Sessions A - Choose from 5 different learning sessions and discussions
 11:15 - 11:45 Demo Session - Hear from an AIRC Sponsor
 11:15 - 11:45 Coffee Break in Exhibit Hall
 11:45 - 12:35 Concurrent Sessions B - Choose from 5 different learning sessions and discussions
 12:35 - 1:45 Luncheon
 1:45 - 2:15 Concurrent Sessions C Intl Ed Talks - Choose from 5 different short-form expert presentations
 2:15 - 2:45 Demo Session - Hear from an AIRC Sponsor
 2:15 - 2:45 Coffee Break in Exhibit Hall
 2:45 - 4:00 Concurrent Sessions D Mini Workshops - Choose from 5 different hands-on mini workshops
 4:15 - 5:30 Member only Town Hall
 6:00 - 7:00 Happy Hour

Friday, December 5

7:00 - 8:00 Friday Morning Fitness
 7:30 - 9:00 Breakfast and Dedicated Expo Time
 9:00 - 9:50 Concurrent Sessions E - Choose from 5 different learning sessions and discussions
 9:50 - 10:20 Coffee Break in Exhibit Hall
 9:50 - 10:20 Demo Session - Hear from an AIRC Sponsor
 10:30 - 11:45 Student Voices Plenary
 12:00 - 1:45 Networking Lunch
 1:45 - 2:35 Sessions F - Choose from 5 different learning sessions and discussions
 2:40 - 3:10 Coffee Break in Exhibit Hall
 2:40 - 3:10 Demo Session - Hear from an AIRC Sponsor
 3:10 - 4:00 Sessions G - Choose from 5 different learning sessions and discussions
 4:00 - 5:00 Community Meet-ups - Join a Meetup: Secondary Schools, Community Colleges, English Language Programs, Get Involved with AIRC
 5:00 - 6:15 Trivia
 7:00 - 9:00 Unhosted Dinners

Saturday, December 6

7:30 - 9:00 Breakfast and Dedicated Expo Time
 9:00 - 9:50 Concurrent Sessions H - Choose from 4 different learning sessions and discussions
 10:00 - 10:30 Coffee Break in Exhibit Hall
 10:05 - 10:30 Demo Session
 10:30 - 11:20 Concurrent Sessions I - Choose from 4 different learning sessions and discussions
 11:30 - 11:50 Board President Reflections, AIRC Toast to 2025 and 2026