

AIRC CERTIFIED AGENCY MEMBERSHIP & CONFERENCE BENEFITS

AIRC: The Association of International Enrollment Management helps you:

- Grow your institutional partnerships and expand your business reach
- Establish your reputation as a company that follows and upholds the highest standard of professional practice
- Take advantage of trends in global student mobility
- Build professional knowledge and best practices in international student recruitment operations
- Grow your network of international enrollment professionals
- Shape the future of international enrollment globally



MEMBERSHIP BENEFITS

- Access to global institutions that are seeking partners to elevate their international enrollment management strategies
- Access to AIRC's resource library, webinars, and other resources
- Discounts on AIRC's Annual Conference, events, and professional development
- Development of Standards and Guidelines for the international enrollment management field
- Contribute to and benefit from AIRC's global dialogue around quality assurance
- Access to a commercial ecosystem that supports international enrollment management
- Opportunity to publish in AIRC's book series

Membership runs from July 1-June 30 each year
Benefits extended to all staff members

CONFERENCE BENEFITS

- Tailored, solutions-oriented sessions about international student recruitment
- A robust exhibit hall featuring the latest innovations in enrollment management
- Social and professional networking events
- Curated B2B meeting opportunities with institutions, agencies, and service providers
- Showcase your organizations's services to a global audience

Purchase an exhibit table or sponsorship to elevate your presence and promote your organization's offerings to 450+ attendees!



AIRC: The Association of International Enrollment Management is a non-profit membership associated recognized by the U.S. government as the official standards body for international student recruitment and enrollment practices. Our dynamic membership includes over 2,000 professionals representing accredited educational institutions, service providers, and certified student recruitment agencies.