

Images and videos consent form

This form explains the reasons why and how **Aspull Church Primary School** may use images and videos of your child. Please read the form thoroughly and outline your agreement as appropriate.

Name of parent/carer:	
Name of pupil:	
Year:	

Why do we need your consent?

Aspull Church Primary School requests the consent of parents/carers to use images and videos of their child for a variety of different purposes.

Without your consent, the school will not use images and videos of your child. Similarly, if there are only certain conditions under which you would like images and videos of your child to be used, the school will abide by the conditions you outline in this form.

Why do you we use images and videos of your child?

Aspull Church Primary School uses images and videos of pupils as part of school displays to celebrate school life and pupils' achievements; for the purpose of online assessment such as Target Tracker and DOJO; to promote the school on the school's website; through the social media platforms of Facebook and Twitter and for other publicity purposes in printed publications, such as the school prospectus, newsletter and newspapers.

Where the school uses images of individual or groups of pupils, the full name of the pupil **will not** be disclosed. Where an individual pupil is named in a written publication, only their first name will be used.

Who else uses images and videos of your child?

The school is visited on a regular basis by local media and press who take images or videos of school events, such as sports days. Pupils will appear in these images and videos and these may be published in local or national newspapers, or on approved websites.

What are the conditions of use?

1. This consent form is valid whilst your child is at the school or you withdraw or amend your consent.
2. A consent form will be issued to all parents of pupils currently on the school roll and thereafter when the child is admitted to the school.
3. It is the responsibility of parents/carers to inform the school, in writing, if consent needs to be withdrawn or amended.
4. The school will not use the personal details or full names of any pupil in an image or video, on our website, or any other printed publications.
5. The school will not include personal emails or postal addresses, telephone or fax numbers on images or videos on our website, or any other printed publications.
6. The school may use pictures of pupils and teachers that have been drawn by pupils.
7. The school may use work created by pupils.
8. The school may use group or class images or videos with general labels, e.g. 'sports day'.
9. The school will only use images and videos of pupils who are suitably dressed, i.e. it would not be suitable to display an image of a pupil in swimwear.
10. No images are to be taken in the toilets and changing rooms.

11. The school or official photographer will take class images of your child which are available to purchase annually.
12. Images and videos may be stored until the end of the current academic year and then erased.
13. Members of the press will be accompanied at all times whilst on school premises.
14. The school will keep a record of the completed consent forms in the school office.
15. Family members are permitted to take photographs or videos at performances or school events. **Any parent/carer not wishing their child to be photographed /filmed must inform the school in writing prior to the event.**
16. Family members must not upload images or videos on social media platforms without the consent of other parents or carers.
17. Pupils have opportunities throughout the year to take part in community events. At such events the school cannot be responsible for any photographs or videos taken. As with school performances if a parent or carer is concerned that their child may be photographed or filmed the parent or carer should contact the school prior to the event so that their child can be withdrawn from the event.
18. No camera phones are to be used by staff, visitors and contractors as cameras within the school.
19. The school's policy on the use of cameras will be announced at events when appropriate.
20. Anyone wishing to clarify any aspect of the school's policy on images or videos should contact the Headteacher.

Providing your consent

Please read the following conditions thoroughly and provide your consent as appropriate by ticking either 'Yes' or 'No' for each criteria.

The school will **only** publish images and videos of your child for the conditions that you provide consent for.

I provide consent to:	Yes	No
Using images of my child for the purpose of school displays to celebrate school life and pupils' achievements.		
Using images of my child on the school website.		
Using videos of my child on the school website.		
Using images of my child on Class Dojo.		
Using videos of my child on Class Dojo.		
Using images of my child on Twitter.		
Using videos of my child on Twitter.		
Using images of my child on Facebook.		
Using videos of my child on Facebook.		
The local media using images of my child to publicise school events and activities.		
The local media using videos of my child to publicise school events and activities.		
Using images of my child for teacher assessment purposes through Target Tracker. This includes the following:		

<ul style="list-style-type: none"> • Name • Class 		
Sharing my child's data with a school-appointed external photography company for official school images. This includes the following: <ul style="list-style-type: none"> • Name • Class • Roll number 		

Refreshing your consent

This form is valid for while your child is at our school. Consent will also be refreshed where any changes to circumstances occur – this can include, but is not limited to, the following:

- New requirements for consent, e.g. an additional social media account will be used to share pupil images and videos
- Changes to a pupil's circumstances, e.g. safeguarding requirements mean a pupil's image cannot be used
- Changes to parental consent, e.g. amending the provisions for which consent has been provided for

Where you would like to amend the provisions for which consent has been provided, you must submit your request in writing to the **Headteacher**. A new form will be supplied to you to amend your consent accordingly and provide a signature.

Withdrawing your consent

Parents/Carers have the right to withdraw their consent at any time. Withdrawing your consent will not affect any images or videos that have been shared prior to withdrawal.

If you would like to withdraw your consent, you must submit your request in writing to the **Headteacher**.

Declaration

I understand:

- Why my consent is required.
- The reasons why **Aspull Church Primary School** uses images and videos of my child.
- Which other organisations may use images and videos of my child.
- The conditions under which the school uses images and videos of my child.
- I have provided my consent above as appropriate, and the school will use images and videos of my child in line with my requirements.
- I will be required to re-provide consent where any circumstances change.
- I can amend or withdraw my consent at any time and must do so in writing to the **Headteacher**.

Name of

parent/carer:

Signature:

Date:
