

# THE PATH TO SUCCESS

**Why do so many agents choose REMAX?  
There are lots of reasons,  
but here are just a few.**

## Big Culture

Over 23% of agents say culture is a key factor when deciding which brokerage they choose.\* REMAX offices foster and champion cultures built around growth and support because they know how hard it is to have a successful business without both.





## Big Brand

Meanwhile, over 19% of agents said brand recognition determined their brokerage decision.\* At REMAX, you get the backing of the #1 name in real estate\*\* to magnify your own personal brand.

## Big Opportunities

In the US, REMAX agents average 35% more in commissions after their third year with the network as compared to their first year. After five years with REMAX, agents' average productivity is up 51%.\*\*\*

**Here's an example of the growth agents from other brands experienced after joining REMAX.**

Former Brokerage	Avg. Year 1 GCI at REMAX	Avg. Year 3 GCI at REMAX	% GCI Change (Year 1 to Year 3)	Avg. Year 5 GCI at REMAX	% GCI Change (Year 1 to Year 5)
	\$102K	\$126K	<b>24%</b>	\$129K	<b>26%</b>
	\$115K	\$144K	<b>25%</b>	\$142K	<b>23%</b>
CENTURY 21	\$109K	\$126K	<b>16%</b>	\$129K	<b>18%</b>
	\$123K	\$149K	<b>21%</b>	\$171K	<b>39%</b>
	\$107K	\$129K	<b>21%</b>	\$150K	<b>40%</b>

**Like we said, there are plenty of reasons to join REMAX.  
Whatever your reason, know your path to success can start here.**

[join.remax.com](https://join.remax.com)

