

Privacy Policy

Welcome to The Bougie Bee MD. This Website Privacy Statement explains how we collect, use, and protect your information when you visit our website.

If you become a patient, your medical data is governed separately by our clinical HIPAA Notice of Privacy Practices provided inside our secure patient portal.

1. Information We Collect on This Site

We only collect information that you voluntarily provide to us, along with automated technical data:

- **Contact Requests:** If you fill out a contact form, we collect your name, email address, phone number, and any message you write. **Please do not submit sensitive medical histories or health symptoms through our general website contact forms.**
- **Automated Technical Data:** We use cookies, log files, and tracking pixels to analyze website traffic, optimize our marketing, and improve your browsing experience. This includes your IP address, browser type, pages visited, and time spent on the Site.

2. How Your Information Is Used

We use your website data to:

- Respond to your inquiries about our telemedicine services.
- Run advertising campaigns and analyze the effectiveness of our marketing.
- Protect our website from security threats or fraudulent activity.

3. Our Healthcare Technology Partners

This website is an advertising tool. We do not store or process medical charts or payments directly on this marketing site. Once you initiate care, you are routed to our secure, HIPAA-compliant third-party infrastructure:

- **Clinical Intake & Portal:** Patient registration and medical charting are handled securely via [OptiMantra EHR](#).
- **Payment Processing:** Because we are a cash-pay practice, all transactions are securely processed externally via Fiserv to protect your financial infrastructure.

4. Multi-State Consumer Privacy Disclosures

We provide telemedicine advertising across multiple states, including AL, CA, CO, FL, ID, IL, IN, KS, KY, LA, MI, MN, MO, NE, NV, NY, OH, OK, PA, TN, TX, UT, VA, WI and WY. **We Do Not Sell Your Data:** We do not sell, rent, or trade your personal website data or contact information to third parties.

- **State Privacy Rights (e.g., California CCPA / Colorado CPA):** Depending on your state, you may have the right to request access to or deletion of the marketing information we collect on this site. You can opt out of automated website cookies at any time by adjusting your browser settings.

5. Contact Us

If you have questions about this Website Privacy Statement or wish to update your marketing communication preferences, please contact us at:

- **Email:** DrXtina@thebougiebeemd.com
-