



Welcome to
Palmerston:
Small Town
Big Heart.



BECOME A 2026

**ALL ABOARD
PALMERSTON**

SEASON SPONSOR



*Help keep Palmerston's story rolling,
one event, one memory, one connection at a time.*

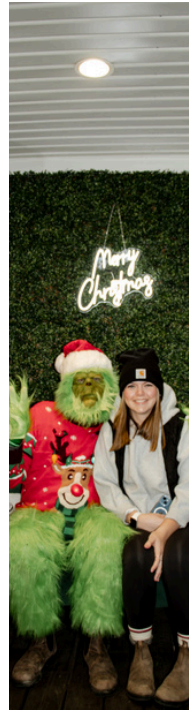
All Aboard Palmerston is a grassroots, community-led initiative dedicated to celebrating and strengthening Palmerston's downtown. Our volunteer-led committee works to support residents and local businesses through events, beautification projects, promotion, and fundraising efforts rooted in community pride and railway heritage.

The All Aboard Palmerston Sponsorship Package is a year-long opportunity designed to support initiatives that better our downtown and community. Your sponsorship helps us deliver engaging events and experiences that attract visitors, encourage local spending, and celebrate what makes Palmerston unique.

By partnering with All Aboard Palmerston, you're not just sponsoring events; you're helping keep our downtown on track and investing in the vitality of our community throughout the year.

Signature Events

- **Raleway Festival**
 - June 20th, 2026
 - 12 p.m. - 4 p.m.
- **Light up the Park**
 - November 13th, 2026
 - 5:30 p.m. - 8 p.m.
- **Kris Kringle Market**
 - November 19th, 2026
 - 4 p.m. - 8 p.m.



HOLIDAY EVENTS TIERED LEVELS

Season sponsorships are honoured from October 2026 - December 2026

Light up the Park and the Kris Kringle Market bring hundreds of people annually to shop, eat, and experience our downtown and Palmerston Lions Heritage Park. Your support will allow us to bring more entertainment and fun to these events.

GOLD | \$500

- Event Partner Exposure at 2026 holiday events
- Priority Signage Opportunity
 - Name & Logo displayed at signature events (signage provided by company)
- Listed as sponsor on signage on the 2 Palmerston Community Poster Boards.
- Social Media Sponsor Highlight
 - About our Partners post on All Aboard Palmerston Facebook & Instagram. Includes: company logo, name & mention.
- Mentioned as a sponsor on www.allaboardpalmerston.ca website
- Norgan Theatre Pre-Show Advertising before holiday events
- Logo included on 2 holiday event posters
- Social Media Posts & Mentions throughout the year
- Sponsorship Receipt

SILVER | \$250

- Priority Signage Opportunity
 - Name & Logo displayed throughout the event (signage provided by company)
- Social Media Sponsor Highlight
 - About our Partner's post on All Aboard Palmerston Facebook & Instagram. Includes: company logo, name & mention.
- Mentioned as a sponsor on the www.allaboardpalmerston.ca website
- Norgan Theatre Pre-Show Advertising before both holiday events
- Social Media Posts and Mentions
- Sponsorship Receipt

BRONZE | \$100

- Social Media Sponsor Highlight
 - About our Partners post on All Aboard Palmerston Facebook & Instagram. Includes: company logo, name & mention.
- Mentioned as a sponsor on the www.allaboardpalmerston.ca website
- Norgan Theatre Pre-Show Advertising before both holiday events
- Social Media Posts and Mentions
- Sponsorship Receipt

All sponsors are welcome to host a booth or activation at events!



Sponsorship Commitment Form

Company: _____

Ontario Number: _____

Contact Person: _____

Address: _____

Town/City: _____ Province: _____ Postal Code: _____

Telephone: _____

Email: _____

Website: _____

I would like to participate in the following sponsorship level:

___ Gold | \$500

___ Silver | \$250

___ Bronze | \$100

Please make cheque payable to:

Town of Minto, 5941 Highway 89, Harriston, ON, N0G 1Z0

E-transfers are also accepted to payment@town.minto.on.ca

(Please Note: All Aboard Palmerston Sponsorship)

Sponsor

Print Name

Signature

Date

DEADLINE: October 9, 2026

Please email completed form to erin@town.minto.on.ca