



2026 Raleway Festival

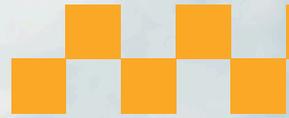
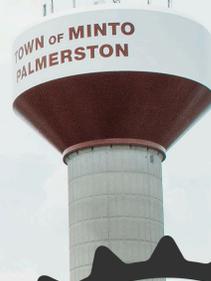
Beverage Vendor Package



hello@allaboardpalmerston.ca



www.allaboardpalmerston.ca



**NEW
LOCATION**
Across the tracks at
the Palmerston
Lions Park
Pavilion

with **NEW**
extended hours!

Join us for ales on the rails!

Full-Steam Ahead!

June 20, 2026 | 12PM - 6PM

An afternoon of Ontario beer, cider, wine, spirits, and local food.

About Us

The Palmerston Railway Festival is a celebration of local railway history, food and drinks! Our goal is to bring a new demographic to our picturesque and heritage-rich community and treat them with local breweries, wineries, cideries and distilleries and an experience on the rails.

The 2025 annual festival featured:

8
Breweries,
wineries, &
distilleries.

Over
250
in attendance!

1
Amazing
Musical Act

4
Hours of
Railway-themed
entertainment!

3
Food
booths

We hope that you will get on board!

#ChuggChuggaChugga



Vendor Benefits

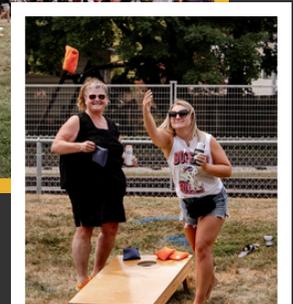
- \$300 honourarium
- 50% of Drink Ticket sales at your booth
 - Serving Drinks - \$2.50 each
 - 1oz spirit,
 - 3oz mixed drink,
 - 4oz beer

You will also receive

- Logo included on event poster
- Radio Mentions
 - 88.7 The River
 - 100.1 The Ranch
- Priority Signage Opportunity & Recognition
 - Name & Logo displayed throughout the event
 - *Signage provided by vendor*
- Social Media Posts & Mentions
 - About our Partners post on All Aboard Palmerston Facebook & Instagram.
 - Includes: company logo, name & mention.
- Logo listed on www.allaboardpalmerston.ca website
- Norgan Theatre Pre-Show Advertising
 - Company advertising on the Norgan Theatre Pre-Show
- 10 x 10 area for booth

NEW THIS YEAR

Corn Hole Tournament &
Handcar Races!
*Hosted by the Palmerston
Firefighters Association*





Participating Vendor Information

Included below is information for all participating vendors (subject to change).

Upon Arrival

- Vendors can set-up at **10:30am** at the NEW LOCATION Palmerston Lions Park Pavilion (Entrance off of Albert St, Palmerston).
- Parking is available **behind your vendor booth at the Pavilion & volunteers will direct you to your location upon arrival** (details provided closer to date).
 - A site layout will be provided closer to the event date to aid in an easy set-up!

We will provide

- Tables & chairs
- 10ft x 10ft space for booth
- 7 oz cups

We ask that **you** provide

- Tent (recommended)
- Ice/refrigeration for your beverages
 - **(if you need hydro, please let us know by Friday, June 5th)**
- Promotional signage and materials
- Proof of \$5 million liability insurance naming the Town of Minto as an additional insured prior to the event.

Other Important Information

- Prior to the event start time, vendors are invited to have their **photo taken in front of our hand cars** for a unique promotional opportunity!
- Beverages should be offered in the following sizes: **Beer - 4oz, Mixed drink - 3oz, Spirit - 1oz**
- Event attendees can purchase **tokens** for \$2.50 at the event to use in exchange for beverages at your booth.
- Selling product will NOT be permitted, but **we encourage you to bring + distribute promotional material** at your booth.
- **Payment** for participation will be provided within two weeks following the event and will **include the \$300 honorarium + \$1.25 per token collected at your booth.**
 - **Please collect tokens. A volunteer will be around at the end of the event to count the number you received with you.**
- Bathrooms are available on-site.
- Food will be available for purchase during the event.
- The event will conclude at 6:00 pm and **volunteers will be available to help load vehicles.**
- A poster will be provided to participating vendors. Please feel free to share to promote that you will be attending!
- Tag us & use our hashtags listed at the bottom of the page!

Any questions? Please contact belinda@town.minto.on.ca.

We can't wait to hear from you!

@allboardpalmerston | www.allboardpalmerston.ca | #RalewayFestival *#ChuggaChuggaChugga*





Vendor Commitment Form

Company: _____
Contact Person: _____
Address: _____
Town/City: _____ Province: _____ Postal Code: _____
Telephone: _____
Email: _____
Website: _____

I would like to participate as a vendor in the Raleway Festival on Saturday, June 20, 2026 from 12:00 pm - 6:00 pm

I agree to show proof of \$5 million liability insurance naming the Town of Minto as an additional insured prior to the event.

Print Name

Signature

Date

Further details will be provided following the March 27th, 2026 deadline.
Any questions can be directed to Belinda Wick-Graham at
belinda@town.minto.on.ca.

DEADLINE: MARCH 27th, 2026

Please email completed form to belinda@town.minto.on.ca

