

THE ACHIEVERS

*A simple, realistic plan
to earn **£50, £250,
£500 or more** a month*

PREPARED ESPECIALLY FOR YOU

**A CALM PRACTICAL GUIDE TO GETTING
STARTED THE RIGHT WAY**





WELCOME TO THE ACHIEVERS TEAM

You have started something that can genuinely make a difference to your monthly income and how confident you feel about money. Some people begin Avon to ease pressure on household bills. Others see it as the first step towards something much bigger. Both are valid. What matters most is choosing a pace that fits your life and sticking to it.

This guide is designed to remove confusion. It shows you a simple proven route to £250 a month without pressure hype or unrealistic promises. The opportunity is the same for everyone but your results will reflect the time and care you choose to put in. You will never be left to figure things out alone. Support training and encouragement are always available.

Avon is not a quick win.

It is a steady reliable business that rewards consistency. Give it time, nurture it, and it can quietly support you for years to come.

HOW **YOU** EARN WITH AVON

Your earnings are based on your monthly sales especially in your first three months.

To keep this guide simple we use three reference points.

£50 a month, £250 a month, £500 or more a month - not as limits, just as possibilities.

These are examples that show how the same simple system can flex to fit your life. Some people start with £50 to build confidence. Many aim for £250 as a meaningful difference. Others choose to grow beyond £500 over time.

The system stays the same. Only the pace and volume change.

£50
A MONTH

£250
A MONTH

£500+
A MONTH



TO GET STARTED
FOCUS ON
JUST 3 ROUTES...



YOUR
LOCAL AREA



PEOPLE YOU
ALREADY KNOW



SIMPLE
ONLINE SHARING

FINDING CUSTOMERS MADE SIMPLE

Selling Avon is not about being pushy or persuasive.

The only skill you need to practise is asking.

“*Hi, would you like to see the latest Avon brochure?*”

The brochure does the selling for you.

To get started focus on just three routes.

- **Your local area**
- **People you already know**
- **Simple online sharing**

As your confidence grows you can explore many other ideas such as fundraising, referrals, coffee mornings, local businesses and social groups. There is no rush to do everything at once.



PHASE 01

FINDING FRIENDLY CUSTOMERS

Phase 1 is not about perfection.

It is about finding people who are happy to look through a brochure and order from you again.

Think of this as your market research phase.



STEP 1: PREPARE

Write your name and number clearly on each order form. Place one brochure and one order form into a plastic bag. Add a day slip showing when you will return to collect.



STEP 2: DISTRIBUTE

Walk out of your door turn left or right and begin. Record where you leave each brochure. A simple notebook or record sheet makes this easy.



STEP 3: COLLECT

On the day shown, knock and collect the brochure. If the brochure is not out or nobody answers leave a missed you slip and return another day.

HOW LONG DOES **PHASE 1** TAKE?

A plan for £500 a month - If you put out **100 brochures a week** it usually takes around four months.

Or may be you're in a hurry - If you put out **100 brochures a day** it can take as little as two weeks.

The speed is your choice.

KEEP GOING

Order with Avon.

Deliver orders and collect payment.

Never leave goods without payment.

You can always return items, so there is no financial risk.

Then repeat the process.

Momentum is built by repetition not pressure.



PHASE 02

SERVING YOUR CUSTOMERS

Phase 2 is where Avon becomes easier and more rewarding.

You are now serving people who already know you and like ordering from you. Income simply reflects the size of the customer base you choose to build.

AS A GUIDE:

- **Around 15 to 20 regular customers often supports around £50 a month**
- **Around 30 to 40 regular customers often supports around £100 to £150 a month**
- **Around 70 regular customers often supports around £250 a month**
- **A larger customer base can support £500 a month or more**

You simply visit customers twice a month. That is often fewer brochures than people expect.

As your customer base grows, your income grows with it. You get to choose how far you go.

All income guides are based on estimates and assumptions. They are not made by or on behalf of Avon Cosmetics Ltd or approved or authorised by them in any way - It is illegal for a promoter or participant in a trading scheme to persuade anyone to make a payment by promising benefits from getting others to join a scheme. Do not be misled that high incomes are easily achieved.

15-20 CUSTOMERS

£50
A MONTH

30-40 CUSTOMERS

£150
A MONTH

60-70 CUSTOMERS

£250
A MONTH

70+ CUSTOMERS

£500+
A MONTH



YOUR SIMPLE MONTHLY RHYTHM

WEEK 01

Deliver brochures and collect orders

WEEK 02

Deliver products

WEEK 03

Deliver brochures and collect orders
to the same customers as week 1

WEEK 04

Deliver products

*A calm predictable
routine that fits
around real life.*

GETTING SET UP DIGITALLY

You also have access to simple digital tools.

Your digital brochure:

www.brochuresetup.co.uk

Your online store:

www.storesetup.co.uk

Please message the person who helped you start, **before placing your first order** so you do not miss out on any free gifts.

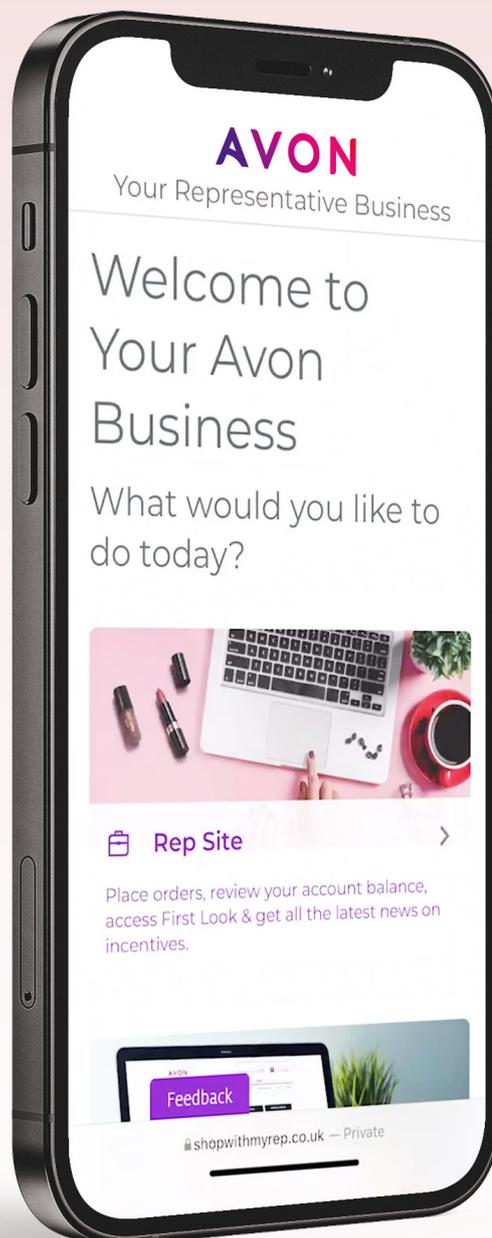
YOUR TOOLS CHECKLIST

Remember to order:

- **Avon brochures**
- **Customer order forms**
- **Bags for deliveries**

Order forms are free.

Avoid buying stock “just in case”. Order what customers have requested so your cash stays safe.



FINAL THOUGHTS...

Avon rewards people who keep things simple
and keep going.

Small actions repeated consistently create
results.

**YOU ARE SUPPORTED.
YOU ARE CAPABLE.
LET US HELP YOU BUILD THIS PROPERLY.**

