



Position: Ticket Sales & Partnerships Intern

Reports to: Manager, Ticketing & Sales

Location: Thorold, ON

Job Type: Internship – May 2026 – August 2026

About us:

At the Niagara River Lions, we're not just a basketball team – we're a family united by our passion for the game and our commitment to excellence. With a rich history of success and a bright future ahead, we are dedicated to fostering championship talent, innovation, and teamwork both on and off the court. Join us in our mission to inspire fans and make an impact in the world of professional basketball.

What past interns are saying:

"I truly couldn't have imagined a better summer. Learning about the sport industry from a group of amazing people has been my pleasure. I have learned so many things that I can not only continue to apply in my career, but in my life in general, and for that I will be forever grateful" – Harry M., Business Development Intern, Summer 2022

"Thank you for everything over the last 4 months! It was a phenomenal experience, and I am proud to have been able to work alongside such wonderful individuals. The future is bright for the CEBL and River Lions!" – Conor O., Business Development Intern, Winter 2022

"Thank you all for helping me grow over the past 4 months! It has been an amazing experience with an exceptional team." – Adam W., Operations Intern, Winter 2022

Perks:

- Mentorship from seasoned professionals in the industry.
- Hands-on experience in sales and partner relations.
- A chance to build your portfolio and gain industry connections.
- Team swag and gear.

Key Responsibilities:

- Develop sales skills and confidence communicating with B2B and B2C clients.
- Generate prospects for sales team to drive new business.
- Prepare presentations for potential corporate partners.
- Utilize River Lions' CRM database to effectively manage all prospects and leads to maximize sales.
- Provide top-notch customer service to River Lions fans and partners.
- Represent the River Lions in the community at events and pop-up stands.
- Complete administrative tasks as assigned.

Qualifications:

NIAGARA RIVER LIONS OF THE CANADIAN ELITE BASKETBALL LEAGUE

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#OURGAME





- Service and/or sports industry experience is considered an asset.
- Excellent communicator (on the phone, emailing, and in-person) and a knack for building relationships.
- Team player willing to step up and lend a hand when needed.
- Multitasker with good time management skills.
- Desire to learn and grow in the sports industry.

Requirements:

- Internship must be for academic credit.
- Evening & weekend work will be required, including all home game days.
- A driver's license is preferred but not required.

To apply, please email jobs@riverlions.ca with your resume (no need for a cover letter), and use subject line "Ticket Sales & Partnerships Intern".

Please note that all River Lions' internships are unpaid. Priority will be given to those completing the internship for academic credit.

We thank all applicants for applying; however, only those selected for an interview will be contacted.

The NBG is an equal opportunity employer and welcomes all qualified applicants. We are committed to fostering an inclusive, equitable, and accessible workplace where every team member feels valued, respected, and supported, and the opportunity to reach their full potential.

