



Position: Marketing Intern

Reports to: Social Media and Marketing Coordinator

Location: Thorold, ON

Job Type: Internship – January 2027-April 2027

About us:

At the Niagara River Lions, we're not just a basketball team – we're a family united by our passion for the game and our commitment to excellence. With a rich history of success and a bright future ahead, we are dedicated to fostering talent, innovation, and teamwork both on and off the court. Join us in our mission to inspire fans and make an impact in the world of basketball.

What we're looking for:

We're looking for students who want to get their start in sports with a team who has track record of success on and off the court. Forget the typical intern stereotypes you hear about; we treat our interns as if they are full time employees where they will get real experience and have their ideas and voices heard. We believe in the “work hard, play hard” mentality, so in addition to learning and growing as a young sport professional, you'll have a lot of fun while doing it.

As a key member of our organization, you'll have the unique opportunity to dive headfirst into the thrilling world of basketball operations and make meaningful contributions to our success.

Perks:

- Team swag and gear
- Complimentary game tickets
- Mentorship from seasoned professionals in the industry
- Company outings and team bonding experiences

What you'll get to do:

- Support the marketing team in creating campaigns for social media, email, and in-person events
- Assist with copywriting, editing, and proofreading content
- Help organize and track marketing initiatives and projects
- Coordinate communications with partners, sponsors and fans
- Support event planning and execution

The important stuff:

- Proficient in Microsoft Office Suite
- Have excellent copywriting and editing abilities
- Ability to follow instructions while thinking critically
- Excellent organizational skills
- Comfortable learning quickly and handling multiple tasks
- Internship must be for academic credit
- Evening & weekend work will be required
- Must have valid G or G2 license

To apply, please email jobs@riverlions.ca with your resume (no need for a cover letter), and use subject line “Marketing Internship”.



NIAGARA RIVER LIONS OF THE CANADIAN ELITE BASKETBALL LEAGUE

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Please note that all River Lions' internships are unpaid. Priority will be given to those completing the internship for academic credit.