



**Position:** Game Day Manager

**Reports to:** Business Operations Manager

**Location:** Thorold, Ontario

**Job type:** Contract

**Start date:** April 2025

**Game Day Manager Responsibilities:** (Including but not limited to)

- Manage, supervise, and retain a team of game day volunteers
- Serve as the primary on-site point of contact for game day operations
- Write and execute game day scripts for each home game, including master script, PA script, and Host script
- Execute in-game promotions including, but not limited to, t-shirt tosses, fan contests, and mascot skits
- Ensure all game day sponsorship elements are executed and fulfilled with the highest level of professionalism
- Act as liaison between the Niagara River Lions and the venue on game days
- Act as liaison between the Niagara River Lions and special guests on game days (performers, anthem singers, etc.)
- Assist with and oversee game day setup and teardown, including equipment and signage
- Organize, maintain, and track game day inventory and supplies
- Supervise live game flow and troubleshoot operational issues in real time
- Maintain a fan-first mentality and consistently apply fan engagement best practices
- Uphold Niagara River Lions brand standards and league presentation guidelines
- Other duties as assigned

**Physical & Work Requirements**

- Ability to stand and walk for extended periods of time
- Ability to lift and move event materials and promotional equipment as required
- Willingness to work long hours on game days in a fast-paced environment

**Qualifications:**

- Ability to understand, follow, and execute detailed game day scripts
- Previous game day operations or event management experience is considered an asset
- Must be enrolled in or graduated from a post-secondary education program
- Demonstrates a positive attitude and interacts professionally with fans, staff, and partners
- Knowledge of professional basketball is an asset
- Must possess a valid driver's licence and be comfortable driving for game day logistics as required

**Required Skills:**

- Ability to work in a fast-paced, live event environment
- Strong verbal and written communication skills
- Excellent organizational and time-management skills
- Ability to work both independently and as part of a team
- Ability to multitask and remain calm under pressure

**Availability:**





- Must be available to attend all twelve (12) Niagara River Lions home games
- Evening and weekend availability is required

Other Requirements:

- Applicants can forward their resume to [jobs@riverlions.ca](mailto:jobs@riverlions.ca) with the subject line 'Game Day Manager'

The NBG is an equal opportunity employer and welcomes all qualified applicants. We are committed to fostering an inclusive, equitable, and accessible workplace where every team member feels valued, respected, and supported, and the opportunity to reach their full potential.



