



Position: Events & Operations Intern

Location: Thorold, ON

Job Type: Internship – September 2026- December 2026

About us:

At the Niagara River Lions, we're not just a basketball team – we're a family united by our passion for the game and our commitment to excellence. With a rich history of success and a bright future ahead, we are dedicated to fostering talent, innovation, and teamwork both on and off the court. Join us in our mission to inspire fans and make an impact in the world of basketball.

What past interns are saying:

"I truly couldn't of imagined a better summer. Learning about the sport industry from a group of amazing people has been my pleasure. I have learned so many things that I can not only continue to apply in my career, but in my life in general, and for that I will be forever grateful" – Harry M., Business Development Intern, Summer 2022

"Thank you for everything over the last 4 months! It was a phenomenal experience and I am proud to have been able to work alongside such wonderful individuals. The future is bright for the CEBL and River Lions!" – Conor O., Business Development Intern, Winter 2022

"Thank you all for helping me grow over the past 4 months! It has been an amazing experience with an exceptional team." – Adam W., Operations Intern, Winter 2022

What we're looking for:

We're looking for students who want to get their start in sports with a team who has track record of success on and off the court. Forget the typical intern stereotypes you hear about; we treat our interns as if they are full time employees where they will get real experience and have their ideas and voices heard. We believe in the "work hard, play hard" mentality, so in addition to learning and growing as a young sport professional, you'll have a lot of fun while doing it.

In this position we are looking for a hardworking, self-starter who is eager to work behind the scenes to put on an unforgettable game day for fans while helping maintain a positive image and reputation within the community.

What you'll get to do:

- Assist in organizing events, festivals, and appearances throughout the Niagara Region
- Act as a promotional representative and brand ambassador for the River Lions while building rapport with the community
- Have informative conversations with existing and new fans
- Contribute innovative ideas to the overall marketing initiatives of the organization
- Assist with managing social media channels and website



- Play a part in game day planning and execution
- Assist with events planning and execution
- Oversee “Dunkin’s Kid’s Club” correspondence and execution
- Assist with sponsorship fulfillment and execution
- Assist with merchandise inventory and sales
- Maintain a positive image of the Niagara River Lions
- Assist in day-to-day operational tasks
- Manage incoming emails and phone calls
- Ongoing support for key facets of the team’s overall business objectives
- General administrative duties & other duties as assigned

The important stuff:

- Internship must be for academic credit
- Evening & weekend work will be required

To apply, please email jobs@riverlions.ca with your resume (no need for a cover letter), and use subject line “Events & Operations Internship”.

Please note that all River Lions’ internships are unpaid. Priority will be given to those completing the internship for academic credit.

The NBG is an equal opportunity employer and welcomes all qualified applicants. We are committed to fostering an inclusive, equitable, and accessible workplace where every team member feels valued, respected, and supported, and the opportunity to reach their full potential.