



**Position:** Community Relations Intern

**Location:** Thorold, ON

**Job Type:** Internship – September 2026- December 2026

**About us:**

At the Niagara River Lions, we're not just a basketball team – we're a family united by our passion for the game and our commitment to excellence. With a rich history of success and a bright future ahead, we are dedicated to fostering talent, innovation, and teamwork both on and off the court. Join us in our mission to inspire fans and make an impact in the world of basketball.

**What past interns are saying:**

*"I truly couldn't of imagined a better summer. Learning about the sport industry from a group of amazing people has been my pleasure. I have learned so many things that I can not only continue to apply in my career, but in my life in general, and for that I will be forever grateful" – Harry M., Business Development Intern, Summer 2022*

*"Thank you for everything over the last 4 months! It was a phenomenal experience and I am proud to have been able to work alongside such wonderful individuals. The future is bright for the CEBL and River Lions!" – Conor O., Business Development Intern, Winter 2022*

*"Thank you all for helping me grow over the past 4 months! It has been an amazing experience with an exceptional team." – Adam W., Operations Intern, Winter 2022*

**What we're looking for:**

We're looking for students who want to get their start in sports with a team who has track record of success on and off the court. Forget the typical intern stereotypes you hear about; we treat our interns as if they are full time employees where they will get real experience and have their ideas and voices heard. We believe in the "work hard, play hard" mentality, so in addition to learning and growing as a young sport professional, you'll have a lot of fun while doing it.

In this position we are looking for a hardworking, self-starter who is eager to work behind the scenes to put on an unforgettable game day for fans while helping maintain a positive image and reputation within the community.

**What you'll get to do:**

- Represent the Niagara River Lions at community events, appearances, and promotional activations
- Work closely with the team's Brand & Community Ambassador to coordinate and attend school visits, youth programs, and grassroots basketball initiatives
- Manage mascot schedule and appearances
- Assist with planning and execution of community outreach programs and partnerships
- Act as a liaison between the organization and community partners, schools, and local organizations
- Assist with youth basketball programming





- Help distribute promotional materials and support marketing initiatives in the community
- Maintain strong relationships with fans, partners, and community stakeholders
- Track and report on community engagement activities and event participation
- Provide general support to the marketing and game operations teams as needed
- General administrative duties & other duties as assigned

**The important stuff:**

- Internship must be for academic credit
- Evening & weekend work will be required

To apply, please email [jobs@riverlions.ca](mailto:jobs@riverlions.ca) with your resume (no need for a cover letter), and use subject line "Community Relations Internship".

Please note that all River Lions' internships are unpaid. Priority will be given to those completing the internship for academic credit.

The NBG is an equal opportunity employer and welcomes all qualified applicants. We are committed to fostering an inclusive, equitable, and accessible workplace where every team member feels valued, respected, and supported, and the opportunity to reach their full potential.