



Position: Community Engagement & Events Intern

Reports to: Manager of Business Operations

Location: Thorold, ON

Job Type: Internship – May 2026-August 2026

About us:

At the Niagara River Lions, we're not just a basketball team – we're a family united by our passion for the game and our commitment to excellence. With a rich history of success and a bright future ahead, we are dedicated to fostering championship talent, innovation, and teamwork both on and off the court. Join us in our mission to inspire fans and make an impact in the world of basketball.

What past interns are saying:

"I truly couldn't have imagined a better summer. Learning about the sport industry from a group of amazing people has been my pleasure. I have learned so many things that I can not only continue to apply in my career, but in my life in general, and for that I will be forever grateful" – Harry M., Business Development Intern, Summer 2022

"Thank you for everything over the last 4 months! It was a phenomenal experience, and I am proud to have been able to work alongside such wonderful individuals. The future is bright for the CEBL and River Lions!" – Conor O., Business Development Intern, Winter 2022

"My internship with the River Lions was an incredible experience and exceeded my expectations. I had the opportunity to learn from excellent sport industry professionals and was consistently trusted and supported to contribute my skills to the organization. This experience helped me grow both personally and professionally, and it even led to my first job in the sports industry. If I could, I'd do it all over again!" – Maria L., Events Intern, Winter 2025

What we're looking for:

We're looking for passionate and outgoing students who want to gain hands-on experience in the areas of community engagement, fan relations, and event execution. If you love connecting with people, organizing events, and representing a brand you believe in, this internship is for you.

Forget the typical intern stereotypes – here, you'll be treated as an essential part of the team. You'll have real responsibilities, your ideas will be heard, and you'll help deliver memorable experiences to our fans and community partners.

Perks:

- Official team swag and gear
- Complimentary game tickets
- Mentorship from experienced professionals in the sports industry





What you'll get to do:

- Assist the Manager of Business Operations in organizing and executing community events, appearances, school visits, and youth basketball clinics throughout the Niagara Region
- Act as a brand ambassador for the Niagara River Lions at events
- Build meaningful connections with fans, community members, and local organizations
- Support the development and execution of grassroots marketing and community outreach initiatives
- Collaborate with local schools, businesses, non-profits, and partners for community programming
- Help manage event-related social media content and community stories
- Assist with sponsorship fulfillment related to community initiatives and appearances
- Maintain a professional and positive image of the Niagara River Lions in the community
- Provide administrative and logistical support for community programs and events
- Other duties as assigned that contribute to the success of our community and fan engagement efforts

The important stuff:

- Internship must be for academic credit
- Evening & weekend work will be required

To apply, please email jobs@riverlions.ca with your resume (no need for a cover letter), and use subject line "Community Engagement & Events Internship".

Please note that all River Lions' internships are unpaid. Priority will be given to those completing the internship for academic credit.

The NBG is an equal opportunity employer and welcomes all qualified applicants. We are committed to fostering an inclusive, equitable, and accessible workplace where every team member feels valued, respected, and supported, and the opportunity to reach their full potential.

