



NYC MAYOR POLL: MAMDANI LEADS CUOMO & SLIWA AS EARLY VOTING BEGINS

Conducted October 22-23, 2025. Sample size: 500 very likely voters. Not commissioned by any candidate or committee.

Zohran Mamdani is poised to be the next Mayor of New York City. At 47% support, neither Cuomo nor Sliwa come within striking distance. Mayor Eric Adams' late endorsement of Cuomo came at the very tail end of our conduction period, but given Mamdani's strong lead, it's very unlikely that it'll be enough to give Cuomo the edge. We at Victory Insights are anticipating Zohran Mamdani to be the next Mayor of New York City, and the first socialist to ever hold that title. Expect strong reactions from his detractors. **Read on to learn more.**

Full Ballot

Mamdani is the undisputed frontrunner, while Cuomo is clearly in second place and Sliwa is clearly in third place. Fewer than 1 in 10 voters remain undecided. In our poll, Mamdani won the support of 55% of Democrats, compared to only 31% for Cuomo. Sliwa led among Republicans and nonpartisans, but since Democrats make up the vast majority of the NYC electorate, he still came in a distant third.

Candidate	Percent
Mamdani	46.7%
Cuomo	28.6%
Sliwa	16.2%
Undecided	8.5%

Head-to-Head Matchups

In the name of defeating Mamdani, Cuomo has called for Sliwa to drop out, and Sliwa has called for Cuomo to drop out. Naturally, the question arises: which one is more likely to stop Mamdani from winning? In reality, neither one would be enough. Interestingly, Sliwa outperforms Cuomo

Candidate	vs. Cuomo	vs. Sliwa
Mamdani	48.7%	48.9%
Cuomo	38.5%	
Sliwa		40.6%
Undecided	12.7%	10.6%

in the head-to-head matchups against Mamdani, but there are two major caveats to this fact. One, in a matchup versus Sliwa, Mamdani falls just short of the 50% mark, meaning he only needs to find 1.1% to get to achieve the majority. And two, the vast majority (roughly 80%) of undecided voters in such a scenario are Democrats. Since Sliwa, a Republican, would need to win almost every single undecided voter in order to win, this presents an insurmountable roadblock in his path to victory.

Do you believe that Zohran Mamdani is a threat to the future of New York City?

While nearly 2 in 5 NYC voters believe Mamdani is a threat to the future of the city, a narrow majority disagree. 82% of Cuomo voters and 83% of Sliwa voters believe he's a threat. However, fewer than 1 in 3 Democrats see Mamdani as a threat, and – again – since Democrats make up the vast majority of the electorate, only a minority of voters see Mamdani as a threat.

Candidate	Percent
Yes	39.0%
No	53.9%
Undecided	7.1%

Would you consider moving out of New York City if Zohran Mamdani is elected Mayor?

Even though many voters see Mamdani as a threat to the future of NYC, fewer are actually considering relocating if he's elected Mayor. That being said, a whopping 26% of voters are considering moving out of the city if Mamdani is elected. This includes 49% of Cuomo voters and 69% of Sliwa voters. Vast swaths of the electorate not only want Mamdani to lose; they see Mamdani as an existential threat to the city, to the point where they are considering leaving NYC entirely if he is elected Mayor.

Candidate	Percent
Yes	26.5%
No	68.4%
Undecided	5.2%

Candidate Favorability

We asked voters to rate Mamdani, Cuomo, and Sliwa on a scale from 1 to 5, with 1 being extremely negative, and 5 being extremely positive. Voters could also indicate that they have no opinion of each candidate. Mamdani is just *slightly* underwater, scoring 2.996, just slightly under the neutral score of 3.0. Even with this lackluster score, he outperforms both Sliwa (2.72) and Cuomo (2.40). No matter who is elected Mayor, they'll do so while being *generally* unpopular.

Final Thoughts

It would come as a major surprise if anyone other than Mamdani is elected Mayor of New York City. However, many voters are extremely concerned about that outcome. 39% of voters believe Mamdani is a threat to the future of the city. Cuomo and Sliwa voters are widely considering fleeing the city if he's elected. New York City seems to be nearing an inflection point, one that could reshape the city for years to come.

- ✓ **Ben Galbraith**
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