

NEW POLL: TRUMP HOLDS COMMANDING LEAD IN 2024 IOWA CAUCUS

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Poll conducted April 10-13, 2023 among 400 likely 2024 Republican caucus participants throughout Iowa. Responses were collected via IVR and text-to-web. Maximum margin of error of $\pm 4.8\%$. Not commissioned by any candidate or committee.





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Executive Summary

Former President Donald Trump's indictment and subsequent arrest have sent shockwaves through the political world. The move was widely viewed as a political attack by Manhattan's District Attorney, and has resulted in many Republicans (even some who have been vocally anti-Trump) to step off the sidelines and denounce the decision. Iowa Republicans seem to agree: our poll finds that 85% of likely 2024 Republican caucus participants believe the move was politically motivated.

In a poll of Florida Republicans released Monday of this week, we found that Trump had regained a lead over Governor Ron DeSantis for the 2024 nomination, both among a full slate of candidates and in a head-to-head matchup. Our new poll has found the same to be true in Iowa, but to an even greater extent. With a full slate of candidates, Trump decimates the field, garnering 54% of the vote. In this scenario, DeSantis comes in a distant second place with 24%, while Nikki Haley trails him with 14%, and the other three candidates barely register, each garnering less than 4% of the vote. In a head-to-head matchup against DeSantis, Trump leads 59% to 41%, far outside the poll's margin of error.

We also polled voters about who they'd support if Donald Trump was not on the ballot, which yielded some interesting results. DeSantis immediately shot to the front of the pack, with 59% of the vote. Haley jumped 10 points to 24%, while political newcomer Vivek Ramaswamy took third place with 7.5% of the vote. Finally, Asa Hutchinson and Perry Johnson received 5.4% and 4.3% of the vote, respectively.

In our Florida poll, we discovered an interesting trend that suggested that DeSantis performs best among the upper class, while Trump performs best among the lower class. This pattern was confirmed in our Iowa poll, where Trump dominated the lower and middle classes but only won the upper class by 6 points. This pattern gives some credence to Trump loyalists' dichotomization of the two candidates, painting Trump as a man of the people, and DeSantis as the favorite of establishment elites. Whether that characterization will stick, and whether Trump will be able to hold on to his lead until the caucuses next February, is yet to be seen. However, what's clear at the moment is that Trump is the sure frontrunner.

- ✓ **Ben Galbraith**
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Trump holds massive lead in Iowa, while DeSantis is the clear second-place pick.

On a six-way ballot where voters were asked to indicate who they're most likely to support, Trump (54%) holds a 30-point lead over DeSantis (24%), his closest challenger. Haley comes in third with 14% of the vote, while the remaining three candidates each garner less than 4% of the vote. When Trump is removed from the ballot, DeSantis becomes the clear frontrunner, leading Haley, 59% to 24%. In this case, Ramaswamy jumps to 7.5%, followed by Hutchinson (5.4%) and Johnson (4.3%). Finally, in a head-to-head matchup between Trump and DeSantis, Trump (59%) holds an approximately 19-point lead over DeSantis (41%).

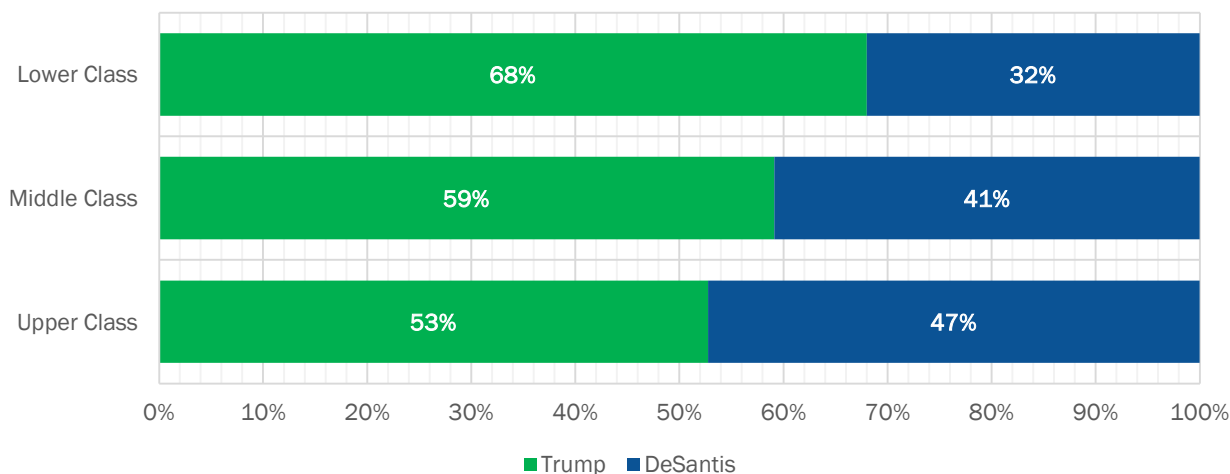


Scenario	Trump	DeSantis	Haley	Hutchinson	Ramaswamy	Johnson
1	54.0	24.2	14.4	3.8	2.6	1.1
2		58.8	23.9	5.4	7.5	4.3
3	59.3	40.7				

These results show that Trump is the clear frontrunner in Iowa's first-in-the-nation caucuses, while DeSantis leads the second tier of candidates. Trump's lead is far outside the poll's margin of error, and simulations give Trump a 100% chance of victory *if the caucuses were held today*. There's still time for that to change, as the caucuses are nearly a year away, but as things stand, Trump is the man to beat in Iowa.

Trump dominates the lower and middle classes, but only narrowly wins the upper class.

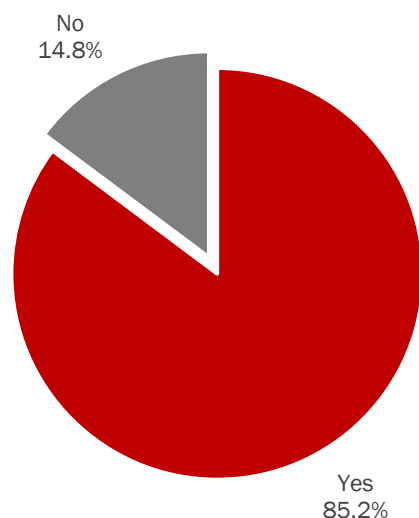
The Trump-DeSantis split is once again highly correlated with socioeconomic status, as evidenced in our recent Florida poll. Lower-class voters overwhelmingly support Trump, while upper-class voters are far more split between the two candidates (although Trump still has the edge). Once again, it seems that Trump's base is the lower and middle classes, while DeSantis's base is the upper class.



85% of likely caucus participants believe Trump's indictment was politically motivated.

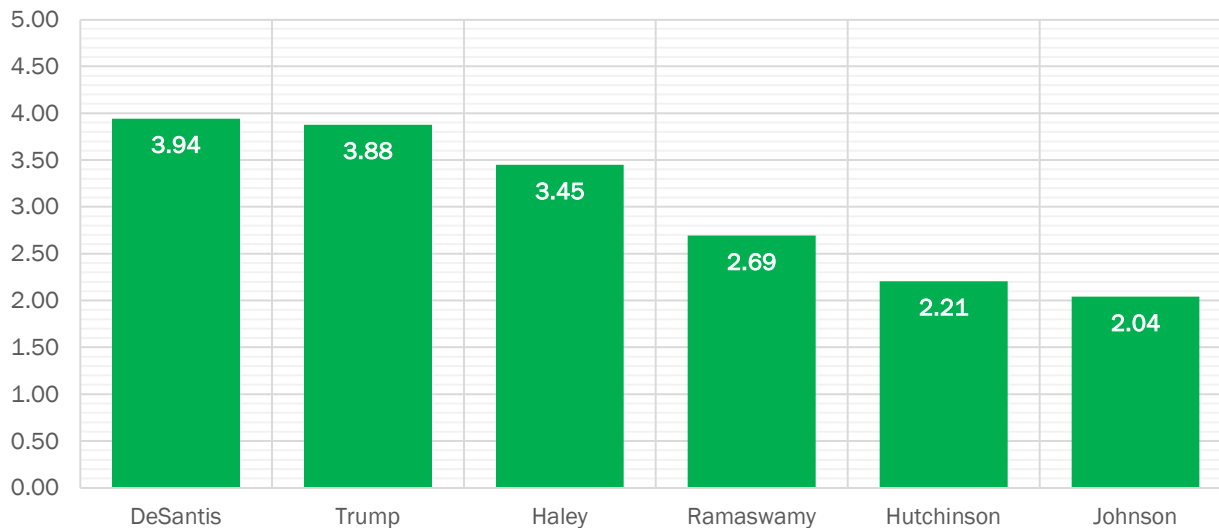
Just over 85% of those surveyed indicated that they believed that the indictment against Donald Trump was politically motivated. This number is in line with the 88% of likely Republican Primary voters in Florida who believed the same thing. Many believe Trump's indictment and subsequent arrest have resulted in his recent bump in the polls.

"The Manhattan District Attorney recently announced that Donald Trump has been indicted. Do you believe that this indictment was politically motivated?"



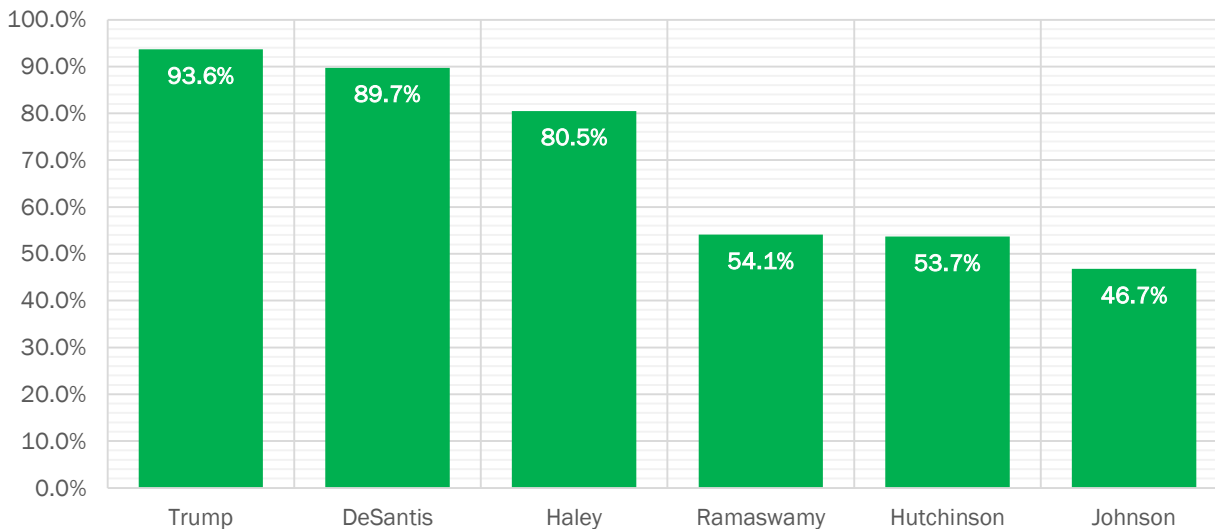
Candidate Favorability

We asked voters to rate each of the candidates on a scale from 1 to 5, with 1 being very negative and 5 being very positive. Voters could also indicate that they have no opinion of the candidate. The chart below shows the average rating each candidate received (not including responses from those with no opinion). DeSantis narrowly leads Trump, while Haley is the clear third-place finisher, followed by Ramaswamy, Hutchinson, and Johnson, in that order.



Name ID

An important indicator of a nascent campaign's effectiveness is their ability to quickly raise Name ID. Obviously, Trump has the highest Name ID, with approximately 94% of voters having some opinion of him. DeSantis is next with just under 90%, while Haley is in a clear third place once again. Ramaswamy narrowly leads Hutchinson, while Johnson is all by himself in last place.





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