



BIZZY BEE

Performance Marketing

BIZZY BEE



Performance Marketing

We Market

RESIDENTIAL



COMMERCIAL



Anywhere in California

Room for Improvement...

Only 9% of respondents say their marketing is highly effective, while 54% report their campaigns are somewhat effective, and 21% find their marketing not effective at all.

Audience targeting ranked as the number one pain point in marketing strategy execution. If small businesses can improve their audience targeting efforts, they stand to greatly enhance the performance of their campaigns, leading to better ROI, increased engagement, and broadly, more successful marketing outcomes.



Multichannel Marketing

Small businesses increasingly embrace multichannel marketing strategies that align with modern shifts in consumer behavior. Gone are the days of reliance on a single marketing channel or media type. In fact, **81% of SMBs now use at least two marketing channels**, as relying on just one is no longer sufficient in today's fragmented media landscape.

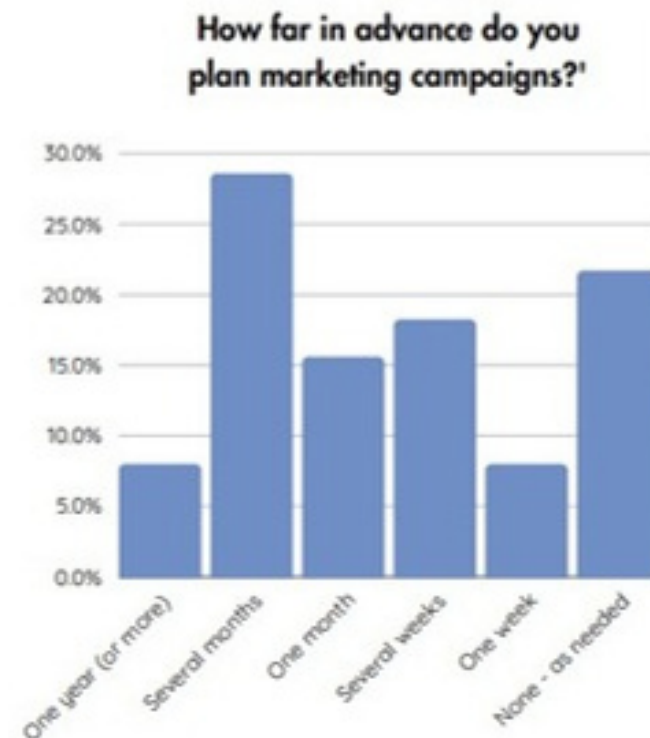
The percentage of businesses who rely on a single marketing channel has decreased from 24% in 2022 to 13% in 2023, and further down to 11% in 2025.

HOW MANY MARKETING CHANNELS DOES YOUR BUSINESS ACTIVELY USE?	RESPONSE
0	8.3%
1	10.9%
2	18.9%
3	27.6%
4	10.9%
5 or more	23.4%

Planning

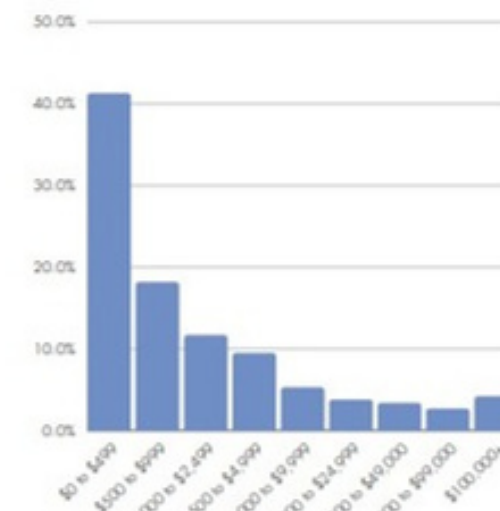
The majority of small businesses plan their marketing campaigns weeks, months, or even a year in advance. However, **22% of SMBs still prefer a reactive approach, advertising only as needed without prior planning.**

This number, though, is steadily decreasing. In 2023, 29% of SMBs followed a reactive marketing strategy, but the recent decline suggests that more businesses are shifting toward a strategic, proactive approach. This trend highlights that SMBs are increasingly recognizing the value of well-coordinated campaigns to maximize their impact and improve ROI.



Budgeting

On average, what is your organization's total monthly ad spend?





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BIZY BEE DOOR HANGERS



DESIGNS THAT FIT YOUR **BUSINESS**

BIZY BEE YARD SIGNS

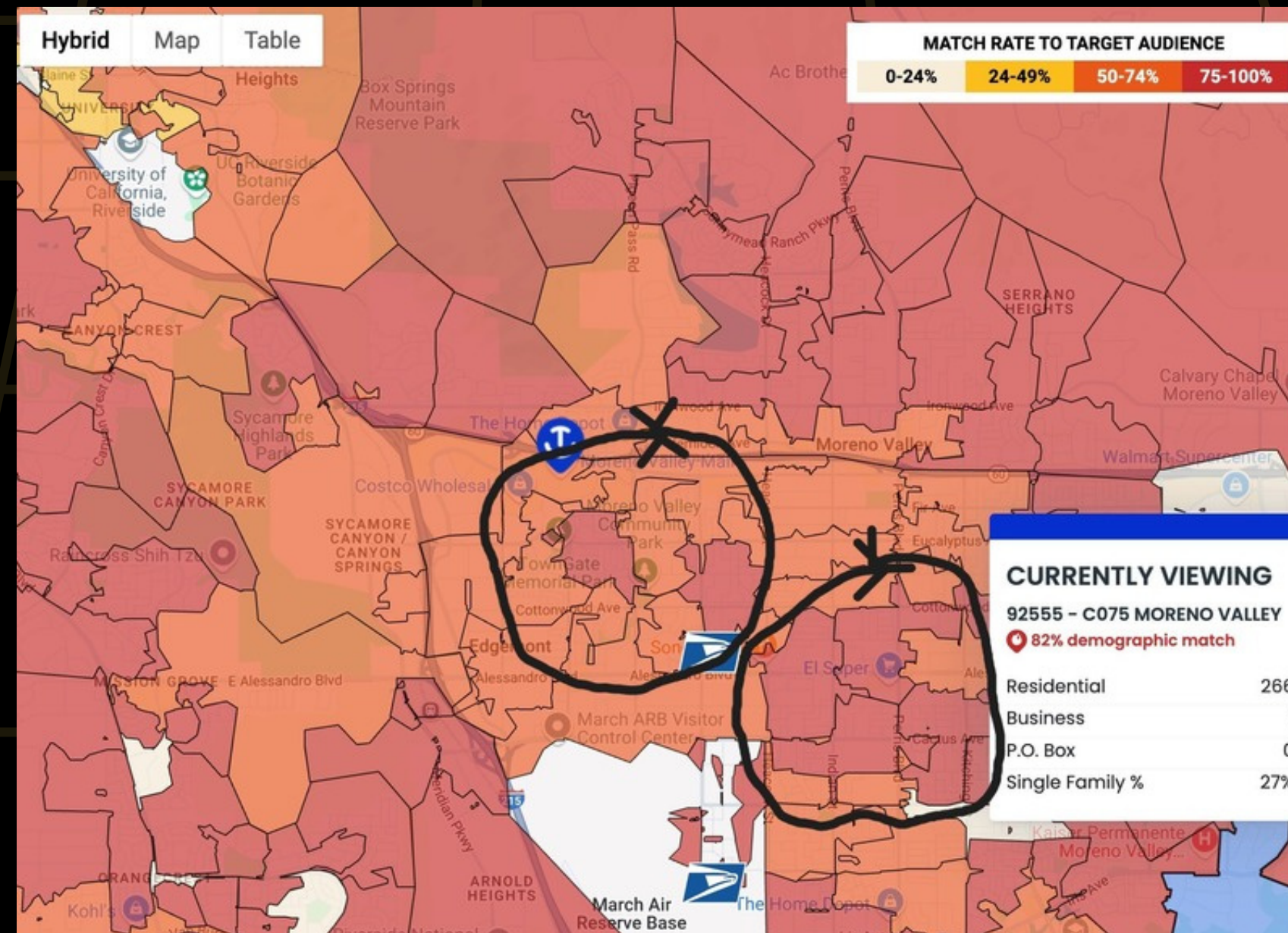


DESIGNS THAT FIT YOUR **BUSINESS**

HOW WE WILL FIND THE BEST ROUTES

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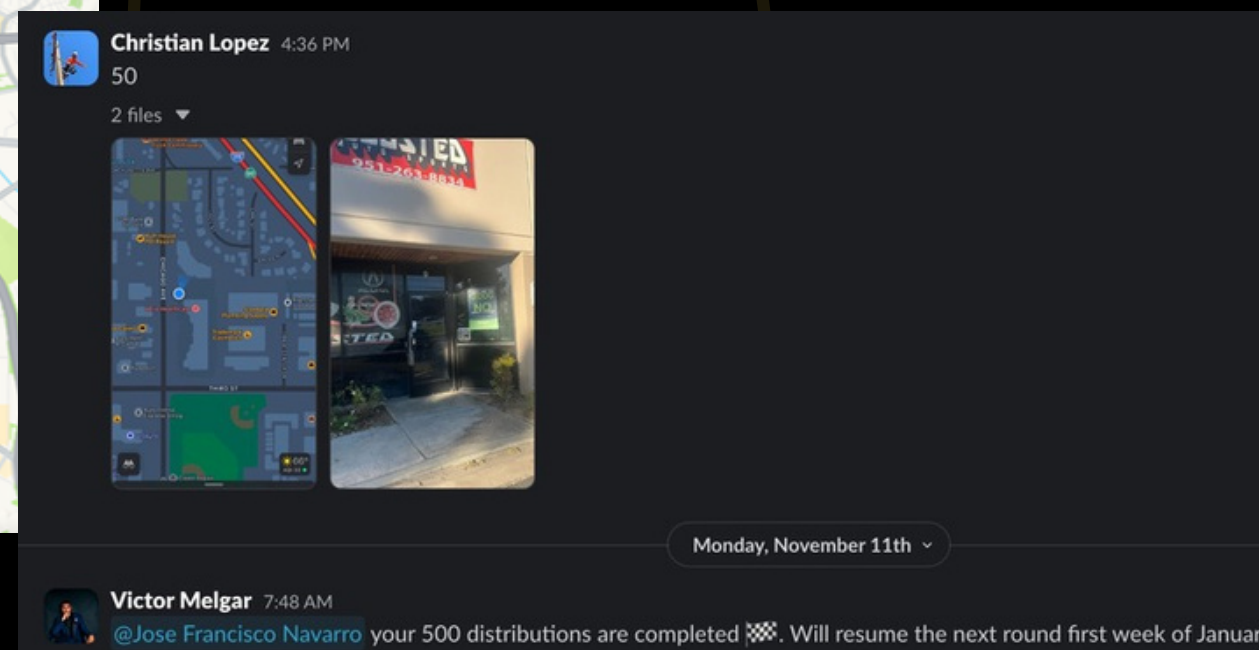
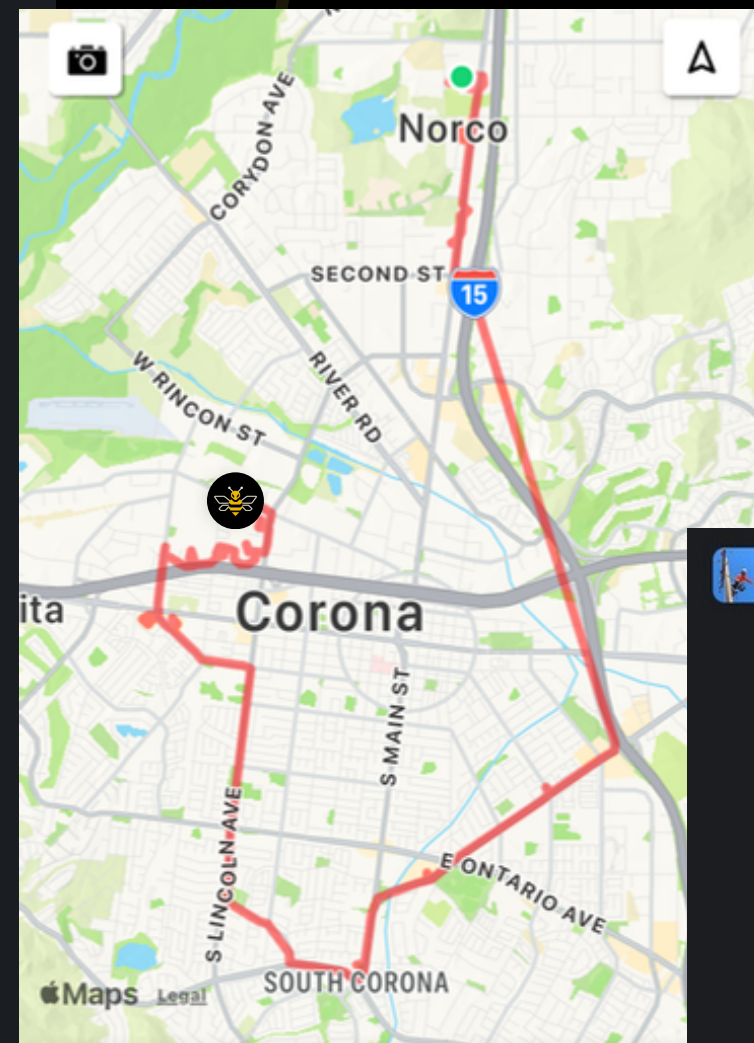
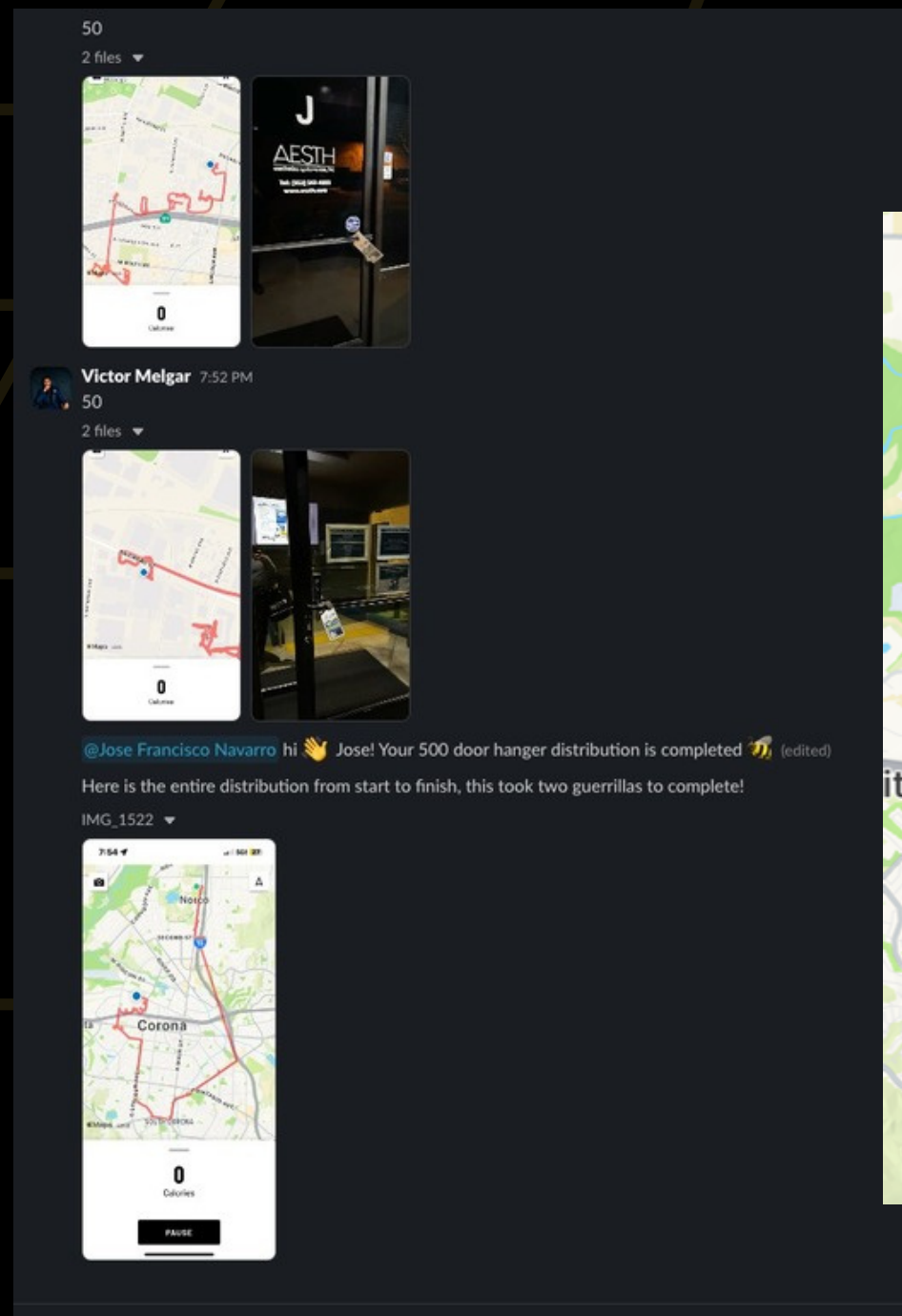
AGES
INCOME
RENTER/OWNERS
LENGTH OF RESIDENCE



HOW WE TRACK DISTRIBUTIONS

SLACK TRANSPARENCY SYSTEM

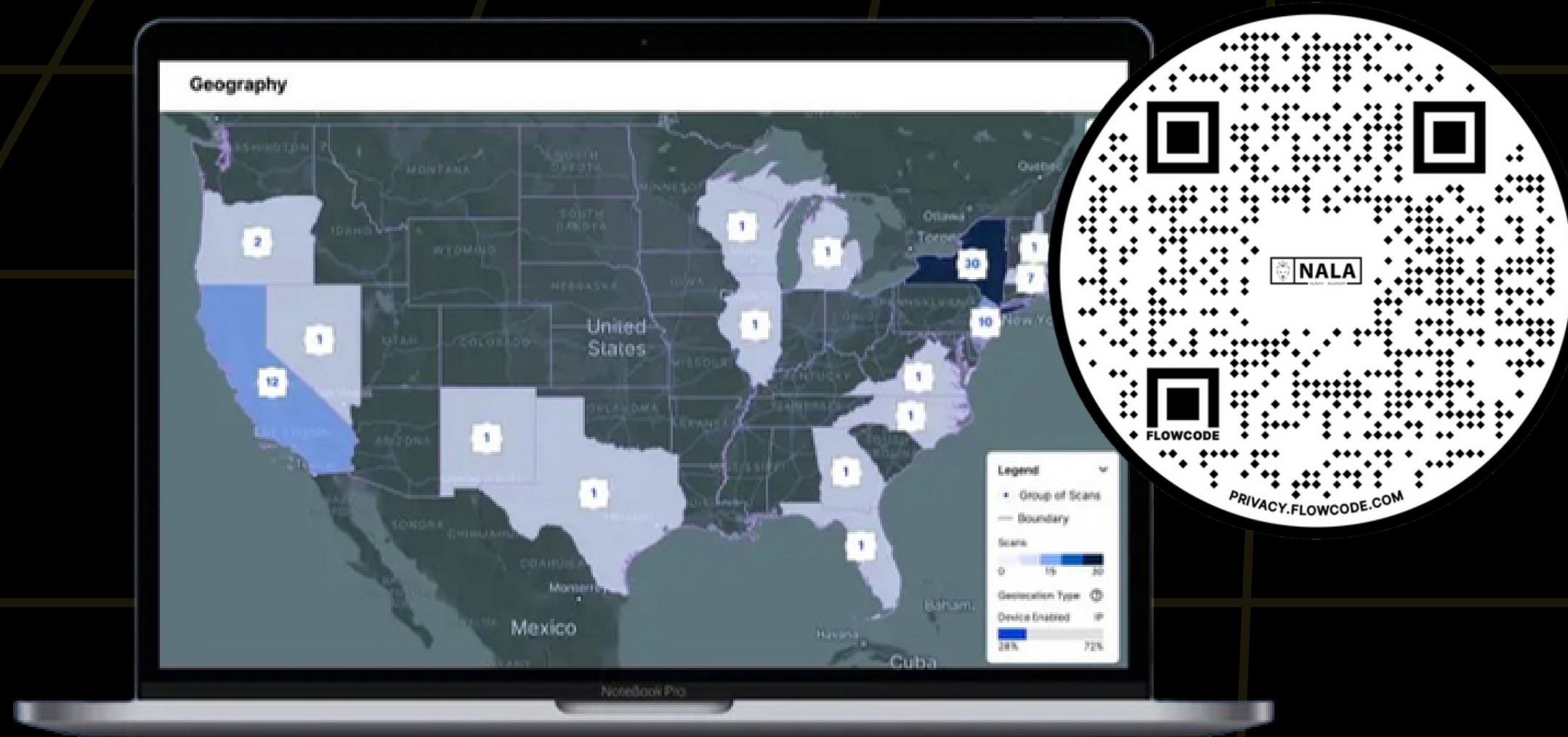
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ADVANCED GEOLOCATION QR CODE TRACKING

COLLECT PRECISE LOCATION DATA FROM YOUR
SCANNERS AND GAIN AUDIENCE INSIGHTS.

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ADVANCED LEAD CAPTURE PAGE

COLLECT CUSTOMER INFO AFTER A SCAN

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AMZ Plumbing

We specialize in all aspects of plumbing. From hydro jetting to camera inspections, line locating, new home builds, and reconstructions, we've got you covered!

[Add to Contacts](#) [Share](#)

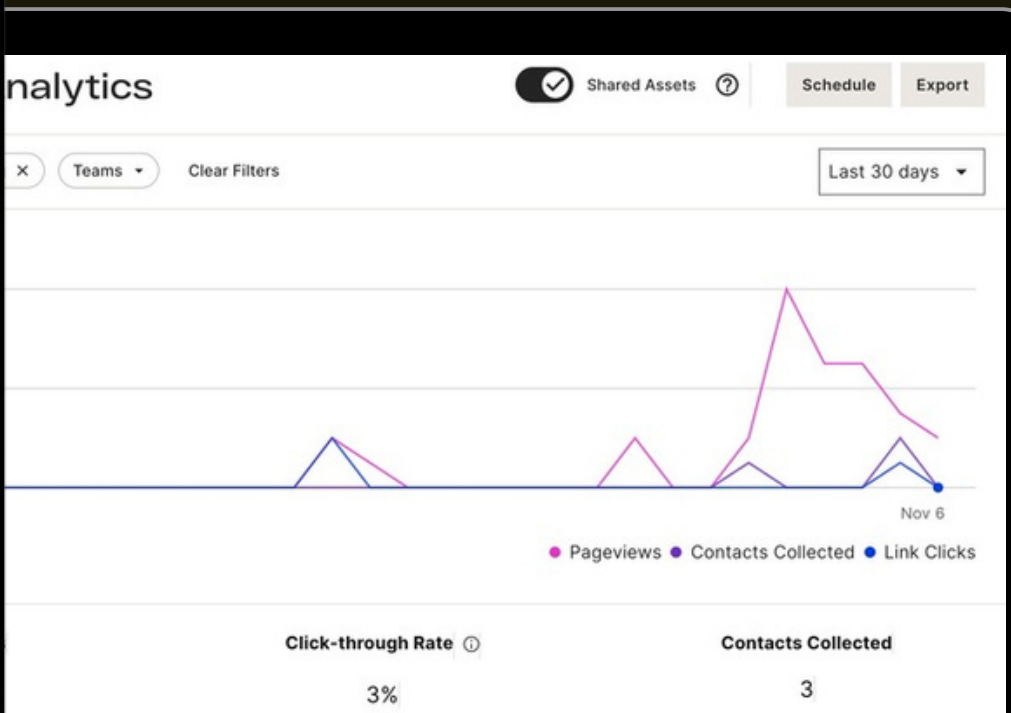
Please Fill Out the Following Questionnaire

1. Do you have an active SoCal gas account?
2. Do you have a standard water heater? 3. Is there in outlet within 5' of current water heater?
4. How many restrooms in the home?
5. Do you Reside in San Bernardino, Riverside or Los Angeles county?

Email

Phone

[Submit Questions 1-5 Here](#)



DIGITAL BILLBOARDS

HIGH-TRAFFIC, HIGH-VISIBILITY LOCATIONS,
SUCH AS HIGHWAYS, CITY CENTERS, AND
COMMERCIAL DISTRICTS.

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BIZY BEE IN-PERSON APPOINTMENTS

OUR DEDICATED BIZY BEE APPOINTMENT TEAM REVISITS
ROUTES THAT PERFORMED BEST TO GENERATE CONVERSIONS
& LEADS

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Performance Marketing



You're in good company

We love our clients, and we are proud to work with some of the world's best businesses



The Local Buzz Package

Your city's buzz, managed and measured — real people, real visibility, real awareness.

\$2,500
Per Month

- **Market Research**
- **25 Yard Signs Deployed**
- **1,500 Door Hanger Distributions/month (labor, gas, & strategy)**
- **1 Custom Trackable QR Code + Geo Heatmaps + Lead Capture Page**
- **Slack Transparency System (live route updates, photos, GPS tracking)**
- **Monthly Performance Report (scans, appointments, reach, locations)**

3 MONTH

FULL PRICE

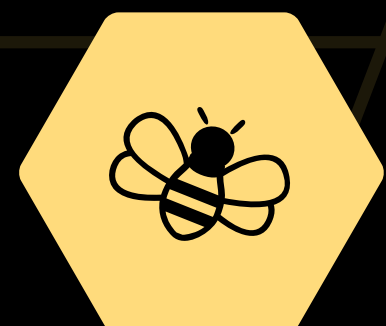
6 MONTH

10% OFF

12 MONTH

20% OFF

AWARENESS



LIVE TRACKING



DATA



VISIBILITY



REPORTING



The Regional Swarm Package

Your local appointment engine — we do the mapping, distribution, tracking & scheduling.

\$5,000
Per Month

- **Market Research**
- **50 Yard Signs Deployed**
- **2,500 Door Hanger Distributions/month (labor, gas, & strategy)**
- **1 Custom Trackable QR Code + Geo Heatmaps + Lead Capture Page**
- **Slack Transparency System (live route updates, photos, GPS tracking)**
- **1-2 Days of Door-to-Door Appointment Setting (residential or commercial)**
- **Monthly Performance Report (scans, appointments, reach, locations)**

3 MONTH

FULL PRICE

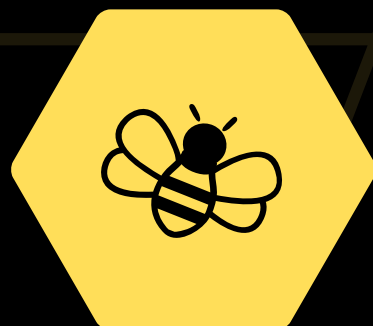
6 MONTH

10% OFF

12 MONTH

20% OFF

AWARENESS



LIVE TRACKING



DATA



LEADS



REPORTING



The Market Dominator Package

Dominate your local market — release the swarm & make your competition irrelevant.

\$10,000
Per Month

- In-Depth Market Research
- 100 Yard Signs Deployed
- 5000 Door Hanger Distributions/month (labor, gas, & strategy)
- 2 Custom Trackable QR Codes + Geo Heatmaps + Lead Capture Pages
- Slack Transparency System (live route updates, photos, GPS tracking)
- 2-5 Days of Door-to-Door Appointment Setting (residential or commercial)
- Monthly Performance Report (scans, appointments, reach, locations)
- Digital Billboard Campaign - 1 week rotation (generates impressions - locational)
- Full Route Optimizations

3 MONTH

FULL PRICE

6 MONTH

10% OFF

12 MONTH

20% OFF

AWARENESS



LIVE TRACKING



DATA



LEADS



REPORTING



IMPRESSIONS



The Regional Dominator Package

Total Region Domination - Regional Coverage, Booked appointments, & total visibility.

\$20,000
Per Month

- **In-Depth Market Research**
- **200 Yard Signs Deployed**
- **10,000 Door Hanger Distributions/month (labor, gas, & strategy)**
- **2 Custom Trackable QR Codes + Geo Heatmaps + Lead Capture Pages**
- **Slack Transparency System (live route updates, photos, GPS tracking)**
- **7-14 Days of Door-to-Door Appointment Setting (residential or commercial)**
- **Monthly Performance Report (scans, appointments, reach, locations)**
- **Digital Billboard Campaign - 2 week rotation (generates impressions - locational)**
- **Full Route Optimizations**
- **Quarterly Strategic Growth Review**

3 MONTH

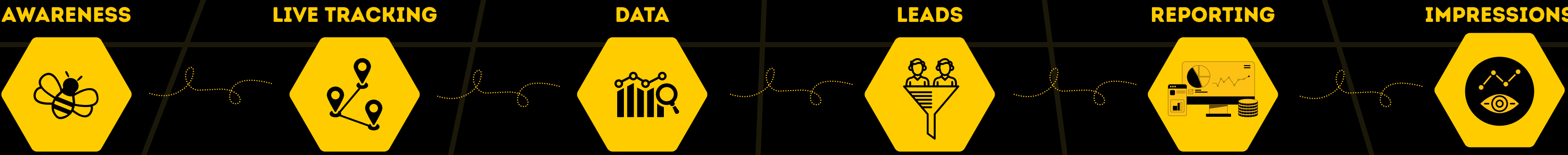
FULL PRICE

6 MONTH

10% OFF

12 MONTH

20% OFF



The Enterprise Hive Package

Guerrilla Warfare - You are a force to be reckoned with.

\$50,000
Per Month

- **In-Depth Market Research**
- **500 Yard Signs Deployed**
- **30,000 Door Hanger Distributions/month (labor, gas, & strategy)**
- **Up to 5+ Custom Trackable QR Codes + Geo Heatmaps + Lead Capture Pages**
- **Slack Transparency System (live route updates, photos, GPS tracking)**
- **14-24 Days of Door-to-Door Appointment Setting (residential or commercial)**
- **Monthly Performance Report (scans, appointments, reach, locations)**
- **Digital Billboard Campaign - 2 week rotation (generates impressions - locational)**
- **Full Route Optimizations**
- **Quarterly Strategic Growth Review**

3 MONTH

FULL PRICE

6 MONTH

10% OFF

12 MONTH

20% OFF

AWARENESS



LIVE TRACKING



DATA



LEADS



REPORTING



IMPRESSIONS





DESIGN



ADD ONS
+

\$250 PER DESIGN (FRONT & BACK)

NOTE: YOU ONLY PAY ONCE. UNLIMITED REVISIONS.

**BONUS* OUR BIZY BEE LOGO (“DISTRIBUTED BY BIZY BEE”) TO YOUR
DESIGNS AND WE’LL TAKE \$50 OFF THE DESIGN PRICE!**

WHY HAVE OUR EXPERIENCED BARK CERTIFIED TEAM* DESIGN?
**WE WILL BRING YOUR OFFER, VISION, AND MAXIMIZE ROI AS A SERVICE BASED COMPANY WITH
THE RIGHT CALL TO ACTION, GRAPHICS, AND OFFERS.**



PRINTING



**ADD ONS
+**

DOOR HANGERS

LARGE 4.5 X 11 - \$0.22 PER UNIT

STANDARD 3.5 X 8.5 - \$0.17 PER UNIT

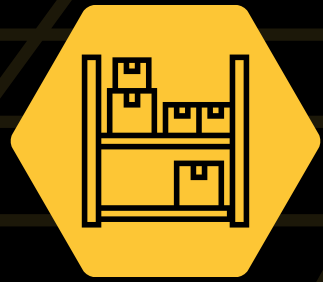
YARD SIGNS

STANDARD 24.5 X 19 - \$9 PER YARD SIGN

THE MORE YOU ORDER THE LOWER THE PRICE!
NOTE: PRICING DOESN'T REFLECT SHIPPING FEE + TAX*

WHY HAVE US ORDER?

**WE WILL SAVE YOU TIME AND LOGISTICS BY ORDERING ON YOUR BEHALF, WE TAKE CARE OF THE
TIME AND ORDERING LOGISTICS AT A GREAT PRICE.**



STORAGE



ADD ONS
+

THREE MONTH STORAGE FEE - \$150 - PER MONTH

6 MONTH STORAGE FEE - \$300 - PER MONTH

1 YEAR STORAGE FEE - FREE OF CHARGE

WHY HAVE US STORE?

**IF WE STORE YOUR MATERIALS, WE ELIMINATE THE NEED TO ADD GAS COSTS TO YOUR QUOTE.
SAVE TIME, MONEY, & SPACE BY PAYING A ONE TIME STORAGE FEE.**

WWW.BIZYBEEEMARKETING.COM

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REFER A FRIEND PROGRAM

HOW IT WORKS:

1. **REFER YOUR FRIEND TO US** VIA AN INTRODUCTORY CALL, TEXT, OR EMAIL.
2. **ONCE THEY SIGN UP WITH US** YOU WILL RECEIVE ONE MONTH OF FREE DISTRIBUTIONS!
3. **AND THEY WILL RECIEVE** 50% OFF ON ONE DISTRIBUTION MONTH OF THEIR CHOICE

