

SANDLIN GAITHER'S
**HOUSE OF
PORTRAITURE**
PRIVATE COMMISSION GUIDE



WELCOME TO THE HOUSE OF PORTRAITURE.

There are plenty of practical reasons to have your portrait made, but you certainly don't need one.

A private commission is simply an opportunity to slow down, make something interesting, and create a record of who you are at this particular moment.

In the pages that follow, I'll show you how we can bring it to life.





Interesting people deserve
interesting photographs.

WHAT IS A PRIVATE PORTRAIT COMMISSION?

A private commission isn't built around a formula.

We might make something quiet and timeless, something expressive and theatrical, something useful for your professional life—or photographs that have no purpose beyond being worth keeping. We'll talk beforehand about what interests you, what feels like you, and what might be worth exploring.

Then I bring the studio to you and we see where it takes us.





THE STUDIO COMES TO YOU

For each commission, I bring the essential elements of a professional portrait studio to you.

You can get ready in your own space, keep your wardrobe close at hand, play your own music and move through the session at a comfortable pace.

But bringing the studio to you does not mean we have to remain in front of a backdrop; we can move naturally between refined studio portraits and more environmental photographs, incorporating any locations around your property that feel special or make your life recognizably yours.

The result is not simply a studio session conducted somewhere else. It is a portrait experience created around you.

BUILDING A SESSION AROUND YOU

Commissioned sessions are collaborative and unhurried. There is time to talk, experiment, change direction and settle into the experience. You do not need to know how to pose. There is never any pressure to perform, no lofty expectations.

I'll offer direction when it's helpful and give you room when something more natural begins to unfold—creating a series of portraits that capture your personality, presence, and character and feel genuinely, unmistakably you.

Oh, and by the way - we always have fun!!!





THE PORTRAIT PROCESS

I like mixing soft, beautiful light with character: Confidence, humor, imperfection, eccentricity and those small, unrepeatable things that make someone recognizable to the people who know them best.

This approach has become the heart of my work, shaping a style that feels timeless while allowing the beauty and emotion of my subjects take center stage.

That's what I'm looking for when I photograph you.



MAKE IT YOUR OWN

PERSONAL. PROFESSIONAL. OR BOTH.



One commission can hold more than one version of you. We might begin with something simple, timeless and assured, then move toward something more expressive—a favorite piece of clothing, a different backdrop, a personal environment, or an idea we discover along the way.

Bring ideas and references if you have them, or arrive with nothing more than curiosity. We'll find our way into the photographs together.



There won't be a better time
to show your best side.
So why wait?

YOUR PRIVATE PORTRAIT COMMISSION

Your commission includes:

BEFORE

Personal consultation
Creative planning + wardrobe guidance

THE SESSION

Approximately two hours of photography
Professional lighting + backgrounds brought to you

YOUR PORTRAITS

25 individually finished photographs
Private high-resolution gallery
Custom-designed portrait album
Personal-use rights

\$3,250

*Travel within the agreed region is included in your individual proposal.
Extended travel, specialized production, additional assistants or unusual
location requirements will be quoted separately when necessary. Additional
prints and custom-framed artwork are available following the session.*

THE PRESENTATION

THE FINISHED PORTRAITS

Each commission results in 25 finished portraits, carefully selected and individually edited.

A custom-designed Portrait Album gives those photographs a physical life — something made to be held, display on a table, shared, and eventually passed along.

Your complete collection is delivered in a private high-resolution gallery for downloading, sharing and safekeeping.

Additional museum-quality prints and framed portraits are available for images you want to live with at a larger scale.



Meet the Photographer SANDLIN GAITHER



More Than Twenty Years Photographing Incredible People

I'm an Asheville-based photographer, and I've spent more than twenty years photographing people—from musicians and performers to artists, entrepreneurs and colorful characters from all walks of life.

My work has appeared in Rolling Stone, The New York Times, Entertainment Weekly, NPR, Garden & Gun and Southern Living, and the GRAMMY Awards.

After more than twenty years behind the camera, I'm still most interested in the same thing: making photographs that feel unmistakably like the person in front of me.

YOU DON'T NEED ANOTHER PICTURE.
YOU NEED YOUR PICTURE.

If you're ready to begin,
I'd love to hear what you're imagining.

BEGIN YOUR COMMISSION

sandlingaither.com