



# SOMOS FÚTBOL

GEORGIA by GHCC

**OFFICIAL  
SPONSORSHIP &  
ACTIVATION**

PARTNERSHIP PACKAGE

**2026**  
**IGNITE**  
POSSIBILITIES

# SOMOS FÚTBOL

GEORGIA by GHCC

2026  
IGNITE  
POSSIBILITIES

## OFFICIAL SPONSORSHIP & ACTIVATION PARTNERSHIP PACKAGE

An Initiative of the Georgia Hispanic Chamber of Commerce Supporting Business & Community Engagement Around the Global Soccer Experience

### MEMBERSHIP REQUIREMENT

Access to Somos Fútbol Georgia is an exclusive benefit of membership with the Georgia Hispanic Chamber of Commerce.

To ensure platform integrity, business credibility, and alignment with our economic development mission:

- ✓ All sponsors must be GHCC members
- ✓ All activation hosts must be GHCC members
- ✓ All marketplace businesses must be GHCC members
- ✓ All participating vendors must be GHCC members

#### Not a member yet?

Membership packages are available for small businesses, nonprofits, corporate partners, and enterprise organizations.

*Membership ensures access to programs, visibility platforms, procurement opportunities, and statewide business engagement initiatives.*

### ABOUT SOMOS FÚTBOL GEORGIA

Somos Fútbol Georgia is a members-only statewide engagement platform connecting businesses, community organizations, and partners to the economic and cultural opportunities surrounding the global spotlight coming to Atlanta.

This initiative transforms World Cup momentum into lasting economic impact through:

- A statewide digital business marketplace
- Community and fan engagement activations
- Cultural festivals and watch parties
- A procurement and supplier opportunity hub
- Multimedia marketing campaigns
- Merchandise and fan engagement programs
- Tourism and hospitality partnerships

### THE OPPORTUNITY

FIFA World Cup 2026 will bring millions of visitors, global media attention, and unprecedented commercial activity to Georgia.

**Somos Fútbol Georgia ensures GHCC members benefit from:**

- ✓ Increased consumer traffic
- ✓ Global brand exposure
- ✓ Multicultural audience engagement
- ✓ Corporate procurement pipelines
- ✓ Community-centered programming
- ✓ Supplier diversity initiatives

# SOMOS FÚTBOL

GEORGIA by GHCC

2026  
IGNITE  
POSSIBILITIES

## TITLE SPONSOR — \$50,000 (EXCLUSIVE)

Designation

Somos Fútbol Georgia Presented by [Company Name]

*GHCC Corporate Membership Required*

### Premier Benefits:

- ✓ Category Exclusivity
- ✓ Top Logo Placement on All Major Materials
- ✓ Headline Sponsor Recognition on SomosFutbolGA.com
- ✓ Logo on Printed Promotional Postcards Distributed Statewide
- ✓ Featured Recognition in Weekly GHCC Business Newsletter
- ✓ Inclusion in Paid Digital Advertising Campaigns
- ✓ Recognition on Official Merchandise Platform
- ✓ Video/Speaking Opportunities
- ✓ VIP Access to Experiences and Opportunities
- ✓ Co-branded Press Releases & Media Opportunities
- ✓ Unlimited activation postings (not transferable)
- ✓ 10 Jerseys / T-shirts

---

## SUPPORTING SPONSOR — \$25,000

*GHCC Membership Required*

- ✓ Prominent Logo on Website Landing Page
- ✓ Recognition in Weekly Newsletters
- ✓ Logo Placement on Printed Postcards
- ✓ Co-branding on Somos Futbol GA merch ( Jersey or Shirt)
- ✓ Inclusion in Digital Advertising Campaigns
- ✓ Recognition Across Marketing Promotions
- ✓ Social Media Sponsor Recognition
- ✓ Unlimited activation postings (not transferable)
- ✓ 10 Jerseys / T-shirts/

---

## COMMUNITY SPONSOR — \$7,500

*GHCC Membership Required*

- ✓ Recognition on Official Sponsor Page
- ✓ Newsletter Sponsor Listing
- ✓ Event Signage Recognition
- ✓ Inclusion in Select Promotional Materials
- ✓ Digital Sponsor Badge
- ✓ Recognition Across Community Activations
- ✓ Unlimited activation postings (not transferable)
- ✓ 10 Jerseys / T-shirts

---

## SMALL BUSINESS CHAMPION — \$2,500

**Designed for Growing Businesses Seeking Expanded Visibility**

*GHCC Membership Required*

- ✓ Everything in Local Business Partner Tier
- ✓ Up to 3 Event Listings
- ✓ Featured Marketplace Placement
- ✓ Social Media Spotlight Feature
- ✓ Eligibility for Newsletter Mentions

# SOMOS FÚTBOL

GEORGIA by GHCC

2026  
IGNITE  
POSSIBILITIES

## LOCAL BUSINESS PARTNER — \$1,250

Designed for Small Businesses & Local Venues  
*GHCC Small Business Membership Required*

- ✓ Business Listing in Somos Fútbol Marketplace
- ✓ Eligibility to Host Watch Parties
- ✓ Event Participation Opportunities
- ✓ Official Digital Partner Badge
- ✓ Social Media Welcome Recognition

## COMMUNITY & NON-PROFIT HOST ACCESS

*GHCC Nonprofit Membership Required*

Verified nonprofit organizations receive discounted participation packages to promote cultural programming aligned with Somos Fútbol Georgia.

- ✓ Cultural visibility without commercial sponsor costs
- ✓ Access to community calendar
- ✓ Partnership opportunities with sponsors

## ACTIVATION PACKAGES

**GHCC Membership Required for All Hosts**

### Single Activation Pass — \$50

- ✓ One Event Listing
- ✓ Event Page with Media & Details
- ✓ Promotion on Events Calendar
- ✓ Eligibility for Social Media Promotion

### Multi-Activation Bundle — \$250 (Up to 5 Activations)

- ✓ Up to Five Event Listings
- ✓ Calendar
- ✓ Priority Review & Approval
- ✓ Newsletter Feature Eligibility
- ✓ Group Promotion Eligibility

### Unlimited Activation Host Pass — \$500

- ✓ Unlimited Event Submissions
- ✓ Featured "Official Host" Badge
- ✓ Priority Platform Placement
- ✓ Newsletter Feature Eligibility
- ✓ Social Media Highlight Eligibility
- ✓ Premium Calendar Placement

## Nonprofit Activation Rates

*GHCC Nonprofit Membership Required*

Package	Rate
Nonprofit Single Activation	\$25
Nonprofit Multi-Event Bundle (5)	\$125
Nonprofit Unlimited Host Pass	\$250

# SOMOS FUTBOL

GEORGIA by GHCC

2026  
IGNITE  
POSSIBILITIES

## MEMBERS-ONLY DIGITAL PLATFORM FEATURES

- ✓Business Marketplace Listings
- ✓Event Promotion Tools
- ✓Watch Party Location Tool
- ✓Interactive Event Calendar
- ✓Procurement Opportunity Postings (RFPs/RFIs)
- ✓Vendor Resource Center
- ✓Supplier Availability Tools
- ✓Bilingual Platform Access

---

## LIMITED AVAILABILITY

As we approach the global spotlight on Atlanta, opportunities are limited and reserved for GHCC members on a first-come basis.

---

## BECOME A MEMBER & PARTNER

Georgia Hispanic Chamber of Commerce  
membership@ghcc.org  
sponsorships@ghcc.org  
SomosFutbolGA.com

---

# SOMOS FÚTBOL

GEORGIA by GHCC

2026  
IGNITE  
POSSIBILITIES

Please complete this form and email it to [sponsorships@ghcc.org](mailto:sponsorships@ghcc.org) for more info. Please call 404-929-9998 ext 224. Please print or type: (your name will appear on printed materials as listed below)

Company \_\_\_\_\_ Contact \_\_\_\_\_  
Address \_\_\_\_\_ Ste \_\_\_\_\_ City \_\_\_\_\_  
State \_\_\_\_\_ Zip Code \_\_\_\_\_  
Phone \_\_\_\_\_ Fax \_\_\_\_\_ Cell phone \_\_\_\_\_  
Authorizing Agent \_\_\_\_\_ E-mail \_\_\_\_\_  
Signature \_\_\_\_\_  
Method of payment Check \_\_\_\_\_ Visa \_\_\_\_\_ Master \_\_\_\_\_ Discover \_\_\_\_\_ American Express \_\_\_\_\_  
Name on card \_\_\_\_\_ Exp date \_\_\_\_\_  
Card Number \_\_\_\_\_ V-code \_\_\_\_\_ Zip code \_\_\_\_\_  
Name on card \_\_\_\_\_ Exp date \_\_\_\_\_  
Amount \$ \_\_\_\_\_ Authorized Signature \_\_\_\_\_

Please indicate your level of support below for Somos Fútbol Georgia by GHCC

Title Sponsor	_____	\$50,000
Supporting Sponsor	_____	\$25,000
Community Sponsor	_____	\$7,500
Small Business Champion	_____	\$2,500
Local Business Partner	_____	\$1,250
Single Activation Pass	_____	\$50
Multi-Activation Bundle	_____	\$250
Unlimited Activation Host Pass	_____	\$500
Nonprofit Single Activation	_____	\$25
Nonprofit Multi-Event Bundle (5)	_____	\$125
Nonprofit Unlimited Host Pass	_____	\$250

Unable to attend but enclosed my contribution of \$ \_\_\_\_\_