



GEORGIA HISPANIC
Chamber of Commerce

— 38TH ANNUAL —

LEGACY

LEADERS & LEGENDS

Igniting Possibilities

SPONSORSHIP PACKAGE

Dear GHCC Legacy Sponsor,

On behalf of the **Georgia Hispanic Chamber of Commerce (GHCC)**, and **2026 Gala Co-Chairs, Carlos Pagoaga and Sam Zamaripa**, we extend a heartfelt invitation for you to join us as a valued supporter and investor of our most anticipated celebration of the year — **the 2026 38th Annual GHCC Black Tie Gala & Business Awards**, taking place on **Saturday, August 29, 2026**, at the elegant Omni Hotel Atlanta. Under this year's theme, **"LEGACY, LEADERS & LEGENDS Igniting Possibilities,"** the Gala will spotlight the strength, resilience, and innovation of Georgia's vibrant business community while honoring exemplary leaders, companies, and partners who are driving economic growth, and opportunity across the state. This signature evening brings together over 800 influential leaders — from CEOs, corporate executives and elected officials to entrepreneurs, creatives, and champions of economic development. It's more than a celebration — it's a catalyst for connection, commerce, and collaboration in our extraordinary evening.

We would be honored to feature your company or organization as a distinguished partner. Your investment not only elevates your organization among key decision-makers, but also fuels the mission to empower the Georgia businesses, advance workforce development, and build economic bridges across industries and communities as we continue to make Georgia the best place for business for another year!

A variety of investor level packages are available — including VIP tables, stage and media recognition, immersive activations, and access to GHCC's top-tier business network. We also welcome custom engagement ideas to align your organization with this powerful moment of investment, visibility and business impact. Please find our full Investment Guide in this package and a link with current supporters. If you are unable to join us we welcome you to donate to our organization or ensure your presence via our digital booklet exposure opportunity.

We hope you will join us in honoring excellence, investing in impact, and celebrating the power of partnership. If you have questions or would like to co-create a unique investor experience, our team would be delighted to connect directly.

With deep appreciation for your leadership and commitment to Georgia's economic growth and prosperity,

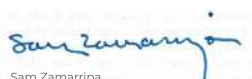
Let's Ignite Possibilities & Build Georgia's LeGAcY Together!



Verónica Maldonado-Torres President & CEO
Georgia Hispanic Chamber of Commerce
veronica@ghcc.org | www.ghcc.org



Carlos Pagoaga
Vice President, Global Community Affairs,
The Coca Cola Company
President, The Coca-Cola Foundation



Sam Zamaripa
Founder & Proprietor Familia Vineyards
Chairman, Conocer Holdings & Mundo Hispanico



Investor deadline: Friday, August 7, 2026
<https://www.ghcc.org/annual-gala-awards>

Our GHCC Annual Business Awards Gala is one of the most recognized and well-attended events in the state of Georgia. This event recognizes Georgia's most prominent and distinguished businesses, corporations, nonprofits, and leaders who fuel the future of our state by investing, elevating, accelerating and employing Georgians. GHCC is dedicated to creating, and cultivating new businesses, strengthening the corporate and government supply chain, and providing significant economic impact to the state of Georgia. In attendance will be 800+ Civic, Business, and Community Leaders from Georgia.

PRESENTING SPONSOR \$50,000

- Exclusive recognition as one of the main sponsors of the event
- Podium remarks at main event
- Three tables (30 tickets) with logo placement / company name
- Prominent placement of your corporate logo in visual presentations at the Gala
- Prominently featured in all pre and post - Gala publicity
- Podium recognition during the program
- Inclusion as event sponsor on the top banner of the GHCC website
- Digital exposure during the event / 60 - 90 second video
- Exclusive VIP Sponsor Event tickets to pre-gala function
- Logo in the Photo booth Printed Photos
- Logo on Main Photo Wall

DIAMOND SPONSOR \$40,000

- Exclusive recognition as one of the main sponsors of the event
- Two tables (20 tickets) with logo placement / company name
- Prominent placement of your corporate logo in visual presentations at the Gala
- Prominently featured in all pre and post - Gala publicity
- Podium recognition during the program
- Inclusion as event sponsor on the top banner of the GHCC website
- Digital exposure during the event / 30 - 60 second video
- Tickets for VIP event
- Logo on Main Photo Wall

SAPPHIRE SPONSOR (2) \$30,000

- Exclusive recognition as one of the main sponsors of the event
- One table (10 tickets) with logo placement / company name
- Prominent placement of your corporate logo in visual presentations at the Gala
- Prominently featured in all pre and post - Gala publicity
- Podium recognition during the program
- Inclusion as event sponsor on the top banner of the GHCC website
- Digital exposure during the event / 30 - 60 second video
- Tickets for VIP event
- Logo on Main Photo Wall

Our GHCC Annual Awards Gala is one of the most recognized and well-attended events in the state of Georgia. This event recognizes Georgia's most prominent and distinguished Hispanic businesses, corporations, nonprofits, and leaders who fuel the future of our state by investing, elevating, accelerating and employing our Hispanic workforce. GHCC is dedicated to creating, and cultivating new businesses, strengthening the corporate and government supply chain, and providing significant economic impact to the state of Georgia. In attendance will be 1,100+ Civic, Business, and Community Leaders from Georgia.

**VIP
RECEPTION
SPONSOR
\$25,000**

- Exclusive recognition as VIP Reception Sponsor
- VIP Event Remarks and branding at VIP
- One tables (10 tickets) with logo placement / company name
- Prominent placement of your corporate logo in visual presentations at the Gala
- Prominently featured in all pre and post - Gala publicity
- Podium recognition during the program
- Digital exposure during the event / 30- 60 second video
- Exclusive VIP Sponsor Event with tickets to pre-gala function
- Logo Legends Red Carpet photo wall

**LEGACY
TRIBUTE
SPONSOR
\$25,000**

*"Building
Legacies.
Igniting
Possibilities."*

- Recognition at the Legacy Tribute Sponsor level
- Sponsored section in the program highlighting legacy businesses in the community — sponsors mentioned on stage and shown on screen
- Premier logo placement on all gala materials
- Table for 10 guests
- VIP Reception access
- Full-page program advertisement
- Recognition from the stage and in the event video
- Recognition in pre- and post-event marketing and social media
- Company mention on press release

**PLATINUM
SPONSOR (2)
\$20,000**

- Exclusive recognition as Platinum Sponsor
- One table (10 tickets) with logo placement / company name
- Prominent placement of your corporate logo in visual presentations at the Gala
- Prominently featured in all pre and post - Gala publicity
- Podium recognition during the program
- Digital exposure during the event / 30-60 second video
- Tickets for 4 VIP pre gala function
- Logo on Legends Red Carpet Main Photo Wall

**LEGENDS RED
CARPET
\$15,000**

- Exclusive recognition as sponsors of the event and Red Carpet
- Exclusive logo on red carpet photo area
- One table (10 tickets) with logo placement / company name
- Prominent placement of your corporate logo in visual presentations at the Gala
- Prominently featured in all pre and post - Gala publicity
- Podium recognition during the program
- Tickets for 4 VIP pre gala function
- Logo on Legends Red Carpet Main Photo Wall



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HALL OF LEGENDS (2)

A Tribute highlighting business leaders and legends

\$12,500

- Exclusive recognition as Hall of Legends (Stories of Business Legacy)
- One table (10 tickets) with logo placement / company name
- Prominent placement of logo in visual presentations at the Gala
- Prominently featured in all pre and post-Gala publicity
- Podium recognition during the program
- (4) Tickets for VIP event

IGNITING POSSIBILITIES-AFTER GALA LEGENDS LOUNGE (2)

\$12,500

- Exclusive recognition as Gala After Party Sponsor
- One table (10 tickets) with logo placement / company name
- Prominent placement of logo in visual presentations at the Gala
- Prominently featured in all pre and post-gala publicity
- Podium recognition during the program
- (4) Tickets for VIP event

THE LEGENDS RESERVE: WINE WALL EXPERIENCE (2)

\$12,500

- One table (10 tickets) with logo placement / company name
- Prominent placement of logo in visual presentations at the Gala
- Branding on Wine Wall Activation
- Prominently featured in all pre and post - Gala publicity
- Podium recognition during the program
- 4 Tickets for VIP event

LEGACY OF WELLNESS & CELEBRATION

\$10,000 (2)

- Exclusive recognition as sponsors of the entertainment
- Exclusive logo placement on entertainment
- One table (10 tickets) with logo placement / company name
- Prominent placement of logo in visual presentations at the Gala
- Prominently featured in all pre and post-Gala publicity
- Podium recognition during the program
- (2) Tickets for VIP event

PHOTOGRAPHY SPONSOR \$8,000 (2)

- Exclusive recognition as sponsors of the photography
- One table (10 tickets) with logo placement / company name
- Prominent placement of logo in visual presentations at the Gala
- Prominently featured in all pre and post-Gala publicity
- Podium recognition during the program
- (2) Tickets for VIP event



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**COFFEE &
DESSERT
SPONSOR (2)**
\$7,500

- Exclusive recognition as sponsors of the event's reception
- Exclusive logo placement on dessert (i.e., logo imprinted on sugar)
- One table (10 tickets) with logo placement / company name
- Prominent placement of logo in visual presentations at the Gala
- Prominently featured in all pre and post-Gala publicity
- Podium recognition during the program
- (2) Tickets for VIP event

**HOSPITALITY
SPONSOR (2)**
\$7,500

- Exclusive recognition as sponsors of the event's reception
- Exclusive logo placement at all hospitality areas (registration)
- One table (10 tickets) with logo placement / company name
- Prominent placement of logo in visual presentations at the Gala
- Prominently featured in all pre and post - Gala publicity
- Podium recognition during the program
- (2) Tickets for VIP event

GOLD SPONSOR

MEMBER:

\$6,000

FUTURE MEMBER:

\$7,000

- Exclusive recognition as sponsors of the event's reception
- One table (10 tickets) with logo placement / company name
- Prominent placement of logo in visual presentations at the Gala
- Prominently featured in all pre and post -Gala publicity
- Podium recognition during the program
- Two (2) Tickets for VIP event

**MOCKTAIL
SPONSOR (3)**

MEMBER:

\$4,500

FUTURE MEMBER:

\$5,500

- Exclusive recognition as sponsors of the photography
- One table (10 tickets) with logo placement / company name
- Prominent placement of logo in visual presentations at the Gala
- Prominently featured in all pre and post-Gala publicity
- Podium recognition during the program
- (1) Tickets for VIP event

SILVER SPONSOR

MEMBER:

\$3,000

FUTURE MEMBER:

\$4,000

- Four (4) tickets - Considered a sponsor of the event
- Prominently featured in all pre and post- gala publicity
- Featured in visual presentations in digital signage

BRONZE SPONSOR

MEMBER:

\$2,000

FUTURE MEMBER:

\$3,000

- Two (2) tickets considered a sponsor of the event
- Prominently featured in all pre and post- gala publicity
- Featured in visual presentations in digital signage

Please complete this form and email it to sponsorships@ghcc.org for more info. Please call 404929 9998 ext 224. Please print or type: (your name will appear on printed materials as listed below)

Company _____ Contact _____
 Address _____ Ste _____ City _____
 State _____ Zip Code _____
 Phone _____ Fax _____ Cell phone _____
 Authorizing Agent _____ E-mail _____
 Signature _____

Method of payment Check _____ Visa _____ Master _____ Discover _____ American Express _____
 Name on card _____ Exp date _____
 Card Number _____ V-code _____ Zipe code _____
 Amount \$ _____ Authorized Signature _____

Please indicate your level of support below for 38th Annual Awards Gala

_____ Presenting Sponsor \$50,000	Gold Sponsor
_____ Diamond Sponsor \$40,000	_____ Member: \$6,000
_____ Sapphire Sponsor(2) \$30,000	_____ Future Member: \$7,000
_____ VIP Reception Sponsor \$25,000	Mocktail Sponsor (3)
_____ Legacy Tribute Sponsor \$25,000	_____ Member: \$4,500
_____ Platinum Sponsor (2) \$20,000	_____ Future Member: \$5,500
_____ Legends Red Carpet \$15,000	Silver Sponsor
_____ Hall of Legends (2) \$12,500	_____ Member: \$3,000
_____ Igniting Possibilities- After Gala Legends Lounge(2) \$12,500	_____ Future Member: \$4,000
_____ LeGAcY of Wellness & Celebration \$10,000 (2)	Bronze Sponsor
_____ Photography Sponsor (2) \$8,000	_____ Member: \$2,000
_____ Coffee & Dessert Sponsor (2) \$7,500	_____ Future Member: \$3,000
_____ Hospitality Sponsor (2) \$7,500	

Other Digital Advertising or Bundle: _____

Unable to attend but enclosed my contribution of \$ _____

DIGITAL VISIBILITY OPPORTUNITIES FOR NON-ATTENDEES

DIGITAL GALA BOOKLET ADVERTISING RATES

Promote your business, share a message of support, or highlight your services to over 1,000+ business and community leaders through our official 2026 GHCC Gala Digital Program Booklet, available online and emailed to our expansive network.

Package	Rate	Includes
Full Page Ad	\$750	(8.5x11) – Includes logo, image, hyperlink, and full message
Half Page Ad	\$500	Horizontal or vertical layout, logo, link
Quarter Page Ad	\$300	Compact ad with message, logo, contact info
Business Card Ad	\$200	Logo, tagline, and website or social media handle

DIGITAL BOOKLET AD + EVENT SCROLLING SPONSORSHIP BUNDLES

Designed for non-attendees who want visibility at the Gala, these packages include your ad in the digital booklet plus brand placement on the main event screen scroll throughout the evening.

Package	Rate	Includes
Full Page + Scrolling Screen Sponsor	\$1,250	Premium placement + rotating logo/slide on screens
Half Page + Scrolling Screen Sponsor	\$900	Great value for mid-level exposure
Logo Scroll Only + Name Listing	\$500	Logo on event screens + listing in booklet

DONATE ONLY: