

**2026**  
**IGNITE**  
**POSSIBILITIES**



**SPONSORSHIP  
PACKAGE**



# SPONSORSHIP PACKAGE

The Cultivating Hispanic Leadership Institute (CHLI), a partnership of the Georgia Hispanic Chamber of Commerce (GHCC) and the J.W. Fanning Institute for Leadership Development is a six-month leadership development program. CHLI was born out of the notion that leadership is not for the chosen few, but for all of us – it is all of our responsibility. CHLI is leadership training and a leadership network.

## PRESENTING SPONSOR

(Exclusive – only  
one available)

**\$15,000**

- Your company will receive special acknowledgement by GHCC staff and UGA facilitating staff at each of the (6) CHLI sessions.
- Your company will have the opportunity for welcome remarks and/or company activation at each of the (6) sessions.
- Your company name and logo will appear on all welcome, directional, and session specific signage.
- Your company will receive recognition in pre and post event publicity - inclusive of Social Media feeds and newsletters
- Your company name and logo will appear on all CHLI material
- Your company will be listed as the Title Sponsor
- Video on GHCC website as presenting sponsor 60 seconds
- One person to participate in program
- Your company will have first right of refusal for subsequent year CHLI Title Sponsor
- Invitation to graduation/Alumni Mixer

## PLATINUM INVESTOR

(Exclusive one only)

**\$10,000**

- Your company will receive special acknowledgement by GHCC staff and UGA facilitation staff as a platinum investor
- Your company will have the opportunity to have welcome remarks at 3 sessions
- Your company name and logo will appear as a program investor publicly - inclusive of Social Media feeds and newsletters (pre, post sessions and graduation)
- Your company name and logo will appear on CHLI materials
- Invitation to graduation/Alumni Mixer
- One person to participate in program

## GOLD SPONSOR

**\$5,000**

- Your company will receive special acknowledgement by GHCC staff and UGA facilitation staff as a gold sponsor and on program collateral as gold sponsor
- Your company will have the opportunity to have welcome remarks at 2 of the session.
- Your company name and logo will appear as a gold sponsor publicity - inclusive of Social Media feed and newsletters (pre, post sessions and graduation).
- Your company name and logo will appear on CHLI materials
- Invitation to graduation/Alumni Mixer



# SPONSORSHIP PACKAGE

## **SCHOLARSHIP FOR CHLI LEADER**

**\$3,000**

- Special recognition during CHLI sessions as a Scholarship Sponsor.
  - Your company name and logo will appear as a CHLI Scholarship supporter publicly - inclusive of Social Media feeds and newsletters (pre, post sessions and graduation)
  - Invitation to graduation/Alumni Mixer
- 

## **CHLI ALUMNI MIXER SPONSOR (or annual program)**

**\$2,500**

- Your company name and logo will appear as a CHLI Alumni Mixer Sponsor- inclusive of Social Media feeds and newsletters (pre, post sessions and graduation)
  - Invitation to graduation/Alumni Mixer
  - Or option of sponsoring 2 sessions
- 

## **CHLI SESSION HOST (7)**

**\$1,000**

- Your company will receive special acknowledgement by GHCC staff and Special recognition during CHLI sessions as a session host with welcoming and/or closing remarks
  - Your company name and logo will appear as a CHLI Session host inclusive of Social Media feeds and newsletters (pre, post sessions)
  - Hosts provides snacks, drinks, and lunch for attendees
- 

## **CHLI PROGRAM GIFT SPONSOR**

**\$500**

- Recognition as a CHLI Gift Sponsor on all collateral and materials during CHLI annual program 6 dates, inclusive of Social Media feeds and newsletters (pre, post sessions and graduation)

## **Donate**

to the alumni and/o  
future scholarship  
leaders fund!



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Please complete this form and email it to [sponsorships@ghcc.org](mailto:sponsorships@ghcc.org) for more info. Please call 404929 9998 ext 224. Please print or type: (your name will appear on printed materials as listed below)

Company \_\_\_\_\_ Contact \_\_\_\_\_  
Address \_\_\_\_\_ Ste \_\_\_\_\_ City \_\_\_\_\_  
State \_\_\_\_\_ Zip Code \_\_\_\_\_  
Phone \_\_\_\_\_ Fax \_\_\_\_\_ Cell phone \_\_\_\_\_  
Authorizing Agent \_\_\_\_\_ E-mail \_\_\_\_\_  
Signature \_\_\_\_\_  
Method of payment Check \_\_\_\_\_ Visa \_\_\_\_\_ Master \_\_\_\_\_ Discover \_\_\_\_\_ American Express \_\_\_\_\_  
Name on card \_\_\_\_\_ Exp date \_\_\_\_\_  
Card Number \_\_\_\_\_ V-code \_\_\_\_\_ Zipe code \_\_\_\_\_  
Name on card \_\_\_\_\_ Exp date \_\_\_\_\_  
Amount \$ \_\_\_\_\_ Authorized Signature \_\_\_\_\_

Please indicate your level of support below for CHLI

\_\_\_\_\_ Presenting Sponsor \$15,000  
\_\_\_\_\_ Platinum Sponsor \$10,000  
\_\_\_\_\_ Program Investor \$3,000  
\_\_\_\_\_ Scholarship Investor \$3,000  
\_\_\_\_\_ CHLI Alumni Mixer Sponsor/Or (2) Sessions \$2,500  
\_\_\_\_\_ CHLI (1) Session Host \$1,500  
\_\_\_\_\_ Annual Program Gift Sponsor \$500  
\_\_\_\_\_ Donate (any amount)

Unable to attend but enclosed my contribution of \$ \_\_\_\_\_