

*The*  
**50**  
*Most Influential*  
Latinos in Georgia

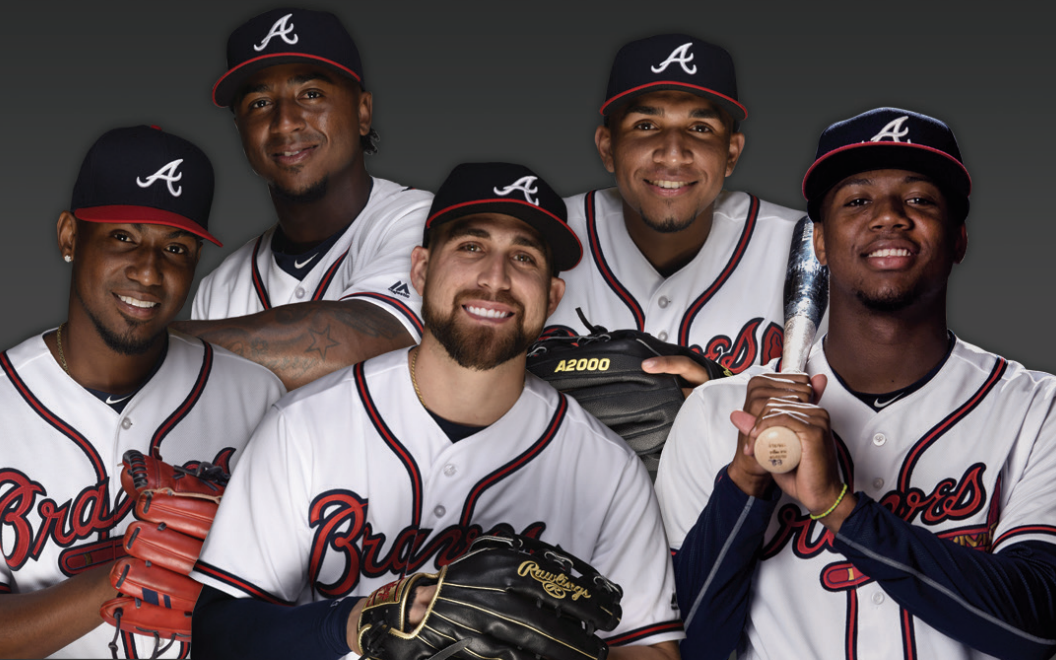


GEORGIA HISPANIC  
CHAMBER *of* COMMERCE

Hosted by



**PERFORMANCE**  
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LOS BRAVOS  
CONGRATULATES  
THE 50TH  
MOST INFLUENTIAL  
LATINOS IN  
GEORGIA.





GEORGIA HISPANIC  
CHAMBER of COMMERCE

We measure success in many different ways. On the playing field athletes measure it in victories. In academia it is measured by accreditation. In public service, by election or appointment to higher office. Business success is typically gauged in terms of financial performance. But whatever the field of endeavor, a benchmark common to all levels of success is the degree to which an individual influences others. In that regard, it is impossible to overlook the influence that the Latino community has had on the state of Georgia.

Through the years Georgia has experienced great economic development and cultural enrichment due to the diverse and vibrant makeup of its residents including, significantly, the Latino community. Of the over 1,000,000 Latinos living in Georgia many have taken it upon themselves to serve in various capacities of leadership. And through their efforts, improve lives and create opportunities for growth.

To recognize the accomplishments of these gifted leaders, the Georgia Hispanic Chamber of Commerce presents the first annual "50 Most Influential Latinos in Georgia." The nominations of the men and women selected for this prestigious honor have gone through a rigorous process to evaluate contributions they have made. Weighing heavily on the final selection was the degree of influence each person exhibited in their role as a representative of the Latino community. It is one thing to be successful but quite another to ensure others are successful as well. For that positive influence, the GHCC is thankful and is delighted to recognize the "50 Most Influential Latinos in Georgia" for 2018.



Adelina Nicholls  
Executive Director  
Georgia Latino Alliance for Human Rights

Since 2000, Adelina Nicholls has overseen, coordinated, and carried out the efforts to develop grassroots leaders and organizations within Georgia's Latino immigrant communities in order to defend and advance Latinos' civil and human rights at the Coordinating Council of Community Leaders. Originally from Mexico City, Adelina studied sociology at the Autonomous National University of México (UNAM), where she later taught courses in sociology, social theory, social research techniques, and methodology in the Political and Social Science College.

To this date (2018) Adelina has dedicated to facilitate the creation of Comites Populares around the state and developed within a collective leadership among immigrants in the state of Georgia in the struggle for Human Rights, and since 2007 Adelina has continued her organizing efforts as the Executive Director of the Georgia Latino Alliance for Human Rights.

Adelina has received recognition as well as a number of awards for her work in community organizing and human rights, including the MALDEF Award Community Service (2001), the ACLU Georgia Civil and Human Rights Award (2008), Mundo Hispánico's Best Organization of the Year (2013), and a National recognition on 2015 with the U.S. Human Rights Movement Builders Award, in (2016) she received the "Daniel Levi Award" National distinction from the National Immigration Project (National Lawyers Guild) and in 2018 she has received the WAND National Community Legacy Award for one of Georgia's most effective community organizers focused on leadership development in Latino communities.

A promotional banner for the 7th Annual Golf Tournament. On the left, a man with a beard, wearing a white polo shirt and a white golf glove, holds a golf club and gives a thumbs up. On the right, a golf ball is shown. The background is dark with yellow and orange geometric shapes on the sides and green grass at the bottom.

# 7TH ANNUAL GOLF TOURNAMENT

October 8th, 2018 - 8:00 a.m.  
Summit Chase Country Club  
3197 Classic Drive Snellville, GA 30078

Presenting sponsor  Hosted by  Platinum sponsor 





Alejandro Coss  
President and CEO  
Latin American Chamber of Commerce

Alejandro is the President and CEO of the Latin American Chamber of Commerce of Georgia, one of the largest Latino organizations in the state and a dynamic force promoting and uniting the Latino business community in Georgia.

With over 25 years of experience in finance, economic development and trade promotion, Alejandro has worked both in Mexico and the U.S.,

Previous to his current position, he was in charge of the Trade Commission of Mexico - Bancomext office in Atlanta, and was responsible for the promotion of business opportunities with Mexico to seven states in the southeast including Georgia, Alabama, North and South Carolina, Kentucky, Tennessee and Virginia.

He is also very involved in the Latino community in Atlanta; he is a member of the Board of Directors of Ser Familia, Vice-Chair of The Institute of Mexican Culture and a member of the Hispanic Scholarship Fund's Atlanta Advisory Council.

In 2015 Alejandro was part of the Mayoral Welcoming Atlanta Working Group, co-chairing the Economic Empowerment subcommittee; the working group made 20 recommendations to the mayor on how to make Atlanta more welcoming to immigrants. He continues to be part of this effort as a member of the Welcoming Atlanta Advisory Committee.

Alejandro holds a degree in Business Management from the University of Chihuahua, Mexico and post-graduate course in International Trade from the Instituto Tecnológico y de Estudios Superiores de Monterrey, Mexico.

Alejandro lives in Johns Creek, Ga. with his wife Monica, daughter Valeria and dog Dusty.

A promotional graphic for the Georgia Hispanic BUSINESS Conference &amp; Expo. On the left, a woman with long dark hair, wearing a dark blazer over a white top, stands with her arms crossed. The background features a network of grey lines and dots, with several circular icons: a yellow one with a globe, an orange one with a lightbulb, and a grey one with a sun. A large orange circle contains the text "Georgia Hispanic BUSINESS Conference &amp; Expo" in white. To the right, the event details are listed: "Nov 13/2018", "8:00 a.m - 2:00 p.m", "Cox Enterprises", "6205 Peachtree Dunwoody Road, Atlanta, GA 30328". At the bottom, the logos for "COX ENTERPRISES" and "GEORGIA CHAMBER" are displayed, with the latter featuring three stars above the word "CHAMBER".



Ana Maria Martinez  
Staff Attorney to  
The Hon. Dax E. Lopez  
State Court of Dekalb County

Ana María Martínez is a Staff Attorney to the Hon. Dax E. López in the State Court of DeKalb County. Outside of work, she dedicates her time to various legal and community organizations. In 2015, she co-founded the Georgia Latino Law Foundation (“GLLF”). The GLLF’s mission is to increase diversity in the legal profession by supporting the Latino legal community pipeline. The GLLF focuses on educating and empowering Latinos with an interest in the law. As President, she oversees the organization’s Law Day, Leadership Academy and Mentoring Program, and Fellowship Program.

She is currently the only Latina serving on the State Bar of Georgia’s Board of Governors. She also serves on the boards of the Georgia Hispanic Bar Association, the Latino Community Fund, and the Lamar Inn of Court.

Originally from Manizales, Colombia, Ana María Martínez has been a resident of the metro-Atlanta area since age 12. She received her B.B.A. in Marketing, cum laude, from The University of Georgia in 2004. She obtained her J.D., cum laude and with Pro Bono distinction, from the Georgia State University College of Law in 2009.

Ana Maria is married to Mario Martínez, Jr. Together they are the proud parents of Liliana (6) and Elena (2).



Anibal Torres  
Executive Director  
Latin American Association

Anibal Torres was named executive director of the Latin American Association in September 2015, after serving as interim director for three months. He served on the board of the LAA from 2008 until 2015, most recently as chair. Throughout his decades-long career in publishing, Torres has held senior-level executive positions with a variety of media companies in the U.S., as well as in Latin America, where he worked for McGraw-Hill.

Torres served as publisher of Mundo Hispanico, Atlanta’s largest Spanish-language newspaper, from 2007 to 2013. Prior to that, he was vice president and general manager of the Tribune Co.’s Hoy Spanish-language newspaper in New York City and publisher of the Tribune’s El Sentinel in Orlando, FL. He has a distinguished record of community service and involvement.

Torres has a bachelor’s degree in political science from the University of Dayton in Ohio. A native of Puerto Rico, Torres has also lived in Colombia and Panama.



Anna R. Cablik  
President  
ANATEK, INC

Anna R. Cablik was born and raised in the Republic of Panama, where she obtained a degree in Medical Technology from the Canal Zone College. After finishing her studies, she got married to Jerry C. Cablik and together they came to Atlanta in 1974. She started out working at Piedmont Hospital, after two years, she had an opportunity to change jobs and in 1976 she started working with a construction materials company. She stayed there for seven years, progressing from clerk to Vice President of the Company. In 1982 she left her position to start her first company: ANATEK, INC., a contracting company that specializes in highway bridges.

After leading ANATEK, INC. to become one of the largest Hispanic owned firms in Georgia, Ms. Cablik started ANASTEEL & Supply Company, LLC in 1994. ANASTEEL is the only Hispanic/-female owned reinforcing steel fabricator in the Southeast, and possibly the United States.

In 2001, Mrs. Cablik joined forces with Mark Massmann and started a third company: MassAna Construction LLC. MassAna is a general contractor specializing in heavy construction. In 2006 she sold her ownership interest in MassAna Construction.

To learn more about Anna R. Cablik visit: <https://ghcc.org/50-most-influential-Hatinos/>

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Anthony P. Rodriguez  
Co-Founder and producing Artistic Director  
Aurora Theatre

Aurora Theatre opened in the summer of 1996 and Anthony Rodriguez and Ann-Carol Pence (Co-Founder and Associate Producer) established Aurora Theatre, Inc. as a non-profit organization in 1999. Under their leadership, the theatre grew from 120 season subscribers to the 5100 subscribers Aurora Theatre currently boasts.

Mr. Rodriguez's greatest accomplishment to date was the successful negotiation to relocate Aurora Theatre to

downtown Lawrenceville Georgia where it serves as the cornerstone for their revitalization. Aurora's accomplishments include: Learning Library an educational theatre program, Aurora's Apprenticeship for recent college graduates, Aurora Academy and Conservatory where students learn from working professionals, and Teatro Aurora a professional Spanish-language theatre company that was created to highlight Latinx cultural heritage and to help build social bridges in our community.

To learn more about Anthony P. Rodriguez visit: <https://ghcc.org/50-most-influential-Hatinos/>



Belisa M. Urbina  
Executive Director  
Ser Familia, INC

Ms. Urbina was born and raised in San Juan, Puerto Rico. She studied Business Administration at the University of Puerto Rico and graduated as Valedictorian of her class. She moved to Georgia in 1999. On 2001 she co-founded Ser Familia, Inc. which is the leading program in Georgia providing coordinated multi-disciplinary family, social and mental health services to Latinos. She is a member of Cobb County's 2020 Steering Committee and Kennestone Hospital's Regional Board of Directors past chairperson.

On 2012 she was named by Womentics as one of the Women of the year. On 2014, she was chosen as one the 11WhoCare@by Atlanta's 11 Alive Channel. On 2015 she received the "Family Advocacy Award" from the Interfaith Children's Movement. In 2017 she was honoured by the Georgia Women's Legislative Caucus with the Nikki T Randall Servant Leadership Award. That year she was also recognized with the NFL Hispanic Heritage Leadership Award by the Atlanta Falcons. In 2018, Gideon's Promise gave her the Community Impact Award and the Atlanta Braves chose her along with her husband as Community Heroes. She has been married to her husband Miguel for 33 years and is the proud mother of 5 children and grandmother of 5.



Bob Jimenez  
Vice President  
Corporate Communications & Administrative Services  
Cox Enterprises

Roberto I. Jimenez is senior vice president of corporate communications and administrative services at Cox Enterprises, a leading communications, media and automotive services company. Jimenez serves as the communications counsel to members of the executive team and leads the management of the company's brand, reputation and strategic communications across Cox Enterprises.

He is responsible for leading internal and external communications; digital communications; public affairs; issues management and crisis preparedness; creative studio; as well as corporate social responsibility and corporate giving. He also oversees the company's meeting and event management services, audio/visual production and corporate travel teams serving as an enterprise-wide resource for the company's 60,000 employees.



Brenda Lopez, Rep.  
HD99

Attorney Brenda Lopez made history last fall when she became the first Hispanic woman elected to the Georgia General Assembly, representing House District 99 in Gwinnett County. She was sworn in January 2017 and is one of two Latino representatives in the General Assembly. She sits on the education, retirement and state planning & community affairs committees.

Representative Lopez is a rising star in Georgia politics.

As the principal attorney at The Lopez Firm, Representative Lopez handles removal and family-based immigration cases.

Representative Lopez was born in Mexico and immigrated to the United States at age 5. She is a product of DeKalb County Schools and graduated from Cross Keys High School in Brookhaven. She received a bachelor's degree in political science and sociology from Georgia State University and, after working as a paralegal and in advocacy for three years, she graduated law school from Syracuse University.

To learn more about Brenda Lopez visit: <https://ghcc.org/50-most-influential-latinos/>

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Cesar Y. Abadia  
Vice President  
Business Banking Area Manager  
JP Morgan and Chase

Cesar Y. Abadia is an area manager for Chase Business Banking, which provides deposit, credit and cash management services to small business owners and lower middle market clients; overseeing a team of business relationship managers in Metro Atlanta.

Cesar joined Chase Bank in 2012 and has over 16 years of experience in the financial services industry serving in various different roles and capacities in Atlanta. He has been recognized by his firm as a National Achiever for the last 4 years.

In 2017 he was recipient of the prestigious President's Club award. In addition to his professional role at the firm, he enjoys helping and coaching others on their career development. He is also the Co-Chair and Founder for Chase's business resource group, Adelante SE Chapter, a Community Ambassador, and South Division's Diversity and Inclusion Ambassador.

Cesar is highly motivated and involved in the Community. He is a volunteer of Habitat for Humanity, Junior Achievement and supporter of Carry the Load, an organization that honors and celebrates the sacrifices made by our nation's heroes (military, law enforcement, firefighters and first responders). He currently serves as a member of the Board of Latin American Chamber of Commerce of Georgia, a member of Georgia Hispanic Chamber of Commerce, and Chairman's Club Member at Gwinnett Chamber of Commerce. He was a former Member of the board of the Cottage School and Boy Scouts of America, Atlanta Chapter.





David Araya  
Co-Founder, President and CEO  
HoPe

David Araya is the Co-founder, President and CEO of HoPe (Hispanic Organization Promoting Education), Inc. Born in Costa Rica, David immigrated to the US at the young age of 5. Immersed and personally impacted by the day to day struggles of immigrant youth in America, David co-founded HoPe at the age of 18 to provide his peers a pathway to-and-through high school and college. Within 9 years, HoPe has expanded its youth leadership development and educational attainment programming to 52 high school in Georgia reaching over 4000 families yearly and achieving a 100% high school graduation rate.

David has been recognized by the White House for the work HoPe has achieved in Georgia, and travels the country speaking into the power of youth development, leadership and social entrepreneurship, and educational attainment. David is a Praxis Nonprofit Fellow Alumni, LEAD Atlanta Alumni, and currently sits on the Hispanic Scholarship Fund Advisory Board and the Emory Goizueta Foundation Grant Advisory Board. David's priorities in life are faith, family, and service, and his greatest joys are his wife and daughter.

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Dax E. Lopez  
State Court Judge  
State Court of DeKalb

Born in Ponce, Puerto Rico, Judge Dax López moved to Georgia at the age of six. Constantly on the move, Judge López lived in six states, mostly in the South, throughout his childhood. Judge López attended Vanderbilt University and then, Vanderbilt Law School.

After law school, Judge López served as the law clerk for the Hon. Hector M. Laffitte in the Federal District Court for the District of Puerto Rico. He returned to Atlanta in 2002 to commence his career as an attorney at Holland & Knight, LLP. Before joining the DeKalb State Court, Judge López also worked in the litigation groups of Ashe, Rafuse & Hill and Foltz & Martin LLC, where he handled class actions, complex civil litigation, employment matters, and product liability cases.

On August 10, 2010, Georgia Governor Sonny Perdue appointed Dax to the State Court of DeKalb County, where he has presided over both criminal misdemeanor and civil matters. Judge López also presides over two sections of the DeKalb County DUI Court, which includes the only such court conducted entirely in Spanish.





Deborah Gonzalez, Rep.  
HD117

Representative Deborah Gonzalez, HD117, is an attorney, mother, and advocate for social justice. Her work in the legal field covers media, technology and entertainment through her legal firm D Gonzalez Law, LLC and Letterbox Legal. She won her seat in a special election in November 2017 and gained national media attention (thanks to a shout out by Michael Moore on CNN) by flipping the seat blue despite being outraised 4 to 1 by her opponent. Her legislative work includes protection of children (health, education), working families

(livable wages, non-discrimination), and victims of sexual harassment, domestic violence and other forms of abuse. She is a published author, most recently of "Managing Online Risks: Apps, Mobile, and Social Media Security." Deborah comes from a military family (army).

Rep. Gonzalez is currently on three committees: judiciary non-civil, code revision, and intergovernmental coordination. Due to her 2018 committee work Rep. Gonzalez was appointed in May, 2018 to be the Vice Chair of a national task force on Law & Criminal Justice for the National Hispanic Caucus of State Legislators. Rep Gonzalez distinguished herself as a freshman legislator by defeating a bad bill with her opposition speech on cross-over day, not once but twice.

To learn more about Deborah Gonzalez visit: <https://ghcc.org/50-most-influential-latinos/>

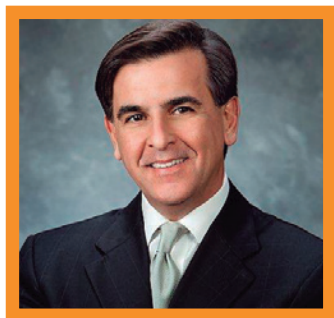


# *Congratulations*

WENDY CORONA & BOB JIMENEZ

for being named among the  
50 Most Influential Latinos of Georgia.





Eduardo Martinez  
President, The UPS Foundation  
UPS Chief Diversity & Inclusion Officer

The UPS Foundation leads the global citizenship programs and initiatives for UPS. As President, Ed Martinez is responsible for the operations and management of its global community investments, employee engagement and corporate relations programs which invests in over 4,300 organizations and communities across 170 countries.

In addition to his role as President of The UPS Foundation, Martinez also serves as the UPS Chief Diversity & Inclusion Officer with responsibilities for the advancement of diversity and inclusion programs which empower over 440,000 UPS employees worldwide including its suppliers, customers and communities.

Martinez served as corporate legal counsel in the UPS Legal Department until 2007, where his practice included intellectual property, information technology matters, commercial transactions as well as civil litigation. Prior to assuming the role of President for The UPS Foundation, he held senior management positions at UPS in the areas of Corporate Finance and Accounting, Risk Management and Acquisitions.

Martinez serves as a director on numerous boards and leadership advisory councils for the United Nations, civil society organizations and the World Economic Forum. He is a frequent speaker and advocate for the importance and value of public-private sector partnership to help drive humanitarian action, global sustainability, social & gender equality and the advancement of the United Nations Sustainable Development Goals.



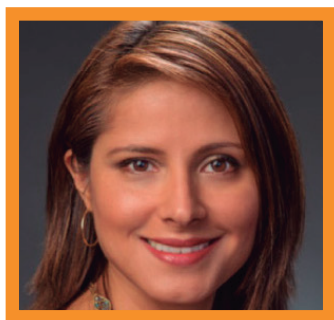
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influential latinos in Georgia**



Eddy Perez  
Advisor  
Atlanta Braves Team

Eddie Pérez was born on May 4, 1968, in Ciudad Ojeda, Venezuela. Pérez was signed as an amateur free agent in 1986 and was 27 years old when he broke into the big leagues on September 10, 1995, with the Atlanta Braves. Pérez played with the Atlanta Braves from 1995-2001 and 2004-2005, the Cleveland Indians in 2002 and the Milwaukee Brewers in 2003. Eddie was a part of the 1995 World Series Championship team. After concluding a 20-year playing career, Eddie became the Bullpen Coach for the Braves.

Pérez had one of his best years in 1998 when he posted a .336 batting average along with a .404 on-base percentage in 61 games helping the Braves claim the National League East Division. In 1999, he was the NLCS MVP. In 2006 Eddie coached for the Mississippi Braves and was promoted to the major league Atlanta team in 2007 as the bullpen coach and later became the first baseman coach. Pérez now serves as an advisor to the team.



Gigi Pedraza  
Founder & Executive Director  
Latino Community Fund in Georgia

Gigi Pedraza is a social entrepreneur and experienced professional in the areas of general management, strategy, operations, marketing and development in both the for-profit and non-profit world.

Pedraza started her first business in elementary school re-selling stickers to other 8 years olds. For the last 20 years she has been part of businesses and non-profit teams in both operational and executive roles.

Gigi Pedraza is currently the founder and Executive Director of the Latino Community Fund in Georgia (LCFgeorgia.org ), a non-profit dedicated to catalyze investment and promote collaborative work in the Latinx/Hispanic community. LCF Georgia amplifies the diverse voice of our community through advocacy, research and leadership development; builds capacity in community-based organizations and directly invests through scholarships and grants in our community.

To learn more about Gigi Pedraza visit: <https://ghcc.org/50-most-influentialLatinos/>



Glianny Fagundo  
Partner  
Taylor English, LLP

Glianny Fagundo is an accomplished employment attorney with the prestigious business law firm Taylor English LLP, and a passionate community servant. She was Secretary, VP, President and Chairperson of the GHBA, and a co-founder and director of the NLBWA. Glianny also served on the boards of CredAbility, Inc., a national financial empowerment nonprofit for low to moderate income families, and Brookhaven Yes, Inc., where she successfully advocated for the creation of that city, and with which she remains involved.

She recently stepped down as a director of the LACC, where she focused on business and political outreach. In 2017, Governor Deal appointed Glianny to a five-year term on the State's Personnel Board. Additionally, she currently serves on the LAA's Advocacy Committee. Over the years, Glianny has been interviewed by numerous radio and TV stations including NPR, Univision and Telemundo, and has quietly contributed endless volunteer hours and funds to many other organizations. Glianny is a proud member of the 2013 Leadership Atlanta class, and has been recognized by various publications including the Atlanta Business Chronicle, Georgia Trend, and Atlanta Magazine. She is most proud, however, of her awesomely "woke" daughter and husband who support and fuel her many passions.

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Guillermo Wasserman  
Partner  
Wasserman West, LLC

As head of the Firm's Latin American Practice, he regularly advises U.S. and Latin American-based companies on complex cross-border transactions. He currently serves as President of the Northwestern Law Alumni Society in Atlanta and is also an active member of various leading organizations in Georgia, such as the Georgia Hispanic Chamber of Commerce, the Argentine-American Chamber of Commerce of the Southeast, and the International Section of the State Bar of Georgia, as well as other international organizations, including the International Law Committee of the American Bar Association and the Buenos Aires Bar Association (Argentina).

He frequently lectures on market entry, foreign direct investment, and commercial transactions to leading business organizations, companies, and universities throughout the Americas. Guillermo, who is fluent in Spanish, Portuguese, and English, is admitted to practice law in the State of Georgia and Argentina, having earned law degrees in both Argentina and the U.S.



Guiomar Obregon  
Founder  
Precision 2000

A native of Colombia, Guiomar Obregon founded her construction company, Precision 2000, in 1998 with her husband, Carlos Sánchez. She had been laid off from her job and had just had a baby when they decided to start a business from home. It was a risky decision but they saw it as an opportunity and a challenge, and they went for it. Precision 2000 is celebrating its 20th anniversary as the only Hispanic woman-owned company involved in the expansion of Hartsfield-Jackson Atlanta International Airport and the

construction of SunTrust Park, among many important infrastructure projects in the city of Atlanta. She co-founded the Georgia Hispanic Construction Association as a way to bring greater cohesiveness to the loosely knit group of Latino construction companies in Atlanta. And when the devastating Great Recession hit in 2008, she devoted herself and the organization to helping the Hispanic construction industry survive.

Education and job access for young Latinos has been always one of her main concerns.

In 2006, Guiomar created an internship program for civil engineering students from her alma mater, Escuela Colombiana de Ingenieria and later expanded to Universidad Nacional de Colombia, where the seniors come to Atlanta to work and learn.

To learn more about Guiomar Obregon visit: <https://ghcc.org/50-most-influential-Latinos/>





Hector Santiago  
Chef  
El super pan

Chef Hector Santiago was born in Puerto Rico. Nearly 25 years ago, he took his first culinary job cooking in the San Juan kitchen of his mentor, Chef Giovanna Huyke. Under her advisement, Chef Santiago attended the Culinary Institute of America in New York. Following graduation, he trained in the kitchens of the Greenbrier Hotel in West Virginia, the Manhattan Ocean Club, Stony Hill Inn in New Jersey, and Heartland Brewery. Fast forward to 2001, when he moved to Atlanta and opened his restaurant Pura Vida—a highly regarded Latino tapas restaurant.

For over a decade, Chef Santiago traveled, explored, and cooked, bringing the authentic flavors and ingredients of his beloved Latino America to Pura Vida. He researched and expanded his technique with stints in the kitchens of renowned international chefs, including José Andrés, Wylie Dufresne (WD~50) and Andoni Luis Aduriz. As Chef-Owner of Pura Vida, Santiago was a three-time, James Beard Foundation “Best Chef of the Southeast” Semifinalist.



Ivan Shammas  
General Manager & General Sales Manager  
Telemundo Atlanta

Telemundo Atlanta is a premier Spanish-language media company providing award-winning local news and programming to the expansive Latino population in Atlanta. His experience and passion for the Hispanic market continue to drive his involvement in the community through various organizations. Shammas serves as Chair Elect on the Board of the Georgia Hispanic Chamber of Commerce, one of the largest Hispanic Chambers in the nation.

He also serves on the Board of Directors for the United Way of Greater Atlanta. Over the past years, Shammas has served as Chair of the United Way's Young Professional Leaders Advisory Board and as Chair of GALEO (Georgia Association for Latino Elected Officials) Leadership Council (GLC) overseeing 6 community outreach committees. Shammas is a proud graduate of the 2018 Cultivating Hispanic Leadership Institute –a collaboration between the University of Georgia and the GHCC. He is a graduate of Leadership Atlanta 2015 and alumni of the GALEO Institute of Leadership. Past recognitions include the Atlanta Business Chronicle's and Georgia Trend Magazines 40 Under 40 awards. Being of Venezuelan decent, Shammas grew up in Atlanta and currently resides in Brookhaven with his wife and 3 children.





Jason R. Anavitarte

Director of Development and Advocacy

CareSource Georgia

Jason is a former member of the Doraville City Council elected in 2003, becoming the youngest Hispanic ever elected in Georgia and the youngest to serve as Mayor Pro Tem. In 2011, he was named by Georgia Trend Magazine as one of the top 40 Under 40 Leaders in Georgia. In 2005, Jason was bestowed with the Ivan Allen Jr. Legacy Award named after the former Atlanta Mayor. Jason serves as the Chairman of the Board of Trustees for Chattahoochee Technical College, the largest technical college in Georgia. In addition, he serves on the Georgia Chamber of Commerce Board of Directors, Georgia Hispanic Chamber Board of Directors, and Cobb Chamber Board.

To learn more about Jason R. Anavitarte visit: <https://ghcc.org/50-most-influential-Hatinos/>

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Jason Esteves

Assistant General Counsel at Equifax

Member of Atlanta Public School

Board of Education

After graduating from the University of Miami, Jason devoted himself to teaching at an underperforming school in a low-income neighborhood. He worked countless hours with students, teachers, and parents to ensure his kids had the resources they needed to succeed. This experience gave Jason insights into the challenges our children face and the importance of public schools that help children overcome those challenges.

Today, Jason serves as Assistant General Counsel at Equifax Inc., where he manages litigation matters for the company. He was as an associate at the law firm of McKenna Long & Aldridge LLP (now Dentons US LLP) after graduating from Emory University School of Law

To learn more about Jason Esteves visit: <https://ghcc.org/50-most-influential-Hatinos/>

He serves as a Commissioner for the Commission on Equal Opportunity appointed by Governor Nathan Deal.

Most recently, Jason became the Republican nominee for the Paulding County Board of Education after winning a countywide runoff with 58% of the vote. During the 2016 election cycle Jason served as the Georgia Chairman of Senator Marco Rubio's Presidential Campaign.

He was first elected on December 4, 2013 and was unopposed when he sought re-election in 2017. Jason has focused his efforts at promoting equity and improving the financial outlook of the school system. As an attorney and former educator, Jason is working to ensure every child in Atlanta Public Schools obtains an education that prepares them for college and career.



Javier Díaz de León holds a Bachelor Degree in International Relations from the Universidad Iberoamericana in Mexico City. He also earned a Master of Arts in International Conflict Analysis from the University of Kent at Canterbury in England. Since 1991, he is a member of the Mexican Foreign Service, and holds the rank of Ambassador.

Javier Díaz De León

Consul General de Mexico en Atlanta

During his professional career he has served as: Deputy Consul General in San Diego; Deputy Consul General in New York, Head of the Office for Migration and Hispanic Affairs at the Mexican Embassy in the United States, and Executive Director of the Institute for Mexicans Abroad at the Mexican Ministry of Foreign Affairs. From June 2013 to May 2016 he served as Consul General of Mexico in Raleigh, NC. On May 2016, he was appointed by President Enrique Peña Nieto as Consul General of Mexico in Atlanta, Georgia, serving in this position since June 18, 2016.



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Jerry Gonzalez  
Executive Director  
GALEO

Jerry Gonzalez is the founding and current Executive Director of Georgia Association of Latino Elected Officials (GALEO) and the GALEO Latino Community Development Fund (GLCDF). GALEO was founded in 2003 and is a 501(c)(6) statewide nonprofit and non-partisan organization; its mission is to increase civic engagement and leadership development of the Latino/Hispanic community across Georgia. The GALEO Latino Community Development Fund is a 501(c)(3) nonprofit organization affiliated with GALEO.

At GALEO, Gonzalez has utilized not only his extensive political experience but also his deep understanding of the struggles of the Latino community in Georgia. During his tenure with GALEO, the GALEO Institute for Leadership (GIL) program has become a flagship leadership development for the Latino and immigrant community in Georgia, equipping more than 600 community members with skills to serve their communities. The GALEO Leadership Council, Spanish-Language Leadership Series, and the Latino Leaders Summit are also integral to GALEO's leadership, empowerment and networking activities.



Jose Paniagua, CTP  
VP and Treasurer  
Inspire Brands, Inc.

Through various roles, Mr. Paniagua has been responsible for designing and implementing initiatives to support the Treasury department's expanding role at Inspire Brands. In his current role, he is responsible for developing and executing the strategic plan for Inspire Brands' Treasury operations, including managing the company's working capital; structuring bank and vendor relationships; guiding Inspire Brand's payment strategy; developing franchisee financing programs; managing the organization's capital

structure; ensuring compliance with the company's various debt agreements; and serving as the Treasury Department's Subject Matter Expert on company-wide initiatives.

Prior to this, Jose served as the Director of Treasury at the Wendy's/Arby's Group, where he also administered the company's Smart Safe program. Jose earned a Bachelor's degree in Accounting and Finance from Georgia State University and is currently on track to earn an MBA from Emory University's Goizueta School of Business in May 2019.

In addition, Jose currently serves as the Treasurer for the Georgia Hispanic Chamber of Commerce, where his passion for his profession has successfully united with his desire to contribute to his community.



Dr. Jose Rodriguez  
Medical Director

Born and raised in Puerto Rico, Dr. Rodriguez obtained a Bachelors' Degree in Science from the University of Puerto Rico, Rio Piedras Campus and a Medical Doctor degree from San Juan Bautista School of Medicine in San Juan Puerto Rico. Came to Georgia in 1981 upon completion of medical school to do a residency in Pediatrics at the Medical College of Medicine in Augusta. Dr. Rodriguez has been practicing in Cobb County since 1983. In 1998 he completed a Master in Business Administration from Kennesaw State University. He is Board Certified in Pediatrics and recertified in .

Dr. Rodriguez has held numerous positions in the community such as Board member of the WellStar Kennestone Regional Board where he served as the Chairman for 2008-09. Past Chairman of the Wellstar Kennestone Hospital Pediatric Department in numerous occasions. Also appointed by the speaker of the Georgia House of Representative to serve as an Advisory Board Member in the Office of Child Advocacy representing Georgia pediatricians. To learn more about Dr. Jose Rodriguez visit: <https://ghcc.org/50-most-influential-latinos/>

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Josef Martinez  
MLS Forward  
Atlanta United Football Club

Martinez has been nearly unstoppable since arriving in MLS. After scoring 19 goals during his first season with Atlanta United, Martinez has followed that up with a record-breaking campaign in 2018. The Venezuelan striker has scored 28 goals in 27 matches to date, breaking the MLS single-season scoring record with eight matches to spare. He also holds the league's all-time hat trick record with six, becoming the fastest in league history to reach both milestones. He has already been named MLS Player of the Month twice, while taking home four MLS Player of the Week honors this season.

Martinez scored 19 goals in just 20 appearances in his debut season and was a 2017 MLS Newcomer of the Year finalist. He was the only player to win MLS Player of the Month twice and was also named MLS Player of the Week twice.

Martinez joined Atlanta United with more than 100 professional appearances spread across the first divisions of Venezuela, Switzerland and Italy. He has also been capped by the Venezuelan National Team 42 times and has scored nine goals since making his debut in 2011. In his three seasons with Torino, Martinez scored 13 goals while adding six assists in 76 combined appearances. Martinez joined teammates Hector "Tito" Villalba, 22, and Miguel Almiron, 23, as Atlanta United's third Designated Player.

To learn more about Dr. Jose Rodriguez visit: <https://ghcc.org/50-most-influential-latinos/>

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Juanita Velez

International Social Media Strategist

Delta Airlines

As she became more involved in the Atlanta community by interning at the Atlanta Convention and Visitors' Bureau, she gained a passion for the commercial internationalization of Atlanta.

Human connectivity, communication, and globalization became Juanita's main passion points, eventually landing her a career with UPS, the global logistics monster. Juanita joined UPS in 2013 as Global Brand and Sponsorships Specialist and was responsible for customer hospitality activation programs for Ferrari Formula 1, The Masters and other international and domestic sponsorships. She was promoted as the International Digital Integrated Communications Supervisor on the UPS International Communications Team.

To learn more about Juanita Velez visit: <https://ghcc.org/50-most-influential-latinos/>

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Karla Arriola

Founder

AR Heritage Group

Karla was Born in Brooklyn, New York, to Guatemalan parents. Inspired by her mother, she is propelled by an insatiable desire to empower women to become financially independent by learning new skills and/or starting a business. Karla's career efforts are uniquely motivated by a desire to support her company, community and the philanthropic organizations close to her heart. As a dedicated community investor and advocate, she invests up to 20% of her Net Profit into many local nonprofit organizations focused on the areas of entrepreneurship and small business development,

green space preservation and pet protection. Current recipients of her financial support include the Chastain Park Conservancy, The Latin American Association for whom she serves as a Board Member, Latino Community Fund as a Sustaining Member and Georgia Hispanic Chamber of Commerce.

She is energetic, creative and self-motivated, her entrepreneurial spirit steered her toward a career in real estate. In 2009 she founded the AR Heritage Group and joined the Keller Williams Realty's worldwide organization. As a Real Estate Consultant at their Buckhead, Atlanta Office.





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Laura Murvartian  
Senior Director  
Equifax

Ms. Murvartian is a Senior Director at Equifax and an established leader in the community.

Ms. Murvartian is a graduate of the 2014 Leadership Atlanta class and is the Founder and Chair of Fiesta de Libros, a non-profit library program that has given away over 20,000 books since 2012. Her involvement in the Latino community also includes being a board member of the Institute of Mexican Culture and a member of the Latin American Association Finance

Ms. Murvartian is a Woodrow Wilson Fellow and holds a Masters of Public Policy from the University of Michigan with a focus on International Economics. She also graduated cum laude from Hamline University. Ms. Murvartian's personal story of being a migrant child who worked in the bean fields as well as corn and chicken processing plants with her parents to becoming a successful business woman has been featured on NPR's StoryCorps, Mundo Hispanico and La Vision. She was an Olympic Torch bearer in 2001.

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Luisa Fernanda Cardona  
Deputy Director  
Office of Immigration affairs  
Welcoming Atlanta

Luisa Fernanda Cardona de Vence serves at the Deputy Director of the City of Atlanta's Mayor's Office of Immigrant Affairs – Welcoming Atlanta. Luisa supports the director in the development and implementation of Welcoming Atlanta's strategic plans and policies, and provides leadership and direction to the Welcoming Atlanta team. Programs which she currently supervises include language access through iSpeakATL, Citizenship and Citizenship Corners, ATLin

Business, ESL and financial literacy, Bank On Atlanta, and community and volunteer engagement. Her work also includes serving as a Spanish media liaison for Mayor Keisha Lance Bottoms. Luisa is especially proud to have developed and implemented the first citywide language access plan to ensure that all people, regardless of English ability, have equitable access to all city of Atlanta services.

Prior to joining the Mayor's Office, Luisa served the immigrant community as an attorney both in Atlanta and Washington, D.C. In this capacity, Luisa advocated on behalf of immigrant workers, tenants, and DREAMers. Luisa was born in Armenia, Colombia and raised in metro Atlanta, and holds a law degree from the American University's Washington College of Law and a bachelor's degree from Georgia State University.



Mariela Romero  
Director  
Regional Community Empowerment

Romero has interviewed former President and Nobel Peace Prize Laureate Jimmy Carter, Civil Rights leader and Presidential Medal of Freedom Awardee, Reverend C.T. Vivian, American labor leader Dolores Huerta and Dr. Bernice King among other distinguished public figures.

Mariela's distinction and recognition in the Atlanta community are indisputable, as is her unwavering commitment to journalistic excellence, now with a broader role she looks forward to reaching new audiences and for the many opportunities to build on her passion for informing and empowering Spanish speaking viewers.

To learn more about Mariela Romero visit: <https://ghcc.org/50-most-influential-latinos/>



Mimi Woodson  
Council Woman  
Columbus, GA

Columbus City Councilor Evelyn "Mimi" Woodson was born in Manati, Puerto Rico on November 22, 1957. She has faithfully represented the Citizens of District 7 for the past 24 years, being elected in 1995 and re-elected for another term in 2018. She has helped to bring more than \$400 million dollars in capital projects to her district. Councilor Woodson only lived in Columbus for two years before she was elected to office, thus making history by becoming the first Latino to be elected as a City Council, member in the consolidated city/county government.

Her political experience has led to thousands of new jobs in Columbus, Georgia including Total Systems Credit Card Processing/TSYS, AFLAC Insurance Company Expansions, and Columbus South Business Expansions. Her years of knowledge and experience has also helped to make Columbus, Georgia a better place to live, work and play - New and Affordable Housing, Recreation Facilities, Restoration / Redevelopment of Uptown Columbus, Urban Whitewater Rafting, Zip Line, Walmart, and the new National Infantry Museum to name a few.



Monica Maldonado  
President/CEO  
IP Communications

For over 30 years, Monica Maldonado has passionately served as a leader in the Atlanta Latino community. Her commitment to community is matched by her business savvy and tireless work ethic. Under her leadership, IP Communications has become the largest Hispanic woman-owned business of its kind in the southeast, providing integrated marketing solutions to clients across the nation, ranging from global non-profits to Fortune 500 companies like The Coca-Cola Company, Home Depot, Kaiser

Permanente and InterContinental Hotels Group (IHG) to name a few.

As a dynamic community leader, small business advocate and trailblazing entrepreneur, Ms. Maldonado has been recognized by a number of organizations for her tireless efforts in business and the community. She has served in the boards of the GHCC, LACC, DeKalb Chamber of Commerce, and Colombianitos and currently serves as a member of the DeKalb Thrives Steering Committee and MBEIC Co- Chair for GMSDC.

To learn more about Monica Maldonado visit: <https://ghcc.org/50-most-influential-latinos/>

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Myrna Garcia  
Assistant Vice-President  
Strategy Account management & Business Development  
INROADS

Myrna Garcia, Assistant Vice President, Strategic Account Management & Business Development at INROADS, Inc.; a 501C3 International Non Profit. As a dedicated leadership team member focused on National Strategic Sales, New Business development and Relationship Management for the enterprise supporting over 250+ Top 500 Companies in the country. Additionally, MS. Garcia leads Hispanic Initiatives for the INROADS Enterprise across the United States and leverages her background in fund development to support the organization's fundraising campaigns.

From August 2012 to November 2013 Myrna was a full-time Consultant for INROADS prior to joining them as a member of the leadership team.

In addition to her INROADS experience, Ms. Garcia's , professional background spans over 30+ year in professional Executive Placement, Contingent workforce, workforce management solutions, diversity and inclusion strategies and now sales and business development nationally in the Non Profit sector.

To learn more about Myrna Garcia visit: <https://ghcc.org/50-most-influential-latinos/>



Norberto Sanchez  
CEO

#### Norsan Group

and Chairman of his company: Norsan Group, which currently owns and operates sixteen Frontera Mex-Mex Grills, two Luciano's Ristorante Italiano restaurants, the award-winning Pampas Steakhouse, and recently Frankie's The Steakhouse at Gwinnett's 1818 Club in Duluth, GA. Prime Meats, Norsan Group's meat packaging and distribution company, provides high quality meats to restaurants and grocery stores in the Southeast region of the US. In 2007, Sanchez broke into the media business with the addition of the Spanish language media group Norsan Media headquartered in Charlotte, NC.

To learn more about Norberto Sanchez visit: <https://ghcc.org/50-most-influential-Hatinos/>



Ozzie Areu  
Founder  
AREU BROS.

Native of Monterrey, Mexico, Norberto Sanchez is a Hispanic entrepreneur and community leader that has lived in the United States since 1982. Sanchez and his wife, Ira, moved to Atlanta, GA to attend Georgia Tech for his Masters in Engineering. After graduation, he began his career as an engineer and quickly realized that it was not his passion. In 1987, he took a career risk and opened his first restaurant, Frontera Mex-Mex Grill in Atlanta, GA. Norberto serves as CEO

Ozzie Areu brings over 20+ years of executive experience in motion pictures and television production and operations to his leadership of Areu Bros., the brand new major film and television studio that he recently founded with his brother, Will. Areu Bros. is dedicated to creating, promoting and showcasing Latino and female storytellers across multiple genres and platforms.

Ozzie spent the past decade with Tyler Perry, helping to build Tyler Perry Studios' content and studio businesses. During his time as President of TPS, Ozzie managed the production of 900+ episodes across nine television series, fifteen feature films and several plays.

A renowned leader in the Latin American community, Ozzie has received various awards, including the Hispanicize 2016 Latinovator Award and the CEO Executive Excellence in Entertainment Award by the Georgia Hispanic Chamber of Commerce. As first generation Cuban Americans, Ozzie and his brother Will are the first Latinos to own and run a major film and television studio in the United States.



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Pedro Marin, Rep.  
State Representative  
House District 96

Rep. Pedro Marin has honorably served House District 96 in the Georgia General Assembly for the past sixteen years. He has been at the forefront in stopping gang violence, eradicating gang graffiti, and supporting economic development initiatives for Gwinnett County and Georgia. He currently serves on the House Banks & Banking, Economic Development & Tourism, Industry & Labor and Science & Technology Committees.

Rep. Marin has created a reputation as an elected official dedicated to being a voice for justice, opportunity, and equality for all people.

Upon moving to Gwinnett County, Rep. Marin immediately recognized a need to build relationships between community and government leaders and the emerging diverse communities in metro Atlanta. He has facilitated countless intercultural relation programs to educate people about minorities, which has been critical in discrediting stereotypes, erasing ignorance, and easing tensions that arise when people are adverse to change. Rep. Marin has also led numerous community organizing efforts to register voters, protect minorities from unfair treatment, and raise awareness about health & educational disparities. He has worked hard to improve relations between Gwinnett County government and the Immigrant community by serving as an advisor and intermediary.

Rep. Marin possesses over 35 years of executive experience in both the private and non-profit sector plus 16 years as a Public Servant. He was born and raised in San Juan, Puerto Rico and while working for Persol, North America he was transferred in 1995 to Gwinnett County, GA. He has been happily married to his wife, Nereida, for 35 years.



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Rafael L. Bras is provost and executive vice president for Academic Affairs at the Georgia Institute of Technology. He is a professor in the School of Civil and Environmental Engineering and the School of Earth and Atmospheric Sciences where he holds the K. Harrison Brown Family Chair.

Rafael L. Bras, Sc.D

Provost and Executive Vice President for Academic Affairs

Georgia Institute of Technology.

Before becoming provost, Bras was a distinguished professor and dean of the Henry Samueli School of Engineering at UC-Irvine. For 32 years, he was a professor at the Massachusetts Institute of Technology where he was Chair of the Faculty, head of the Civil and Environmental Engineering department, and director of the Ralph M. Parsons Laboratory.

To learn more about Rafael L. Bras visit: <https://ghcc.org/50-most-influential-Latinos/>



Rene M. Diaz. Mr. Diaz was born in Cuba and moved to the United States as a child at the age of 6. He has spent his entire career with Diaz Foods where he has served as President and Chief Executive Officer since 1980. Diaz Foods is an ethnic food importer distributing to restaurants and supermarkets in twenty-eight states with sales of \$200 million. Mr. Diaz also owns and manages 5 other companies: Diaz Produce, Tortillas de Casa, La Cena Fine Foods NJ and EDUA Holdings.

Rene M. Diaz

President and C.E.O

Diaz Foods

He is also the President of the Diaz Group, the management company for all 5 companies. Mr. Diaz is currently active on several civic and corporate boards of directors: Founding director Atlantic Capital Bank and current board member; Board of Advisors of the J. Mack Robinson College of Business, United Way of Greater Atlanta. Some of Mr. Diaz's past board involvements include The Community Foundation, the Atlanta Community Food Bank, Children's Healthcare of Atlanta, The Carter Center, the Atlanta Symphony Orchestra, United Way of Atlanta, Atlanta Metro Chamber of Commerce, the Latin American Association, Leadership Atlanta, Georgia Hispanic Chamber of Commerce, the Alliance Theatre Company and Zoo Atlanta. In addition, he was a founding director of United Americas Bank, a community bank focused on the Hispanic community.

To learn more about Rene M. Diaz visit: <https://ghcc.org/50-most-influential-Latinos/>



Rubén J. Cruz  
Founder  
Cruz & Associates

Rubén J. Cruz, the son of Cuban immigrants and the owner and founder of Cruz & Associates, has dedicated his successful career to helping injured victims and workers for the last 30 years.

In addition to running a successful law practice, Ruben is extremely involved in his community. He is the founder of the Alcanzando Un Sueño Scholarship Program, awarding numerous scholarships each year to deserving high school seniors of Hispanic decent and is a proud member of the Board of Directors of H.O.P.E. (Hispanic Organization Promoting Education).

Rubén also is a strong contributor to numerous charitable organizations such as Kid's Chance, the March of Dimes, Doctors without Borders, the United Way, Be a Leader Foundation, Chicanos Por la Causa and Habitat for Humanity, among others. Ruben completed his undergraduate education at the Georgia Institute of Technology where he attended on a tennis scholarship and later earned an MBA and J.D. at Georgia State University in 1989.

Rubén currently lives in Atlanta with his wife and two children Nico and Sofia where he enjoys playing tennis in his spare time.



*Abe Ruiz*  
Chief Executive Officer  
Eat Here Brands



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Rudy M. Beserra

Sr. Vice President, Latin Affairs

The Coca-Cola Company (Retired)

With Coca-Cola, he has strengthened the company's bridge to hundreds of Latino organizations and small businesses in the U.S.

Rudy is an active member of a number of prominent Latino-focused organizations, including the League of United Latin American Citizens (LULAC); the Congressional Hispanic Leadership Institute (CHLI), of which he is a founding member; and he serves on the board of the Congressional Hispanic Caucus Institute (CHCI). In the past, Rudy has served as chairman of the Hispanic Scholarship Fund (HSF).

To learn more about Rudy Beserra visit: <https://ghcc.org/50-most-influential-latinos/>

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Sam Zamarripa

CEO

Intent Solutions of Atlanta

CEO of Intent Solutions of Atlanta, Ga. Previously the Founder and President of Zamarripa Capital Incorporated, 2007, a private equity corporation focused on lower middle market companies, primarily in the Southeastern United States. The company provides capital strategies and transaction consulting for executive teams involved in the sale or acquisition of assets in media, financial services and consumer products.

From 2002 – 2006, Sam was a Partner and Managing Director at Heritage Capital Advisors focusing on investments in media and financial services. In 2007, Mr. Zamarripa was appointed as a Senior Advisor to Darby Private Equity, the private equity arm of Franklin Templeton Investments. He is a Director of Assurance America Corporation. In 1998, Mr. Zamarripa co-founded United Americas Bank, NA of Atlanta where served as Board Member until 2009.

Mr. Zamarripa served two terms in the State Senate of Georgia representing the City of Atlanta, where he served as the Secretary of the State Economic Development Committee and member of the committees on Insurance, Science & Technology and Transportation. He retired from the State Senate undefeated in 2006.

To learn more about Sam Zamarripa visit: <https://ghcc.org/50-most-influentialLatinos/>





Santiago Marquez  
President & CEO  
Georgia Hispanic Chamber of Commerce

Mr. Marquez was born in Cuba and came to the United States in 1971. He lived in Portland, Oregon until 1982 when his parents were transferred with Georgia-Pacific to Atlanta, GA. He is a graduate of Georgia State University; a current student at Notre Dame University and an alumnus of the Buckhead Business Leadership Class; alumnus of Leadership Atlanta, best class ever-2013; he has served on the Gwinnett Citizens Review Board. He also serves on multiple boards including the Aurora Theatre and is on the advisory board for supplier diversity at Delta Airlines.

Mr. Marquez joined GHCC in September 2008. His main functions include financial management, fundraising, membership development and partnership development. Mr. Marquez has been working in the non-profit sector since 1998, cutting his teeth with Consumer Credit Counseling Service, Inc., while attending graduate school at Georgia State University. After CCCS, Marquez served as the Director of Employment and Housing for the Latin American Association, starting the first housing department to focus on Hispanics in Atlanta. In 2004, Marquez joined Boys & Girls Clubs of America where he worked for four years as the Director of Latino Outreach. During this tenure his duties included implementing a Latino outreach strategy in multiple Boys & Girls Clubs across the country. The Latino outreach initiative focused on outreach to Latino youth and families, while helping Clubs increase the number of Latino staff and board members. Most recently, Mr. Marquez served as the Director of Development, NE region where his duties included fundraising and corporate relations in the northeast region

In 2017, Mr. Marquez became the President and CEO of the Georgia Hispanic Chamber of Commerce. He is honored and humbled to lead an organization with over 1,100 members and over 34 years of service.



Tony Del Campo  
Partner  
Del Campo, Weber & Grayson,

J. Antonio "Tony" DelCampo previously served as a Judge in the State Court of Dekalb County for nearly a decade. As one of the state's most well-respected judges, Tony is best known for handling some of the most complicated cases in recent memory including all of the civil claims originating from the Brian Nichols courthouse shooting case, countless medical malpractice cases, and intricate products liability trials with substantive verdicts—one of which was among the largest in the history of the state.

A native of Lima, Peru, Tony came to Atlanta, Georgia, in July of 1979. He graduated from Emory University in 1991 and received his law degree from Georgia State University in 1994, where he served as an Editor on the GSU Law Review and received the A. Thomas Jones Excellency in Advocacy Award. To learn more about Tony Del Campo visit:<https://ghcc.org/50-most-influential-latinos/>



Veronica Maldonado  
Program Director  
Georgia Mentor Protege Connection

Veronica Maldonado-Torres is a visionary Latina leader. She is a passionate speaker, business coach and strategist. Veronica is committed to small business development. She has spent much of her professional career advocating for diverse businesses. As Program Director of the Georgia Mentor Protégé Connection (MPC), formerly the Governor's Mentor Protégé Program, Veronica and her team prepare businesses to compete and win in the marketplace and support corporate partners in developing future suppliers.

Under Veronica's leadership, the GMPC has graduated hundreds of suppliers, many securing corporate contracts and generating hundreds of new jobs.

She is an entrepreneur who inspires other business owners. As Creator and Founder of DRIVEN to THRIVE, Veronica captivates audiences across the U.S. with motivational speeches, coaching and training. She is highly sought after by the media for her expert knowledge of small business, diversity and women empowerment. She has been featured in the national media including CIO, Diversity Inc. and Diversity Professional magazines.

Veronica serves in a number of advisory roles and on various community Boards including HCCA, GHCA, and The Assembly CID. She is a champion for inclusive business practices and her work has left an indelible mark on diverse communities. In 2017 Veronica received Atlanta Business Chronicle's 40under40 and recently recognized as one of Atlanta's "Diversity Stars" making national recognition among corporate D&I and Supplier Diversity professionals. She is happily married and a proud mother of 2 children.

To learn more about Veronica Maldonado visit: <https://ghcc.org/50-most-influential-Hatinos/>



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Wendy Corona  
Anchor  
Channel 2 Action News

Wendy Corona joined Channel 2 Action News in January 2013. She anchors Channel 2 Action News at 4pm Monday through Friday and also reports daily throughout the metro. Before the move to Atlanta, Wendy worked at WFAA in Dallas, Texas. Wendy was also an evening anchor at KPRC in Houston, Texas.

Wendy was the morning anchor at Local 10, the ABC affiliate in Miami. Her broadcast career began as a

reporter in Yuma, Arizona followed by El Paso, Texas and Orlando, Florida.

Wendy has been a witness to many significant news events, starting in her college days being present at the O.J. Simpson murder trial.

She was working in Florida, when all eyes were on the contested 2000 presidential election, its “hanging chads” and tracking Florida connections to the 9/11 terrorist attacks. During her time in Florida, a record number of hurricanes made landfall in South Florida.

To learn more about Wendy Corona visit: <https://ghcc.org/50-most-influential-latinos/>

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Yehimi Cambrón  
Artist & Educator

Yehimi Cambrón is an artist and educator born in Mexico and raised in Atlanta. She earned a full ride scholarship from the Goizueta Foundation to attend Agnes Scott College, from where she graduated with a B.A. in Studio Art in 2014. Cambrón’s artwork focuses on celebrating the humanity and resiliency of immigrants.

In the Spring of 2015, Cambrón decided to expand her fight for social justice to the classroom by joining Teach for America (TFA) in their movement for educational equity, becoming the first of two DACAmented (Deferred Action for Childhood Arrivals) TFA educators in Georgia. After completing her two-year commitment teaching at a bilingual elementary school, Cambrón returned to her alma

mater—Cross Keys High School in DeKalb County School District—as an art teacher. Most recently, Cambrón transitioned from Vice President to President of the Cross Keys Foundation—a non-profit organization that advocates for and supports the public schools of the Cross Keys cluster.



Yovany was raised in Havana, Cuba for the first 12-years of his life. His family endured a 9-month migration trajectory that took them through Panama, Dominican Republic, and Puerto Rico. Yovany made it to Boston, MA on July 3, 1993 just in time to celebrate his family's freedom along with this great nation's Independence Day. He attended Phillips Academy (Andover, MA) and East Boston High School, graduating as Valedictorian, President of the Honor Society,

Yovany Jerez

Strategy & Technology Innovation

Captain of the baseball and swimming team, Boston Athlete of the Year, and as the first Hispanic to become Senior Class President. He continued his community involvement and held several leadership positions at Dartmouth College, where he graduated in 2003 with an AB Sociology and an AB Spanish Literature. As part of the "AT&T 2020 Vision", he completed a Master of Science & Technology Leadership at Brown University (June 2018) with a thesis on AR/VR (augmented/virtual reality).

Joined AT&T in 2009. With 12-years of sales, marketing, negotiation, and management experience, Yovany has worked in several industries: manufacturing, packaging logistics, external affairs, banking and consulting. Yovany started his AT&T career as a Commercial Seller, followed by an opportunity to be a Training Manager. Currently, Yovany explores strategies and innovative technology that delivers strong-ROI for AT&T University and its clients. He was just elected as HACEMOS National President, leading ~11,000 Members through 42 Chapters. Yovany is a highly involved member of the Atlanta community. He founded and serves on the Hispanic Corporate Council of Atlanta (HCCA). He helped organized purpose-driven treks that raised funds for ~450 orphans in some of the world's most remote and iconic location (eg. 2010 Mount Everest in Nepal; 2009 Mt. Cotopaxi in Ecuador; 2006 Inca Trail in Peru).

Yovany married Olivia Adams on November 2015. They enjoy traveling the world, making new friends, learning about first-century Christian history, and spending time with little Peter (their firstborn, July 2018).

# Notable Mentions

Genny Castillo

Veronica Toscano de Leger

Doug Rohan

Jimmy McDonald

Yeny Malaver

David Schafer

Daniela Demaria

Rick Tapia

Dan Castan

David Lee Windecher

# Special Recognition Award



Gabriel Vaca  
Retired Executive  
UPS

Gabriel Vaca comes to the Georgia Hispanic Chamber of Commerce after a 24 year successful career at UPS and will lead the GHCC Hispanic Entrepreneur Center (HBC) a newly formed organization that will support and accelerate the growth of Hispanic businesses with new programming and opportunities in finances, access to capital, sales / marketing and procurement & certification.

Gabriel Vaca was responsible for consulting and supporting UPS' largest enterprise customers in their logistics and global supply chain.

Joining UPS in 1994 in Miami, Mr. Vaca helped customers develop exports and imports between the U.S, Mexico and Latin America. He later relocated to Atlanta and held various International Business Development positions at the UPS Corporate Headquarters.

Mr. Vaca is past Chairman of the Board of the Georgia Hispanic Chamber of Commerce (GHCC). He has demonstrated his commitment to the GHCC by serving as a Board Director since April 2004. However, his support does not end there; he also served as Board member of the Hispanic American Center for Economic Development and is a business advisor of the GHCC- Hispanic Young Professional and Entrepreneurs (HYPE) group and it is through Mr. Vaca's efforts the GHCC continues to receive support from The UPS Foundation.

He is a founder and graduate of the GHCC Cultivating Hispanic Leadership Institute and founding member of Crecer, the UPS Latino Business Resource Group, which he helped lead in 2017 to win first place as the most impactful Latino BRG in Corporate America at the USHCC Corporate Challenge.



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