



**2026**

# **South Gwinnett Comet Football Corporate Sponsorship**

**South Gwinnett Touchdown Club  
P.O. Box 274  
Snellville, Georgia 30078**

**South Gwinnett Touchdown Club is a 501(c)(3) Non Profit Organization  
Taxpayer ID:58-1502907**

**Go to <http://www.sghfootball.com> for more information**

## South Gwinnett Touchdown Club

Dear Supporter of South Gwinnett High School,

To meet the needs of South Gwinnett High School's football team for the 2026 football season, we are asking for your support. We believe that every South Gwinnett football player should have the safest equipment, transportation, and supportive coaching staff to help them succeed.

Did You know:

- The SG Touchdown Club fees cover the cost of practice uniforms, shoulder pads and helmets for all players. This is NOT funded by the school, Gwinnett County School System, or the State of Georgia.
- The SG Touchdown Club fees provide for the video equipment and video analysis software, HUDL, for breaking down SG and competitor's game video.
- The SG Touchdown Club fees cover the purchase and maintenance of the necessary communication equipment that the coaches use at game time.
- The SG Touchdown Club fees pays for all the Game Day equipment/concession supplies and ALL expenses associated with pre-season scrimmage, including but not limited to referees and security.
- The SG Touchdown Club pays for mower maintenance and diesel fuel to mow the practice fields, along with the upkeep of the practice fields.
- The SG Touchdown Club fees pay for all pre-game and after summer workout meals, along with special meals (Spring BBQ) provided throughout the season.
- The SG Touchdown Club fees provide coaching supplements for some of our coaches. The county provides supplements for 10 coaches. South Gwinnett Touchdown Club is responsible for the balance of coaches' supplements along with their yearly training.
- The SG Touchdown Club pays for 7 on 7 entry fees and lineman challenges.
- The SG Touchdown Club does not receive ANY money from the ticket gate during regular season home games. Those funds are collected by the school and used by the Athletic Department for ALL SG High School sports programs.
- The SG Touchdown Club fees pay for the field house supplies, blocking sleds, and other essentials that the team needs to physically prepare and compete in Georgia.

Part of South Gwinnett Football Touchdown Club's mission is to help provide these resources through donations and fundraising. As a sponsor, you will help our football players develop leadership skills, discipline, self-esteem, and pride in themselves and in their community.

Included with this letter are a variety of sponsorship packages for you to review. All donations to our football program are tax deductible as we are a 501C (3) non-profit organization. Thank you in advance for your generous contribution. If you have questions, please contact South Gwinnett Touchdown Club at [sgtouchdownclub@gmail.com](mailto:sgtouchdownclub@gmail.com).

Thank you for your support and GO COMETS!!!

# 2026 South Gwinnett Football Corporate Sponsorship Form

Company/Individual Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Email: \_\_\_\_\_

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## 2026 Game Day Sponsor: \$5,000

- ✓ Premium Permanent Placement on the Matrix Board
- ✓ Matrix Board Advertising 24/7
- ✓ 4 public address promotional announcements during each game
- ✓ Advertisement and promotional banner displayed all season in stadium
- ✓ 4 tickets for pre-game meals served in Field House, 4 tickets for each Varsity Home Game, and Preferred Parking Pass
- ✓ 4 Game Day Ads
- ✓ Complimentary Game Day Program
- ✓ Recognition as Game Day Sponsor at Player Introduction Night
- ✓ Sponsor Plaque & recognition at Sponsor Night
- ✓ Proud Sponsor of South Gwinnett Football Signage Stadium Billboard (Fan Facing)
- ✓ Proud Sponsor of South Gwinnett Football Signage Stadium Billboard (Street Facing)
- ✓ Access for promotional giveaways at all home games
- ✓ Sideline A-Frame Sign

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## 2026 Comet Level Sponsor: \$3,000

- ✓ Permanent Placement on the Matrix Board
- ✓ Matrix Board Advertising 24/7
- ✓ 2 public address promotional announcements during each game
- ✓ 4 tickets for pre-game meals served in the Field House, 4 tickets for each Varsity Home Game, and Preferred Parking Pass
- ✓ 2 Game Day Ads
- ✓ Complimentary Game Day Program
- ✓ Recognition as Comet Level Sponsor at Player Introduction Night
- ✓ Sponsor Plaque & recognition at Sponsor Night
- ✓ Proud Sponsor of South Gwinnett Football Signage Stadium Billboard (Fan Facing)
- ✓ Proud Sponsor of South Gwinnett Football Signage Stadium Billboard (Street Facing)
- ✓ Sideline A-Frame Sign

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## 2026 Silver Level Sponsors - \$1,500

- ✓ 1 Electronic Matrix Board advertisement during each game
- ✓ 1 Public Address Promotional Announcement during each game
- ✓ 2 tickets for each Varsity Home Game and two pre-game meals served in the Field House for every home game
- ✓ 1 Game Day Ad
- ✓ Preferred Parking Pass for all home games
- ✓ Sponsor Plaque & recognition at Sponsor Night
- ✓ Proud Sponsor of South Gwinnett Football Signage Stadium Billboard (Street Facing)
- ✓ Sideline A-Frame Sign

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## 2026 Blue Level Sponsorship - \$1000

- ✓ 1 Electronic Matrix Board advertisement during each game
- ✓ 2 tickets for each Varsity Home Game and two pre-game meals served in the Field House for every home game
- ✓ Preferred Parking Pass for all home games
- ✓ Sponsor Plaque & recognition at Sponsor Night
- ✓ Proud Sponsor of South Gwinnett Football Signage Stadium Billboard (Street Facing)
- ✓ Sideline A-Frame Sign

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## 2026 Full Page Ad South Gwinnett Game Day Program - \$500

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## 2026 Half Page Ad South Gwinnett Game Day Program - \$250

**The deadline for placement on the billboards is:**

**August 1, 2026**

**Please remit forms, ad copy, and payment:**

By email: [sgtouchdownclub@gmail.com](mailto:sgtouchdownclub@gmail.com)

Or by mail: South Gwinnett Touchdown Club  
P.O. Box 274  
Snellville, Georgia 30078

**Ad Copy Information**

We prefer ads are submitted electronically in “copy ready” format such as MS Word, .pdf, .gif, .tif, etc. to South Gwinnett Touchdown Club at [sgtouchdownclub@gmail.com](mailto:sgtouchdownclub@gmail.com). You may also mail a hard copy ad for scanning to the same email address.

**For further questions, please contact:**

South Gwinnett Touchdown Club  
P.O. Box 274  
Snellville, Georgia 30078  
[sgtouchdownclub@gmail.com](mailto:sgtouchdownclub@gmail.com)

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**Advertise on our Website**

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