



National Juneteenth

Queen & Ambassador Governance Manual

Official Leadership, Authority & Continuity Framework

Official Governance Seal



Legacy • Leadership • Continuity • Movement

This seal represents the unified authority, legacy, and governance of the National Juneteenth Queen & Ambassador Program and the Tampa Bay Juneteenth Coalition. It symbolizes continuity, leadership, service, and generational

**Authorized Under Official Governance Authority
President, National Juneteenth Ambassador Program
President, Tampa Bay Juneteenth Coalition**



I. GOVERNING PRINCIPLE

The **Legacy Juneteenth Queen** and Ambassador Structure exists to preserve Legacy, Leadership, Service, Cultural Continuity, and Generational Development.

This system is built on three aligned pillars:

Legacy → Leadership → Future

- The Legacy Queen preserves continuity.
- The Reigning Queen leads the present.
- The National Juneteenth Ambassadors build the future.

This is not competition — it is succession and structure.

II. LEADERSHIP HIERARCHY

Founder / Director — National Juneteenth Ambassador Organization holds final authority over crown governance, title conferral, ambassador designation, structural direction, and legacy continuity.

III. CROWN LEADERSHIP STRUCTURE

Legacy Queen — Crown of Continuity (Senior Authority)

Represents institutional memory, crown lineage, mentorship authority, cultural preservation, and generational continuity.

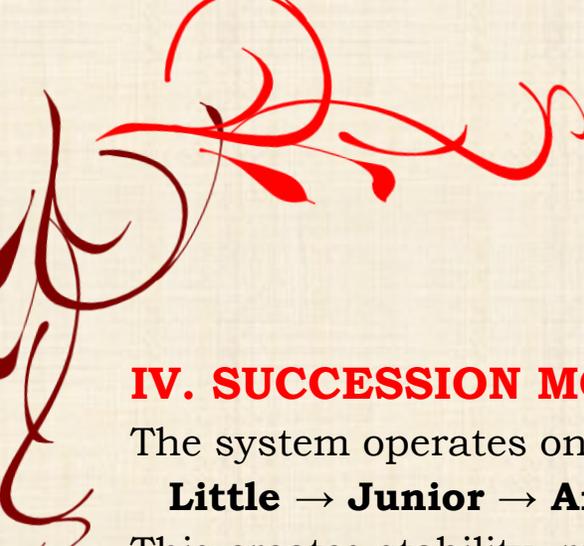
Miss Juneteenth Tampa Bay — Reigning Queen (Active Authority)

Represents current year leadership, active service and representation, and public-facing Queen role.

National Juneteenth Ambassadors — Leadership Development Tier

Represents youth leadership pipeline, cultural education, community engagement, and future leadership





IV. SUCCESSION MODEL & PIPELINE

The system operates on Continuity Leadership Progression:

Little → Junior → Ambassador → Queen → Legacy Queen

This creates stability, mentorship, institutional memory, leadership maturity, and generational strength.

V. ROLE DISTINCTION

- Legacy Queen - Mentorship, legacy, ceremonial authority.
- Reigning Queen - Public leadership, current initiatives.
- Ambassadors - Youth leadership, service, & development pipeline.

VI. APPEARANCE GOVERNANCE

When all appear together:

Order of Authority: Legacy Queen → Reigning Queen → Ambassadors

Message Presented: Legacy → Leadership → Future.

VII. VISUAL GOVERNANCE

Legacy Queen:

Distinct heritage crown, sash titled Legacy Queen.

Reigning Queen:

Standard crown, sash titled Miss Juneteenth Tampa Bay.

Ambassadors:

Beret or sash titled National Juneteenth Ambassador.

Titles must remain visually distinct to preserve clarity and authority.





VIII. SELECTION GOVERNANCE & ELIGIBILITY

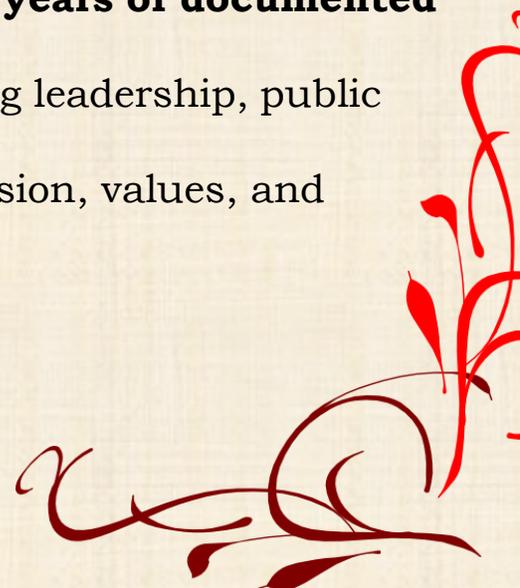
Legacy Queen is the completed product of the Juneteenth leadership pipeline. Selection criteria include leadership, service, character, cultural commitment, participation, and alignment with mission. The Reigning Queen carries the crown for a season; the Legacy Queen carries the crown for life. Both titles are appointed, not pageant-based.

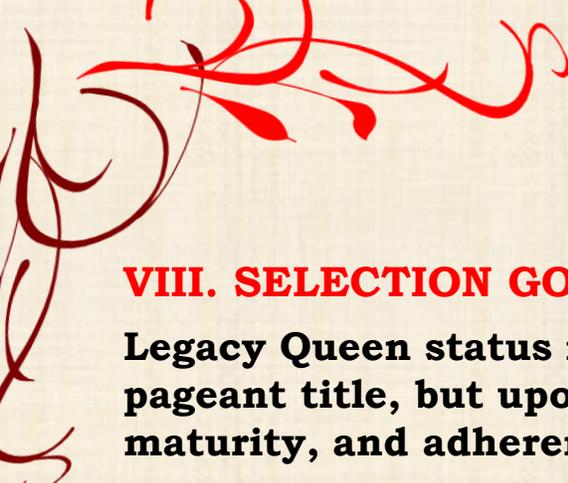
Eligibility Requirements:

- Must serve successfully in at least THREE (3) of the following roles:
 - ❖ *Little Miss Juneteenth*
 - ❖ *Miss Juneteenth*
 - ❖ *Junior Miss Juneteenth*
 - ❖ *Nat'l Juneteenth Ambassador*
- Demonstrated service, leadership, and community engagement
- Maintained character and crown integrity
- Must be formally conferred by Presidential Authority (never automatic)

NOTE: A contestant who does not receive the Little or Junior Miss Juneteenth Tampa Bay crown but places as a Runner-Up may remain eligible for consideration as a future **Legacy Queen**, provided she continues active service within the National Juneteenth Ambassador (NJA) Program.

To qualify under this pathway, the individual must:

- Maintain **active NJA Ambassador** status in good standing
 - Complete a minimum of **three (3) consecutive years of documented service** as a National Juneteenth Ambassador
 - Fulfill all ambassadorial requirements, including leadership, public service initiatives, and program participation
 - Demonstrate continued commitment to the mission, values, and governance standards of the organization
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VIII. SELECTION GOVERNANCE & ELIGIBILITY cont'd

Legacy Queen status is not solely dependent upon winning a pageant title, but upon sustained service, impact, leadership maturity, and adherence to organizational standards over time.

Placement alone does not guarantee Legacy designation; eligibility is contingent upon fulfilling the service-based criteria outlined above and final approval by Governance Leadership.

IX. AUTHORITY PRINCIPLES

1. Legacy protects the crown
2. The Queen carries the crown
3. Ambassadors extend the crown
4. The Director governs the crown
5. The Movement sustains the crown

X. CEREMONIAL ORDER

Crowning Events: Legacy Queen confers → Reigning Queen receives → Ambassadors are witnesses and crown bearers → Movement affirmed.

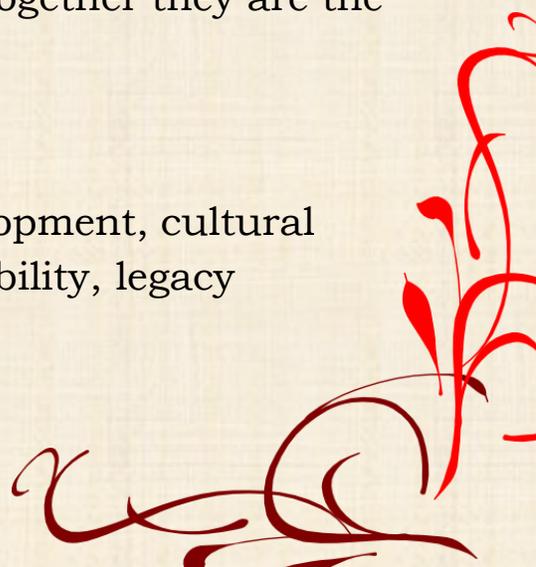
Public Events: Legacy supports → Queen leads → Ambassadors represent.

XI. OFFICIAL DECLARATION

The Legacy Queen preserves the crown. The Reigning Queen carries the crown. The Ambassadors extend the crown. Together they are the living continuity of the Juneteenth movement.

XII. STRUCTURAL PURPOSE

This governance system ensures leadership development, cultural continuity, youth empowerment, institutional stability, legacy preservation, and generational progression.





XIII. FINAL GOVERNANCE STATEMENT

The Legacy Queen represents what has been built. The Reigning Queen represents what is being carried. The Ambassadors represent what is becoming. Together they form the living structure of the National Juneteenth movement.

FORMAL LEGACY QUEEN CONFERRAL PROCLAMATION

By the authority vested in the Juneteenth Crown and Governance, and in recognition of proven service, leadership, and completion of the Juneteenth leadership journey, we do hereby confer the title of LEGACY QUEEN. This crown represents continuity, mentorship, and generational leadership. The Legacy Queen shall preserve the crown, protect the mission, and mentor the future.

LEGACY QUEEN OATH & COVENANT

I accept the Crown of Legacy with honor and humility. I vow to preserve the dignity of the Juneteenth Legacy Crown, uphold its mission, mentor future generations, and carry this legacy with integrity, wisdom, and service. I recognize that this crown is not a title alone, but a lifelong commitment to leadership, legacy, and community.

NATIONAL JUNETEENTH AMBASSADOR TIER SYSTEM

Tier I — Junior Ambassadors: Cultural learning, participation, foundational leadership

Tier II — National Ambassadors: Active service, representation, community engagement

Tier III — Senior Ambassadors: Mentorship, leadership, program representation

Tier IV — Elite / Crown Star Ambassadors: Distinguished service, leadership pipeline toward crown

