



Dear Supporters, Partners, and Members of the Juneteenth Community,

As part of our continued mission to empower young women and celebrate cultural excellence through the National Juneteenth Ambassador Initiative, we are proud to announce the establishment of a new honorary title — **The Miss Juneteenth Legacy Queen**.

This role was created to maintain continuity, leadership, and representation for our program as we grow. Each year, we appoint a new Miss Juneteenth Queen to serve as our public representative. However, there may be times when scheduling conflicts or personal commitments prevent an appointed queen from participating in certain community events, appearances, or speaking engagements.

To ensure that our organization remains visible and represented with grace and dignity, the **Legacy Queen** — a former appointed queen who has served with excellence — will continue to make appearances on behalf of the program when needed.

This is not a replacement or competition title but rather a **continuation of service** for a deserving young woman who has demonstrated exceptional leadership, commitment, and character. The Legacy Queen will assist in mentoring newly appointed queens, supporting upcoming ambassadors, and helping to maintain the spirit of unity and purpose within our Juneteenth family.

This model also honors our tradition of **appointment rather than competition**, reflecting the core values of inclusion, education, and opportunity. We hold no runner-ups or eliminations; every participant has a role in advancing the mission of Juneteenth and the empowerment of youth.

Through the Legacy Queen role, we celebrate both growth and continuity — ensuring that our message of freedom, leadership, and cultural pride continues to reach communities year-round. Thank you for your ongoing support as we build this legacy together.

With appreciation,

**Dr. Philetha Tucker-Johnson**

**Tampa Bay Juneteenth Coalition President**