

MDDC25 Pitch Desk Guide

What makes a good proposal?

Be specific. Proposals with clear audience benefits, thoughtful speaker ideas, and detailed session formats are preferred.

Do I need confirmed speakers?

Not all speakers need to be confirmed, but ensure potential speakers know you've listed them. MDDC will help finalize speaker selection.

If selected, what happens next?

MDDC will collaborate with you to refine the session and select additional speakers if necessary. Preparation is key to a successful session.

What does MDDC pay for?

Invited presenters receive complimentary Inspire Innovate Inform registration. However, travel, lodging, and other expenses are not covered.

Tips for Pitching:

- Be specific about content, format, and attendee benefits.
 - Keep your audience in mind—what will they gain?
 - Propose new speakers and ideas relevant to 2025 and beyond.
 - Be realistic: MDDC covers registration but not travel or lodging.
 - Prioritize inclusivity and practical learning.
 - Focus on engaging the audience in the physical conference setting.
 - Ensure your session delivers immediate value to attendees.
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