

— CRIME STORY EXPERIENTIAL LEARNING

E-Bike Crash Investigation

Not a lesson. An event. Students step inside a fully staged crash scene and become the investigators — surrounded by evidence, challenged to think, and changed by what they discover.

DISCOVER THE PROGRAM →

30

Child deaths 2025/26
NSW · QLD · VIC

3,000%

Surge in accidents
2017 – 2022

37×

More likely to die
than on a pushbike

THE CHALLENGE

The Problem We're Solving

"Do, Reflect, and Think and Apply" — Butler et al., 2019

E-bike injuries among young Australians have surged 3,000% in five years. Thirty children lost their lives across NSW, QLD and VIC in 2025/26 alone.

Traditional road safety messaging has not kept pace. Lectures and worksheets trigger the brain's autopilot. Students disengage — and the message is gone before they leave the room.

The window to reach young people is now. And the approach must be radically different.

— THE SOLUTION

Crime Story Experiential Learning

This is not a lesson. It is an event.

Students step into a fully staged, immersive crash scene — lights flashing, sirens sounding, hundreds of real evidence items demanding analysis. They are investigators, not passengers.

Because the experience is emotional, hands-on and socially charged, it activates the brain at its highest level — moving students from routine into curiosity, collaboration, and deep focus. And because the experience stays with them, so does the learning.



— Wrecked E-Bike

- › Illegal 1000w modification — 'No speedlimiter' sticker on handlebars
- › No phone bracket — indicative of phone use whilst riding
- › Bike on wrong side of road, headlong into oncoming traffic
- › Students identify road rule infringement and compounding factors

— Paramedic Waste

- › Blood stain with severed finger at the scene
- › Blood-stained waste bandages and saline drip
- › Students face the reality of serious injury repercussions

— Dash Cam Footage

- › Analyse road conditions, weather and traffic volume
- › Identify potential dangers and establish sequence of events
- › Students determine the chain of cause from footage alone

— Surface Conditions

- › Oil on road and gravel — impact on braking and steering
- › Scientific analysis of stopping distances on a loaded e-bike
- › Displaced stop sign: direction of travel and road rule correlation



— Bike Helmet

- › Examine the condition and proximity to the rider
- › Was the strap closed? Worn at time of crash, or attached to the bike?
- › Students determine the answer from physical evidence alone

— Witness Interview

- › Students conduct a live interview at the scene
- › Confirm or challenge physical evidence through testimony
- › Develop empathy and understanding of trauma experienced by witnesses

— Tyre Skid Patterns

- › Apply collision investigation techniques to tyre evidence
- › Front vs rear tyre science — critical thinking under pressure
- › Understand why an e-bike is far harder to control than a pushbike

— Contributing Factors

- › Were headphones connected? Did this reduce environmental awareness?
- › Was the phone active at time of collision? What apps were open?
- › Were they a delivery driver — rushing with hot food on board?

— Accident & Death Report

- › Students complete a Police/Coroner-style investigation report
- › The weight of an official report creates a lasting real-world impact
- › Aligned to PDHPE Risky Behaviour and Science curriculum outcomes



THE EDUCATOR

Who Is Luke Taylor?

Luke Taylor is the founder of Crime Story — a rare fusion of frontline detective and master storyteller. He doesn't just explain consequences; he makes young people feel them.

- ▶ Former Detective — real investigations, crime scenes, youth behaviour
- ▶ Forensic Legal Expert — specialist in Crime Scene Re-enactment
- ▶ Current HSC English Teacher — Master's in Writing; translates consequence into curriculum
- ▶ 2026 Australia Day Ambassador — recognised for outstanding contribution to youth
- ▶ Award-winning — 2024 Illawarra Business Awards Winner; Business NSW Finalist
- ▶ Media — Today Show · Mamamia · Daily Mail · 2GB · ABC · Sunday Telegraph

"People — especially young people — don't change behaviour from information. They change when something clicks."

— Luke Taylor, Crime Story



Luke Taylor
Crime Story

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2026 Australia Day
Ambassador
Reflect. Respect. Celebrate.



Presented On



NSW CURRICULUM

Curriculum Alignment

The 2027 PDHPE curriculum mandates a critical inquiry approach. The E-Bike Crash Investigation is purpose-built for this — mapped to outcomes and ready to deliver from day one.

Curriculum Outcomes

- › PDHPE: PD4/PD5 — Risky Behaviour outcomes
- › PDHPE: PD4/PD5,6,7,9,10
- › Science: WS4/5/6/7/8 — Scientific investigation
- › VET Work Skills — observation, analysis & reporting

Assessment Task

Linked to outcomes for every NSW school — across Department of Education, Catholic and Independent schools. Ready to deliver on day one, for every Year 7–10 student in NSW.

SCALE OF OPPORTUNITY

540,000

Target Students

Years 7–10, NSW

769

Schools

DoE · Catholic · Independent

WHY IT WORKS

Why This Approach Works

Risk Feels Real

Teenagers tune out lectures. Placed inside a story showing how a split-second decision leads to injury or death, emotion drives memory — and memory drives behaviour change.

Authority Meets Relatability

With experience in both policing and education, Luke doesn't just tell rules — he translates real-world consequences into something students genuinely feel.

Prevention, Not Punishment

The message shifts from "you'll get in trouble" to "this could end a life." That is a fundamentally stronger motivator for risk-taking adolescents.

Scalable & Curriculum-Ready

Reaching thousands of students across multiple states, with assessment tasks mapped to every NSW school. Adaptable for mainstream, disability and gifted cohorts.

A DAY AT YOUR SCHOOL

What Your School Day Looks Like

Two sessions, two crash scenes each, a full week's worth of coverage — and a curriculum-aligned assessment baked into every session.

2 Sessions Per Day

Each day runs two sessions of 2 hours, plus an assessment task — a simple, repeatable structure that scales across a full week.

2 Crash Scenes Per Session

Each session features two accident scenes running simultaneously, with each scene catering to 30 students.

120 Students Per Day

60 students per session × 2 sessions = 120 students per day, meaning an average high school (Years 7–10) can be catered for within a week.

Curriculum-Aligned Assessment

Every session includes a fully compliant 2027 PDHPE and Science curriculum-aligned assessment task, with marking rubric and grading specific to Stage 4 and 5.

PROGRAM LOGISTICS

School Requirements & Program Structure

What the school needs to provide, how the space is set up, and how the day runs from bump-in to bump-out.

— School to Provide

- › A hall or similar indoor space (multiple adjoining rooms)
- › 2 large TVs with HDMI
- › Seating for students in the centre of the room
- › Crash scenes are set up at either end of the hall

— Investment Includes

- › All printing, assessments and consumables
- › Travel and accommodation
- › Full insurance and WWCC compliance
- › 2 professional presenters

— Program Schedule

8:00am – 9:30am	Bump in / set up
10:00am – 12:00pm	Session 1 — 120 students + assessment
12:00pm – 1:00pm	Re-set of accident scene / staff break
1:00pm – 3:00pm	Session 2 — 120 students + assessment
3:00pm – 4:30pm	Pack up / re-set / bump out

— Investment

1 DAY \$2,990 <i>approx. \$23.80 / student</i>	2 DAYS \$5,780 <i>approx. \$23.80 / student</i>	3 DAYS \$8,570 <i>approx. \$23.80 / student</i>
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Ready to bring Crime Story to your school or organisation?

Luke Taylor · 0437 285 636 · www.crimestory.com.au

This is more than engagement. This is learning that lasts.