

Direct Indexing

Beyond Wealth
PARTNERS

🔍 WHAT IS IT:

- An investment strategy that **replicates a stock index using individual securities**
- Instead of buying an ETF or mutual fund, investors **own the underlying stocks directly**
- Allows **customization and tax management** within the portfolio

💰 WHEN IT CAN BE USEFUL:

- Investors with **large taxable portfolios**
- Investors expecting **realized capital gains** (rebalancing, concentrated stock, business sale)
- Households in **higher tax brackets** where tax savings are more valuable

💰 WHY INVESTORS USE IT:

- **Tax-loss harvesting opportunities** throughout the year
- Ability to **offset capital gains** from other investments
- Greater **portfolio customization** (exclude industries or specific companies)
- Maintain exposure similar to a **broad market index**

🔧 HOW IT WORKS:

- Portfolio built using **individual stocks tracking an index** (often the S&P 500)
- When positions decline, they can be **sold to realize tax losses**
- Replacement securities maintain **similar market exposure**
- Losses can **offset capital gains** or up to **\$3,000 of ordinary income annually**

EXAMPLE:

- *Investor holds a **\$1,000,000 direct indexed portfolio***
- *Positions with losses are harvested during the year*
- *Assume **\$40,000 of tax losses generated***

RESULT:

- ***\$40,000 offsets capital gains elsewhere***
- *At a 23.8% capital gains rate, potential tax savings **≈ \$9,520***