



5 Simple Ways to Get Your First 20 Google Reviews

Your step-by-step guide to building trust, boosting visibility,
and winning more clients.

reviewd.com.au

Getting your first 20 Google reviews can feel like climbing a mountain — but it doesn't have to. With the right approach, you can quickly build a strong foundation of trust, boost your local ranking, and start winning more clients. Here are five simple, proven strategies to get you there.

1. Ask Every Happy Customer (Right Away)

The easiest way to get reviews is simply to ask. Catch customers when they're happiest — right after a job well done — and send them a direct Google review link.

2. Make It Stupid-Simple

Don't just tell customers to 'leave a review'. Send them a direct link to your Google profile so it's one click away. The easier it is, the more likely they'll do it.

3. Use SMS & Email Reminders

People forget — so follow up! A quick text or email reminder doubles your chances of getting a review. Reviewd can automate this for you.

4. Showcase Your Reviews Publicly

When people see their reviews being shared (on your website or social media), they're more likely to leave one themselves. It creates a ripple effect.

5. Offer a Gentle Nudge (Without Incentives)

Instead of offering discounts (which breaks Google's rules), motivate customers by saying their feedback helps your small business grow and improves service for others.

Consistency wins.

Start with these 5 steps, and you'll hit 20 reviews before you know it — then keep building from there.

Want to make it effortless?

Turn every happy customer into a Google review — on autopilot with Reviewd.