



OCTOBER 11-13, 2026

ROCHESTER, NY

Sunday, October 11

Country Club of Rochester

10:30am - 11:45am Registration

11:45am - 1:15pm Education

Negotiation Strategies for Daily Life

1:15pm - 2:45pm Lunch

2:45pm - 5:45pm Education

How to Reduce Cost in your Club

The Exponential Power of Recognition

6:00pm - 8:00pm Welcome Event & Sponsor Showcase

**EARN UP TO 14.5
CMAA CREDITS!**

REGISTRATION RATES

CMAA Member: \$400

Non-CMAA Member: \$450

Students & Advisors: \$200

Guest Pass for Sunday Welcome Event: \$75

Guest Pass for Monday Wine Event: \$150

Optional Golf: \$125

Limited spots available on a first-come, first-served basis

Monday, October 12

Oak Hill Country Club

8:00pm - 9:00am Breakfast

9:00am - 12:00pm Education

Concurrent Mastermind Forums - Choose from:

General Managers & CFOs or Mid-Managers

12:00pm - 12:45pm Lunch

1:00pm - 5:30pm Education

Assessing Candidates & Making Confident Hiring Decisions

Leveraging AI for Financial Transparency

Capital Projects for Big & Small Clubs

5:30pm - 6:15pm Tour of Oak Hill Country Club

6:30pm Wine & Dinner Event

8:25pm Late Night Bowling & Buffalo Bills Watch Party

HOSTED BY:



**NEW YORK
STATE
CHAPTER**

CLUB MANAGEMENT
ASSOCIATION OF AMERICA

Tuesday, October 13

Genesee Valley Club

8:00am - 9:00am Breakfast

9:00am - 12:00pm Education

Renovation Growing Pains

Master Planning Your Golf Course

12:00pm - 1:00pm Lunch

1:30 - 2:00pm Tee Times Available at Irondequoit CC

VISIT THE WEBSITE FOR
REGISTRATION,
ACCOMMODATIONS,
FEATURED SPEAKERS &
MORE INFO
GREATLAKESCMAA.COM

REGISTER BY SEPTEMBER 30

Dress Code: Business Casual