# Castro Valley Girls Softball League

## Sponsorship Invitation – 2027 Season

Dear Community Member,

The Castro Valley Girls Softball League is gearing up for an exciting 2027 season! As a nonprofit organization committed to empowering young athletes, we depend on your generous support to help sponsor our teams and enhance our programs.

Why become a CVGSL Sponsor? As a valued sponsor, your company will gain valuable community exposure while your support helps sustain a tradition of youth development, teamwork, and community pride in Castro Valley. Your sponsorship isn't just about visibility—it's about making a lasting difference in the lives of young athletes and their families.

Depending on your sponsorship level, your brand will be prominently featured on team jerseys or field banners, ensuring recognition throughout the season.

***Special Early-Bird Incentive!***

Complete your sponsorship by **November 27**, and receive 1 exclusive CVGSL sweatshirt as our thank-you!

Preferred Size: ☐ Adult Small ☐ Adult Medium ☐ Adult Large ☐ Adult XL ☐ Adult XXL

**All Sponsorships Include:**

- End-of-Season Recognition Plaque – A personalized thank-you for your support
- Brand Exposure at League Events – Opportunities to showcase your business during special games and community gatherings
- Logo Promotion Online – Your brand featured on our official website and social media platforms

**Tier-Specific Benefits May Include:**

- **Logo on Team Jerseys** – Logo placement worn by players throughout the season



- **Game Day Banner Display** – Sponsor banners prominently hung at fields during games



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**Sponsorship Levels**

Please select your preferred level of sponsorship:

- ☐ **$500 Grand Slam Sponsor** – Premier level (Logo on team jerseys, approx. 15 slots) Your support knocks it out of the park—maximum visibility and impact!
- ☐ **$400 Triple Play Patron** – Mid-tier level (Banner on Fields 1 or 2) You're covering all the bases with strong presence at key fields.
- ☐ **$300 Bunt & Boost Backer** – Entry level (Banner on Field 3) A small swing with a big heart—helping the youngest players grow.
- ☐ **$200 "Every Kid Plays" Champion** – Inclusion Impact Level - Your gift ensures no child sits on the sidelines. This sponsorship directly supports families facing financial hardship, giving every young athlete the chance to suit up, step up, and shine on the field.

**Sponsor Information**

Please fill out the following:

Company: _____ Contact:_____

Address: _____

Email: _____ Phone:_____

Connected Player/Coach Name: _____

Division Preference (check one or more): ☐ 6U ☐ 8U ☐ 10U ☐ 12/14U

**Payment Options:**

- ☐ **Check** payable to Castro Valley Girls Softball League
  Mail to: Castro Valley Girls Softball League, 4061 E. Castro Valley Blvd. #428, Castro Valley, CA 94552
- ☐ **Credit Card** via PayPal @cvgsl (processing fees apply, please select friends & family)
- ☐ **Zelle:** president@cvgsl.org

**Next Steps:**

- Please send your completed form and logo (vector or high-resolution) for banner or jersey placement to: **sponsorships@cvgsl.org**
- For sponsorship inquiries, contact: Amy Pentico at sponsorships@cvgsl.org

Thank you for your support of the Castro Valley Girls Softball League. Your partnership makes a lasting impact on our players, coaches, and community.

Warm regards,

CVGSL Board of Directors
Tax ID: 94-2745176