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FOR IMMEDIATE RELEASE

NSN Global Services Launches NSN The Vote: Pioneering Technology to Advance Civil Responsibility and Empower Informed Voting and Democratic Engagement.

NSN Global Services, the global education technology innovator dedicated to transforming learning outcomes and youth empowerment worldwide, today announced the launch of NSN The Vote, an innovative technology platform designed to advance civil responsibility, underscore the profound importance of voting and active engagement with democratic systems, and deliver practical knowledge and skills for responsible, informed voting when and where it matters most.

This exciting new initiative represents a powerful extension of The NSN's mission, applying advanced educational technologies to foster a deeper understanding of civic processes and inspire meaningful participation in democracy. Targeted initially at students and young adults through the company's UK operations, NSN The Vote aims to bridge the gap between education and real-world civic duty, equipping users with the tools to become informed, engaged citizens.

"NSN The Vote embodies our deep commitment to preparing the next generation not only for academic and professional success but for active, responsible citizenship," said Euan Hallifax, Founder and CEO of NSN Global Services. "By harnessing intelligent, adaptive learning technologies, we are building solutions that make the 'system' accessible and understandable, empowering individuals with the knowledge and confidence to participate thoughtfully in the democratic processes that shape their futures and societies. This is about strengthening civil responsibility at its core."

An internal prototype of NSN The Vote has been in active development for several months and is currently completing final internal testing. Subject to the successful and timely completion of this phase without delays, the company intends to officially launch live trials in the United Kingdom towards the end of 2026. These UK-based trials will allow The NSN to gather real-world user feedback, refine the platform for UK electoral contexts and user needs, and ensure optimal tailoring before rolling out trials in the United States shortly thereafter.

NSN The Vote is being developed as a neutral, accessible, and impactful educational tool, aligning with The NSN's broader ecosystem of technological solutions including AI-powered personal tools and the NSN Safer Living campaign delivered via its UK subsidiary, The National Student Network (UK). It reflects the company's metrics-driven approach to innovation, with a focus on measurable improvements in civic knowledge, engagement, and confidence among participants.

This launch underscores NSN Global Services position at the forefront of edtech innovation, extending its impact from classrooms and personal development to the vital arena of democratic participation and civil society.

About NSN Global Services

NSN Global Services is a global education-technology company dedicated to advancing digital literacy, innovation, and youth empowerment across the world. The company, based in the U.S. with strong UK operations through The National Student Network (UK), develops scalable solutions that bridge educational vulnerabilities, enhance system effectiveness, and prepare young people for successful, responsible futures. Through initiatives like NSN OneWorld and cutting-edge platforms, The NSN addresses systemic challenges in education while fostering optimism, opportunity, and civic readiness. For more information, visit www.nsnglobalservices.com and www.nationalstudentnetwork.com.

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Further releases, notices, and updates on NSN The Vote and related initiatives will be published directly on www.nsnglobalservices.com.

Forward-Looking Statements

This press release contains forward-looking statements, including those related to the development status, timing of internal testing completion, launch of UK live trials towards the end of 2026, subsequent US trials, and the anticipated impact and benefits of NSN The Vote. These statements are based on current expectations, estimates, and projections about the company's business, industry, and future events and are subject to risks and uncertainties that could cause actual results to differ materially. Such risks and uncertainties include, without limitation, potential delays in testing or development timelines, technical or operational challenges, regulatory or compliance considerations, market adoption factors, and other conditions beyond NSN Global Services control. NSN Global Services undertakes no obligation to update or revise any forward-looking statements, whether as a result of new information, future events, or otherwise.

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