



SERVICE DOGS by The Dog Alliance

Sponsorship Opportunities

How We Say "Thank You!"	\$500	1,000	\$2,500	\$5,000	\$10,000	\$15,000	\$25,000	\$75,000
Individuals and Families								
Hounds for Heroes Hat								
Framed action photo of a puppy or dog in training.								
Family: 15-minute "Meet the Hounds" video interaction with Q&A								
Family: "Meet the Hounds" on the Dog Alliance campus includes interaction with the dogs and photo.								
Family: Celebration package with a framed photo of the sponsored puppy or dog, a Hounds for Heroes hat, a Dog Alliance logo t-shirt, and package of training treats.								
Let's talk about what is meaningful to you!								
Corporations and Businesses								
Dog Alliance Website Presentation								
Corporation: Name and Company Logo								
Corporation: Name and Company Logo with hyperlink								
Corporation: Name and Company Logo with hyperlink and corporate slogan								
Corporation: Name and Company Logo exclusively positioned with hyperlink, corporate slogan								
Meet the Dogs								
Corporation: Visit with dogs in training - virtual through video platform includes Q&A.								
Corporation: Visit with dogs in training - virtual through 30-minute video conferencing or on-campus at Dog Alliance.								
Corporation: Special appearance by your sponsored dog or puppy and a trainer at your place of business or as designated (within 45-minutes of Cedar Park).								



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Dog Alliance e-Newsletter (7,100 subscribers)								
E-newsletter story mention								
E-newsletter story mention with hyperlink to business website								
E-newsletter story with quote from company and hyperlink to business website								
E-newsletter feature story with quote from company and hyperlink to business website includes selected company photograph.								
E-newsletter feature story with interview with designated corporate representative and hyperlink to business website includes selected company photograph.								
Social Media Posts & Reciprocal Engagement								
Corporation: Social media posts and reciprocal engagement within 3 months for a total of 4 posts each platform (Facebook and Instagram).								
Corporation: Social media posts and reciprocal engagement within 6 months for a total of 8 posts each platform (Facebook and Instagram).								
Corporation: Social media posts and reciprocal engagement within 9 months for a total of 12 posts each platform (Facebook and Instagram).								
Corporation: Social media posts and reciprocal engagement for the full year (12 months) for a total of 15 posts each platform (Facebook and Instagram).								
Corporation: Social media posts and reciprocal engagement for the full year (12 months) for a total of 20 posts each platform (Facebook and Instagram).								
Dog Vest and Naming Marketing								
Company or business logo on the service dog vest.								



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Service dog (or puppy) wearing logo vest available for co-marketing activity twice annually.								
Service dog (or puppy) wearing logo vest available for co-marketing activity quarterly.								
Option to submit up to five (5) names for your sponsored puppy.								
Public Access Outings Internal Visits with Staff								
(must be within 45-minutes of Cedar Park). May include reading with children or participating in stress-relieving socialization even with employees.								
Schedule one week's Public Access Outing with dogs-in-training to your place of business. Includes one social media post with photos each platform to Dog Alliance Facebook and Instagram with appropriate tags.								
Schedule two (2) Public Access Outings with dogs-in-training to your place of business. Each outing includes one social media post with photos each platform to Dog Alliance Facebook and Instagram with appropriate tags.								
Schedule three (3) Public Access Outings with dogs-in-training to your place of business. Each outing includes one social media post with photos each platform to Dog Alliance Facebook and Instagram with appropriate tags.								
Schedule four (4) Public Access Outings with dogs-in-training to your place of business. Each outing includes one social media post with photos each platform to Dog Alliance Facebook and Instagram with appropriate tags.								
Educational Opportunities								



Learn how service dogs,therapy dogs, and emotional support dogs differ. We will explore the science behind their therapeutic benefits and understand the laws differentiating them. This 30-minute presentation may be delivered on-site (within 45-minutes of Cedar Park) or through a virtual platform (Zoom).								
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Additional Marketing Opportunities								
Press release announcing the partnership inclusive of a quote from representative of the company.								
One (1) business advertisement in the e-newsletter. Business provides the artwork.								
Two (2) business advertisements in the e-newsletter. Business provides the artwork.								
Three (3) business advertisements in the e-newsletter. Business provides the artwork.								
Celebration of Certification								
Invitation to join the "Service Dog & Veteran Going Home" Celebration on our Cedar Park campus. For companies or individuals unable to attend, this special event will be videotaped and sent following the day's celebration.								
Engagement Experiences								
Assist in training a group of service dogs by practicing greetings and "being a crowd".								
Group volunteer experiences working outdoors on our property followed by an opportunity to work with a group of dogs in a classroom setting.								
Breakfast or lunch socialization experience to assist working dogs in learning to attend a social outing with food. Have an opportunity to meet veteran, civilians, trainers and puppy raisers who work with the service dogs on a daily basis.								



Litter Sponsor is a rare opportunity and one that is customizable for your business' marketing goals. Participate in an intimate journey with one of our mama dogs as she whelps a litter and the puppies grow to 8 weeks when they are placed with their foster families. Receive exclusive live updates along the journey. Enjoy the 7-week-old pups visiting your place of business or have a selected group of staff or VIP clients visit the puppies at our location. Name the puppies. Your logo featured on the whelping box as the Litter Sponsor (seen through our PuppyCam feed).								
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