



FWA 70th Anniversary Gala Sponsorship & Partnership Opportunities

October 8, 2026 ♦ 6 pm - 10 pm

EDISON BALLROOM
New York, New York

Celebrating 70 Years of Paving the Way Forward

The Financial Women's Association is celebrating 70 years of advancing professional development and creating opportunities across the financial community with a special anniversary gala.

Join FWA members, financial industry leaders, corporate partners, and supporters for an evening celebrating FWA's legacy and looking ahead to the future. The Gala will spotlight the people, programs, and partnerships that have helped the FWA open doors and shape the financial community for seven decades.

♦ A Year of Milestones ♦

50 Years

Wall Street Exchange Program

40 Years

High School of Economics and Finance Mentoring & College Readiness Program
FWA Undergraduate Scholars • Graduate School Partnership

25 Years

FWA Financial Backpack & Literacy Program
Baruch College Mentorship & Scholarship Program

10 Years

FWA Pacesetters • Member2Member
Seton Hall Mentorship & Scholarship Program



◆ 70th Anniversary Gala Partnership Opportunities ◆

Join us in celebrating FWA's 70th anniversary and supporting the FWA programs and opportunities that are shaping the future of the financial community.

Sponsors at all levels will be acknowledged in event materials and in welcome/closing remarks.

Platinum - \$70,000

Two full tables (8 guests each)

Two spots in the FWA Pacesetter Program

Three minute sizzle reel during the awards program + Digital Ad Platinum Level

Keynote speaker opportunity

Exclusive Platinum underwriting of the 70th Anniversary Gala

**Gold, Silver, Ruby, and Pacesetter sponsors receive a full table (8 guests)
and one spot in the FWA Pacesetter Program:**

Gold - \$50,000

Two minute sizzle reel during the awards program + Digital Ad Gold Level

Emcee opportunity

Gold underwriting of the 70th Anniversary Gala

Ruby - \$40,000

Two minute sizzle reel during the awards program + Digital Ad Ruby Level

Honoree introduction opportunity

Ruby underwriting of the 70th Anniversary Gala

Silver - \$25,000

One minute sizzle reel during the awards program + Digital Ad Silver Level

Honoree introduction opportunity

Silver underwriting of the 70th Anniversary Gala

Pacesetter - \$15,000

One minute sizzle reel during the awards program + Recognition in journal

Champion Sponsorship

\$10,000

Half table / 4 guests

Cornerstone Sponsorship

\$5000

Quarter table / 2 guests

Torchbearer Sponsorship

\$1000

1 guest

Select lower-level sponsorships can be purchased directly online:

www.fwa.org/70th-anniversary-gala#sponsorship



◆ Digital Advertising Opportunities ◆

Connect your organization with FWA's 70th Anniversary Gala through digital advertising and promotional opportunities designed to reach FWA's engaged financial community. Choose your level and be part of this milestone celebration.

Digital Ad Platinum - \$2,500

- Full-page advertisement in the Gala Journal
- Company logo and business description on the FWA 70th Anniversary Gala webpage
- Featured interview with the FWA President
- Gala-focused social media collaboration across LinkedIn, Instagram, and Facebook
- Logo recognition in all Gala promotional materials

Digital Ad Gold - \$1,000

- Half-page advertisement in the Gala Journal
- Company logo and business description on the FWA 70th Anniversary Gala webpage
- Tag on gala content on social media (LinkedIn, Instagram, Facebook)

Digital Ad Ruby - \$500

- Quarter-page advertisement in the Gala Journal
- Company logo on the FWA 70th Anniversary Gala webpage
- Tag on gala content on social media (LinkedIn, Instagram, Facebook)

Digital Ad Silver - \$360

- Company logo and/or short message in the Gala Journal
- Company logo on the FWA 70th Anniversary Gala webpage

Join Us in Celebrating 70 Years Forward

Thank you for considering a partnership with FWA as we celebrate 70 years of paving the way forward. For assistance with the sponsorship process, commitments, and next steps, please contact Alissa Desmarais, FWA Executive Director and Chief Operating Officer, at adesmarais@fwa.org or 212-533-2141 x703.

Whether or not you can join us for the Gala, you can be part of the celebration. We all have people who have encouraged, mentored, or opened a door for us. Make a gift in honor of someone who has supported you and help FWA continue to pave the way forward: www.fwa.org/70th-anniversary-gala#tributes