

Privacy Policy

Motivational Business Network Ltd (MBN)

Version 1.0

Last updated: 15/02/2026

1. Who We Are

Motivational Business Network Ltd ("MBN", "we", "us", or "our") is a UK-registered company.

We are the data controller responsible for your personal data.

If you have any questions about this policy or your data, contact:

Email: nikki@motivationalbusiness.network

Registered Office: 1 Chapel Court, Holly Walk, Leamington Spa, Warwickshire, England, CV32 4YS

Company Number: 17015149

2. What Data We Collect

We may collect and process the following information:

Identity & Contact Data

- Full name
- Business name
- Email address
- Telephone number
- Job title
- Postal address

Business Information

- Turnover band
- Business sector
- Team size
- Application responses

Technical Data

- IP address
- Browser type
- Device information
- Website usage data (via cookies/analytics)

Payment Data

Payments are processed securely via third-party providers (e.g. GoCardless, Stripe).

We do not store full bank or card details.

3. How We Collect Your Data

We collect data when you:

- Visit our website
- Complete an application or scorecard form
- Subscribe to emails
- Apply for membership
- Make a payment
- Attend events
- Communicate with us

We may also collect data via:

- Mailchimp (email marketing)
- GoCardless (Direct Debit payments)
- Website analytics tools

4. Why We Process Your Data

We process your personal data for the following lawful purposes:

Contractual

- To assess membership applications
- To provide network access and services
- To manage membership payments
- To administer events and member benefits

Legitimate Interest

- To improve our services
- To monitor website performance
- To protect the integrity of the network
- To manage community standards

Consent

- To send marketing emails
- To provide updates and newsletters

You can withdraw consent at any time by unsubscribing or contacting us.

5. Email Marketing

If you opt in, we may send:

- Network updates
- Event invitations
- Business insights
- Promotional offers

You can unsubscribe at any time via the link in our emails.

We use trusted third-party platforms to manage email communications.

6. Payment Processing

Payments are handled securely via third-party providers such as GoCardless.

Those providers act as independent data controllers for payment data and operate under their own privacy policies.

We only retain payment status and transaction reference information necessary for accounting and compliance.

7. Data Sharing

We do **not** sell your data.

We may share data with:

- Professional advisers (accountants, legal advisers)
- Payment processors
- Email marketing providers
- IT service providers
- Regulatory bodies where required by law

All third parties are required to protect your data.

8. Data Retention

We retain personal data only as long as necessary:

- Members: for the duration of membership plus statutory accounting period (usually 6 years)
- Applicants (unsuccessful): up to 12 months
- Marketing subscribers: until you unsubscribe

9. Your Rights (UK GDPR)

Under UK GDPR, you have the right to:

- Access your personal data
- Correct inaccurate data
- Request deletion
- Restrict processing
- Object to processing
- Data portability
- Withdraw consent

To exercise any of these rights, contact us at [insert email].

You also have the right to complain to the Information Commissioner's Office (ICO):
www.ico.org.uk

10. Data Security

We implement appropriate technical and organisational measures to protect your data.

Access to personal data is limited to authorised personnel only.

11. Cookies

Our website may use cookies to:

- Improve functionality
- Monitor performance
- Analyse visitor behaviour

You can control cookies via your browser settings.

A separate Cookie Policy may apply.

12. Third-Party Links

Our website may contain links to third-party websites.

We are not responsible for their privacy practices.

13. Updates to This Policy

We may update this Privacy Policy from time to time.

The latest version will always be available on our website.